

Irish Simmental® Annual
The Performance Breed





The Story

of the

*Irish Simmental
Cattle Society Ltd.*

1971 ♦ 1996

The Story of the Irish Simmental Cattle Society

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The Story of
the Irish
Simmental
Cattle Society Ltd.

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Although Ireland was not directly involved in World War II, the 1939-'45 period was a difficult one for Irish farmers. Farming methods were still at a very primitive stage and the "emergency" laws which compelled farmers to till one third of their "arable" land to produce food for the people of the nation brought with it a lot of hardship for which they received very little reward.

Much of the land which went under the plough to comply with the "compulsory tillage" was quite unsuitable for tilling. Yields were poor and returns were low. With imports uncertain, food for the nation was the priority. Farm labour was plentiful and

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Story
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Chapter 1

*. . . looking towards
the new Europe
in farming*

relatively cheap. The annual wages for a farm worker ranged from £50 to £80 a year. Most farmers of 50 acres or more employed a workman and larger farmers employed two or more. There was little or no mechanisation and the work had to be done manually and with the aid

of horses. Many farmers also employed a female hand for the house and yard work at about half the rate of the workman.

The first real move towards mechanisation came in the late forties when the popular grey Ferguson 20 tractors, powered by petrol and Tractor Vapourising Oil (TVO) commenced to appear on the farms to replace the horse.

The progress continued, or be it at a slow pace, into the sixties, as farming began to emerge from the dark days and Ireland was learning of the Industrial revolution that was to change the economy of the State by providing much needed employment, and an alternative source of income to farming - even for many members of the farming

Meeting of Importers of Fleckvieh (Simmental) Cattle - April, 20th 1971

Subject : To discuss formation of breed society and keeping of Herd Book.

Attendance : Messrs. Thornton, Nagle, Wolohan, Mullally (A.I. stations) and Capt. McCarthy, Messrs. Smith, Culhane, Clancy, Maguire and Leany Messrs. Carlos and Dunne representing Department of Agriculture and Fisheries.

● Extract from the minutes of meeting held on April 20th 1971.

families - who up to that time had little gainful employment to get outside of the farms. Farmers were also becoming more organised and from the early sixties there was the beginning of a revolution by farmers over the depressed prices and low incomes which developed into massive demonstrations and marches during the mid sixties when farmers stormed the Department of Agriculture offices in Dublin to demand a better return for their labour from a Government which controlled the price of milk - the main income earner for farm families.

Towards the end of the sixties the farming leaders were talking about the new era to emerge for farming within the broader markets of the European Community. New opportunities were promised for the beef and dairy produce of the land, which had been mainly reliant on the British market where the 'cheap food' policy operated against improved returns. This would come about when Ireland became members of the E.E.C. (European Economic Community) gaining equal access to the broad multi-million population European market - projected to become a reality in the early seventies - increasing demand for produce and guaranteeing better prices.

With the accession to the E.E.C. imminent in the late sixties, a group of discerning breeders surveyed and evaluated the cattle breeds of our European partners to find a breed suited to the Irish farming

conditions. Their requirements were specific and exacting - the breed should produce easy calving, easy fleshed, fast growing animals when crossed with the Friesian dairy cow predominant in the country and likewise meet the suckler herd requirements in terms of crossing and producing females with sufficient maternal characteristics to make good suckler mothers.

The first Secretary's



● Jim Gaynor & Michael Leahy

They selected the Simmental breed, which was not surprising considering that there are over 40 million of the breed in twelve European countries stretching from Burgundy to the Black Sea. The breed originated in the Simme Valley in Switzerland and in the last century spread throughout Europe to become the predominant breed in countries like Austria and Germany where it is known as Fleckvieh and in France where it is known as Pie

Rouge and numbers over 2 million.

With this prospect in mind livestock breeders were looking towards Europe for breeds of livestock that would produce more and better beef to meet this demand and prove superior to the dominant Shorthorn, Angus and Friesian in the Irish herds. The European beef breeds were looked towards for their superiority in performance and increased profitability.

The continental breed of Fleckvieh had attracted considerable interest from many of the top beef producers in Ireland during the sixties who had visited some of the European Shows and admired the ability of the breed to produce top quality beef with high maturing weights at a young age.

The first importation came from Austria in 1971 and was later followed by six more importations and smaller consignments from Germany, France and Switzerland to total over 1,000 head.

As a result a number of Irish farmers had imported some of the breed and were very pleased with their initial performance. With interest in the qualities of the breed continuing to spread, an informal meeting of Fleckvieh breeders in Ireland was held in early 1971 to discuss the formation of an association to represent their interest and promote the breed in this country.

A sub committee was formed of which Michael Leahy was appointed secretary and representatives of the Cattle Breeding Stations and a number of breeders subsequently

At the beginning

INAUGURAL MEETING OF THE IRISH FLECKVIEH (SIMMENTAL) CATTLE SOCIETY - MAY, 17th '71

Venue : Silver Springs Hotel, Cork. 9 p.m.

Attendance: Messrs. Thornton, Wolohan, Graham (representing Ballyclough A.I.) A.I. Stations.
 Capt. McCarthy, Messrs. Smith, Culhane, Clancy, Maguire, Mc Carroll, Leahy, Private Breeders.
 Mr. Carlos represented Department of Agriculture and Fisheries.

Apologies for non-attendance were received from Mr. Nagle and Mr. Mullally.

Formation of Council:

It was unanimously agreed that each importer of female Fleckvieh cattle would be on the Council for the first year. Therefore, for this season the Council is made up of the following members: Messrs. Thornton, Nagle, Wolohan, Carlos, Mc Carroll, Smith, Culhane, Clancy, Maguire and Leahy, ~~McCarthy~~.

The following officers were elected by the members:

Election of Officers: Chairman - Mr. I. Thornton
 Vice Chairman - Mr. J. Smith
 Secretary/Treasurer - Mr. M. Leahy

Registration:

It was agreed to proceed immediately with registration as a Friendly Society with the I. A. O. S.

Bank Account:

It was agreed to open a current account with the Munster and Leinster Bank, Patrick Street, Cork. Two Council members must sign all cheques.

Identification of Cattle:

It was agreed that the numbers on the ear tag of each animal be tattooed on the right ear as soon as possible and notify the Secretary when this is complete. In addition each member should send a copy of his invoice from Austrovieh, so that all animals will be entered on a register at the Secretary's headquarters.

Finance:

In order to meet existing liabilities and to finance the new Society, it was agreed to collect some money from members. A total collection yielded £298.

Membership:

Membership fee is £4 per annum or Life Membership £40.
 Registration fee is £5.
 Imported transfer fee is £5 per heifer and £20 per bull.

Membership of the Society is open to anyone who owns a

● Extract from the minutes of inaugural meeting on May 17th 1971

met at the offices of I.A.O.S., Merrion Square, Dublin on April 20th 1971 "to discuss formation of breed society and keeping of a herd book".

Mr Leahy reported to the meeting on discussions which he had since the sub committee meeting, stating that herd book rules had been drafted and circulated and he also had discussions with the British Society who were anxious that the Irish Breeders would join with them. However, the unanimous decision of the meeting was that the Irish breeders should form their own society. At the same time they should maintain good relations with the British Society and no move should be made to get breeders from Northern Ireland into the Irish Society.

It was reported that there were 700 Simmental cattle in the United Kingdom, owned by seventy members. No further importation for four years was anticipated in the U.K. until these animals had been performance tested.

It was agreed that the structure of the society would consist of a chairman and council of twelve members with two of the seats allocated to Northern Ireland, who imported 125 cattle; and one seat to breeders in the Isle of Man who imported 55 cattle. Irish breeders joining the organisation would be allocated two seats. Administration

Inspecting the breed in Austria



● Surveying the breed for Ireland in Austria in 1970 - Arnulf Pohl, Austrovieh, Minirat Dr. Halder, Austrian Dept. of Agriculture, Heinf Tiroch, breed rep and Department of Agriculture, Michael Looby, Joseph O' Kane and Dermot Cahill, Irish Department of Agriculture.

would be carried out by a part time secretary with some office facilities being provided by the Ayrshire Society.

On May 17th the formal inauguration of the Irish Fleckvieh Cattle Society took place at a meeting held at the Silver Springs Hotel, Cork.

The meeting was attended by Messrs Thornton, Wolohan, Graham (representing Ballyclough) of the A.I. Stations, Capt. McCarthy, Messrs. Smith, Culhane, Clancy, Maguire, McCarroll, Leahy, private breeders. Mr Carlos represented the Department of Agriculture and Fisheries and

apologies for non attendance were received from Mr Nagle and Mr Mulally.

It was the unanimous decision of the meeting that each importer of female Fleckvieh cattle would be on the council for the first year.

The first Council to comprise of Messrs. Thornton, Nagle, Wolohan, Carlos, McCarroll, Smith, Culhane, Clancy, Maguire, Leahy and McCarthy.

Officers elected were chairman, Mr. Iriel Thornton. Vice-chairman, Mr. J. Smith Secretary/treasurer, Mr M. Leahy.

It was decided to proceed immediately with registration as a Friendly Society with the I.A.O.S. and to open a current account at the Munster and Leinster Bank, Patrick Street, Cork.

To provide initial finance for the society a collection from members yielded £298.

The membership fee was fixed at £4 per annum or Life Membership £40 and registration fee at £5. The import transfer fee would be £5 per heifer and £20 per bull and membership of the society would be open to anyone owning a Fleckvieh animal.

The next meeting of the society was held on June 11th which was attended by Mr J. Moloney, I.A.O.S.. It was decided that shares in the society would be available at £1 each.

Showing their approval



● Showing a sign of approval as they admire some Simmentals are Mrs Mary Clancy, Carrick-on-Suir, whose husband, Paddy was one of the first to import the breed, and their daughter, Orla

Discussions with the Minister



● Jim Gaynor, secretary, Michael Leahy, Mark Clinton, T.D., Minister for Agriculture, Iriel Thornton, and Noel Hayes.

The launch of their own Society was received with enthusiasm by the breeders across the country, who though small in number, were very anxious to promote the breed and establish it as a future beef breed in the country.

The minutes of the meeting state "Mr Leahy informed the meeting that he had written to the Department of Agriculture and Fisheries seeking financial assistance towards the setting up of an Irish Herdbook. No reply had been received up to the time of the meeting. Mr Dunne informed the meeting that whilst the Department would be sympathetic and would help in every way possible, financial assistance could not be given. Special consideration would be given to a general herdbook organisation which would administer a number of the Herdbooks already being kept here".

At the June meeting the Council discussed the blood typing of all imported animals and the keeping of a register.

"A lengthy discussion took place on the question of milk yields and how one could set minimum standards for registration since a number of breeders would be treating the cattle as a beef breed and would not be in a position to quantify milk yields. It was finally decided to leave the question of milk yields at this time and to re-examine it in the future, if

the need arises."

In a letter from the Department of Agriculture and Fisheries, the secretary Mr Barry replying to their request for financial aid promised that they would be prepared to discuss the question "when the financial requirements of the society were on the increase, and could fully utilise the benefits of a grant".

The Department would however in so far as possible provide their livestock inspectors for stock inspection as was being done for Angus and Charolais Societies. In June the members of the Council

The first Chairman



● Iriel Thornton

visited Spike Island to inspect the cattle in quarantine. They were told by Mr Hynes of the Department Veterinary Staff that when Spike Island was opened it was the first island quarantine station in the world and to date 600 foreign cattle had passed through it.

He expressed satisfaction with the Austrian animal health situation and said as far as Austrian imports were concerned it was "an open door". With regard to future importations from Austria the three contentious points were fodder, age limit and the duration of quarantine.

For sound veterinary reasons the fodder would have to come from Ireland. He would not object to 60 days quarantine but felt that 90 days was necessary to carry out the veterinary tests. On the age limit he would not tie it rigidly to nine months "and would allow more flexibility in the future in order to widen the selection of outstanding animals".

The indications were that there would be an importation in mid Summer and another towards the end of the year.

There was an urge by the members to put the new cattle on show for the public and since they were too late to book their own stand at the RDS Spring Show for 1972 a request was made to the Department of Agriculture to have some of the breed on their stand at the show. It was subsequently agreed that two bulls would be exhibited at the stand and they would be selected by the Department.

At the same time they received an indication that the RDS would be prepared to entertain an application for a stand from the Society for exhibition of the breed and it was agreed to further investigate that possibility. The exhibiting of animals at Cork and Limerick shows was also discussed.

The interest in the breed from the A.I. service was also spreading with the acceptance of an application for membership by Mr Smith of the North Western Cattle Breeding Society. Mr John Vance was also accepted as a member.

The first Field Officer



With the continued development of the society it was decided in 1973 that a Field Officer should be appointed.

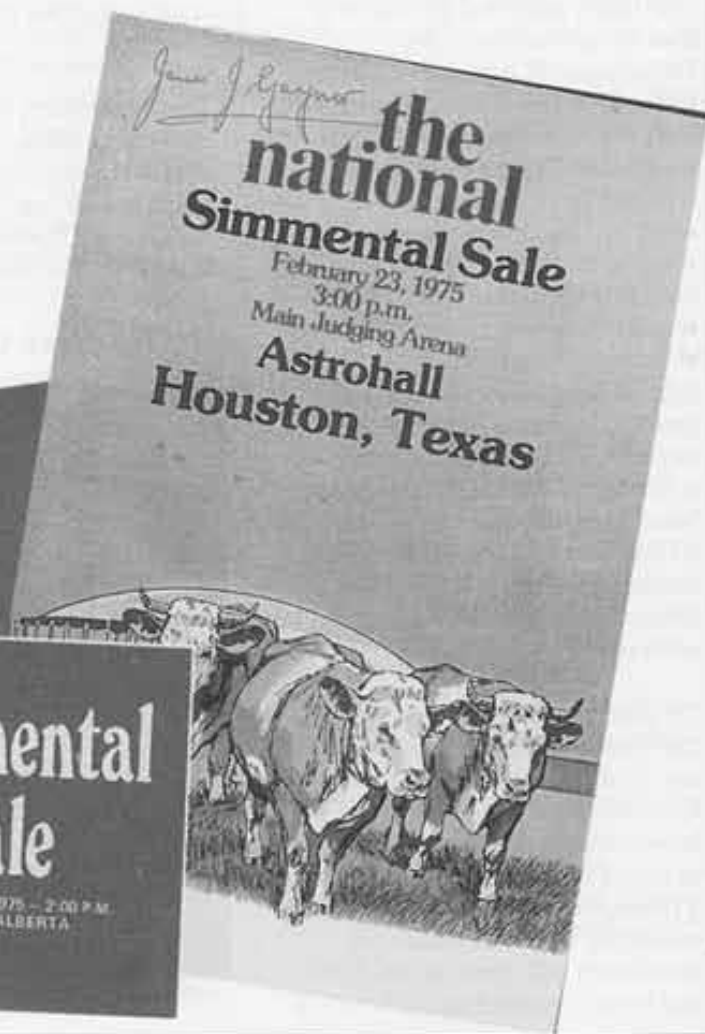
It was agreed by the National Council that a salary of £2,500 a year would be paid.

On January 10th, 1974 the Council appointed James Gaynor, B.Agr.Sc., to the new position, but he would also carry out secretarial work for the society.

Eleven months later, James Gaynor became the first full time secretary of the society on December 10th, replacing Honorary Secretary, Michael Leahy, who did not wish to continue in office.

Around the world

From the earliest days of the Irish Simmental Cattle Society representatives attended most of the major sales and conferences world wide playing a leading role in the society internationally, and establishing valuable contacts in all areas of the world.



Opting for an Irish Herd Book

Within a first year the Society had become well established in official sectors. The Society had received the full support and encouragement of the Department of Agriculture and Fisheries, although no financial support had been committed. Arrangements were also in place for exhibiting of the breed at the major agricultural events, RDS Spring Show, Cork and Limerick agricultural shows. At the first annual general meeting of the society on May 4th 1972 (no venue given in minutes - may have been RDS Council room) very satisfactory progress in the development of the society was recorded.

The chairman reported that having been charged with the responsibility of establishing Herdbook facilities the first decision which had to be made by the council was the vexed question of forming an Irish Herdbook or joining with the U.K. Herdbook.

The minutes of the meeting noted "The U.K. were very anxious for us to join, but having looked at the pros and cons., Council decided (correctly, I think) to form the Irish Fleckvieh Society. In this way we can control our own destiny and it is up to us to make it a really first class progressive Society".

The chairman went on to say "Each and every member of the Council had one object in common from the first meeting - that object - that the Irish Fleckvieh Society should be the most constructive and progressive breed society possible. It is the intention of Council to see these constructive policies shall be continued".

Tributes were paid to the untiring work of the secretary, Michael Leahy in establishing the society during the first year.

There were 'observers' at the meeting from Austria and U.S.A as

The Irish **SIMMENTAL** *Story* 1971 + 1996

Chapter 2

... an Irish Society had advantages to offer

invited guests. They were J. Wilson Wright and Dr. J. Ritchie from U.S.A. and Arnulf Pohl of "Austrovieh" in Vienne.

As the society moved into its second year the search for quality breeding stock continued.

On October 5th 1972 four

members Thornton, Beatty, Looby and Leahy reported on their visit to France and their views on the Pie Rouge breed with a general consensus that "whilst the best of the breed was very good, there was not sufficient number of good animals in the population from which to make a worthwhile contribution".

They found that "they had probably a greater concentration of dairy characteristics than the German or Austrian cattle, even though they had tremendous size and height".

At about the same time the word had reached the United States of the emerging new Fleckvieh Society at the other side of the Atlantic and an invitation was received from the American Simmental Association to participate in a breed promotion by taking a booth in the foyer of the Hilton Hotel, Dallas the following January to coincide with the first big auction of imported Simmental.

The council felt that the booth costing \$50 would be well worthwhile and it was agreed to go ahead with the first promotion of the Irish herd in the United States later that year.

During that year an invitation was received from the American Simmental Association to contract for the supply of calves directly to the United States. It was agreed that all approaches should be made directly to the breeders, but no Irish breeder desired to enter a long term contact just yet.

At this stage the first edition of the herd book volume had been complete and could be purchased for £1.25p.

The December Council meeting was told that calvings of the first crop were now taking place. It was agreed that a brochure be produced in time for the US trip and a resolution was passed that breeders be required to retain 50% of the female progeny born in 1972.

1972

.....from the diary

☆ Four members of the society I. Thornton, J. Beatty, M. Looby and M. Leahy visited France where they inspected the Pie Rouge breed - the French Fleckvieh. Their general consensus was that "whilst the best of the breed was very good, there was not sufficient number of good animals in the population from which to make a worthwhile contribution".

They found that "they had probably a greater concentration of dairy characteristics than the German or Austrian cattle, even though they had tremendous size and height".

☆ It was decided that the breed may have something to offer, but the principal interest would remain on Austrian Fleckvieh.

Irish Group in Austria



● An Irish group on a buying mission in Austria, together with representatives of the Department of Agriculture, including Jim O'Callaghan, Joseph O'Kane pictures at the Hans Mos Hotel.

By February 1973 the Society was discussing the upgrading of the breed and it was agreed that "Colour is no barrier at any of the first four generations. However, if the "E" generation is black, this is unacceptable and the breeder will be asked to proceed for a further generation in order to achieve a red colour".

Some problems associated with quarantine for export to the US were also being discussed. It was also revealed that some 25 Fleckvieh and 16 Charolais cattle were destined for the U.S. over the following months. On Feb 19th an export of 22 animals was flown to Miami.

On arrangements for the 1973 RDS Spring Show the payment of £100 for the society stand at the show was approved.

However as plans progressed for the exhibiting of some of the top animals of the breed at the RDS stand, there were some growing concerns in official circles about the disease risks involved.

At a subsequent meeting with John Farrell, Veterinary Division, Department of Agriculture and

Fisheries on arrangements for the RDS exhibit Mr O'Farrell was reported to be "dubious re. the exposure of A.I. Bulls to disease risk but would agree, provided that there were no females within 25 yards of them". M. Looby was appointed to visit the A.I. centres and select five bulls for the RDS exhibition.

The interest from export buyers in the breed continue to develop and with it an urge from the members of the Irish Society for an easing of the 50% female

retention rule to enable them to avail of the good prices which were available from United States breeders for female Fleckvieh.

A proposal that the retention rule be reduced to 30% met with opposition when it was brought before a meeting of the Council and matched with a counter proposal that the retention rule be maintained at 50%.

The proposal that the retention be maintained at 50% was defeated by 4 votes to 3, with the new rule to apply to females born in 1973.



● An Irish delegation in Austria in 1970

was that the name be changed to "IRISH SIMMENTAL CATTLE SOCIETY LTD."

On the proposal of Mr. Maguire and seconded by Mr. Kearns it was resolved unanimously to pass the following special resolution

"That the name of this Society be changed from Irish Fleckvieh (Simmental) Cattle Society Ltd." to "IRISH SIMMENTAL CATTLE SOCIETY LTD."

1975 - and a change of name for the society

National Herd size increases to over 600 head

When the members of the Society assembled for their second annual general meeting at the RDS on May 3rd, 1973, the continued growth and financial strength of the society was foremost on their minds. Financially they had £3,000 on deposit and income for the year had exceeded their outlay by £702. President, Iriel Thornton reported that they had had two importations during 1972 from Austria and more recently a small importation of Pie Rouge from France. "This brings the total number of Fleckvieh importations to date to four and now there are over 600 animals in this country and 46 members in our Society".

He recorded that "enquiries for the breed and interest in the breed has been considerable from overseas visitors and the first export of Irish Fleckvieh took place during the year. Young stock have been sold to the United States of America and also to New Zealand where it is hoped they will do a considerable amount of good for our breed". The Society continued to spread its wings having had representation at the World Fleckvieh Congress in Munich the previous September

The Irish SIMMENTAL Story 1971 + 1996

Chapter 3

..... plans are laid for the first U.S. export

and the secretary, Michael Leahy had been elected to the European Fleckvieh Association to represent Ireland. The Society had also been represented at the World Congress and Sale at Denver, U.S.A. where the society had a promotional stand staffed by Irish members.

"A considerable interest was shown in the stand by many breeders in the United States who did not until that time realise that Irish Fleckvieh cattle were even available or that such cattle existed in this country". It was regarded as one of the most progressive and responsible decisions of the previous year to have opened a Herd Book and a Grading up Register. It had also been decided to admit into the herd

book a limited importation of Pie Rouge "but these animals would carry an indication mark in the Herd Book showing quite clearly that they had been imported from France".

At this stage of the development of the breed in Ireland there was a clear focus of the breeders that they wanted the Bavarian and Austrian type cattle with the heavy muscling and that they would retain the Fleckvieh identity in the name. The feeling was that it was becoming more and more recognised, particularly in the United States and in Australia that to produce the beefy type of animal that it was the Fleckvieh, rather than the Simmental cattle from France and Switzerland which would be in the greatest demand.

Although at that time there was very strong affiliation to the Fleckvieh identity and name, that feeling was to change some time later.

The Fleckvieh breed had also commenced to make an impact in the commercial herds for cross breeding with the breed available from the A.I. stations. During 1972, some 26,000 Fleckvieh first inseminations had

been carried out and there was interest to set in motion the procedures for a calving survey. The breed had also been developing at a fast pace in the U.K. and it was particularly pleasing to the members who had attended at Smithfield show to watch the breed taking many of the major awards in their first year at the show.

With the use of A.I. spreading the breed in the commercial herds and a good reaction from farmer breeders, it was only a matter of time until more advanced technologies for the expansion of the breed would have to be considered by the Society. On June 21st 1973 the Council was asked to consider the intent of a member "to carry out an operation involving the transfer of fertilised ova from a Flechvieh female" to which they agreed and approved that the calves born through ovum transfer would be recognised by the Society.

Later that year it was decided that the Society needed a full time Field Officer and after consideration of the move it was agreed that a Fieldman be appointed at a salary of £2,500 per annum. On January 10th 1974, James Gaynor was appointed to the position, but he would also have to carry out secretarial work for the Society. From the early stages when the society was seeking attention from the media, the picture had now changed. Relative to the general livestock prices, the premium prices which were being received by breeders for exporting of breeding stock was attracting a lot of attention in both the agricultural and general media columns.

Some members were expressing to be "a little concerned" about the media coverage which they were receiving on their exports and a decision was taken that all publicity should be avoided in relation to export prices, "because there was no beneficial purpose in drawing attention to the good trade". When the export trade for 1973 was reviewed at the beginning of 1974 they reported that during the

Irish Simmental bound for the U.S.A.

IRISH INFLUENCE SALE

June 12, 1976
at the ranch



BEEF GENETICS RESEARCH, INC.
Mankato, Kansas 66956 913-378-3363
"Genetics is our middle name"

● Programme for the sale of Irish stock in U.S.A. in 1976.

1973

.....from the diary

- ☆ There was a small importation of the Pie Rouge breed from France. This brought the total number of Fleckvieh importations to date to four with over 600 animals owned by 46 members in the Society.
- ☆ The first export of Irish Fleckvieh took place and it was recorded that "enquiries for the breed and interest in the breed has been considerable from overseas visitors".
- ☆ Young stock were sold to the United States of America and also to New Zealand where it was hoped they would do a considerable amount of good

previous year a total of sixty two calves had been exported of which 39 were females. Under the circumstances the rule governing the retention of 30% of the female progeny was suspended "for the time being" with the right to reintroduce the rule if the situation was being abused.

It was agreed that there would be two Flechvieh and one French importation in 1974 and Theo Robinson, was appointed auctioneer for their home sales, with 1.5% commission to the auctioneer and 3.5% to the breed society.

As planning for the RDS Spring Show stand for 1974 continued they were informed by the Department of Agriculture and Fisheries that no A.I. bulls would be allowed and for disease risks no purebred females could be shown. Instead they would show Flechvieh crosses with A.A. Friesian and Hereford.

At the Council meeting on April 9th reasons were outlined why cross bred cattle would be unsuitable for the RDS exhibit and it was agreed to have one good bull, two pens of heifers and a cow plus calf - all purebred. The administration of the Society continued to increase and mid-year an office secretary, Miss Lucia Twomey was appointed at a salary of £1,200 per annum.

The export interest in the breed continued very strong although the high cost of exporting was taking some of the cream off the prices which were being paid. In a move for cost cutting and more convenience it was decided to seek

the use of Spike Island as a quarantine station for exports to the U.S. instead of Clifton or Miami because these centres were inadequate for the numbers of cattle awaiting entry to the U.S. Performance testing of the breed commenced in July 1974. Nineteen bulls were offered with an age spread from mid October to mid February. By June 11th 1974 some 693 Flechvieh calves had been born in Ireland from the beginning of the year of which 184 were exported.

1974

.....from the diary

☆ The society appointed their first Field Officer, James Gaynor, B.Agr.Sc., who would also carry out secretarial work for the Society.

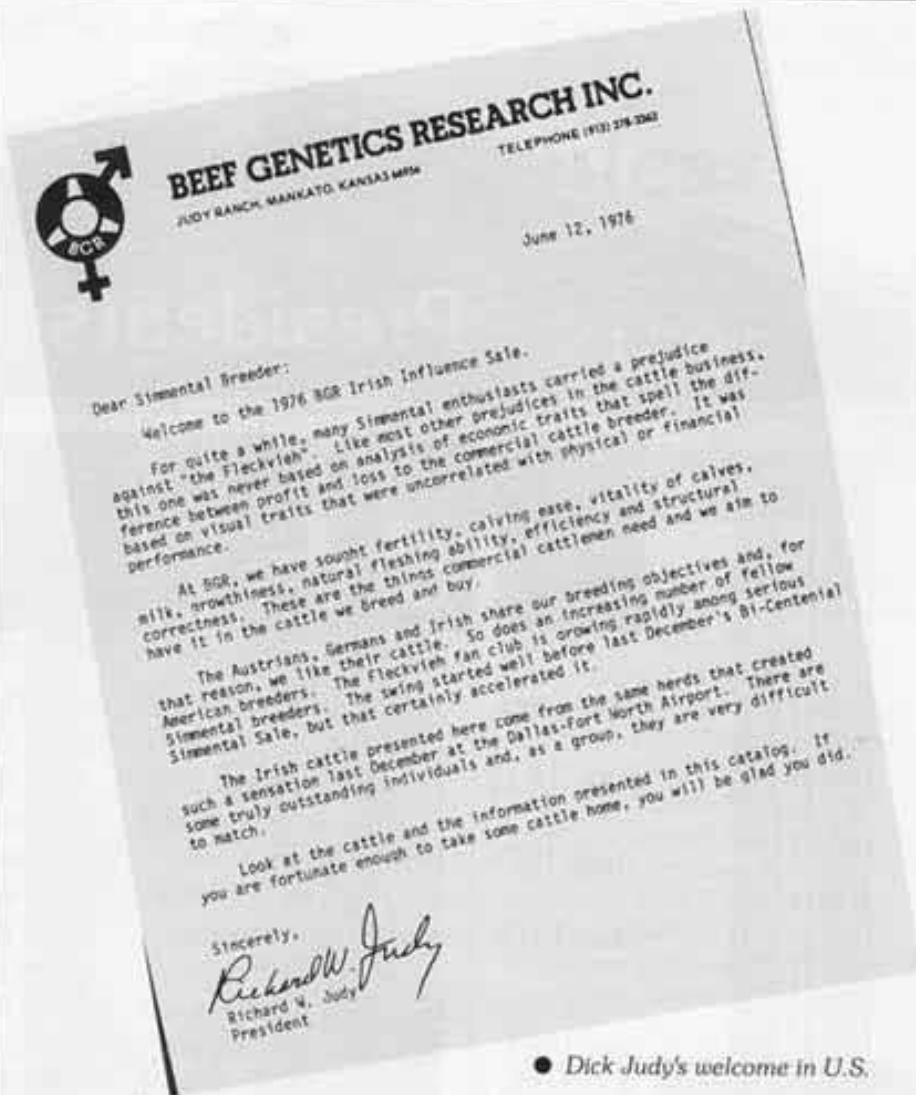
☆ Performance testing of the breed commenced in July. Nineteen bulls were offered with an age spread from mid October to mid February. Within the first six months of the year some 693 Flechvieh calves had been born in Ireland of which 184 were exported.

On the import side 150 heifers and 7 bulls were bought in Germany. The standard was something similar to that in Austria. The average price on farm was £350 per heifer.

From Meath to the U.S.A.



● John Smith, Oldcastle, Co Meath and his bull, Millbrook Eagle, Champion at Dublin in 1976



● Dick Judy's welcome in U.S.

On the import side 150 heifers and 7 bulls had been bought in Germany. The standard was something similar to that in Austria. The average price on farm was £350 per heifer.

The urge by the Irish Society to

spread continued and it was approved that five members of the council would attend the World Simmental Congress in Zagreb in October. On December 10th 1974 James Gaynor was appointed secretary of the society to replace Michael Leahy who did not wish to continue in office.

The name of the society was under discussion again. In France it was referred to as Pie Rouge; in Germany it was Flechvieh; and a lot of the english speaking countries were referring to it as Simmental. It was felt there should be one agreed name for the breed. After some discussion A Special General Meeting was convened for January 14th 1975 to decide on a change of name for the Society to the Irish Simmental Cattle Society. The proposal was carried unanimously and confirmed at subsequent meetings in accordance with the rules for a change of name.

1971 Presidents 1996



I. Thornton



J. Smith



M. Leahy



J. Connaughton



J. Quinn

May 1971 - June '74	President - Iriel Thornton
	V-President - John Smith
June 1974 - April '77	President - John Smith
	V-President - Michael Leahy
April 1977 - May '78	President - Michael Leahy
	V-President - Jack Wolohan
May 1978 - Jan '81	President - John Connaughton
	V-President - Hugh Maguire
	Nov '79
Jan 1981 - Sept '83	V-President - John Smith
	President - Joe Quinn
	V-President - Tom Brickley
Sept 1983 - Oct '84	President - Tom Brickley
	V-President - Dr. J. W. Wray
Oct 1984 - Dec. '86	President - Dr. J. W. Wray
	V-President - Major R.C.T. Hill.
	Aug. '85
	Dec. '85
Dec 1986 - July '91	V-President - J.W.C. Goode
	V-President - R. O'Malley
	President - Raymond O'Malley
	V-President - Ml. O'Connor
July 1991 - May '93	President - Ml. O'Connor
	V-President - Dr. J. W. Wray
May 1993 - May '95	President - Dr. J. W. Wray
	V-President - Liam Lewis
May 1995	President - Liam Lewis
	V-President - Padge Mulhare



T. Brickley



Dr. J. W. Wray



R. O'Malley



L. Lewis

National President 1974-77

"I wasn't buying unless I got the right one"

recalls John Smith of the Millbrook Herd

Quarter of a century later he's still committed to the breed

After a quarter of a century breeding Simmental and collecting many top honours for the Millbrook herd, the commitment of a County Meath man to the beef breed is just as strong as the day he selected his first importation on a small farm near Vienne.

It was the late Autumn days of 1970 when John Smith from Oldcastle travelled with the first Irish delegation to visit Austria where he selected the inaugural import of Flechvieh (as they were called in Austria) for his farm in County Meath on which the red and white of the Hereford was the dominant breed.

"I was impressed with some of the cattle I saw at that time. But, being the only pure beef man on the first importation, having bred Herefords all my life, I was harder to please than most of the people on that trip and I turned down a lot of the animals that were being offered to us over the week that we were there.

"I bought 5 females in the first importation and the next importation got 10 females. They were costing us about £600 each to purchase, but the cost was about £1,000 by the time they arrived on the farm after quarantine in Vienne and three months on Spike Island". He remembers the excitement about the arrival of the first of the new Flechvieh breed in Ireland.

"We had the inaugural meeting at the Silver Springs Hotel on the night before the cattle came off Spike Island. We had gone out to Spike Island on the afternoon to



● John Smith

see the cattle and everyone was in good form.

"I remember we had a bit of a party in the hotel that night and about 12-30 p.m. or 1 a.m Paddy Clancy who was getting cattle from the first import started singing. The hotel management were annoyed and requested him to stop. One of our group said "what are you talking about, you'd hardly be able to pay him what he is earning for singing worldwide and you're getting it all for nothing".

To-day, John's herd comprise of 15 cows for breeding and he is the only one of the first importers still breeding Simmentals with the current blood lines going right back to the original imports which proved a very successful choice. He believes that his firm conviction in knowing exactly the type of beef

animal which he wanted from the very first import stemmed from his long experience with breeding Herefords and came to the fore again in 1974 during the purchase of a bull called "Penno" in Austria which proved a very successful investment for the herd.

John recalled that they had been in the country for almost a week and seen more than 100 bulls but "nothing I liked".

It was over lunch on the Friday that the Austrian export contact said to

1975

.....from the diary

- ☆ There was a very disappointing sale for Irish Simmental at the Show and Sale at the ASA Convention at Houston, Texas. It was reported that "The share of the exotic market is now broken up among a large number of breeds. The promotion done is massively in favour of the Swiss and French types, because of the heavy vested interest in these strains. The same holds true for Canada."
- ☆ The name of the society was changed to The Irish Simmental Cattle Society Ltd.
- ☆ It was decided that 45 heifers and 5 bulls be selected for a sale of Irish Simmental being organised by Dick Judy in Dallas, U.S.A. before the end of the year.

him "John you'll soon have to make up your mind which bull you are taking".

"I have my mind made up, he replied.

"Oh you have picked one"! "No", I not buying any of them", replied John "I haven't seen anything that I like".

John went on "I suppose he was a bit disappointed that I was so hard to please, but it was the truth that I wasn't buying one unless I got the right one. However, later that afternoon we went into a yard and the first thing I would do is to look at the cows and if the cows weren't good I wouldn't buy anything out of that herd".

He went on "This man had 15 cows and every one of them was good. I felt if there was a good bull to be got he should be there. There was three lovely heifer calves in one pen and I said to Michael Leahy to buy them - one of them turned out the best cow he had ever brought in.

"Then I saw three bull calves about nine months old in another pen and after a good look at them I picked one of them and bought him and he became the Dublin Champion on the only time we ever showed him".

The success of the breed over the past quarter of a century has confirmed the judgement of his selection.

Overall Champion of the Show



● Bill Hartley, Bank of Ireland presenting the trophy for the overall Champion of the Show at Goffs, on April 10th 1980 to John Smith for his heifer Millbrook Jill.

"The first two years they were a bit slow to pick up and the first sales were poor. Then they picked up and the first good day was a sale of selected cattle at Goffs. We had cattle selected for it showed the male and female champions. The bull made £2,600 and £2,800 for the heifer winner of the overall championship. They were exceptional prices at that time", he recalled.

Over the first decade the "Millbrook" Simmentals swept the major annual championship on eight occasions.

The first Simmental Championship in Dublin was won by "Millbrook Eagle" later purchased by the biggest herd in America - Riovesta. The most successful animal bred on the farm was Millbrook Emporer winner of the Euro championship at the Euro Conference in Dublin in 1976. Three Americans came together to buy him at £3,000 and he bred very successfully in America.

Progeny from the herd also went to the American Breeding Services in Wisconsin and the Angelina Farms in Texas.

"I never had any regrets for bringing in the Simmentals. Breeding cattle is a challenge and we have had our ups and downs but overall it has been successful for me and we have had some very good ones. The one mistake which I feel we made as a society was not to have set up a separate herd book for the milking Simmentals - I believe that they should never have been put in with the beef breed", says John reflecting on the breed over the years.

Welcome to Irish-American Sale



● John Smith, President, Irish Simmental Cattle Society greets the visitors to the Irish American sale of the breed.

Moving the headquarters to the Capital

During the initial years of the Society the administration work was carried out by the officers of the Society from their own homes. As the size of the Society grew and the work load increased with the appointment of a Fieldman and a short time later a full time office secretary the necessity for office accommodation became a issue.

The relationship of a number of the members of the Society with the Mulcahy organisation proved beneficial with an offer from the organisation to provide office space for the Society at their office in Cork being accepted as a very generous gesture.

During 1975 there was discussion on the necessity for more office space and it was proposed to purchase a Terapin Building of 486 sq ft which would be erected within two weeks at a cost of £2,500. The building would be erected at the location of their office at Cork and there was an agreement with the Mulcahy organisation to purchase the building at cost price if at any time they decided to change their location. There would be no charge for the ground for the office.

At a Council meeting on January 8th the office was again discussed and the view was expressed that the office should be located in Dublin, because of the advantages of a central location. It was also felt that sharing office space with another breed society should be considered.

That afternoon a meeting was held with the Charolais and Hereford Societies at the Irish Farm Centre and all agreed that they should share a building.

It was agreed that the best option was to purchase a site and erect an

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Chapter 4

.....members invest in £100 shares in the new offices

office block. The cost would be approximately £10 sq ft and it was suggested that they should budget for a cost of £30,000 or £10,000 per society. However this proposal did not progress very far and in 1976 after further discussion on the high cost of moving the office to Dublin it was agreed that it should remain in Cork.

In April 1978 the location of the office was again under discussion and it was now felt that movement of the office to a location around Dublin should be considered, because it would be more suitable for meetings, shows, sales, and other events and it was felt that the officers were spending too much time travelling to and from these events. It was also felt that they were very isolated from the main farming papers and RTE. It was agreed to move to the vicinity of Dublin provided it was financially

"a meeting was held with the Charolais and Hereford Societies at the Irish Farm Centre and all agreed that they should share a building"

possible. A sub committee of Messrs Beatty, Connaughton, Smith and Vance were appointed to review the office change.

In July 1978 the relocation of the office was again discussed. It was pointed out that there was no space available at the Farm Centre or the RDS. A house at Adelaide Road approved for office accommodation was for sale by private treaty. This was a three storey building above a basement. It was an old house in very good condition. The top two floors were occupied by tenants. The ground floor and basement were vacant. It was offered for a price of £35,000 but could be bought for £32,500. The occupation of part of the building by tenants was a possible reason why the buying price of the house was "so reasonable". They were paying a rent of £600 a year for the space which would also become an income for the society. After some discussion it was agreed to purchase the building.

In October the society was told that the house at 18 Adelaide Road had been purchased for £33,000. On the financing of the purchase it was proposed that a separate company be formed with the society acquiring one third of the shares and two thirds by the members at units of £100. It also emerged that the rent being paid by the tenants was £250 a year and not the £600 as previously understood. The house was still regarded as being good value.

So the first wholly owned headquarters for the society was established at 18 Adelaide Road where they took up occupation in 1979.

The first council meeting of the society held at the new office was on Tuesday 26th September 1979.

One of the great

The Super Siegfried . . .



Siegfried Progeny

RDS Champions

Anatrim Harry

Anatrim Gertrude

Anatrim Josephine

Merrymeeting

Gertrude

All Ireland Simmental of the Year Champions

Castleonna Nemesis

Camus Solitaire

United Kingdom

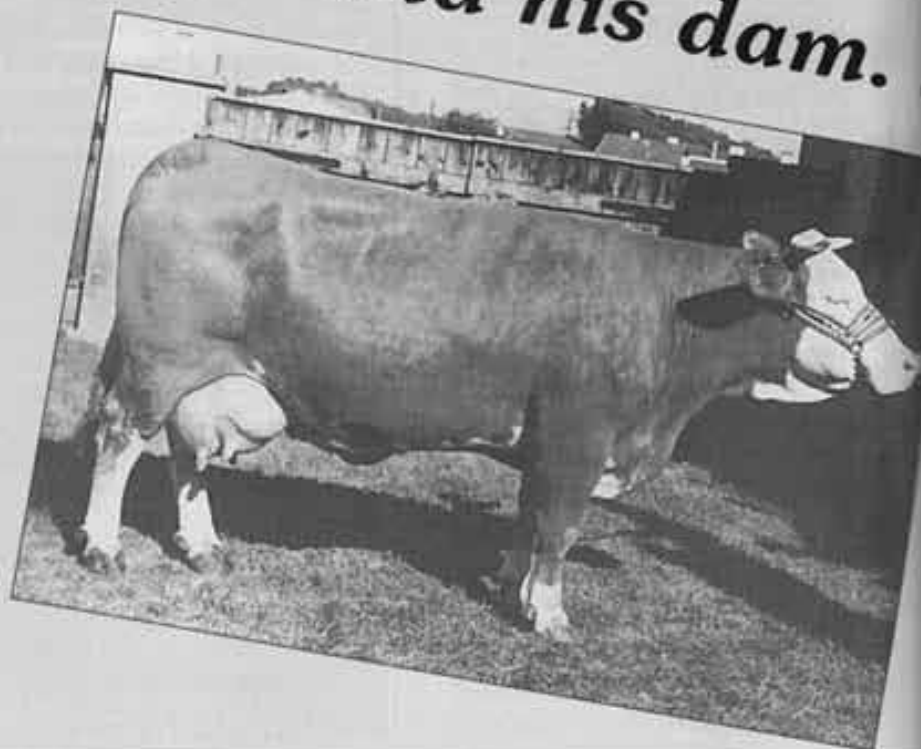
Sterling

Parliamentarian
Champion at Royal Show and sire of many champions.

Siegfried progeny in Irish A.I.

Ballagan Kelly
Clonaslee Admiral

. . . and his dam.



sires of the breed

Wherever Simmental breeders meet to discuss the sires which have had the biggest influence on the breed over the decades there is one sire that is certain to come to the fore in the assessment. Rated by many as the all time great sire of the Simmental breed, Siegfried is remembered by everyone as a outstanding bull for all of the traits that have come to be expected from the top bulls, easy calving, superb conformation, and excellent growth performance.

Siegfried was bred by Anton Kirchner, at Ebendorf in Austria where he was born on June 10th 1971. Later that year he outstanding potential was quickly recognised by Dermot Cahill, assistant Manager, South Eastern Cattle Breeding Society at Dovea, Thurles, Co Tipperary while on a buying mission in Austria with a group of Irish farmers and officials of the Irish Department of Agriculture.

"I just liked the bull - he had the potential to be a good one - and I bought him", says Dermot. Senior Livestock Inspector, Department of Agriculture at the time, Austin Mescal, recalls Siegfried.

"Siegfried was a bull that did extremely well. He was a magnificent looked and he was a big red animal outstanding in growth rate and had good conformation. he was very close to the bull of the

breed and quite a few would say that he was the best bull we ever had".

Siegfried was a son of Sultan and a grandson of the famous Austrian bull Fink. He was particularly known for his exceptional smoothness, muscling and the growthiness of his calves.

Siegfried was one of the easiest calving bulls of the Simmental breed. Irish farm tests on 122 calvings showed him to have only 2.5% difficult calvings. Calving tests on Siegfried were conducted at BGR and the Garst Company in 1974-75. Of the 78 Siegfried calves born in the two tests, 75 were born unassisted, two required slight assistance, and one was a hard pull. In other words 96% of the calves were born unassisted. No caesareans were necessary. All calves were born alive. The 33 Siegfried calves born at BGR averaged 88.4 pounds at birth.

Siegfried progeny performed extremely well at both the pre and post weaning stages. In the BGR test herd the 205 day adjusted weight of Siegfried progeny exceeded that of all other Simmental bulls with an index of 106. In tests at the Arnold Bros. Ranch in South Dakota, Siegfried male progeny indexed 104.5. At the Garst Co., they indexed 101.5. In all cases a number of other Simmental bulls were used.

Ballagran Kelly was sold to Munster Cattle Breeding Stations for 1,500 gns.



Ballagran Kelly - a Siegfried progeny

Two Great Simmental bulls

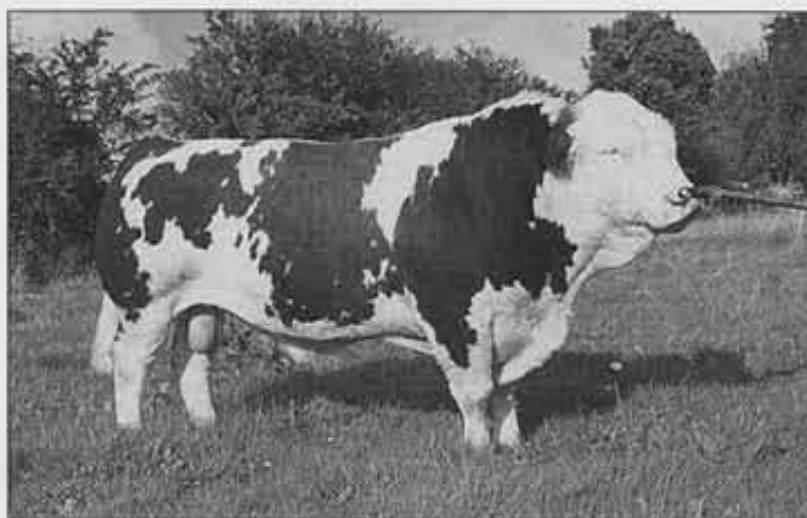
Hamlet

Hannes - Dull

Hamlet was born on the farm of Hubert Johann, Zeilinger in Kirchberg, Austria on March 14th 1970, and later purchased by Dublin and District Milk Board. Hamlet was the result of a planned mating between Hannes, a top German A.I. sire noted for beefness and the elite Austrian cow, Dull. He was selected in Austria by Michael Looby, Department of Agriculture.

His first crop of calves under test at Ballyhaise College showed an adjusted 205 day weight of 862 lbs. The top calf had an adjusted 205 day weight of 991 lbs. Hamlet is noted for the breed average for calving ease and birth weight. He is well above average for pre weaning and post weaning gain. At the 112 day weighting at the 1976 Kansas Steer Futurity Test, Hamlet progeny were tied for first place in average daily gain on test among all Simmental bulls, and led all other bulls in weight for age. Hamlet sons won the Supreme Championship and Reserve Championships at the RDS in 1976. They also topped the Dublin sale and were purchased for export to the U.S.

A Hamlet daughter sold for \$8,000 at Forth Worth in Texas.



● Salz

Salz

Salz was bred by Stiegl, Gutsverwaltung, Wildshut, Austria where he was born on May 30th 1970.

Salz was purchased by South Eastern Cattle Breeding Society at Dovea, Co Tipperary and had a mature weight of 2625 lbs. He is regarded as a bull of outstanding merit. Fully progeny tested in Ireland and the United States, built a very strong reputation for him for the merits of easy calving and great growthiness of his offspring.

His sire, Saulus is now considered the finest A.I. bull in Austria and Germany.

The daughters of Salz are clean,

very feminine and possess good udders.

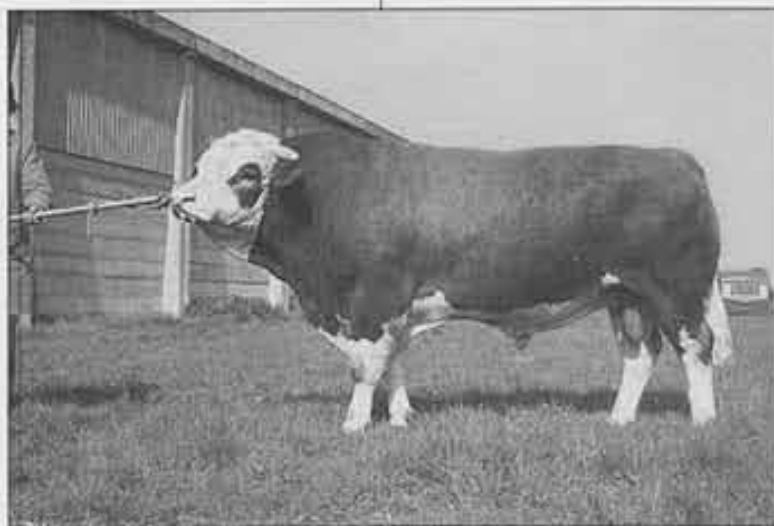
Birth weight average for 116 progeny was 79.5 lbs giving him an index rating of 105. The adjusted 205 day weight for 110 progeny was 530 lbs and the adjusted 365 days weight for sons was 1146 lbs with a daily weight gain of 3.36 lbs and an index rating of 108.

Saulus - Juli

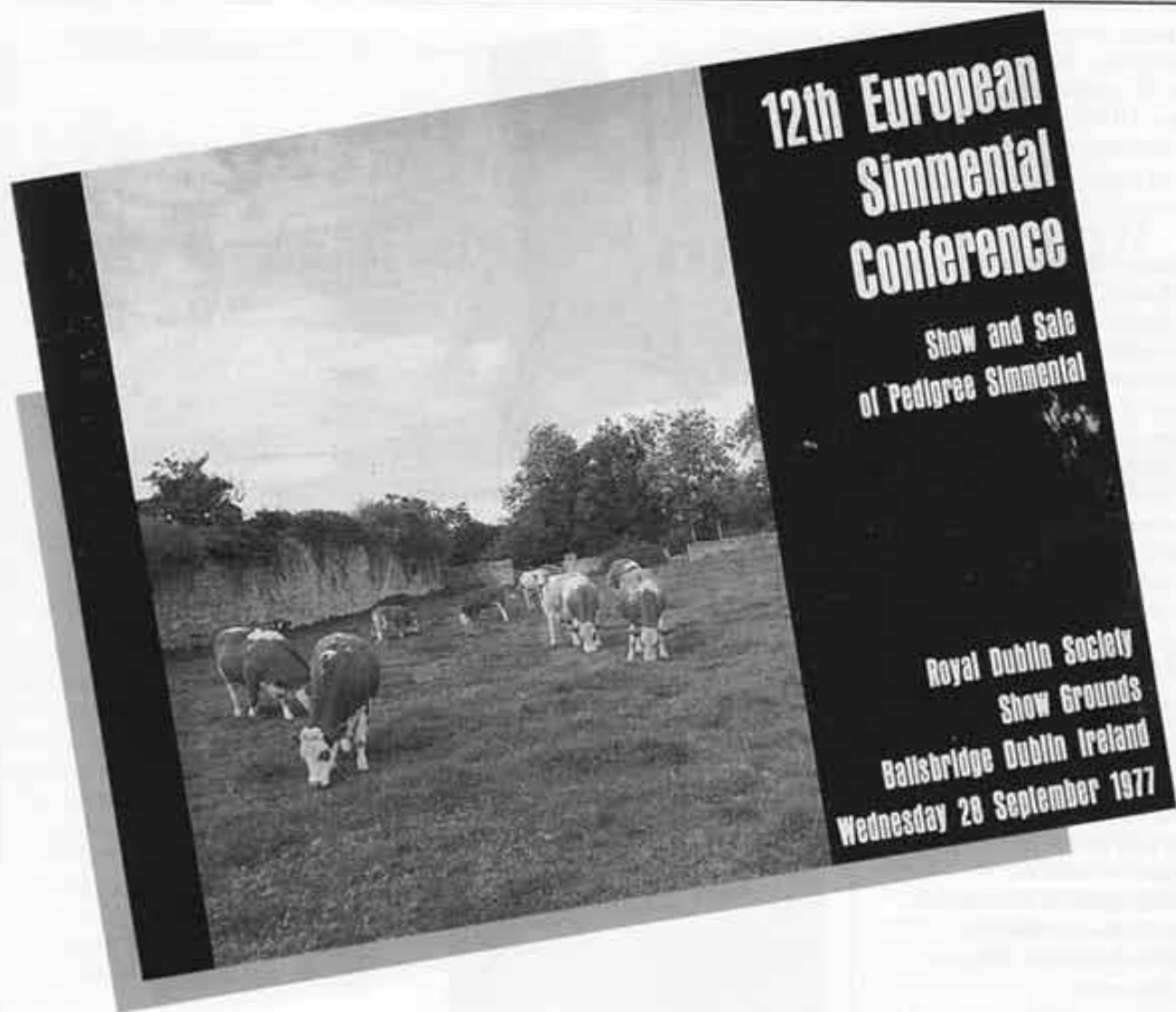
1976

.....from the diary

It was recorded that while the sale of the Irish Simmentals in Dallas had been very successful as a promotion for the breed it was not successful financially, because of the high associated costs. The following is a summary of the outcome of the sale - 13 bulls average £2,152 2 pairs averaging £2,292 and 35 heifers average £1,858. The bull ranged from £1,611 to £3,333 with the pairs £2,028 to £2,556 and for the heifers £1,528 to £2,722. The bulls sold very well but the heifers were disappointing. The bulls with a definite red colour made a premium price. Colour did not effect the price of the heifers.



● Hamlet



Euro Conference Time for Irish Breeders

While the society continued to develop in Ireland the reputation of the Irish Simmental Society was gaining international recognition as one of the most progressive and capable groupings of the breed.

This was confirmed when, just three years after its founding, in the Autumn of 1974, the Irish Simmental Cattle Society were awarded the hosting of the XII European Association of Simmental Breeders Conference, an event which was regarded as the flagship of the breed within Europe.

The conference was to be held at

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*... showing the
 Irish Stock to
 Europe*

the Shelbourne Hotel, Dublin in September 1976. However because of the extent of arrangements to be made for the event and to enable the best facilities possible to be provided for

the event it was decided to request the European Flechvieh Federation to defer the event to September 1977, to which they agreed.

A subcommittee comprising of Messrs Smith, Leahy, Connaughton, Maguire and Gaynor was appointed to organise the week-long conference.

It was decided that Jury's Hotel would be the conference Hotel for the event and that a Show and Sale of Simmental to be held at the RDS would be held in conjunction with the conference. The cost of accommodation at the hotel would be £11.75 for single room and £18.50 for twin rooms. There

was 75 twin rooms and 25 single rooms available. Almost a year ahead of the conference, in November 1976, it was reported to a committee meeting that the Burlington Hotel was "completely booked out".

Eight classes for livestock were set for the show. The conference was held on September 27th and 28th with the livestock show and sale, and agricultural tours of the country and places of interest over the remainder of an event packed week which also included the conference banquet.

The conference opened with 250 delegates and 75 accompanying persons attending. For the show and sale in conjunction with the conference 138 entries were received, 40 bulls, 20 cows and 78 heifers.

The conference was an outstanding success for the society and satisfactory prices were reported from the sale of the livestock. A very generous measure of sponsorship support was received from agri business, relieving pressure on the heavy costs of running the event.

However the conference showed a loss of £600.78 and the show and sale produced a profit of £302.94. The net loss on the event was £297.84.



● The preliminary programme for the X11 European Simmental Conference which was held at the R.D.S., Dublin in September 1977



Dallas U.S.A. 1976

The overflow scene at the Ballroom of the Airport Marina Hotel, Dallas during the sale of the Irish Simmental cattle in 1976.

National President 1977-78

"I remember on May Day selling heifers at \$35,000"

says Michael Leahy of the Hibernian herd

How the U.S. market was discovered

The origin of the U.S. trade for the Irish Simmental progeny, which played a vital role in development of the breed in the country during the early seventies, came about in an unusual way, and later had a big influence on the development of embryo transfers.

The lucrative returns, when breeders received cheques for up to £7,000 for heifer calves less than a year old, and attractive offers for unborn calves, may never have developed if Irish/U.S.

businessman, John A. Mulcahy had not established an interest in Ireland and become one of the livestock breeders interested in developing the beef breeds. Hibernian Livestock Ltd., owned a number of farms in the country - intensive dairying and beef production - which were under the management of Corkman Michael Leahy.

Michael, who was later to have the distinction of becoming the first ever secretary of the Irish Fleckvieh (Simmental) Society and subsequently to have the honour as President of the Society of presiding over the European Conference of Simmental Society in Ireland, recalled the days of the late sixties.

"It was just pre Ireland's entry to EEC and John A. Mulcahy asked me to go to the United States and to look at some American Angus because he wanted to make an investment in the beef industry which he felt would have beneficial benefits for the economy down the road - he had just sold his company

From Texas, U.S.A.



● Michael Leahy with Tom Ristinger of Rio Vista, Texas on the farm of Paddy Clancy at Carrick-on-Suir.

to Pfizer at the time" said Michael.

"I did not think there was enough potential in importing Angus into this country and I talked to Austin Mescal and Bill Carlos of the Department of Agriculture. They felt it could be of benefit to bring in the American Angus because some other breeders had already been considering it.

"Because Angus was only being used on first calving Friesian heifers I could not see a great future in it. Then we found that the cattle could not come from the United States

because there was an embargo on imports of cattle from the U.S. at that time.

"However Bill Carlos, Jim Reihill, a veterinary officer in the Department and myself flew to Canada to talk to some of the livestock people there. They had terrific cattle, but when we were out there we also discovered that they had a huge interest in European breeds and particularly Simmental were achieving star quality in the minds of the livestock people we were talking to.

"So we forgot the whole idea of bringing in the Angus from the States. I travelled on to New York and told John A. Mulcahy that we did not see any future in the Angus for Ireland but explained to him about the Simmental. We returned to Ireland and applied to import Simmental, and the following year, 1970, a group of us went out to Germany to buy the foundation stock", he said.

Michael recalls that the members of the group included John Smith, Hugo Maguire, Kevin Culhane, John Beatty, Jack Wolohan, Jim Nagle, Iriel Thornton and Max Kilroy. The original idea was to bring 80 cattle from Germany and a further 40 from Austria.

About five days after their arrival, they were selecting animals in snowy conditions, when word came of an outbreak of Foot and Mouth in Germany and "immediately there was a rocket from Murty Hynes to get out of the country" as a result

of which they travelled on to Vienne to look at the Austrian Fleckvieh.

"We were impressed with what we saw and Arnult Pohl of Austrovieh advised us that that we would be operating with a price range of £200-£250 each for females, which was fantastic value for money. The first importation cost us an average of £500/head and half of that was transport and quarantine costs" he said.

Michael made the point that there was a general interest developing in the Simmental at the time in Ireland and a number of other breeders had also applied for licenses to import at the same time.

However the discovery of the U.S. breeders interest in the importation of the Simmental - which they could not import direct from Europe because of the strict USDA disease controls - was an added incentive to go for Simmental. When the Irish delegation travelled to Germany to buy the breeding stock "there was no doubt whatever" they were already laying the foundation for the exports to the United States.

"We were on the point of entering the EEC and everyone was talking about leaner meat, faster growth rate and European meat

European Simmental Conference 1974



● Kevin Culhane, Kay Smith, John Smith, and Michael Leahy at the European Simmental Conference, Croatia 1974

requirements. A few trips to the European Shows convinced me that there was colossal interest in the European breeds. I had noticed all the Americans at the shows in Europe and I believed that there was an opportunity there.

"The morning I came back after making the first selection I immediately applied for a further 25 heifers and we got them, making a herd of 35 females very quickly. Other people were also increasing herd size and we were getting new people coming in on each importation as well.

"There is no doubt whatever this was all based on the opportunity which was offering for exports to the United States. These were breeders who were prepared to pay up front and there was a colossal opportunity there. The money was great and the Irish breeders realised that this was going to be a great market.

"While most of the exports went to the United States, it was not only the Americans who were interested in getting Simmental from Ireland. I have a visit from Australians who made me a very attractive offer for the complete first crop of calves at that time.

"They badly wanted to get them even though it was very difficult to get them into Australia. They could not import them direct and the only way they could get them there was to take them to New Zealand, calve them down there and then the progeny would be eligible to go to Australia. I didn't take that offer, but I sold a number to Australians who had to take them in that way. There was also interest in the breed in Canada, Britain and New Zealand".

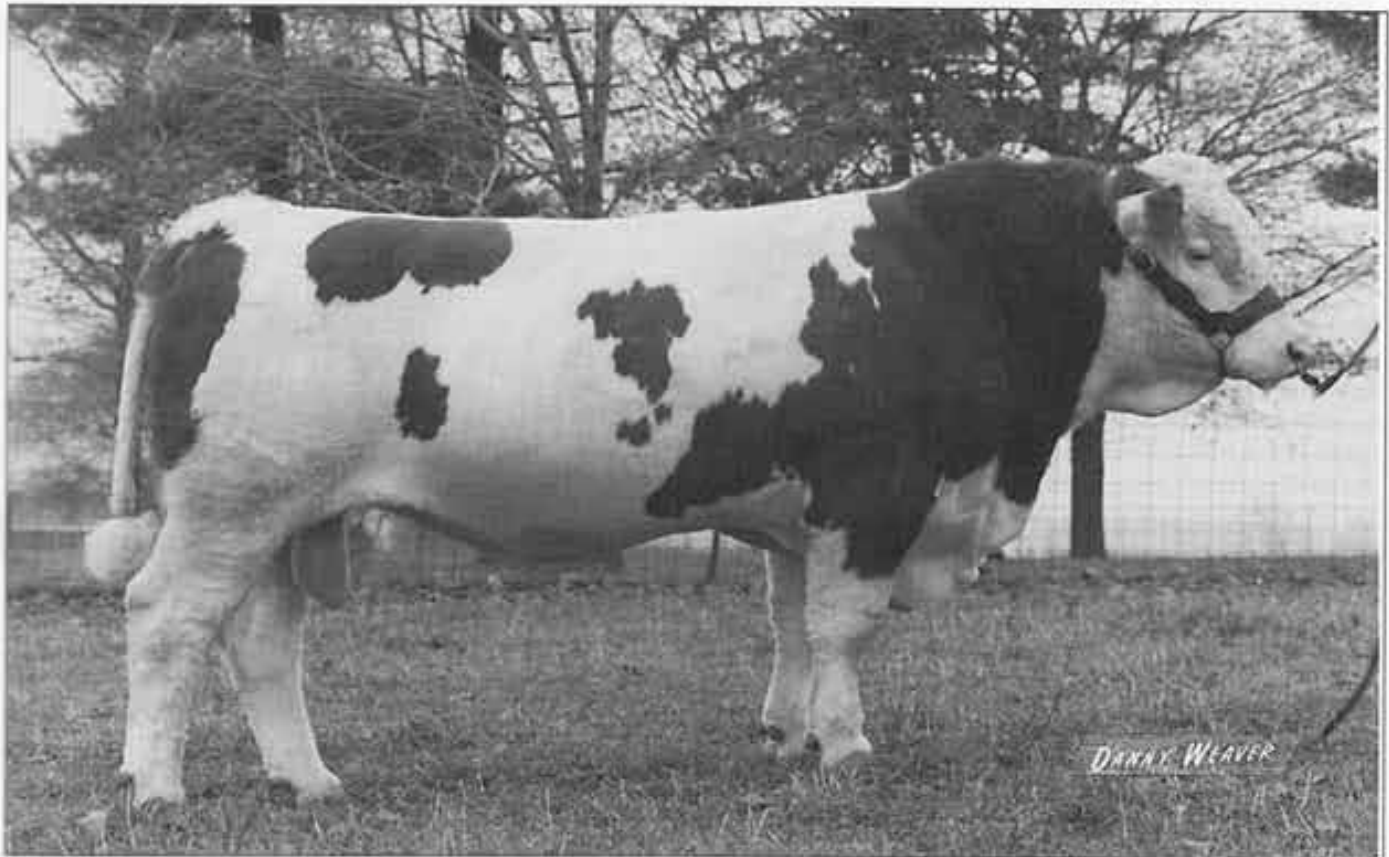
In a strange turn of events the demand and the prices which the US were paying for the Simmental

Irish Simmental Sale, Dallas



● Michael Leahy, Gerry Moore, of Canton, Ohio, President American Simmental Society and Iriel Thornton, President Irish Simmental Society at the Irish Simmental Sale in Dallas 1975.

Going . . . going . . . gone . . . to the U.S.A. at 6,200 gns



- *Hibernian Patrick* - sold for the top price of 6,200 gns for export to the U.S.A. at the first ever auction of Irish Pedigree Fleckvieh at Tully, Co Kildare on March 27th, 1974.

breeding stock also had a big influence on the development of the embryo techniques.

"When you had breeders paying up to £7,000-£8,000 for a heifer calf at less than a year old, the only way they could recover that money was through embryo transplants subsequently and that was what ignited the interest in commercially developing interest in the commercial embryos. They had a

The highest price was paid for *Hibernian Patrick*, bred by Hibernian Livestock Ltd. of Cork, a son of Palm. This bull had the highest 400 day weight at 1300 lbs. and was sold for 6,200 guineas for export to the United States.

- *Extract from the Irish Fleckvieh Society Newsletter.*

lot of work done in that area and were very good at it. "I remember on May day 1974 I

sold four Simmental in Ohio - two heifers and they each made \$35,000 and two bulls, one that made \$17,000 and the other \$15,000. One of the heifers had won her Class at Springfield Show and I remember getting about \$6,000 worth of beautiful crystal glass in prizes. It really was unbelievable.

Michael recalls that the majority of the US breeders investing in the Simmental were part of large syndicates of business people who earned very large incomes and had the opportunity of 100% tax write off for investment in livestock. Many of them were benefiting from the boom in oil.

Irish delegation in Austria



- *Michael Leahy, Dermot Cahill, Mary and Kevin Culhane, and Dr. Otmar Foger, Reid A.I. Centre, Lower Austria.*

"By the back end of 1974 the signs were beginning to appear that this money was about to dry up. Our sale in Dallas was in 1975 and that was a good idea of Dick July and Kevin Culhane to hold the sale and we got good prices and widely dispersed Simmentals in the U.S." he explained".

Michael Leahy was the first secretary of the society and later served as president for thirteen months during which Ireland was again to the fore with the hosting of the European Conference at Dublin in 1977.

"I became the secretary because I had the habit of taking notes at any meeting which I attended and I was the only one at the meeting with a pen and paper. It was a strange sort of way to get a secretary, but that is how it was and I got landed with the job.

The first office of the society was a prefab building on the Hibernian Herd farm at Carrigtwohill, Co Cork.

"For the first few years it was very exciting, because the prices were so good and I got to know a lot of people in the course of the society work and the sale of the cattle.

"One thing which I felt was very important at that time was that we had our own society and not become part of the British

Enjoying the fare in Yugoslavia



● Michael Leahy and Kevin Culhane sampling the local delights while attending a cattle show in Yugoslavia.

Simmental Society. I had seen other breeds going that way and become part of the U.K.Society and I felt we should be masters of our own destiny and should have our own herd book".

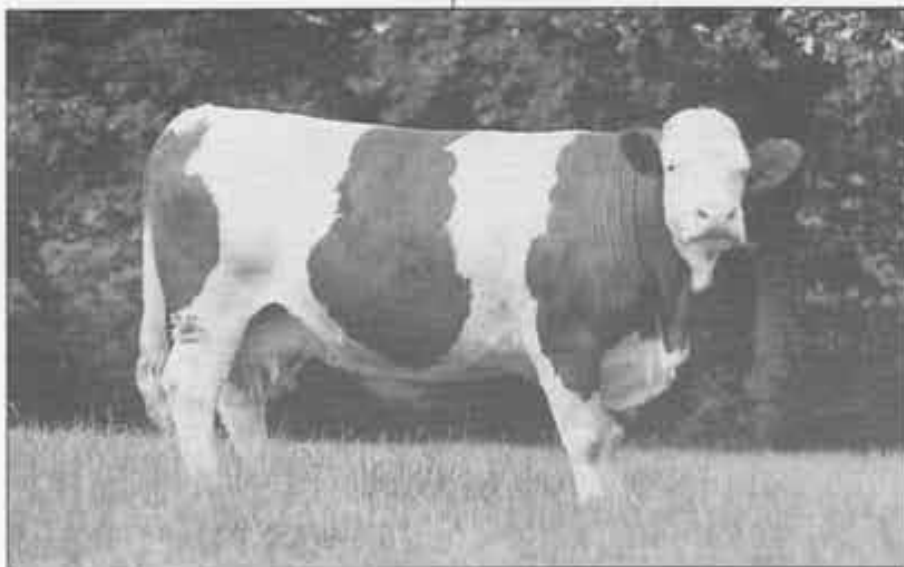
The major event during his early years with the Society was the European Conference in 1977 which came during his presidency. The event was a significant boost to the promotion of the Irish Simmental, acting as a shop window for the Irish stock.

"There was people here looking at what we had to offer who would not have come here otherwise from

Czech, Bulgaria, Yugoslavia, Hungary and Romania and overall it was a great boost to the image of the breed in Ireland.

The Hibernian Herd had its own individual successes with the top bull from the first test programme at Tully making 6,200 gns at the subsequent sale - the highest price for a bull on the day. Many more animals bred in the herd went on to win several awards at shows both in the U.S. and Ireland.

The herd was sold out in 1984.



● One of the cows in the Hibernian Herd.

1977

.....from the diary

☆ The European Simmental Conference was held at the RDS in September with 250 delegates and 75 accompanying persons attending. For the show and sale in conjunction with the conference 138 entries were received, 40 bulls, 20 cows and 78 heifers. The conference showed a loss of £600.78 and the show and sale produced a profit of £302.94. The net loss on the event was £297.84.

lbs.

- (b) All animals should be over 10 months of age
- (c) All animals must pass a pre sale inspection to be held in the sale yard on the morning of the auction. This inspection should be carried out by Messrs Beatty, Looby and Gaynor.
- (d) the entry fee should be £5 per animal.

The secretary was directed to write to the Department requesting permission to allow animals from the different brucellosis areas retain their brucellosis status after the auction. Permission should also be requested to use the sale yard as a bull licensing centre.

Outline proposals were also under discussion to have a sale of pedigree Irish Simmental Cattle in the United States. Quarantine space had been offered by Mr Richard Judy to take 50 cattle to the U.S. in July or August and to have the sale of these cattle at the end of the year. The total cost would be approximately £1,000 per animal. The insurance cost and auction fees would be additional. At a meeting on May 8th it was proposed that 45 heifers and 5 bulls should be selected for the U.S. sale. It was also suggested that a floor price of \$5000 for heifers be set in the event of a poor sale.

Although there were some clouds on the horizon about the returns which the producers of breeding stock were receiving the size of the society had continued to grow at a steady pace.

The annual general meeting on May 7th 1975 was told that there were 80 members and 70 associate members. A further 300 Simmental had been imported during the previous year bringing the total imported since 1971 to 930. Total exports to date were 300.

Arrangements were also discussed for the first Irish Simmental Cattle Society sale which it had been decided to hold at Edenderry, Co Offaly on May 13th. There was an entry of 33 bulls and 7 heifers.

Another top price



● The headlines told the story.

The first attempt at an Irish sale - held at Edenderry, Co Offaly - did not prove very successful. The location, large number of bulls entered and the late date were some of the reasons given for the poor sale. The quality of the animals on offer were very high. However the breeders were not to be deterred and the next Irish pedigree sale was held at Thurles on October 31st 1975 and was very successful. The average price for heifers was 963 guineas and 500 gns for bulls.

Meanwhile the selection of the stock to be exported to the U.S. for the special sale being organised by Mr Judy continued and on August 12th 1975 the livestock were assembled at Kevin Culhane's, at Castletroy, Limerick before their departure from Shannon Airport. It was agreed to hire a booth at the Agribition Show, Regina, Canada to be held in November. There were a lot of expectations from this sale where the potential buyers were highly entertained and the animals paraded in plush surroundings, but while the sale at Dallas was very successful promotion wise for the breed, price wise it was not successful partly due to the very high associated costs.

Moving into the following year at a Council meeting on June 22nd 1976 it was reported that the B.G.R. Sale and Future marketing

in the USA at which Mr Judy held a sale for Irish Simmental Cattle at his ranch in Kansas the prices were as follows-

13 bulls average £2,152 2 pairs averaging £2,292 and 35 heifers average £1,858. The bull ranged from £1,611 to £3,333 with the pairs £2,028 to £2,556 and for the heifers £1,528 to £2,722. The bulls sold very well but the heifers were disappointing. The bulls with a definite red colour made a premium price. Colour did not effect the price of the heifers.

In 1977 the export fee was reduced to £20 and the registration fee increased to £25. It was felt that the exports were very important and it seemed to be the same people who were exporting all of the time. By increasing the registration fee it would spread the running cost of the society evenly among all members.

The agm on April 10th 1978 was told that the years RDS prices averaged £1,020 for Simmental as against £506 last year; Tully £1000 as against £792. Successful Simmental sales were also reported from Letterkenny and Kilkenny. All breeders reported a strong ex farm demand for bulls. The society pointed out that despite this trend there was as yet no grounds for complacency.

lbs.

- (b) All animals should be over 10 months of age
- (c) All animals must pass a pre sale inspection to be held in the sale yard on the morning of the auction. This inspection should be carried out by Messrs Beatty, Looby and Gaynor.
- (d) the entry fee should be £5 per animal.

The secretary was directed to write to the Department requesting permission to allow animals from the different brucellosis areas retain their brucellosis status after the auction. Permission should also be requested to use the sale yard as a bull licensing centre.

Outline proposals were also under discussion to have a sale of pedigree Irish Simmental Cattle in the United States. Quarantine space had been offered by Mr Richard Judy to take 50 cattle to the U.S. in July or August and to have the sale of these cattle at the end of the year. The total cost would be approximately £1,000 per animal. The insurance cost and auction fees would be additional. At a meeting on May 8th it was proposed that 45 heifers and 5 bulls should be selected for the U.S. sale. It was also suggested that a floor price of \$5000 for heifers be set in the event of a poor sale.

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Producing the beef for the promised 'new' markets

During the late 1950's, there was widespread realisation in Ireland that "new" markets for Irish beef and cattle could be opened up if we could supply the product required. Consumers on the Continent of Europe required very lean meat, but even in traditional outlets there was a trend towards leaner meat. Continental beef breeds could meet this requirement; moreover if we had them there could be a market for cattle of these breeds in North America.

The problems were formidable. Ireland was free of the major epizootic diseases, notably foot and mouth disease last seen in Ireland in 1941, and this position had to be preserved or the U.S. beef trade was at risk. Foot and Mouth disease appeared intermittently on the continent and a policy of vaccination was in place. The first advance came with the establishment on Spike Island in Cork Harbour of a maximum security quarantine station. American interests were impressed by the island location and the fact that, should disease appear, stock could be destroyed without ever reaching the mainland.

Spike Island Quarantine Station paved the way for the historic first ever importation of continental breed cattle in 1964. The first beef breed imported was Charolais from France. Simultaneously Friesian from Holland were imported and there followed French Limousin and Blonde d'Aquitaine. In 1970, the Simmental breed was surveyed and a decision to import soon followed. The initial assessments were undertaken by Department of Agriculture officials led by the late Bill Carlos, and



*Former Chief Livestock Inspector,
Department of Agriculture,
AUSTIN MESCAL, recalls the first
Fleckvieh buying mission in Europe*

including Austin Mescal, Joseph O'Kane, Michael Looby and Dermot Cahill. Considerations influencing the decision to import included (a) the beef merit of the breed, (b) the breeds milk potential including the excellent quality of the milk and (c) the fact that the breed numbered around 35 million head throughout Europe provided compelling evidence of its merit.

The official delegation visited Germany initially. Assessments, however were not long under way when notification was received of an outbreak of Foot and Mouth

Disease in another part of Germany. The plan to import from Germany had to be abandoned immediately and the delegation proceeded to Austria. It soon became clear that the standard of Simmental available in Austria was excellent and arrangements to import were put in train. Firstly, the stringent animal health procedures developed for the French imports had to be implemented. Several discussions with Austrian veterinary officials were necessary before a regime acceptable to the Irish Department of Agriculture was established. Moreover a number of

sites, including a Vienne fairground, were inspected before an acceptable quarantine location was found. The essential elements of the regime included on-farm isolation of the selected animals, on-farm health tests, followed, if successful, by a quarantine period in Austria prior to transfer to Spike Island.

The outcome was that procedures were achieved, which guaranteed that healthy cattle only were imported and in these endeavours veterinarians including the late P.L. (Paddy) Murphy and more recently Jim Rehill played distinguished roles.

When the animal health situation was settled to the satisfaction of our veterinary authorities, we had to help and facilitate the pioneer importers. In all the arrangements for testing we were aided by the Austrian Ministry for Agriculture. In the selection process, farm contacts and visits we were looked after by Austrovieh, the Austrian Livestock Export Agency. The help we received from this organisation was comprehensive and thorough and it made the selection process as easy as this fundamental exercise could be. Arnulf Pohl of Austrovieh placed himself consistently at the service of the Irish officials and importers. All Irish interests owe this gentleman a debt of gratitude for his kindness, help and great

Exchange of views



● Exchanging views at a meeting in Dublin were Austin Mescal, Department of Agriculture, Michael Leahy, with Willie Allen, Scotland, President, British Simmental Society, and his secretary.

expertise which he shared so generously with us. Now semi retired he remains a most welcome visitor to our shores.

Following the first import in 1970-71 from Austria several more followed and an excellent foundation for the breed was laid in Ireland. The early importers participated enthusiastically in the Bull Performance Testing Programme initiated by the Department in the newly built centre opened at Tully, Co Kildare in 1973. The programme proved highly successful and the participating breeders were the

recipients of attractive prices at the sales of performance tested bulls and also for females, particularly from North American interests. Following very successful imports from Austria, further successful imports took place from Germany and Switzerland. The early imports of quality stock laid the foundations for the subsequent successful development of the breed in Ireland.

There are many recollections of the early years of the breed in Ireland.

- The help we received from Austrovieh and from Arnulf Pohl in particular.

- The many superb animals of the early years including the bulls Siegfried, Salz, Hamlet and Panzer
- Some of the bulls were progeny tested in both Ireland and U.S.A. and proved to be outstanding animals.

- The very large breeders in Austria who on relatively small holdings farmed to very high standards and provided us with an excellent breed base.

- The enthusiastic participation of the early Irish Simmental breeders in the official beef breed improvement programme and in particular performance testing at Tully.

- The successful foundation and operation of the Irish Simmental Cattle Society.

Discussing imports from Austria



● John Connaughton, Jim Rehill, vet., Department of Agriculture, Therese Connaughton, Arnulf Pohl, Austrovieh, Mrs Pohl, and Tom McGee, Ardee discuss imports from Austria.

A small quarantine station off the Cork coast became a gateway to U.S.

Spike Island - a small quarantine island off the south coast at Cobh - proved to be the 'key' to the lucrative export market to the United States for the Simmental breeders during the first decade after the importation of the breed into Ireland.

Dr. Austin Mescal, former Chief Livestock Inspector, Department of Agriculture and Food recalls

"Without Spike Island I don't know how the Americans would have got the Simmental breed - it played a fundamental role in that export market for the Irish breeders which was very important to them in the early years, because it gave them great return".

Austin remembers that when the Simmental were first imported into Ireland "They immediately attracted the interest of the Americans because they were looking for a high performance beef breed for the ranches there".

"The Americans could not have bought the cattle direct from Europe because the USDA wouldn't hear of it. There was no way that the Americans would deal with Europe, because even those countries that hadn't Foot and Mouth disease were vaccinating against it and there was no way they would allow a vaccinated animal into the country.

"When the Americans became aware that the breed was being imported into Ireland they became quite excited about the possibility of buying stock from Ireland and of course it opened up a very important market for the Irish breeders and the prices were relatively good.

Because there were many diseases on the continent that Ireland was clear of, and did not want on any account to bring in, the precautions taken had to be extreme by any

"Without Spike Island I don't know how the Americans would have got the Simmental breed" - says Austin Mescal

standard, because there would have been uproar if it was found that a new disease had been imported into the country.

All diseases had to be guarded against, but the greatest fear was of Foot and Mouth disease, last heard of in Ireland in 1941.

"One of the constraints on us when we were buying all of these breeds was that we could never buy a vaccinated animal. That meant that we had to buy them under 12 months of age, because

if they were older than that they would be vaccinated.

"They were subjected to very, very rigorous veterinary tests because we were scared stiff - as we still are - of Foot and Mouth disease.

There were other diseases but they were not in the same league as Foot and Mouth but overall the precautions taken were quite extraordinary.

"There was no trace of Foot and Mouth disease in Austria and if there had been there was no way that we would have purchased there. Ireland had been clean since 1941, that was the last outbreak of Foot and Mouth here, and the intention was to safeguard it, because it was vital. Apart from not having disease it was vital to our exports to the American market. If we had any trace of F & M the market was gone", he said.

As a senior Livestock Inspector at the time Austin was directly involved in drawing up proposals for import through Spike Island, the new quarantine station.

A quarter of a century later he recalls "Spike Island worked like a dream. It was troublesome and it was expensive, no question about it, but we never had a Foot and Mouth reactor, because there was so much testing done on the continent before ever they got to Spike Island.

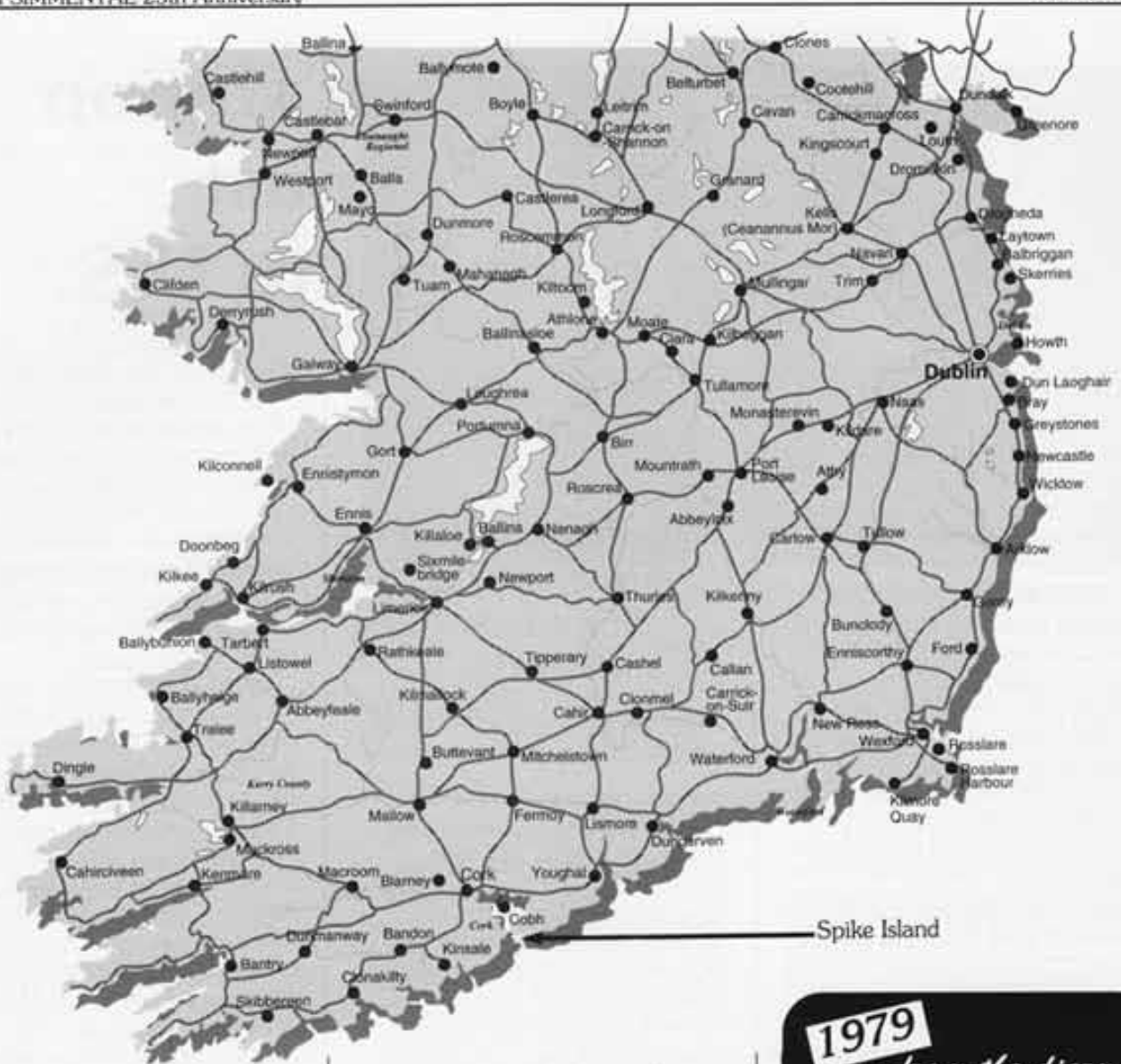
"They were quarantined on the Continent before they left. There was isolation of the farm first and quarantined for a month before they were exported and then they underwent three months quarantine on Spike Island after their arrival.

"We had ruled out a lot of the danger before ever they got to this country. If they went down on anything they would not be allowed in here - they had to come through

1978

.....from the diary

☆ After a lot of discussion on the acquiring of an office for the society and its location the first wholly owned headquarters for the Irish Simmental Society was a house at 18 Adelaide Road, which was purchased for £33,000 in October. The purchase was financed by the formation of a new company in which the society retained one third of the shares and the remainder were sold to members in units of £100.



clear. The tests were all repeated when they came in here. It was a very expensive exercise and that was why only people of means could consider importing stock at the time.

"If an animal had reacted to Foot and Mouth on Spike Island they would all have been put down and would have been incinerated on the island. That was the plan that we had in place at that time, but fortunately it never came to that. The success was partly due to the careful selection of animals in countries where there was no trace of the disease and the work done by our veterinary colleagues, mainly in Austria in testing of the animals before they left. If they went down on anything then they did not travel", said Austin. He said that the decision of the Irish to import the breed and the

"If an animal had reacted to Foot and Mouth on Spike Island they would all have been put down and would have been incinerated on the island"

existence of Spike Island proved very important for the Americans. "The Americans at the time were so mad to get stock they were looking for all they could get once the stock were coming from Ireland - otherwise they could not have imported them because the USDA would not have allowed them".

1979

.....from the diary

☆ The first council meeting of the society held at the new office was on Tuesday 26th September.

There was a big surge in membership increasing from 127 to 194, with the annual general meeting on October 23rd being informed that membership was "increasing rapidly".

☆ On the export front it was a good year for the society with exports exceeding imports. Thirty six females and one bull had been imported from Switzerland during the previous year and fifty-seven animals exported.

Demand for the breed from A.I. stations had also increased to 4.4% of all inseminations carried out during the year.

Simmental - the dominant Continental Breed

During 1978 and the early months of 1979 there was a big surge in membership increasing from 127 to 194, with the annual general meeting on October 23rd 1979 being informed that membership was "increasing rapidly".

The horizons were brightening for the breed. The level of exports were exceeding imports. Thirty six females and one bull had been imported from Switzerland during the previous year and fifty-seven animals exported.

Demand for the breed from A.I. stations had also increased to 4.4% of all inseminations carried out during the year. There was still some concerns about the level of support and the prices which the sales of livestock were attracting. The increase in membership continued into the eighties leading to the formation of five clubs around the country with total membership having reached 260. At the same time the breeders were now feeling the effect of a drop off in demand for livestock for export. Export sales had dropped to 21 head per annum and the home market was still proving to be somewhat unsteady.

Breeders were finding difficulty in getting over £1,000 for licensed bulls while on the commercial market bullocks for beef production were realising £800. This was clearly an indication that the commercial producer of beef had realised the superiority of the breed for beef production and there was a good market for Simmental beef, but the market at the breeding level had become extremely difficult as the numbers of animals on offer had increased.

Licensing figures for bulls for 1979 showed that the Simmental was now the dominant continental beef breed. The bull licensing figures for

Showing another Champion Bull



● *Legnakelly Figero, Champion Simmental Bull at the RDS, Ballsbridge with Therese Quinn, Greenore, Co Louth and owned by Francis Harte, Clones, Co Monaghan.*

The Irish **SIMMENTAL** *Story*

1971 * 1996

Chapter 7

... the breed takes to the show rings with success

the year were Simmental 231; Charolais 119; and Limousin 56. After the buoyant years in farming of the mid seventies, the recession at the turn of the decade had commenced to bite. The increase in farm prices had either stabilised or fallen back, farmers had committed to heavy repayments on farm investment made during the top years of 1976-79 and farm credit problems cases had become

widespread in the industry. Many farmers were unable to meet their commitments. At the same time the number of pedigree animals born was increasing. In 1979 there were 771 registered and in 1980 increased to 809. Meanwhile the growth in demand for Simmental from the A.I. Stations for cross breeding in dairy herds continued, increasing to 6.8% of all inseminations in 1980, but the strongest opposition to the breed now appeared to be coming from Hereford.

It was recorded that the display of cattle at the RDS Spring Show was the best ever and a fine turnout was also exhibited at Limerick Show that year.

There was some confusion among Council as to whether the breed should be promoted at home through advertising in "The Farmers Journal" and "The

"Farming Independent" which were considered very expensive media for advertising, or whether they should concentrate more of their resources on export promotion and encourage a number of potential buyers to accept invitations to view the cattle in Ireland as their guests. Having returned from a selling visit to the United States, Kevin Culhane said that in relation to foreign buyers there were three types of people coming to Ireland - 1. The person who wants a cheap holiday. 2. The person looking for particular breeding, and 3. The person looking for one or two animals perhaps for ovum transplants.

He reported that the current price of heifers for export would be between £900 and £1,200 "which considering everything was not bad".

There was a strong feeling that other breeds were receiving more publicity than Simmental and various means of promoting the award winners at the various shows was discussed.

The export trade was very difficult now. In 1981 it was reported that exports for the previous year amounted to 22 females to Scotland and one bull to Northern Ireland. It now appeared that the

Discussing the judging



● Jim Gaynor, Cahir, Susan Flynn, Mullingar, John Beatty, R.D.S., Jim and Frances Harte, Clones.

exports to the United States had come to a full stop. On the home market the sale of female stock had become extremely difficult. Beef prices were beginning to rise and there was optimism that the new beef scheme would benefit the breed.

At the Carrick on Shannon bull sale in February 1980 twelve bulls averaged 871 gns and at the April

sale at Carrick on Shannon fourteen bulls sold for an average of £1,000 gns. Letterkenny was reported to have had "a good sale" with ten bulls averaging 1,025 gns while other sale prices reported ranged from £850 to £1,400. Insemination figures were dropping in all areas except Dovea. In some areas they had declined by 25% as competition from Hereford affected demand.

Studying the form at the ringside



● Hugo Maguire, Clones, Co Monaghan and Joe Quinn from Greenore, Co Louth studying the form from the ringside.

There was a mix of despondency and optimism in the society against an underlying determination to pursue the continued promotion of the breed.

The difficulties which the breed was experiencing was also reflecting in their finances, although this had not yet come to the surface, there were clouds appearing on the horizon that had appeared so bright just a short few years ago.

At regional level the financing and membership of the clubs was also a matter of discussion. Some clubs were finding it difficult to collect the £5 membership fee, others had set it at £1 per cow and one club reported that they were only paid by those who attended the meetings. Arising from the discussion it was decided to have a subscription fee of £10 payable on January 1st together with the

Annual Subscription. Difficulties in making ends meet were also commencing to arise for the Society. In May 1982 the situation of deficit for the Society had reached a serious stage. Income was reported to be down by 8%.

The prefix Registration fee was increased to £20 with immediate effect; the membership fee was increased from £10 to £25; and a special sub committee was set up to discuss the possibility of letting office or flat space in the house. It was also decided that the services of a Public Relations Company should be terminated.

The greater extent of the financial problem was discussed at a meeting in September 1982. The members were informed that the society was overdrawn in their bank by £10,000 and it was expected that the deficit on operations for 1982 would be about £3,500.

The minutes of a meeting on September 22nd recorded "Mr Connaughton pointed out that no matter what adjustments were made the Society would not break even. Adjustments in expenditure would only be "stop gap" situation. Fees to the breeder could not go up any further and the Society is no longer a viable one".

The view expressed was that unless there was financial support from the Department of Agriculture they would have to go out of business. The same problem was affecting other breed societies.

With little optimism that support would be forthcoming from the Department of Agriculture, redundancy for the office secretary and the sale of her car as well as sale of their house was discussed. It was decided that the car should be sold. The Public Relations company was informed that they were not in a position to pay their account.

There was a possibility that some money may be got from the EEC and a meeting was arranged with Charolais, Limousin and Blonde d'Aquitaine Societies to discuss a

joint approach.

The plans for the renting of some of the office to provide an income for the society proved much more difficult than had been anticipated. Overall discussion on controlling of expenditure and restructuring of the finances remained dominant on the agendas of the council meetings through the early and mid eighties.

The payment of expenses to members of Council for attending meetings was discontinued, it was decided that the regional clubs should finance and run all of the Simmental events at the summer shows, and even the luxury of a franking machine in the office was dispensed with - because it was no longer regarded as economic.

The society also suffered the loss of their office secretary following their refusal to approve an increase in her salary. The EEC milk Quota had come into place on dairy farms and President, T. Brickley reported to the 1984 AGM that "the introduction of the super levy was causing a reduction in the number of Friesian inseminations and they should ensure that the Simmental filled the gap by producing good bulls".

There were other problems arising on the horizon also around the mid



● The headline tells the story.

eighties. In 1984 the first dispersal of a Simmental herd took place when the Hibernian herd was sold. The action of the President of the Society, T. Brickley to organise a private reduction sale a week before the Kilkenny Club Sale became a heated issue at the A.G.M.

The Council felt that "under the circumstances the Society could not be responsible for the repercussions of the President's actions" and a new president should be elected.

On October 10th 1984, Dr. Wray was elected to replace T. Brickley as President.

At the AGM of the following year, Dr. Wray reported that the membership had now passed the 300 mark with one third of the membership being in the South East of the country, and one sixth in each of the South and North East regions.

He reported that "there were indications of inactive members and others registering very few of their calves".

On the brighter side by this stage the finances of the society were once again beginning to show signs of a recovery and it was expected that there would be a surplus for the year - the first for many years.

Women's active role in the Society



● Alice A. Mullen



● Cheryl O'Brien



● Catherine O'Flynn



● Gwen Thornton

It was not until the mid eighties that the first woman member of council took her seat, but a number of women had played an important role in the administration of the society from an early stage in its history. The first woman employed by the society was Miss Lucia Twomey who was appointed secretarial assistant at a salary of £1,200 per annum in April 1974. Her stay with the society was no more than a couple of months being replaced in June 1974 by Miss Aileen Wallace who received the higher salary of £1,250 per annum.

In August 1975 Miss Wallace informed the society of her intention to get married and live at Mitchelstown which would necessitate more travel to and from the Cork office. Miss Wallace resigned from the society during the following months and was replaced in February 1976 by Miss Gwen Thornton, daughter of the former founding chairman and first President of the Society, Iriel Thornton, as registration secretary.

On January 24th 1979 she was appointed secretary of the society

to become the first woman to hold the office.

Miss Thornton played a very important role in the society over the following five years, until she resigned from the Society at the end of 1983 and was replaced in January 1984 was Miss Ingrid Simmons.

She remained as secretary of the society until the appointment of Cyril Goode in January 1986.

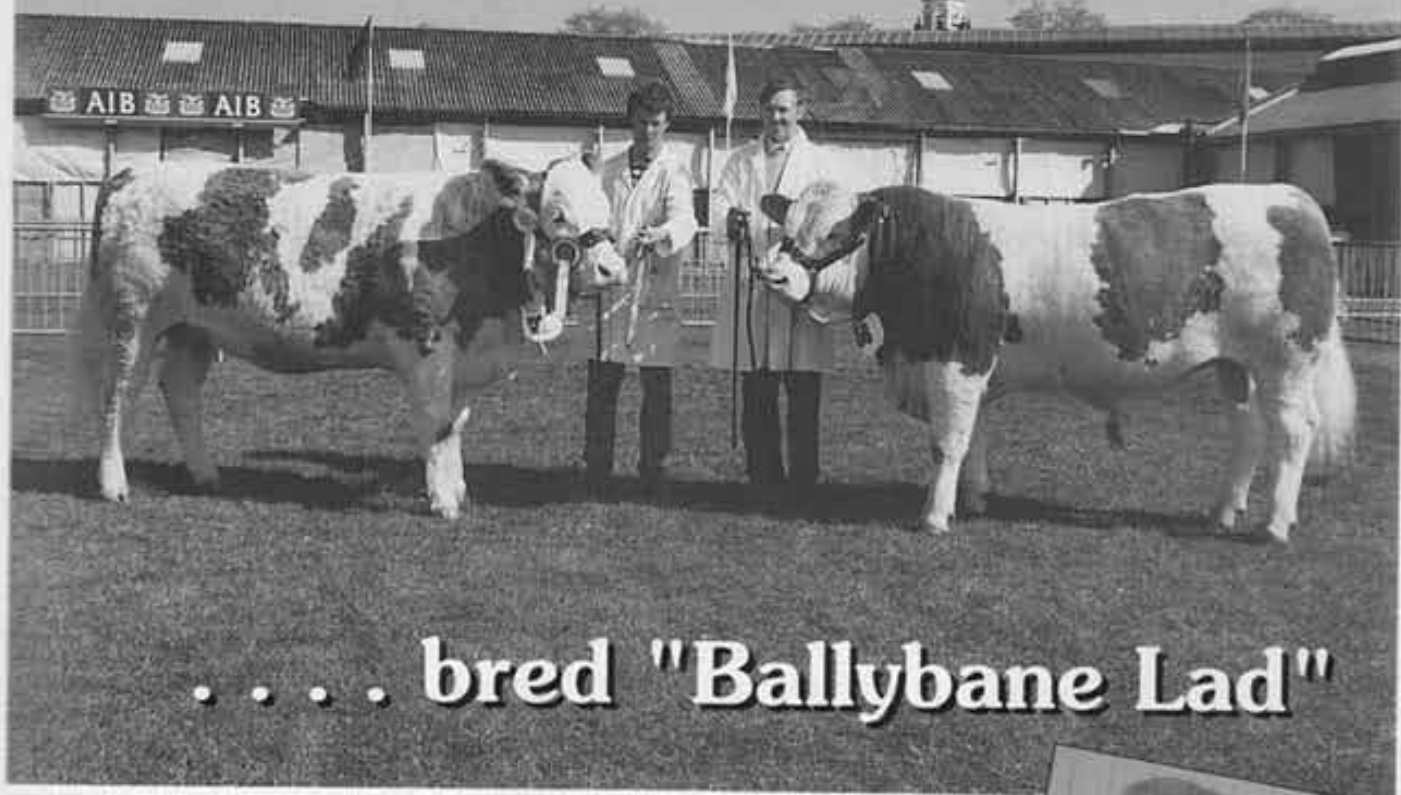
WOMEN ON THE COUNCIL

The society was well into its second decade before the first woman elected to the council took her seat. The honour went to Mrs Ivy Thornton who became the first woman ever to contest a seat on the council when she was elected in a ballot for the council seats at the 1985 AGM on June 12th in which eight members contested the election for the five seats on council.

At the 1989 AGM a second woman was elected to Council when Mrs Cheryl O'Brien, contested the election and won a seat. Two years later Mrs Thornton did not to seek re-election, but a newcomer to the council in that year, 1991, was Mrs Catherine O'Flynn maintaining the strength of women on council. Mrs O'Flynn was re-elected in 1992 when two of the four seats to be filled were taken by women in the contest, the newcomer to the council being Miss Alice Mullen. The increased presence of three women on the council was to be shortlived however with Mrs O'Flynn being defeated for re-election in 1994.

National President 1978-81

A "stroke of luck"



. bred "Ballybane Lad"

● *Ballybane Winnie, Reserve Champion RDS and Supreme Champion at Limerick Show, and Ballybane Lad, one of the most successful sires of the herd.*

It was "a stroke of luck" that bred "Ballybane Lad" one of the most successful Irish bred Simmental bulls which over a period of almost a decade and a half as the stock bull in the Ballybane herd contributed to winning many major rosettes for the herd.

"Ballybane Lad" was born into the herd in 1981, nine years after the herd was founded from the second Irish import of Simmentals and remained the stock bull until he died thirteen years later.

"He was a very successful sire - bred several RDS champions and a lot of show winners - and left a lot of very good animals behind him" said John Connaughton a former President of the Irish Simmental Society.

"There is a lot of luck in breeding", he added reflecting on how "Ballybane Lad" was bred almost by accident.

"It was just a stroke of luck that bred him - and he was the most

"He was the most successful animal we ever had in the herd"



says *John Connaughton*

successful animal we ever had in the herd", he said with a smile, adding "maybe I should tell you how he came to be". Then he explained "I had the Show Champion at the Simmental Sale at Goffs in Naas and a man from Scotland bought him but could not take him home that night. I brought home the bull for him until he could collect him, and I covered two cows with him and one of them produced "Ballybane Lad"

and that was it - just a stroke of luck. We all try very hard to produce top class animals but luck plays a big part in it". "Ballybane Lad" was born into the herd in 1981 and very early in his life was identified as an animal of quality breeding. John liked him so much that he decided to keep him as the stock bull in the herd, a position which he continued to hold until he died in 1994, leaving a trail of excellent progeny and a lot of

Ballybane Vicky is a winner

award winners to his credit.

Meanwhile the sire of "Ballybane Lad" went on to prove very successful for the breed in Scotland and sired many outstanding animals. Fortunately he collected some semen from him in his later years and still has a limited amount available for breeders.

John still smiles when he talks about the rounds which breeders, including himself, can go to in an effort to produce such quality livestock, and yet by accident the sire of champions came to be.

There have been several moments of glory for a man who loves animals and admits that he's had a lot of enjoyment and success too from his long association with the Simmentals.

"I have a great love for the cattle and have always enjoyed being around the cattle and I have found that I done very well with them and bred a lot of winners and high priced animals over the years" ..

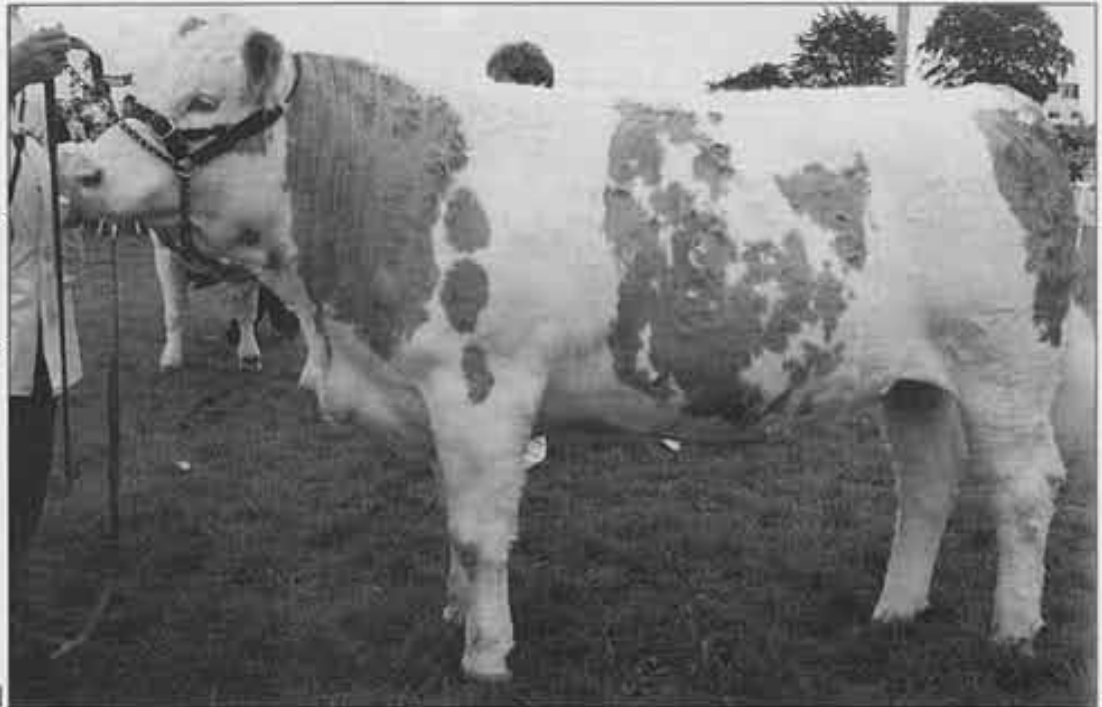
At the special sale of Irish Simmental progeny in Dallas, U.S.A. he received the top price for a female at 7000 dollars.

"Kevin Culhane would laugh at that now" said John "because I think I nearly spent it before I came home and we really enjoyed it".

John Connaughton is a man who can always see the bright side of the dark cloud.

A dark day for most people would indeed have been the occasion when John invited the council of the Association to hold their annual general meeting at the Bloomfield House Hotel, Mullingar of which he is a director, and lo and behold that day John made history for the wrong reason.

He was a retiring member of the council (eligible for re-election) on July 15th 1981 when the first contest for the seats since the formation of the Society took place and he became the first member of



● "Ballybane Vicky" as a show heifer, winner of first prize at Limerick Show as a Junior and Senior the following year.

Council to lose his seat when Brian Hatton was elected.

John remembers it well, but for an entirely different reason. "There is a funny side to all those stories that day I lost my seat I left the meeting to take a phone call in the hotel and made a lot of money on an oil share which took a lot of the pain out of losing the seat on Council", he said.

The absence from Council was short for John was re-elected to a Council seat the the AGM the following year. He had served as President of the Society for a period of three years up to January 1981 when he told the Council that he would like to see a successor elected. He continued to hold a seat on Council until 1988.

Stock from the herd continue to win many of the major national awards. Last year John had the unique distinction of showing the supreme champions at the two major shows, Tullamore and Limerick with two different animals.

He is now involved in a very interesting project which is likely to command a lot of attention from breeders as they evaluate the results.

"I felt that there is a great shortage of blood lines here and in the U.K.

With Raymond O'Malley and Winston Ashmore I did a tour of Austria and did not find anything that we liked because more of the blood lines are being orientated towards milk now

"More of less by accident we found a small amount of semen from the sixties in one of the AI stations in Austria - these were the animals going back to shortly before the original imports to Ireland.

"We selected 10 of the best beef cows in Austria for flushing and we have 30 embryos in already and starting transfers immediately We are turning back the clock to get the type of big beefy Austrian animal and I think it could be very interesting.

"We were lucky because there was only a few straws from these bulls available. I know there will be great interest here and in the UK early next year when the first crop of the calves are on the ground. I am optimistic that it will make a great difference to the breed. I feel the blood lines are getting worn out".

John's interest in the Simmental is just as strong to-day as when he imported the first animal nearly a quarter of a century ago and he is enjoying the work as much as ever.

Another change of 'Home' for the society

The transformation which had taken place in the structure of the Society during the decade up to the mid-eighties had brought about a major re-think on the structure which the society should have for the future.

The house at Adelaide Road was still proving difficult to get any source of income from and the whole maintenance of an office structure was being re-examined. After some discussions it was decided at Council on December 11th 1985 that the Society would be managed by the Animal Health Centre at Arklow and J.W.C. Goode be appointed as Honourary Chief Executive.

Two options were put to Council for the future of the house at Adelaide Road - the building could be sold at the current market value of approx £40,000, or it could be renovated at an approx cost of £20,000 at which time it could be rented and would bring an annual income of about £6,000 to the Society.

There was division among council members as to what should be done with 18 Adelaide Road.

They were evenly divided on the two options.

The matter came before Council again on January 22nd 1986 and a motion that "the house should be sold with the proviso that the house realised a minimum of £50,000" was passed. Three months later the council members were informed that a buyer had been found for the house. A price of £65,000 had been negotiated with a property company for the building subject to the society obtaining planning permission for three floors for offices and one for residential use.

It appears that this proved difficult to provide and the negotiations fell through. The house was back on the market and went to public

The Irish **SIMMENTAL** *Story*

Chapter 8

.... *shareholders*
get back £1.50
in the £ from
investment

auction on February 26th 1987 "with a reserve of £55,000". There was one client offering £61,000 and there was agreement that the house should be sold at this price if possible - but the sale did not materialise.

The long drawn out saga of the house was finalised on September 17th 1987 when it was finally sold for £67,500 and the shareholders were paid £1.50 for every £1 investment which they had made in shares in the property.

1980

.....*from the diary*

- ☆ Registrations continued to increase. There were 809 animals registered for the year.
- ☆ The growth in demand for Simmental from the A.I. Stations for cross breeding in dairy herds continued, increasing to 6.8% of all inseminations but the strongest opposition to the breed now appeared to be coming from Hereford.
- ☆ Exports for the year amounted to 22 females to Scotland and one bull to Northern Ireland.

Secretary



● J.W.C. Goode.

By this time the pressure on the finances of the society had eased considerably and a health bank balance was emerging once again. The breed was also having a more successful period.

At the AGM in April 1988, the President, Raymond O'Malley said that the previous year had seen an acceleration in the success of the Simmental breed in the country. The A.I. usage had increased and sales had once again been more successful for breeders.

A year later the members were learning that the society now had £70,000 on deposit - the lean years were over - but lessons had been learned and expenditure was carefully monitored and justified. It was also about this time that the breed commenced to be viewed as a potential dairy as well as beef producer. Following a European trip in 1989, Raymond O'Malley said that he had "seen a young bull, out of an excellent cow called "Helga" with a lactation of 10,000 kgs" and it was immediately agreed

that they should import 1,000 straws from this bull. As the decade turned they were beginning to see the emergence of the "dual purpose Simmental" or the "milking Simmental" and there was some satisfaction that there was "semen from 13 different Austrian bulls - thanks to Dovea A.I."

However at the AGM in 1992 the President, Michael O'Connor said that during the past six or seven months they had experienced "a rather difficult trade for bulls particularly", which in his view was due to the massive swing in favour of one breed and a return in the usage of Friesians, plus supply being greater than demand. Now that the breed had an added dimension as a dairy and beef animal, he felt that there should be separate registers for male and female animals of the breed. For the dairy section it was necessary

to do a milk recording, B.F. testing and protein testing, in order to establish their genetic merit. Not everyone agreed. The society had reached 633 member and registrations had reached 2,633. There was also discussion at this time about affiliation to the Irish Farmers Association and talks were held with IFA National President, Alan Gillis. Some members felt that the IFA were not in favour of pedigree breeders, but there were others who felt that was a very good reason why should be "on the inside" to influence change. By 1993 the discussion on whether the society should have separate registers for male and female. There was also another problem to be faced by the breed, EU intervention rules, to limit carcass weights eligible for intervention to 340 kgs was a potential threat to the future of the breed. Intervention was the top market for commercial beef and exclusion from this market would seriously effect the demand for Simmental in Commercial herds. However the expected difficulty never materialised. Within months the lack of attraction of intervention for the meat processing industry led to more market orientation in the processing sector and no beef was to find its way into the intervention stores over the following two years..... at least.

Insurance on bull fertility was discontinued in 1993 after an increased premium of 4.75% was quoted by the insurers. At that time there were six regional clubs with an increasing membership. South East Club had the largest membership at 257; Southern Club 209; South Western Club 123; North Western Club 118, Western Club 82 and North Western Club 22.

The well established Simmental breed continued to expand. In 1994 the membership had increased to 910 with 3,434 registrations and Council representation was now based on the size of the club membership. The South East Club and the Southern Club with 3 seats each; South Western Club and North Eastern Club with two seats each and the Western and North Western Club had one seat each. The Simmental Society on the completion of the first 25 eventful years was stretching towards 1,000 members - a breed which had proved its ability to hold a key role in profitable beef production, with high yields of a quality product.

1981

.....from the diary

☆ Exports to the United States had come to a full stop. Less than a decade after the first of the Irish breed were exported to the U.S. the Irish were out of the market for the first time. On the home market the sale of female stock had become extremely difficult.

1982

.....from the diary

☆ Financial difficulties for the society were worsening with the deficit of the Society reaching a serious stage. Income dropped by 8%. The society was overdrawn by £10,000. Losses for the current year were projected at about £3,500.

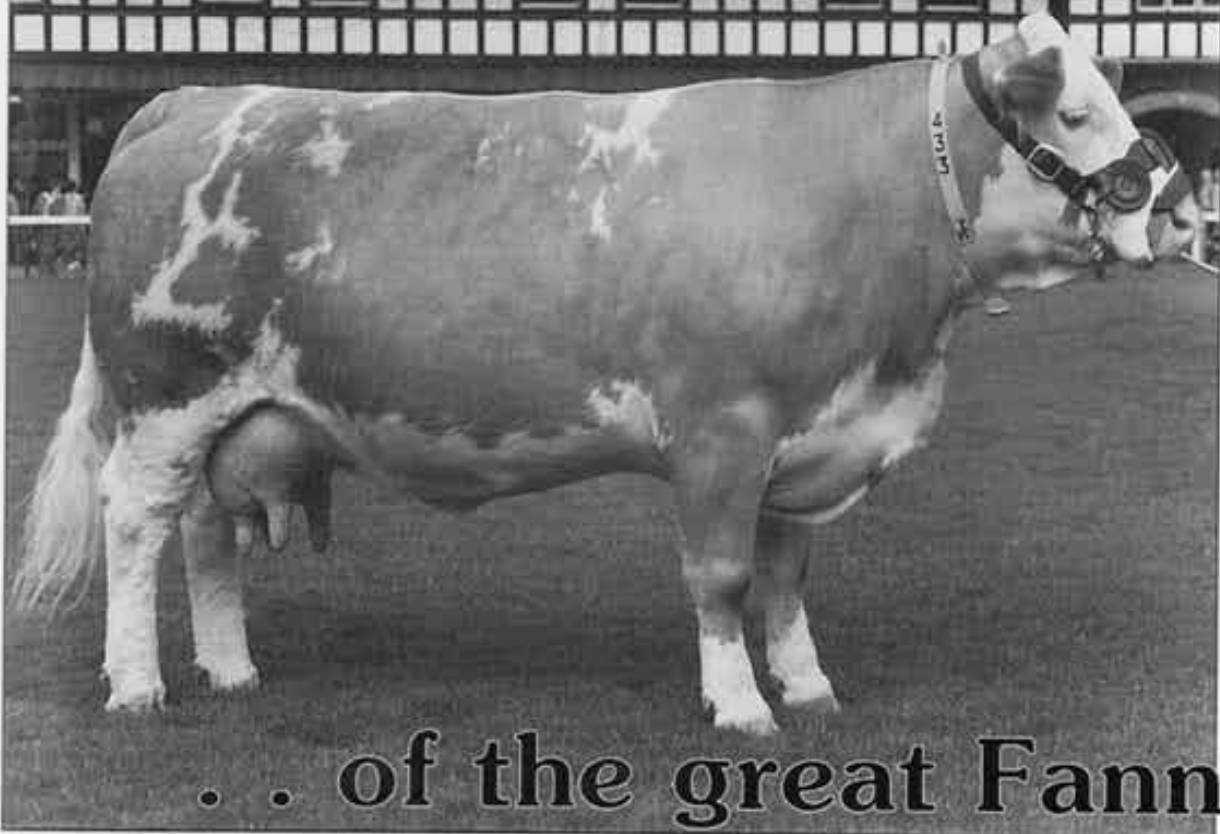
☆ The prefix Registration fee was increased to £20 with immediate effect; the membership fee was increased from £10 to £25; and a special sub committee was set up to discuss the possibility of letting office or flat space in the house. It was also decided that the services of a Public Relations Company should be terminated.

Faces in the crowd



● Some familiar faces - Michael O'Connor, Kevin Culhane, Chris Callanan, and Paddy Pentony.

Prumplestown Herd . . .



. . . of the great Fanny

Doubt lingered in his mind as he returned home from Germany. It was 1974. Alan Wright had purchased a Simmental Bull in Germany. As he returned to the 800 acre family farm at Castledermot, Co Kildare, where the shorthorn breed had dominated for over a century, he wondered had he bought the right bull. "I think I've gone for the wrong one" he is recalled to have said to his colleague, Donegal Simmental breeder, Dr. W. Wray as they made their way back to Ireland from the buying mission.

The bull "Mist" was to become the stud bull at Prumplestown Farm and would likely have a big influence on the success of breeding within the "Star" herd for the following years.

"When "Mist" arrived at the farm from quarantine, which was necessary at that time, my father, Fred was very impressed with him" recalled Alan's sister, Audrey Dawes, who has continued Simmental breeding on the farm

County Kildare bred dam's International influence



● Fred Wright

with her husband, Lt. Col. Dawes. "He assured him that he had bought the right bull very quickly and how right he was. He was a man who was a very good judge of breeding stock. He had produced a lot of good winners over his lifetime, she added.

So enormous has been the impact in Simmental pedigree breeding of "Mist" that there isn't a herd in Ireland that hasn't heard of his progeny and very few of the top herds in Ireland or Britain that has not now got some of the blood line of the most famous bull in the history of the breed.

Shortly before the arrival of "Mist" 10 PB Simmental heifers had been imported from Austria to form the nucleus of the "Star" Simmental herd at Prumplestown Farm. A year after the arrival of "Mist" on the farm, a mating with one of the imported females produced an excellent female, "Star Fanny" which, within a very short time was to become the most famous female of the breed either in

Ireland or Britain and continue to reign as one of the most famous cows of the Simmental breed of all time in Europe.

The good looking female soon became known as the Simmental female that was unbeatable in the show ring. And come what challengers may, "Fanny" maintained the record of never having been beaten in a show ring. She was Female Champion and Supreme Champion at the RDS Spring Show in 1981. Two years later at the RDS Spring Show the "Fanny" family swept the boards setting an all time record for any breed at the show.

"Fanny" was again judged the Female Champion of the Show and overall Supreme Champion of the Show. Her son, "Star Lancer" was Male Champion of the Show and overall reserve Supreme Champion of the show (to his dam). The duo went on to win the interbreed, the first time ever in the history of the Royal Dublin Society for two animals from the same herd to take the honour. It was shortly after that that

Another Star is bred

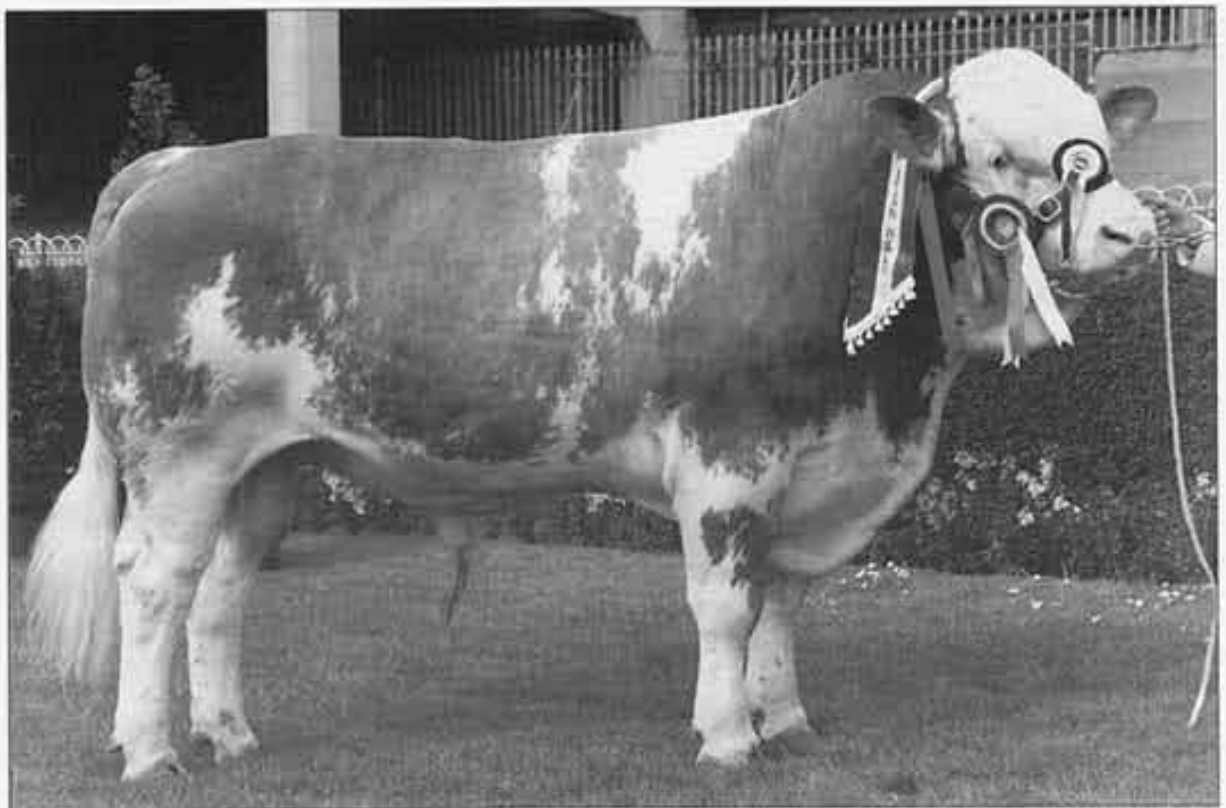


● Star Polly

"Fanny" which had now become a household word in livestock breeding in the country and in particular in Simmental circles, was purchased by a breeder in the U.K.. She continued her winning performance in the "Heywood" herd, producing two Perth Champions, one of which "Heywood Talent" added another

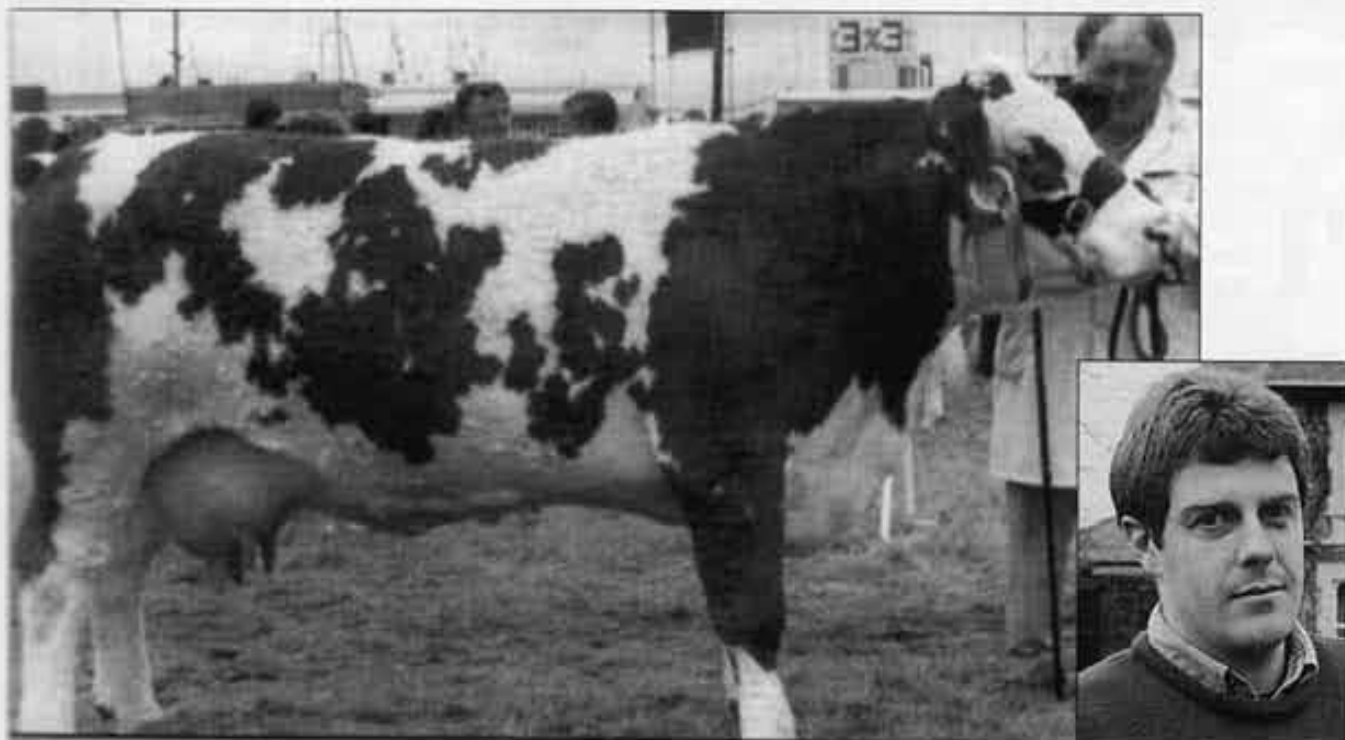
record in the U.K., when he sold for 18,000 gns sterling, setting an all time record price for the breed. Meanwhile a daughter "Camus Solitaire" had won the coveted "Simmental of the Year; and two sons "Camus Vibrant" and "Camus Volunteer" of the "Lancer" bloodline also bred very good progeny.

A big influence on the herd



● Star Lancer

Camus Solitaire



● *Camus Solitaire - from the Star Herd bloodlines of Fanny - Inset Nial Jackson*

"Mist" having been sold to Joe Campbell, Coleraine in Northern Ireland, "Lancer" was retained at Prumplestown Farm until purchased by Frank Baker of the Heywood Herd in U.K. and Joe Campbell, Coleraine.

It was a remarkable achievement in breeding that the "Lancer" breeding continued the unique winning trail which the "Star" Herd had established.

A daughter, "Star Polly" became a record setter, winning the Supreme Championship at the RDS in 1987; the hotly contested "Simmental of the Year" twice; and was the only animal to win the overall championships of Dublin, Cork and Limerick Shows in the same year.

A daughter of "Polly", "Seabank Tiffany" was Female RDS Champion in 1992 and overall Repidose Simmental of the year 1993.

Another daughter "Star Rosie" was judged Female Champion at the RDS Spring Show in 1990. Joe Campbell says that "Fanny" was the outstanding animal in the breeding line and he regarded her as "the best in Europe". Farm Manager at Prumplestown, Nial Jackson came to the farm

during the very successful reign of "Lancer" breeding and acknowledges that by any standard the trail of breeding from "Fanny" has been quite remarkable in having such a broad impact on the breed and being sustained over such a long period of through so many herds.

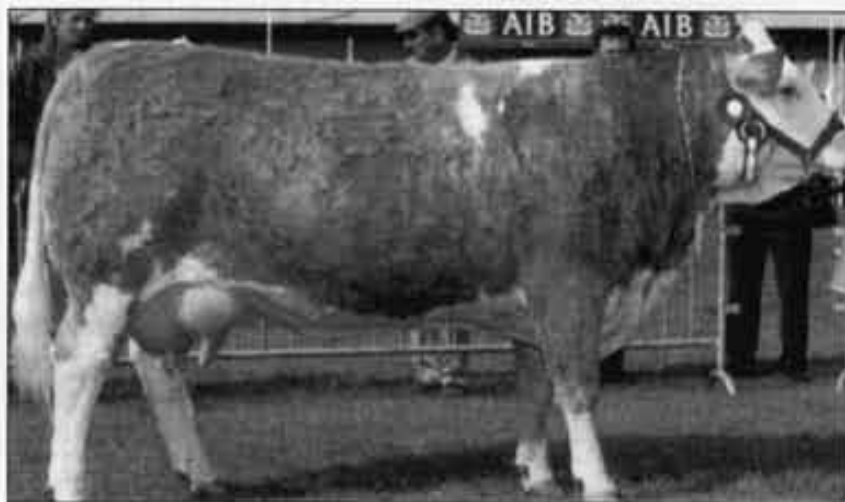
"It is very rare indeed to come on a blood line which has had so much success as the import of "Mist" led to. We still have some of the progeny of "Fanny" in the herd and they are to be found in herds all over Britain and Ireland now. The

same breeding line continues to come up at the shows and sales and are continuing to win awards", he said.

Audrey Dawes vividly recalls the excitement which the "Fanny" era created around the herd.

"She was magnificent from the day she was born. As a calf she was very promising and became a magnificent cow. She had size and conformation that was exceptional and became known as the biggest cow in Europe - she was a great cow", she recalled.

A Fanny daughter



● *Star Rosie*

A Herd's Man Remembers

Jim Smyth recalls the Prumplestown Farm Glory

"I was very impressed with him" recalls Jim Smyth of his first impressions of "Mist" when he arrived on the Prumplestown Farm from Germany.

As herds man on the farm for many years, Jim had an extremely keen interest in the livestock herd and its development and has no doubt as to the impact of "Mist" on Simmental breeding.

"He was a bull with length and size and excellent body conformation. The first crop of calves were very good. The heifers were lovely. I'd say even better than the bulls", recalls Jim who now runs his own pedigree Simmental herd.

Jim was on the farm when the first import of Simmental came in 1971 and he has vivid memories of the initial years and the interest which the breed attracted.

He remembers in particular the impact of "Fanny" on the herd. A daughter of one of the imported females by the sire "Mist" she was "showing very well from early on and was never beaten in a female class which was a great achievement".

He added "I remember a judge one day describing Fanny as the best cow he had ever seen"



● Jim Smyth with a grand daughter of Mist, Female Champion at Goffs, at Naas.

Although rating "Mist" as an exceptional bull, Jim is of the opinion that "Lancer" which later became the stock bull on the farm was "a better bull than Mist in many ways".

Jim's years at Prumplestown Farm were among the most exciting for

the Simmental breed. It was shortly after their import to the country and in particular the United States market was opening up for Simmental at exceptionally good prices.

"The American export market was a flier. No one could compete with them when they wanted to buy. I remember one day being offered £7,000 for an unborn heifer. The man said "If that cow has a heifer calf I'll give you £7,000 for her. Those were the kind of offers that we were getting", remembers Jim who spent 11 years as herdsman on the farm.

Farming in his own right now at nearby Roseville, Jim continues to take pride in the success of the Simmental and is proud to have some of the bloodline of the famous Mist and Fanny in his own herd which has continued to earn him success in the show rings.

Champions on the double



● Twin grand daughters of "Mist" on the farm of Jim Smyth, judged Champion and reserve champion at Tullow, Co Carlow Show 1990.

Administration



● Jim Gaynor

On January 10th 1974, Jim Gaynor, B.Agr.Sc., became the first full time officer of the society when he was appointed Field Officer with secretarial responsibilities.

"The society was catering for a reasonably small number of breeders at that time, but they were a very united group, full of enthusiasm about the breed's future", recalls Jim. "It was the second continental breed imported to Ireland and there was excitement in the sense that the trade had been tied to Britain up to that and we were now in the E.E.C. with the opportunity of European markets and they were exciting about producing for these markets".

"There was also a lot of interest and support from the Department of Agriculture at that time.

"When I took over there was also growing interest from U.S. Canada, Australia and New Zealand and my first year was devoted to developing these



● Gwen Thornton

markets as well as building the home market for Simmental. "The U.S. market however dried up very quickly at the end of 1974 and that was a difficult time for the breed because prices were also depressed on the home market".

Jim played a leading role in the organisation of the most major event in the last quarter of a century for the Irish Simmental Society, the running of the European Conference at Dublin in 1976.

"That was a major undertaking for the society, but it was also very important for the breed and we had a tremendous sale at that conference. We also had a very successful inter bred sale when we joined with the Limousin and Blonde d'Aquitaine for a sale at Goffs in 1978".

Jim left the society to pursue his own career in 1979. For a short period in 1975-76 Gwen Thornton - daughter of the first president of the Society, Iriel Thornton was assistant secretary to Jim Gaynor and on his departure in 1979 returned to take up the position of secretary. "It was a time of great restraint in



● Cyril Goode

the society because of the financial difficulties", she recalls. During the following five year which she spent with the society, the headquarters moved from Cork to Dublin and she was responsible for setting up the first computerised herd record book for a continental livestock breed in the country.

She has been remembered in particular for her efficiency as an officer of the society and the personal interest which she took in the work. Following her departure in 1984, Ingrid Simmons was appointed secretary and served for a short period.

She was succeeded by Cyril Goode who was appointed to the position in December 1985 and has become the longest holder of the office in the society. Since his appointment the society has continued to grow in both membership and registrations and now caters for 900 members across the country.

1971

NATIONAL

The first national Council for the society was elected at the inaugural meeting at the Silver Springs Hotel, Cork on May 17th 1971 at which it was unanimously agreed that "each importer of female Fleckvieh cattle would be on the Council for the first year".

The first national Council comprised of eleven members. The members elected at the inaugural meeting were - Messrs **I.M. Thornton, J. J. R. Nagle, J. Wolohan, W. E. Carlos, P. J. McCarroll, J. Smith, K. Culhane, P. Clancy, H. B. Maguire, M. Leahy and Capt. J. R. McCarthy.**

Messrs Thornton, and Wolohan were as representatives of Ballyclough and Dovea A.I. Stations respectively and Mr Carlos represented the Department of Agriculture and Fisheries. Prior to the first annual general meeting, which was held on May 4th 1972, it was decided that the council should comprise of 12 members, four of whom would retire each year by rotation and be eligible for re-election.

At the council meeting on April 19th 1972, the names for the first three members to retire, under the rotation rule, were drawn. They were Capt. J. R. McCarthy, J. J. R. Nagle, and P. J. McCarroll. It was also required that an additional member be elected to bring the Council to full strength. Four members were proposed and there being four vacancies were

declared elected without a vote. Elected were J. J. R. Nagle (outgoing), P. J. McCarroll (outgoing), **John Beatty, and John Vance.**

The Council members drawn to retire in 1973 were - Messrs Beatty, Smith, Maguire and Leahy. They were returned unopposed. In the following year retiring members I. M. Thornton, J. Wolohan, P. Clancy, and K. Culhane were re-elected without opposition. During the following year **M. Looby** replaced W.E. Carlos as representative of the Department of Agriculture and Fisheries on the Council. The 1975 AGM returned the outgoing P. J. Carroll, M. Looby, J. J. R. Nagle, and J. Vance without contest.

As Mr Looby was no longer in the Livestock Section of the Department of Agriculture and Fisheries, he indicated his intention to resign from the Council prior to the 1976 AGM. It was unanimously decided not to appoint a representative from the Department of Agriculture to Council and instead the seat would be filled at the AGM. The first ballot for elections to national Council took place at the 1976 Annual General Meeting at the new Jury's Hotel, Ballsbridge on Wednesday May 5th.

In addition to the retiring members (eligible for re-election) Messrs J. Smith, H.B. Maguire, J. Beatty and M. Leahy, Messrs J.P. McDonnell,

J. Connaughton, and Capt. Ryan were nominated. There being five seats to be filled due to the retirement of Mr Looby, the elected were Messrs Smith, Leahy, Maguire, and Beatty (all outgoing) and **J. Connaughton.**

The outgoing Council members, Messrs Thornton, Wolohan, Clancy and Culhane were returned in 1977.

The first of the founder members to leave the council came in 1978 with the decision of Iriel Thornton, Jim McCarroll and Jim Nagle, not to seek re-election at the Annual general meeting. Retiring by rotation and seeking re-election was J. Vance.

A ballot resulted in the election of **J. Quinn**, Ballyagan House, Greenore, Co. Louth; **Capt. J. Ryan**, "Sarto Farm", Newcourt Ave., Bray, Co Wicklow; **Dr. J. Wray**, Ballyholey, Raphoe, Lifford, Co Donegal and the outgoing J. Vance, Momeen, Lifford, Co Donegal.

In 1979 it was announced that Mr Beatty was an honorary member of the society and in addition to the re-election of the outgoing J. Smith, H.B. Maguire and M. Leahy, **W. Ashmore** was elected to council.

Of the outgoing Council members in 1980 (retiring) Messrs J. Vance, P. Clancy, K. Culhane and J. Wolohan, Messrs Culhane and Clancy did not seek re-election. In addition to the outgoing seeking re-election T. Brickley, J. Dring and

COUNCIL

1996

M. O'Connor were nominated and elected were Messrs Vance, **Brickley, Dring and O'Connor.**

The first ballot defeat for an outgoing council member seeking re-election came at the annual general meeting of 1981. In addition to the outgoing members of Council, W. Ashmore, J. Connaughton, J. Quinn and Dr. J. Wray, a fifth candidate nominated was **B. Hatton**, who was successful in being elected at the expense of J. Connaughton. The first woman to win a seat on the council was **Mrs Ivy Thornton** who was elected in a ballot for the council seats at the 1985 AGM on June 12th. Messrs Brickley, Leahy and Gaynor had retired from Council and Messrs Donnelly and Smith retiring by rotation were eligible for re-election. There were eight candidates for the five vacancies on the council and elected were **M. J. Collins, C. O'Riordan, J. Smith** and Mrs I. Thornton.

The first time for proposals for election to Council to be ruled out of order came at the 1988 AGM at the Killeshin Hotel, Portlaoise when it was held that a club proposals for the election of Mr M. Collins had not been seconded and had not arrived at the office in time and the proposal of Mr Bob Stack was also ruled out of order due to the fact that he had retired and the herd was in the name of his daughter. Following the 1989 AGM a second

woman had been elected to Council, **Mrs Cheryl O'Brien**, but two years later Mrs Thornton was not to seek re-election, but a newcomer to the council in that year was **Mrs Catherine O'Flynn**, who was re-elected in 1992 and was subsequently defeated for re-election in 1994. Meanwhile another woman member for Council, **Miss Alice Mullen** had secured a seat in 1992.

The following are the members of the Society who have held national Council seats.
*First Council members.

- *I.M. Thornton,
- *J. J. R. Nagle,
- *J. Wolohan,
- *W. E. Carlos,
- *P. J. McCarroll,
- *J. Smith,
- *K. Culhane,
- *P. Clancy,
- *H. B. Maguire,
- *M. Leahy
- *Capt. J. R. McCarthy.
- John Beatty**
- John Vance.**
- Michael. Looby**
- Dr. J. Wray**
- J. Connaughton**
- Capt J. Ryan**
- J. Quinn**
- W. Ashmore**
- J. Dring**
- T. Brickley**
- M. O'Connor**
- B. Hatton**
- J. Gaynor**
- Raymond O'Malley,**

- C. Goode,**
- G. Donnelly**
- Major R.C.T. Hill**
- M. J. Collins,**
- C. O'Riordan,**
- Mrs Ivy. Thornton.**
- N. Kiely**
- P. Lynch**
- Padge Mulhare**
- Michael Tiernan**
- John Morton**
- Mrs Cheryl O'Brien,**
- Liam Lewis**
- Keith Vickery,**
- Winston Ashmore**
- Mrs Catherine Flynn,**
- Miss Alice Mullen,**
- Michael O'Doherty**
- Jackie Hennessy**
- Seamus Ahern**
- Joe Brady**

1984

.....from the diary

- ☆ The EEC milk Quota came into effect on dairy farms. It was felt that "the introduction of the super levy was causing a reduction in the number of Friesian inseminations and they should ensure that the Simmental filled the gap by producing good bulls".
- ☆ Membership passed the 300 mark with one third of the membership being in the South East of the country, and one sixth in each of the South and North East regions.

National President 1983-84

The battle for Survival



Tom Brickley recalls the financial troubles that threatened the survival of the society in 1984

In the annals of the Irish Simmental Society, the National President with the shortest reign, has good reason not to think of it in that way, because the thirteen month period was so packed with activity in a battle for the survival of the society. The indebtedness of the society was more than £10,000 and rising when Tom Brickley took over as president on September 23rd 1983 and he vividly remembers "I had to take a lot of hard decisions in that year that did not go down well with some people but it had to be done for the sake of the society".

The downward trend in the society's balance sheet was reversed and less than thirteen months later, Tom Brickley was out of office on October 10th 1984 after a final clash with the society when the Council members disagreed with his personal decision as a breeder to hold a draft sale from his Antrim herd a month before a society sale at Kilkenny.

He may have stepped down from Council, but that did not effect his commitment to the breed or to the Irish society and his 50 head pedigree female breeding herd is one of the

largest in the country. Tom Brickley is proud of the fact that he was among the first full time farmers to invest in the Simmental breed when he imported the foundation stock for the herd in 1975. "I was waiting three years to get a license to import from the Department of Agriculture, but I eventually got the import of foundation stock for the herd in 1975. I remember Raymond O'Malley was also getting into the breed at the time and we were among the first full time farmers to develop herds", he said.

The Antrim herd in County Laois has a lot to its credit, producing a string of show winners and some outstanding performances by individual animals. Tom recalls one of the best animals ever bred in the herd was "Antrim Harry" which scaled 748 Kg at 400 days of age. The bull was by the Dovea A.I. sire "Siegfried" regarded by Tom as "the best Simmental bull that ever came in" and was purchased by Hibernian Livestock which was part of the Mulcahy organisation.

"Seabank Pedro, one of the best Simmental bulls in Irish A.I. to-day is

out of a daughter of Harry's. We had two other Siegfried cows in the herds that won Female and Supreme Championships at the RDS. We have one of these cows still in the herd at 16 years of age", he recalled.

"I sold another heifer to a Adrian Richardson in Northern Ireland and her first calf was champion at Perth. She also bred a number of other champions that came south after that", he added. The progeny of "Harry" also attracted European interest with a son of his purchased by the A.I. service in Sweden after representatives of the service visited Ireland and inspected a number of herds.

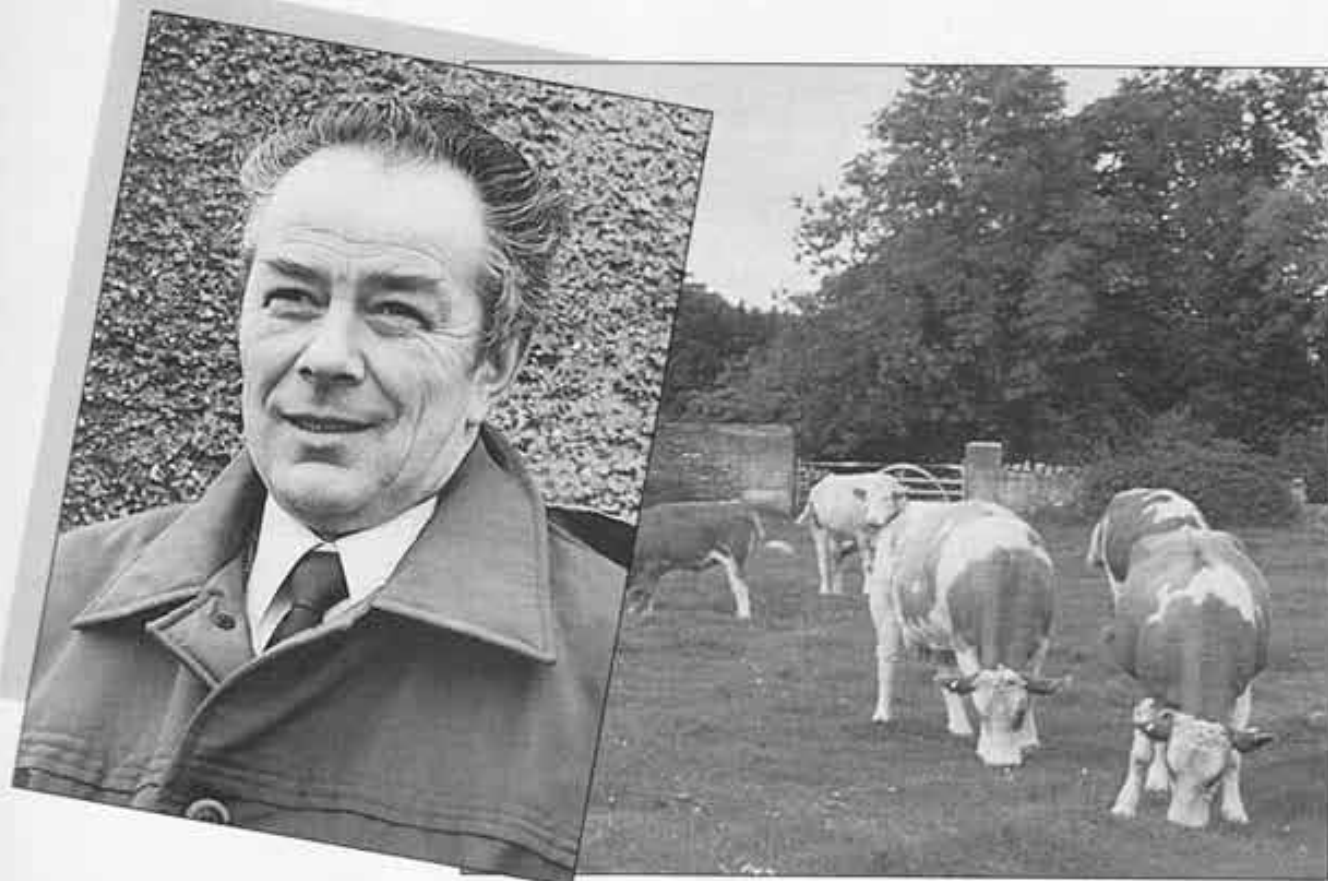
He also remembers "Antrim Mike" winner of a couple of championships and Inter breed competitions. He also recalls "Antrim Ted" purchased by Raymond O'Malley who sold him on to a breeder in Canada. Tom never became directly involved in the export of progeny himself, but he sold a lot of stock to found pedigree herds all over this country as well as into herds for cross breeding.

Most of the progeny of the herd has been by two stock bulls, the first, Armstrong, he imported in 1980 "which bred good bull calves, but the heifers were not as good" and the second, Eureka, which he imported a decade later in 1990 and "bred even better bulls and reasonable heifers". The best years he remembers as those in which he averaged 2,200 and 2,300 gns for the bulls. In the developing beef sector he believes that there is a lot to offer for the Simmental with his own experience of cross breeding producing weanlings that sold in 1995 for an average of over £600/head at 320 to 435 kgs at 8 to 10 months. His greatest achievement as a Simmental breeder? Tom says that an R.D.S. championship was always the most coveted prize among pedigree livestock breeders. "Antrim stock took three female and two male R.D.S. Championships as well as three Supreme Championships. These titles gave me a lot of satisfaction".



● Tom Brickley with one of his prizewinners.

National President 1981-83



Fate kills a breeders 'dream'

Unusual experience of Joe Quinn

Breeding two 'smashing' bulls at the same time must be the dream situation for any pedigree breeder. A stroke of fate killing that promise before it's got time to fully blossom must be the heartbreak of a lifetime.

Such was the unusual set of experiences of a County Louth breeder which must have been at odds of one in a million in the lifetime of any pedigree breeder. "It was a very disappointing experience", explained Joe Quinn, who has been breeding Simmental cattle on his farm in the Cooley Peninsula in County Louth since 1972, reflecting on the two bulls which offered so much promise which all failed to materialise after an outbreak of TB at the state testing station at Tully, Co Kildare, where the bulls were completing test.

"I had one of the bulls sold before the test was completed and just waiting for him to complete the test to go to the buyer. They were the two best bulls that I ever bred - two smashing bulls - and they both had to be put down after the breakdown in TB at the station", he added. "The bulls were by Siegfried, a great sire, and the one I had sold was going to a group of breeders in Scotland. They had looked everywhere for a good bull and had not found one until they saw him and immediately bought him. Of course the way things turned out they never got him and they were also very disappointed", explained Joe.

The herd at Ballaghan House, Greenore was founded with an import of 11 females from Germany in 1972 - forming the third pedigree Simmental herd in County Louth. The imported stock were very good and the first

and second crops of heifers proved to be exceptionally good. Most of them were exported to the buoyant trade in the United States at the time.

Most notable among the stock from the herd exhibited was the Champion of the Show in Dublin's RDS in 1985. A cow from the herd was placed second in her class at the RDS the same year.

Demand for heifers from the herd was strong - but the highest prices did not come to the Cooley Peninsula - always.

Having sold a number of heifers in 1986, one of them later made 4,000 gns in Perth and in 1988 the cow was resold at 5,000 gns in Carlisle, leaving Joe Quinn with the feeling "unfortunately I sold too soon, but that's the way in breeding, you are never sure what is going to come up trumps".

The period from 1981 to 1983 was not the best for time to wear

the presidential chain of office in the society.

"It was a difficult period because the U.S. market for the export of stock had finished in the later seventies and the demand and prices for breeding stock had dropped. The breed was going through a difficult time and the society was also feeling the effects. Expenditure was running ahead of income and we were under financial pressure. It was not the best time to be president of the society".

"I suppose you could say that it was a struggle to survive and keep the society going because the expenditure was going ahead of income, but I don't believe it ever got to the stage where we felt that the society would not survive it", he recalled.

Joe feels that the move towards a dual purpose Simmental has not helped the breed and has led to a

loss in the real beefing qualities, which must be the priority for the breed. There are still many breeders who have retained the top quality of the breed, but he would like to see more of them.

"You cannot expect to get a good Simmental bull for a little more than the cost of a bullock and I feel that there are some who don't want to pay any more than that for a sire for their herd. If we are going to breed top quality we have to be more selective as breeders and farmers on the sires that we use on our herds", he says.

"The Simmental is excellent for the suckler herd and makes a very good mother, but we should not be trying to have a dual purpose Simmental, because I think we cannot have both and we are losing on the the most important which is the production of top quality beef", he said.

1987

.....from the diary

☆ The former office at 18 Adelaide Road, Dublin went to public auction on February 26th with a reserve of £55,000. There was one client offering £61,000 and there was agreement that the house should be sold at this price if possible - but the sale did not materialise.

The long drawn out saga of the house was finalised on September 17th when it was finally sold for £67,500 and the shareholders were paid £1.50 for every £1 investment which they had made in shares in the property.

South Africa



A group attending the World Simmental Conference in South Africa in 1975.



1988

.....from the diary

☆ Finances of the society showed a marked recovery. They now had £70,000 on deposit and the lean years were over - but lessons had been learned and expenditure was carefully monitored and justified.

☆ The breed commenced to be viewed as a potential dairy as well as beef producer. Following a European trip in 1989, Raymond O'Malley said that he had "seen a young bull, out of an excellent cow called "Helga" with a lactation of 10,000 kgs" and it was immediately agreed that they should import 1,000 straws from this bull.

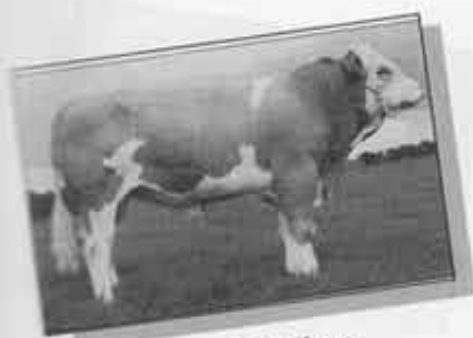
Simmental

1971

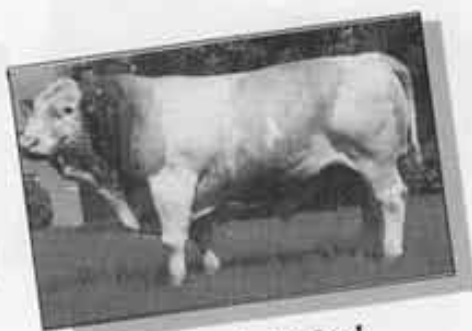
Sires

1996

Simmental sires which have been used by Irish breeders over the past quarter of a century - some of which have become household names over the years.



Cush Wilbur



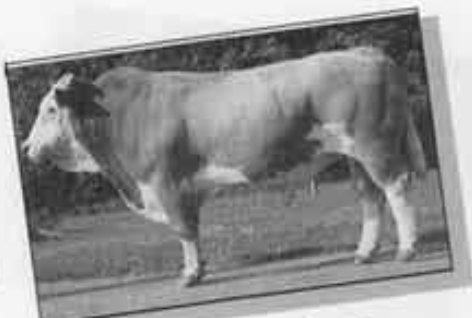
Ballybane Lad



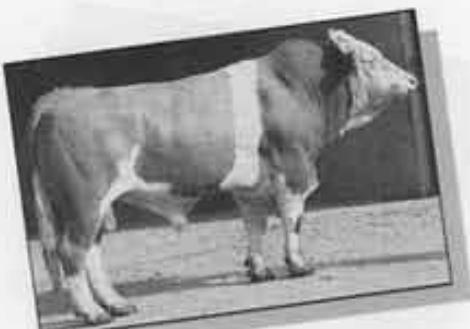
Ballagan Kelly



Modeligo Ross



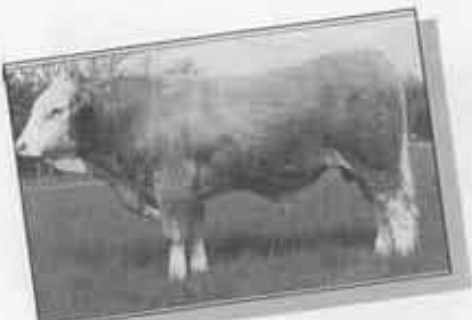
Dovea Sir Ivor



Dovea Rover



Seabank Stanley



Seabank Pedro



Richardstown Jumbo



Brinkton Sovereign



Sacombr Wishful Thinking



Sameul



Wellhouse Willem



Suir Dinny



Ballyerrin Eamon



Seabank Blanco



Zimmermann



Monaduff Destiny



Suir Con



Drumneil Bolero



Marco Polo



Hochschwab



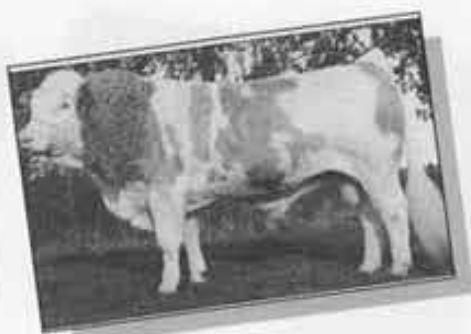
Brinkton Brilliant



Hillcrest Butcher



Star Hugo



Ardo Figaro

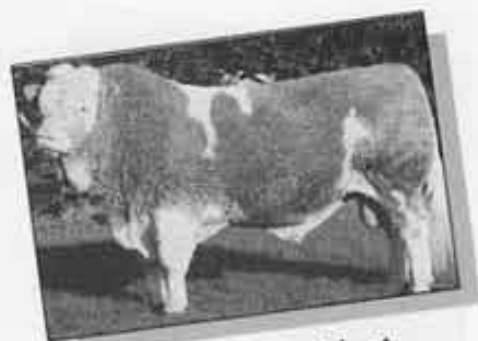


Blackford Rory



Suir Supreme

Sires
☆
1971
☆
1996



Blackford Trident



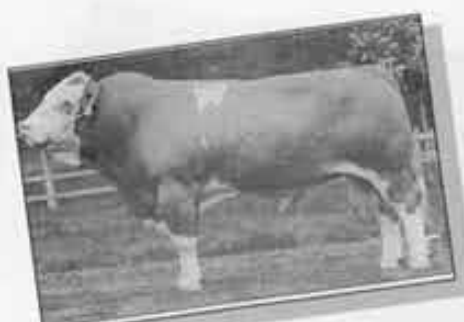
Carmavey Striker



Camus Vibrant



Corrick Reputation



Dirmanean Nuggett



Glenkeen Marksman



Hockenhull Marvel



Heywood Esquire



Gretna House Supersonic



Oakland Robert



Mount Royal Western



Maghercrigan Special



Sacombe Edgar

Sires
☆
1971
☆
1996



Overhall Hiw



Teviot Panter



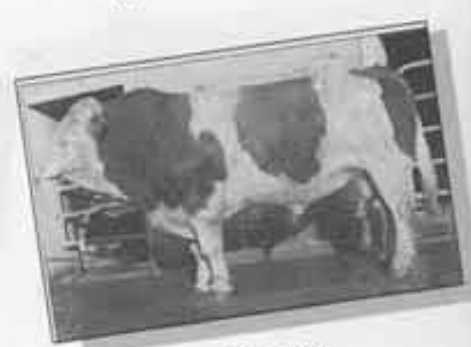
Sterling Parliamentarian



Thornyhill Supremo



Bubi



Donner



Dovea Strauss



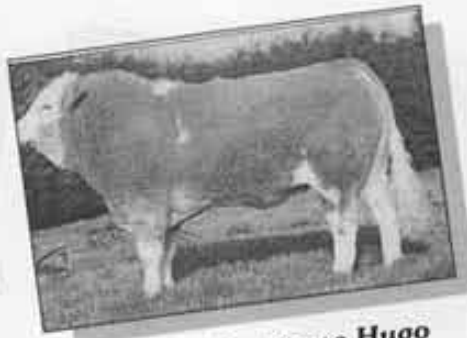
Dolphi



Dovea Rocky



Haifus



Enfield Hurricane Hugo

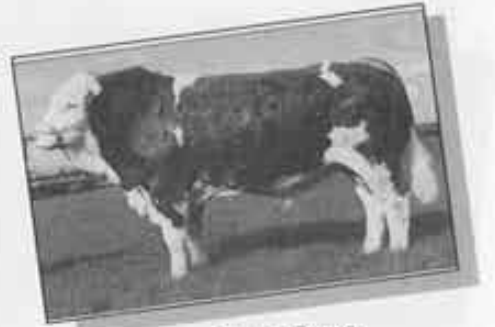


Dovea Streito



Hamlet

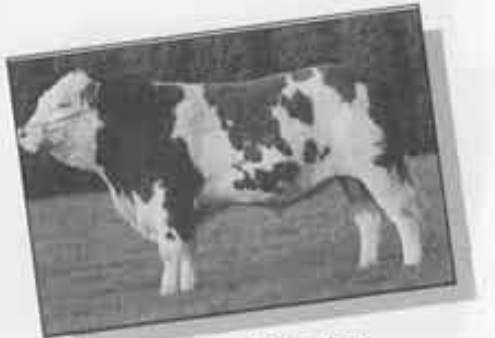
Sires
☆
1971
☆
1996



Enfield Benz



Hast



Enfield Genius



Henrik



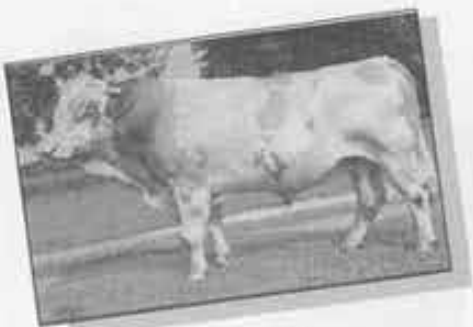
Hercules



Herrscher



Morello



Moltke



Hurtig



Siegfried



Salz



Pippin



Shinagh Major

Sires
☆
1971 - 1996



Polero



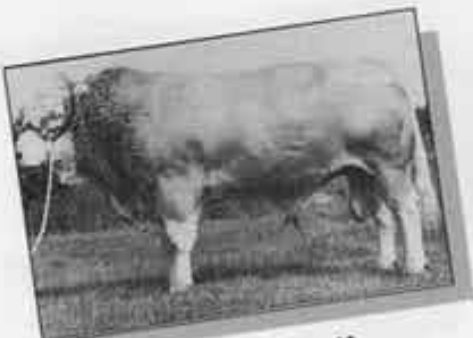
Landmark



Seabank Charlie



Paulus



Scottish Neff



Manibota Spartan



Panzer



Lackabawn Aly



Freighduff Brendan



Clonaslee Admiral

The longest journey and the longest service

Dr. Wray links to early days of Society

The long journey from the North Westerly town of Raphoe to the core of activity in the Irish Simmental Society, has become a very familiar route over the past two decades for the longest serving member of National Council. The only Irish Simmental breeder to have had the honour of serving two periods as President of the Society, distance has never been a deterrent to the distinguished involvement in the society of Dr. J. Wray whose links go back almost to the founding of the Irish Simmental Society.

It was just the year after the first importation of Simmental to Ireland that Dr. J. Wray founded the Ballyholey Herd in County Donegal with 10 imported females - the blood line which has been maintained in the herd to this day.

Since then he has clocked up many thousands of miles in the interest of the society, as one of the most distinguished officers in the society, serving in all four years as National President, a total of three years as National Vice-president and a member of National Council continuously since 1978. He held the office of President from 1984 to 1986 and again from 1993 to 1995. He was vice-president for a year when elected president in 1984 and was re-elected vice president in 1991, a position which he retained until taking the senior office once again two years later.

Internationally he has also been very much the ambassador of the Irish Simmental Breeders. Since becoming a member of the society he has attended all of the World



● Dr. J. W. Wray.

Congresses with the exception of the South African in 1976 which took place prior to his election to Council and the Australian which he was unable to attend for business reasons.

The progeny from his herd have also made their mark of distinction, but unusually their success has not adorned the sideboard of his Raphoe home with the trophies and

rosettes. Instead they sparkle from the sideboard of those whose judgement in buying the progeny of the Ballyholey herd proved a real winner.

"I never exhibited very much nationally, because I was very far from the show centres. I just concentrated on the breeding and only exhibited at some of the local shows, but the animals have done very well for other breeders who

purchased them", he said. Tracing back to the bloodlines of the Ballyholey farm is a Supreme Champion of the Royal Show for the well known Sacombe Herd in U.K.

"One of the bulls, "Ballyholey Northwest" was a first prize winner at Perth Show and was bought by Mr Borlease of the Sacombe herd in U.K. and later a son of that bull called "Sacombe Seamus" won the Supreme Championship of the Royal Show as a five year old", said Dr. Wray.

"I believe that the best bull we ever bred in the herd was "Ballyholey Matador" and he was sold to Bertie Waterson of Magherafelt and bred a lot of winners. Both of these bulls were bred by "Ballyholey Grenadier", he added.

The sire of Ballyholey Grenadier was Bleman and he was bought in Germany, his dam being an Australian heifer by Saulus. Following the initial import of 10 females, three more imported females were added to the herd shortly after. Since then the herd



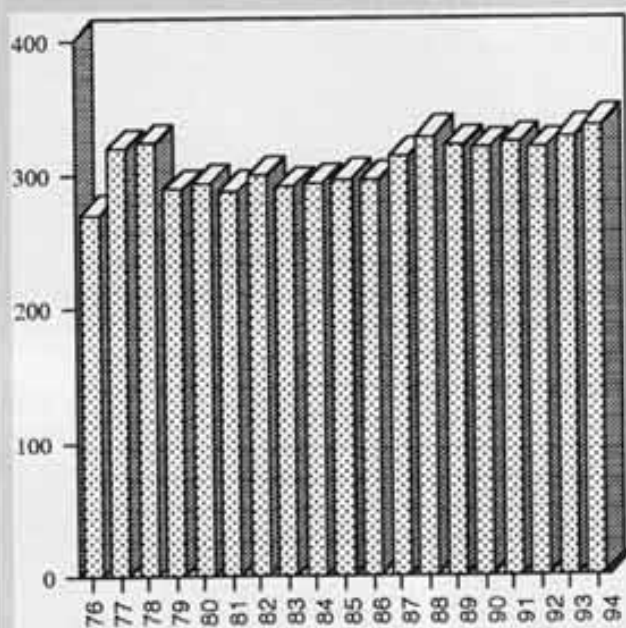
● Andrew Barr, Scotland and Dr. James W. Wray, Raphoe, Co Donegal.

has had the distinction of never purchasing a female animal. "We are still breeding off the original blood lines because we have never changed the female bloodline in the herd and we are getting good results".

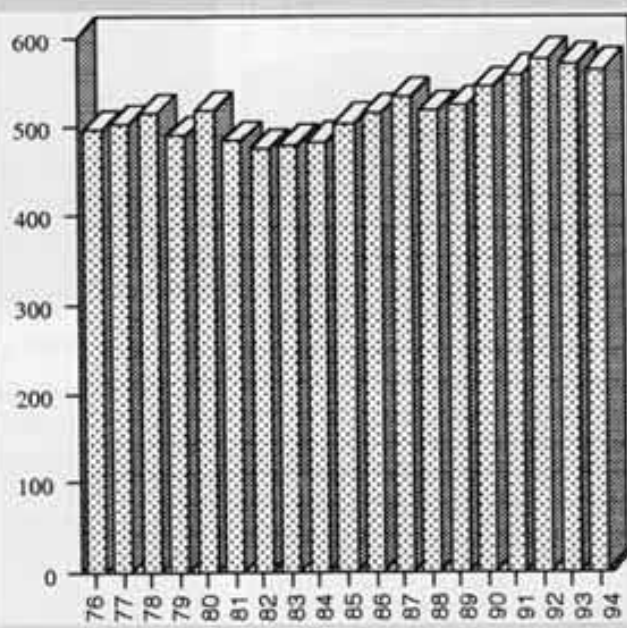
Talking about the society, he remembers some of the most difficult years for the society as those when the finances ran into deficit and the major restructuring had to be undergone.

Performance Progress

Overall performance of Simmental Male on farm recorded animals 1976-1994



200 Day Performance



400 Day Performance

Source: Department of Agriculture, Food & Forestry

National President 1986-91

"bull beef averaging 650 kgs at 16 months of age"

says Raymond O'Malley of Lanmor Herd

Since his first purchase of Simmental over twenty years ago, a County Louth breeder has played a very big role for the Simmental breed in this country.

The distinction of the longest service as President of the Irish Simmental Society is but one of the achievements of Raymond O'Malley who has had a tremendous run of success both in exhibiting Simmental and as a commercial producer of Simmental beef on his own farm, where his commercial Simmental herd is one of the largest in the country.

The foundation of the herd came with an import of eight heifers in October 1974 which following quarantine arrived on the farm the following April. Since then the role of the Simmental has never looked back on the farm at Millockstown, Ardee where the current Pedigree herd of 20



● Raymond O'Malley

breeding females run side by side with a commercial suckler Simmental herd of 120 females which are 95% Simmental. Some of the pedigree herd are still from the original import blood lines imported over twenty years ago

and Raymond is jointly involved in a project to breed more progeny from the top cows in Austria and the beefy Simmental bulls of two decades ago, by importing the embryos from this combination.

His own commercial herd is a good example of performance with 650 kg bull beef at 16 months, a kill out of 68-69 lb/cwt and almost all "U" Grade, which adds up to an ideal situation for any beef producer from a good suckler herd.

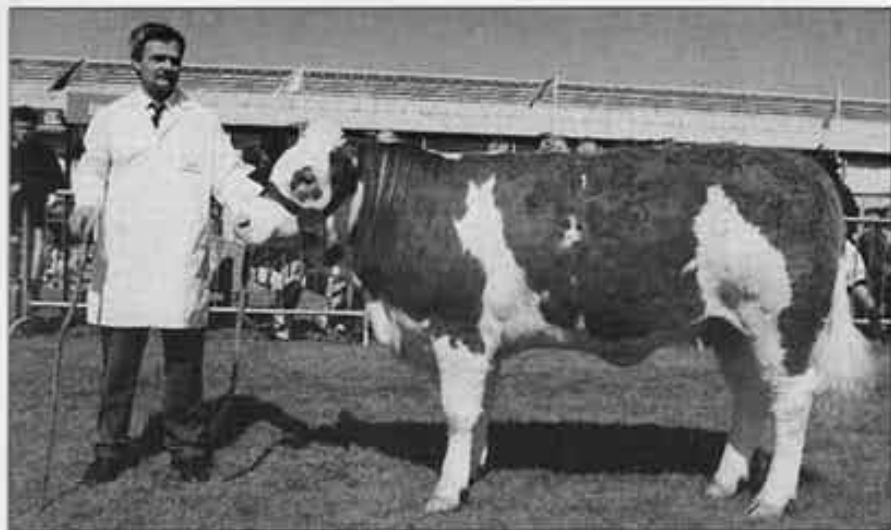
Pedigree stock from the herd have also made their mark in the show ring and in the prices which they have achieved both in this country and for export to the United States.

The first time showing cattle in 1984 produced the reserve female champion at the RDS in Dublin. This was followed by awards in 1987 and Antrim Ted was Male Champion at Dublin in 1989. The greatest day of success came in 1990 when he "cleaned the decks" at the RDS taking the awards for Supreme Champion, reserve female champion, the winning junior and senior pairs.

Some of the most successful sires used on the herd he recalls as Antrim Ted which produced some very good progeny and Mount Royal Western which he purchased in Northern Ireland and sold to Munster A.I.

Raymond served just over four and a half years as president of the society - a society which he left in a very strong financial position at the end of his reign in July 1991. "The best way to show my faith in the breed is to show that I have over 100 cross bred Simmental

Lanmor Wilomena



● Lanmor Wilomena, class winner RDS 1991 and North Eastern Junior Champion, breed champion and Interbreed champion at several shows.

cows. This is not out of loyalty to breed, but I still have a family to support and a bank manager to meet and the breed is doing it. Our cows are good milkers and we are coming up with cattle that are extremely well muscled and coming up with females that are highly desirable as suckler replacements or suckler replacements which ever way the market goes.

"In the pedigree herd I want to keep the size of the herd small - about the 20 at present - and to be more selective of the animals in the herd. In the last two years I had a culling rate of about 40% which is very high, but I want to make them better and more suitable to the Irish market.

"What I am trying to do is to breed a Simmental that will maintain a good level of milk but would be easier fleshed. The modern dairy farmer who is always our best customer for Simmental bulls has cows that have become more extreme and for cross breeding for beef he needs an animal that is going to be easy fleshing and every farmer wants a bull that is easy calving. I stick to a blood line that has a good record for ease of calving.

"I have been using bulls like Ballybane Lad and in the past bulls like Herrscher who was also very easy calving and was a tremendous bull for muscling. One of the advantages which I find in Simmental is that the better bulls happen to be the easier calving bulls.

"At the moment we are doing our bull calves as bull beef and we want them on average 650 kgs at 16 months. That is without excessive meal feeding, on grass/maize silage and using some surplus sugar beet."

The autumn calved are finished for Spring slaughter or live export and the spring calved are finished for early autumn. The bull beef gained a premium for export which gave an added return, but some of the animals still go for slaughter in this country dependent on the market at the time. The bulls slaughtered practically all kill out "U" grade

Reserve Champion



● Lanmore Ashling, class winner RDS 1991 & 1992 and Reserve Female Champion 1992.

with the occasional "E" for conformation and a kill out of 68-69 lb/cwt.

Most of the heifers go on to breeding. For the future Raymond hopes to concentrate on specialised breeding to suit his own particular pattern of beef production - an easy calving, good conformation, beefy animal, maturing at less than 18 months, with a good kill out and high grading.

"If you look at the national situation at the moment where there is over 1 million suckler cows. I have been talking to suckler farmers up and down the country and some of them are running into a situation where they don't have replacements. I think there is going to be tremendous demand for replacements for the suckler herd and the Simmental is the ideal breed for that. I think Ireland needs Simmental. I have had breeders buying bulls from me for the last 20 years and they would have nothing else.

"Good Simmental heifers or incalf heifers at the marts are making great prices because the farmers know what they are getting. There is tremendous demand for them and the suckler herd is making great demand for the Simmental as replacements. They are very good producers and really easy cattle to handle. There is nothing

worse than trying to calve a mad cow", he says.

Raymond believes that some of the Simmental blood lines have become too milky with less of the ideal body conformation. "Twenty years ago we were getting Simmental that produced 800 gallons and were tremendous beefy animals. It is no trouble today to get a simmental that will produce 2,000 gallons, but they have got the dairy type characteristics and they are losing some of their beef qualities."

"A few more breeders and myself have been to Austria four or five times looking for a very good bull but we did not see anything that suited us. Then we decided to select some of the real good cows there and use really top class bulls of 20-30 years ago on them to produce embryos. It is a really exciting programme - something that no one else has done and we are very anxious to see what we come up with.

"Going on the cows we selected - there is still some tremendous cows out there and we are very hopeful that we will get some good ones". Raymond's expertise in the beef sector has now been recognised by the Irish Farmers Association with his election as chairman of the IFA National Livestock Committee.

National President 1991-93

'Clare Lynda' lived to 20 years and produced 18 calves

Michael O'Connor talks about the 'Clare' herd

It was more than three years after the first application to the Department of Agriculture for an import license for Simmental that one of the first herds west of the Shannon was established - because it was very difficult to get an import license at the time.

When the first of the breed came to the County Clare herd of former President of the Society, Michael O'Connor they certainly proved to be animals of performance and longevity, which has wiped out any disappointment over the delay. "After a lot of pressure to get a license, I eventually got into the breed in 1974 when I got an import of 10 females - and they were some of the best of the breed that ever came into this country" says Michael whose son Eugene now runs the Clare herd of 25 breeding females. "One of that original import,



● Michael O'Connor

"Clare Lynda" born in November 1973 produced 18 calves and lived to be 20 years of age - she was only sent to the factory in

October 1993 after proving a very, very regular breeder of excellent progeny", he added.

One of her famed sons was "Clare Glen Rover" by the famous sire "Siegfried" and Michael was very proud when he topped the sale of Continentals, including Charolais and Blonde d'Aquitaine at Goffs in 1978 when purchased by Dovea A.I. at 3,200 gns.

She bred another that went to Texas, U.S.A. after taking the first prize in the yearling class at the European Conference Show and Sale in 1976.

Mention of Siegfried brings a glow to Michael's face. He was a bull that he admired greatly and used considerably on the herd in the earlier years.

"Siegfried was in a class of his own. He was the best Simmental bull in the world in my view.

There was nothing to compare with him although I believe that he bred better females than males", he says.

Following a reduction sale in the herd fourteen years ago, the O'Connor herd is now maintained at 25 breeding females and there is steady demand for the progeny, most of which are sold off the farm.

"Customers we have sold to over the years come back. We sold 12 bulls in the yard last year and were very happy with how they done".

The popular sire for use in the herd at present is Gretna House Supersonic. Michael spotted this bull at the Royal Show in 1990 and was very impressed with him. "I saw him the evening before the show and believed that he would suit our breeding requirements.



● Michael O'Connor receiving the trophy from Bill Hartley, Bank of Ireland, after his bull 'Clare Harry' was judged Reserve Champion at Goffs.

He was a bull of good bone, great conformation and good style and quality. I was hoping that he would come up the line at the show and I wasn't surprised when he took first in his class and became the supreme champion.

"I made a deal for 500 straws from him that evening on behalf of the society at £10 sterling and we have probably used about 3,000 straws from him since then".

"Maghercrigan Special is a bull I have also used a lot of. He was a bull with a very good line of breeding behind him and the sire of the bull that is standing in Munster at the moment, Mountroyal Western and breeding very well."

Reflecting on the success of the Simmental breed over the past twenty-five years he said "First and foremost I would say that the farmers of Ireland are very lucky that the Dept of Agriculture had the foresight in 1964 to start importing continental cattle. The breeders of various continental breeds were lucky to have the foresight to go into them because we now have the raw material for the beef markets of Europe.

The first link in my view in the chain of marketing starts with the producer and I feel that the Clare farmers have benefited and farmers as a whole have benefited by the import of continental cattle. It was one of the most positive steps in the agricultural industry in my

Sold for export at 2,200 gns.



● Clare Forthworth purchased for export to the U.S. at 2,200 gns

view". Michael was president of the society from July 1991 to May 1993 and recalls "I would say being president was a great privilege but privileges carry responsibilities and in exercising these responsibilities some of the decision are not always very popular. But in the interest of the society and the position a person holds it is absolutely essential that we carry out our duties".

On the breed he says "In the first importation we imported the most beefy type that could be got and they did a really good job but due to the breeding programme in Europe for a number of years all the emphasis was on the production of milk for and we found it extremely difficult to get

the beefy type that we needed.

"I have seen the breed in Austria, Germany and USA and in my view we had as good a Simmental female in this country as there is in the world and in fact better. I saw nothing better than the cows we have from Siegfried anyplace", he said.

Michael believes that there is a good future for the breed, particularly with the increased emphasis on development of suckler herds.

"I would say that we are coming back on the market again with better conformation and they are beginning to get more popular again. The Simmental is a fantastic base for a suckling herd and the Scottish people are interested in buying for the suckler herd", he said.

Sold for 3,200 gns in 1978



● Clare Glenrover sold for 3,200 gns at Goffs in 1978

1993

.....from the diary

☆ There were six regional clubs with an increasing membership. South East Club had the largest membership at 257; Southern Club 209; South Western Club 123; North Western Club 118, Western Club 82 and North Western Club 22.

National President 1995

Pedigree Simmental on an intensive dairy farm

Liam Lewis tells how it came about

The heart of one of the most intensive dairying regions in the country is not the most likely place to find a pedigree continental beef herd. On a North Cork farm the production of pedigree beef animals is proving extremely worthwhile side by side with a successful dairy enterprise. It is even more unusual to find a top quality dairy farmer as president of a leading continental beef breed, but the first man to blend the two comes from County Cork.

The compatibility between the Simmentals and the Holstein/Friesians on the farm of Liam Lewis near Mitchelstown becomes far more logical when the situation is examined for its objective in a practical sense at farm level.

"My father used to cross Simmental on the dairy herd and I liked the cattle that were produced. He was using A.I. and we got very good store animals", explained Liam as his first reason for establishing a pedigree Simmental herd on the farm in 1983.

"As well as producing pedigree Simmentals I am crossing Simmental on about 60% of the dairy herd and finding it is very successful. The steers are sold as forward stores and most of the heifers are purchased for breeding in suckler herds, because the Simmental makes ideal suckling mothers", he added. The breed has now become an important supplement to the 45 cow high yielding dairy herd. Liam believes that with the capping of production in dairying there is scope for similar developments on



● Liam Lewis

many more dairy farms in the country.

"I find that the Simmental is ideal for crossing in a dairy herd, with a good growth rate, easy calving and high fertility. I have also found that the calves are easier to manage with bucket feeding".

"The sale of the cross bred heifers for suckler herds is very important for me. There is a flying trade for these for suckler mothers and that is one of the growth areas now in Simmental breeding", he added. Within a few years of becoming a pedigree Simmental breeder, Liam was taking an active role in the organisation of the breed both at local and national level.

He served a year as chairman of the Southern Club, which is the second largest in the country with a membership of 210 breeders in Counties Cork, Waterford, Tipperary and Limerick. He served as secretary of the club for two years. At national level he has been

a member of the National Council of the Simmental Cattle Society since 1990, holding the office of treasurer for three years, vice-chairman for two years. In 1995 he was elected president of the society, presiding over running of a society which now caters for more than 900 members.

What would he like to achieve as President?

"I would like to encourage Simmental breeders to be more particular about the choice of sire they use. More and more the emphasis is on quality stock and that must start with the selection of good sires, particularly for the smaller breeders, because of the extra return which they can achieve.

"There is a very good selection of Simmental sires available to choose from. There are a minority of breeders not producing the type of cattle that will give the best return. We need to look for the best conformation in our beef breeds and a good growth rate.

1994

.....from the diary

☆ The well established Simmental breed continued to expand. The membership increased to 910 with 3,434 registrations.

The Council seats are South East Club and the North East Club with 3 seats each; South Western Club and Southern Club with two seats each and the Western and North Western Club had one seat each.

There are excellent Simmental sires available that will produce these traits and provide better returns", he said.

On the debated issue of Simmental for beef or dairying, Liam says "firstly Simmental are a good beef breed and the milk is a bonus. The Simmentals are excellent for suckling and are now becoming the dominant choice for many of the top suckler herds".



Remembered

Over the past quarter of a century a number of people who played significant roles in the development of the society have passed to their eternal reward.

Remembered are - Iriel Thornton, first president of the Society; Major R.C.T. Hill, Ashford, Co Wicklow former vice-president, Jim McCarroll, Carndonagh, Co Donegal, founder Council member, Jack Wolohan, founder Council member, John Beatty, Dublin, Department of Agriculture, and W.E. Carlos, Chief Livestock Insector, Department of Agriculture. May they rest in peace.

.....a quarter of a century later



1996

A quarter of a century after the Irish farmers first came together to discuss the importation of the Simmental breed to Ireland, Iuan Yates, T.D., Minister for Agriculture, Food & Forestry attends the launch of the Silver Jubilee Programme at Jury's Hotel, Dublin. (L. to R.) Cyril Goode, secretary, George Anderson, World President, Simmental Society, Iuan Yates, T.D., Minister for Agriculture, Food & Forestry, and Liam Lewis, President, Irish Simmental Society.



ENFIELD AI CATTLE BREEDING



BALLYERRIN EAMON (BEM)

TULLY FIGURES				
Growth Rate	Feed Efficiency	Carc. Merit	Visual	Overall Beef Merit Index
122	127	113	116	127

SEMEN ALSO AVAILABLE FROM:

- | | |
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| MODELIGO ROSS (M.O.S.) | HURRICANE HUGO (H.G.O.) |
| ENFIELD HONIG (E.D.H.) | CUSH WILBUR (C.U.B.) |

Enfield Stud,
 Kilcorney, Enfield, Co. Meath
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SIMMENTAL OF THE YEAR

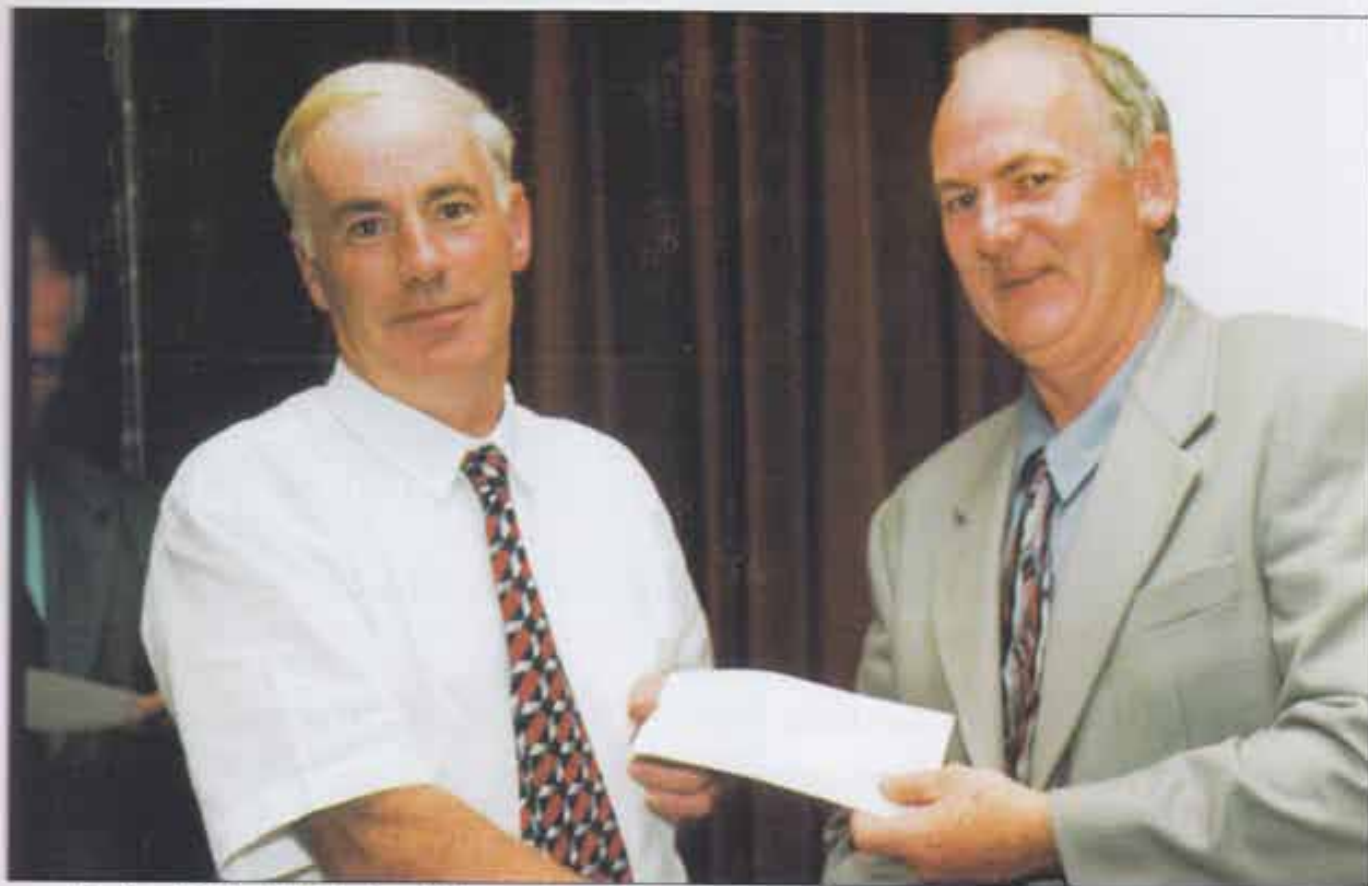


• "Woodside Eve" winner of the Repidose Simmental of the Year Competition (l-r) Liam Lewis (President) Phillip Matthews (Mallinckrodt Veterinary) and Derek Ryan



• "Coolbeggan Bart" Male Repidose Simmental of the Year Winner, owned by Michael Byrne and shown by Dermot Moran

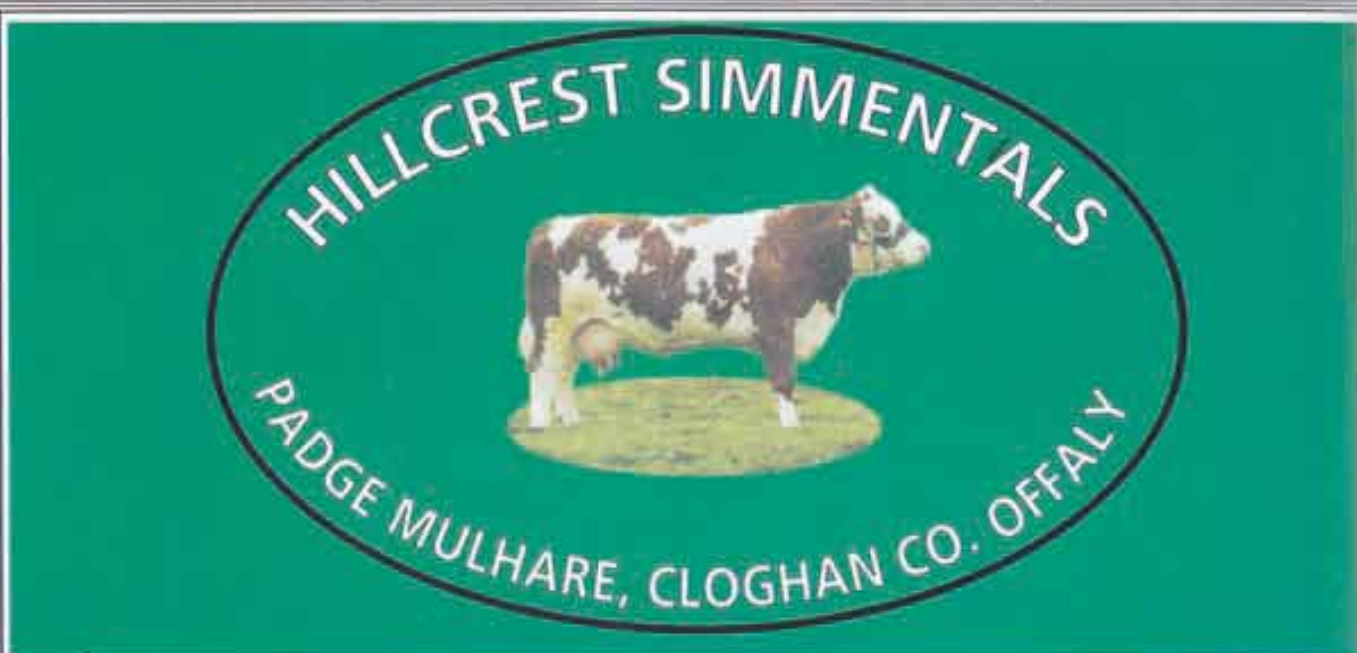
SIMMENTAL OF THE YEAR



• Mr. Donal O'Keefe (Mallinckrodt Veterinary) presenting Joe Ryan with his prize for Supreme and Overall Repidose Simmental of the Year



• Emily and Derry Rothwell receiving their prize for the Reserve Repidose Simmental of the Year from Mr. Donal O'Keefe (Mallinckrodt Veterinary)



Hillcrest Herd based on acquiring the Best Bloodlines

The Hillcrest Production Sale on Saturday 14th September 1996 will give the unique opportunity to purchase stock from these carefully selected Bloodlines.



Winning Group of 3 at Limerick Show: Coleen, Claudia and Cathy.

- SALE INCLUDES:**
- Hillcrest Evita:** A 2 year old heifer and full sister to the well known Hillcrest Butcher.
 - Hillcrest Fame:** Half Brother to Hillcrest Cathy All Ireland Champion Heifer 1994. This will be the first bull offered for sale from the stock bull Hillcrest Champion.
 - Hillcrest Genius:** Full Brother to Champion.



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bulls for beef
100%*

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DEBBIE



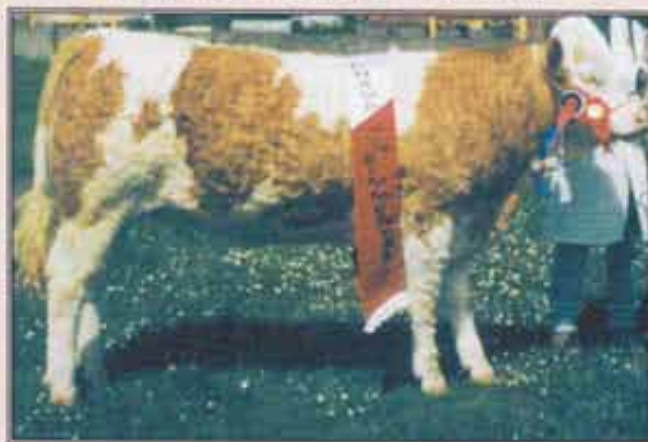
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Progeny usually available from our renowned 40 cow pedigree herd

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Champions at Irelands
two major Shows*

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Simmental Breeding - we
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N.P.A. BALLACOLLA 1995



• *Kingfield Anneka, Female and Supreme Overall Champion N.P.A.*

• *Coolbeggan Bart, Supreme Reserve Champion N.P.A.*



• *All Ireland Yearling Champion Towerhill Edward, Owner Seamus Aherne and Judge Hugo Arnold*

• *Reserve All Ireland Yearling Champion, Knocktoran Emerson, shown by Bruce Ashmore*



N.P.A. BALLACOLLA 1995



• *Seamus Aherne, Hugo Arnold and Padraig Connaughton T.D.*

• *Anthony Daly (Captain All Ireland Hurling Champions, Clare) presenting Peter O'Connell with Trophy*



• *Dermot Moran, Anthony Daly and Michael Byrne*

• *Section of Simmental Exhibition at N.P.A.*



MONADUFF SIMMENTALS

planning for the future with their prize-winning stockbull

HILLCREST BUTCHER

Sire: Magheracrigan Special Dam: Camus Solitaire
 1st son in the herd "Monaduff Destiny" bought
 by N.E.C.B.S., currently standing at Sligo A.I.
 Another son "Monaduff Emperor" top performer in
 Tully with a beef merit index of 125.



Supreme Champion N.P.A. 1992, 1993 and 1994
 Supreme Champion Limerick 1993 and 1994
 Pitman-Moore Male Champion 1993
 Supreme Champion "Repidose Simmental of the Year" 1994
 Interbreed Champion Limerick 1994 also Reserve Interbreed Champion 1993
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 "Monaduff Crystal" Reserve female R.D.S. June 1994

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 Drumlish
 Co. Longford
 Phone 043 24193



Monaduff Emperor, Reserve Male NPA 1995
 Sold £4,000

Herdbook Regulations

1. Herdbook Contents

The Herdbook of the Society shall include

- (a) Particulars of the pedigree of Registered Simmental Cattle.
- (b) Other information as the Council of the Society may from time to time decide.

2. Membership

- (a) Full membership of the Society is now confined to people who won at least one pedigree Simmental animal. Application forms for membership are available from the Society's office.
- (b) No person who is not a member of the Society shall be allowed to register in the Society's Herdbook.
- (c) Members shall co-operate with any inspections of the Society that may call to do random spot checks etc. from time to time.

3. Eligible Animals

Animals eligible for entry into the Society's Herdbook of Pedigree Simmental cattle shall be:

- (a) Animals whose pedigree are recognised by World Simmental Federation.
- (b) Animals, the sires and dams of which are registered or eligible for entry in the Irish Simmental Cattle Herdbook.
- (c) Animals which comply with the breed description as laid down by the World Simmental Federation.

4. Herd Prefix or Name

Every member who registers the entry of an animal in the Society's Herdbook must register an approved Herd Prefix which shall be applicable to all animals bred and registered by that member either alone or jointly with any partner(s) or other person(s) in any one herd.

- (a) A Prefix shall consist of one approved word only with not more than ten letters and a member shall pay a fee for registration thereof set by the Council.
- (b) A Prefix that has been used by a member, may not subsequently be used by another member, except when a herd is taken over by the representative of the family of the previous owner of such herd, otherwise, no prefix may be transferred from one member or herd to another unless special permission of the Council of the Society is obtained.

5. Herd Designation Letters

- (a) Every member who registers the entry of an animal in the Society's Herdbook must register three herd designation letters which shall be applicable to all animals bred and registered by the member either alone or jointly with any partner(s) or other person(s) in any one herd.
- (b) Herd Designation letters that have been used by a member, may not subsequently be used by another member except when a herd is taken over by the representative of the family of the previous owner of such herd, otherwise they may not be transferred from one member or herd to another unless special permission of the Council of the Society is obtained.

6. Procedure for Herdbook Entry

- (a) The entry of every animal in the Society's Herdbook must be tendered for registration by the owner of such animal.
- (b) The birth of every calf, alive or dead, to any dam registered in

the Society Herdbook shall be notified to the Society by the breeder or his representative within THIRTY DAYS from the date of birth of the calf on the Society's official birth notification form duly completed.

- (c) In the case of a twin or multiple birth, this shall be indicated on each birth notification form and a separate form shall be submitted for each calf born alive or dead. Special birth notification forms (yellow) are available free of charge for calves born dead or for calves which a breeder may not wish to apply to have them entered in the Herdbook.
- (d) Official birth notification forms are available for inspection, registration and Herdbook entry. No other forms are necessary unless requested by the Society.
- (e) **Artificial Insemination**
Where calves are born as a result of insemination from a bull registered in the Society's Herdbook or other Herdbook recognised by the World Simmental Federation, the official insemination certificate shall be forwarded to the Society at the time of the notification of the birth. When more than one insemination has been made all the official insemination certificates shall be forwarded.
- (f) **Embryo Transfer**
(i) Where calves are born as a result of embryo transfer the donor female shall be bloodtyped by an approved Blood Typing Laboratory. The cost of bloodtyping would be paid by the member and the Society reserves the right to request

the owner to do additional bloodtyping at his own expense if thought necessary.

- (ii) The recipient female must be identifiable by the official TB/ID tag consisting of letters and/or numbers and this mark must be recorded on the Society documentation mentioned below.
- (iii) Each embryo which is either frozen or transferred is to be registered with the Society by the owner of the dam on submission of the following:
 - (a) A completed embryo registration form signed by the approved embryo collection team that collected the embryos.
 - (b) A certificate of insemination/fertilisation.
 - (c) An embryo registration fee for each embryo registered as set by Council.
- (iv) An embryo registration form is to arrive at the Society office within fourteen days of the embryo(s) being flushed.
- (v) The embryo registration form will be in triplicate. Part A being retained by the breeder until the resultant calf is registered with the Society. Part B is retained by the unit carrying out the flushing and Part C is forwarded to the Society office.
- (vi) A breeder wishing to register an E.T. calf must do so on a normal birth notification form. The normal fee for notification and the time limit of 30 days applies. This must also be accompanied by breeder's copy of the embryo registration form. Part A marking in which embryo the calf has resulted from.
- (vii) Parentage verification by bloodtyping must be completed

at the owner's expense prior to pedigree certificates being issued.

- (viii) In the event of a frozen embryo or recipient dam being sold a copy of the relevant embryo form will be given to the new owner.
- (g) All bulls used for pedigree breeding must be blood typed by an approved blood typing laboratory.
- (h) The Council may from time to time set or make changes in the fees for membership, prefix, registration (homebred or imported), late notification penalties, embryo registration, export certs and transfers. The current fees are in the attached appendix on page 76
- (i) The Society will not issue an acknowledgement of birth notification forms but the breeder will receive the full pedigree certificate of the calf notified. The Society reserve the right to withdraw this certificate without refund if at any time the animal is suffering from hereditary defects. The onus is on the breeder to ensure that all details on the pedigree certificate are correct. The Society will not be responsible for lost or mislaid forms.
- (j) All ET calves and calves with gestation length in excess of 300 days or notified after 60 days will have parentage verified as at 6 (vii) above.
- (k) The Society reserve the right to carry out random blood typing at the breeders expense.

7. Imports/Exports

(I) CATTLE

- (a) Each imported animal must be registered with the Society as soon as possible by submitting the official Herdbook Certificate of the country of origin and in the case of male

animals its blood typing certificate together with the normal registration fee.

- (b) The numbers on the ear tags of each animal must be tattooed on the right ear prior to registration thereafter this number shall be known as the tattoo number of the animal. The Society will designate an Irish Herdbook Number to each animal after it has been registered. In the case of animals from the U.K. the tattoo number will not be altered but they will be designated an Irish Herdbook Number after being registered.

(II) SEMEN

Where calves are born as a result of insemination/fertilisation with imported semen registration or notification will only be accepted provided

- (a) that the conditions in paragraph 6g have been fulfilled.
- (b) The donor bull is registered with the Society in the normal manner.

(III) EMBRYOS

Imported embryos should be registered with the Society and the same criteria applies as for home produced embryos. Copies of official documentation must be supplied as appropriate including copies of the official Herdbook and blood typing certificates of both donor animals, together with the appropriate fee. Donor animals not already registered with the Society must be registered with payment of the appropriate fees.

- (iv) Exports of animals, embryos, semen etc. should comply with the national legislation in place at the time. Where the purchaser requires an export certificate, the Society will supply same at the fee specified.

8. Naming of Animals

- (a) Each animal must be named, the first letter of the name must be that of the correct year letter. For example, the year letter for 1996 is "G", therefore each animal born in 1996 will have a name commencing with the letter "G".
- (b) In the case of imported animals, the year of importation and the initial of the Country of origin must always follow in brackets, the name of the animal (e.g. "Hamlet" imp. '71A).
- A: Austria
G: Germany
F: France
S: Switzerland

9. Tattooing

Each animal must be tattooed on the right ear within 30 days of birth with a suitable tattoo mark comprising:

(a) Herd designation letters: (b) the current year letter: (c) a serial number of birth starting with 1 for the first calf born in each herd last year.

e.g. ABC - G1; ABC - G2; ABC - G3; ABC - G4; ABC - G5 et seq.

TATTOOING SYSTEM

Drawing of Ear:



Front view of animal's right ear.

- (a) "ABC" is an example of three herd designation letters.
- (b) "G" means that the calf is born in 1996.
- (c) The figure "1" means it is the

first calf in that particular herd in any year. The second calf will be tattooed with the figure "2", the third calf "3" and so on. The first calf born in your herd each year will therefore have that the number "1" tattooed on the ear.

10. Certificate of Registration

- (a) On receipt of completed Birth Notification forms or relevant documentation of imported animals the Society will issue Pedigree Certificates. In the event of the Pedigree Certificate being withdrawn no refund of fees will be made. The breeder may appeal this decision in writing whereupon a special inspection shall be arranged by the Society. The Society's decision will be final.
- (b) In the case of an animal which has been registered and subsequently is shown to be a carrier of undesirable characteristics, in the opinion of the Council, then no progeny of this animal will be eligible for registration in the Herdbook and the Certification of registration must be returned to the Society.
- (c) A programme of official weight recording, progeny and performance testing may be operated in conjunction with the appropriate official body. Such data may be entered on the Herdbook certificate as decided by Council.
- (d) Purchasers of animals should return the official pedigree certificate together with the appropriate transfer fee to effect change of ownership.

11. Member's Register

Members are obliged to keep a register containing a true and accurate record of all their cattle eligible for registration by the Society. A separate page shall be

kept for each cow with the dates and particulars of services and name, tattoo number, sex, date of birth, weights and sire of each calf shall be entered in the space provided before the appropriate birth card is forwarded to the Society. This register shall be available at all times for inspection by the Society. Record cards for this purpose are available free of charge from the Society Office.

12. Register of Merit

The Society shall keep a Register of Merit to which animals may be admitted in accordance with the Herdbook rules, but no animal shall be admitted to the Register of Merit unless it is already registered in the Society's Herdbook. All animals entered in the Register of Merit shall have against their names in the Society's Herdbook the letters "RM". No animal shall remain in the Register of Merit after it has for any reason ceased to be registered in the Society's Herdbook.

The requirements for entry into the Register of Merit will be decided by the Council and will be fixed for a period of at least one year from the date of the Council Meetings at which they were fixed. These requirements will be reviewed each year by the Council. For the purposes of this paragraph, a programme of weight of age recording, progeny and performance testing may be devised.

13. Supplementary Register

The Council has decided to cease the operation of a Supplementary Register for new entrants. However where necessary the completion of the upgrading of animals already in the system will be catered for. Following which the operation of a Supplementary Register will be abolished.

IRISH SIMMENTAL CATTLE SOCIETY LIMITED

APPENDIX FEES

1. Annual Membership and Club Fee	£40
2. Club Fee	£10
3. Life Membership	£400
4. Registration Prefix	£50
5. Calf Registration Form (Notification within 30 days)	£35
6. Late Notification Penalty	
14 to 30 days	£10
31 to 60 days	£20
60 or more days late, £20 plus £1 per day late up to 90 days.	

Calves with gestation lengths over 300 days will have to be blood-typed at the Breeder's expense.

**NO CALF WILL BE ACCEPTED FOR ENTRY UNDER ANY CIRCUMSTANCES
IN THE HERDBOOK AFTER 90 DAYS.**

7. Imported Animals	£35
8. Embryo Registration Fee	£5
9. Export Certificates	£20
10. Female Transfer Fee	£15

N.B. Council may at any time decide to alter any of the above fees.

DEREGISTRATION

Council have decided that members who feel that they have registered females that are below a reasonable standard can voluntarily deregister same. Members will be credited with a free registration on all females of 24 months or under on the day received in the Simmental Society Office. This scheme will continue until further notice.

IMPORTS

Breeders using imported semen/embryos should check with the Society that the registration of resultant calves will not be hindered and that the donor females/males are fully registered with the Society.

SEABANK SIMMENTALS

A New Beginning



Hillcrest Butcher



Benz



Mountroyal Western



Seabank Primula



Gretnahouse Supersonic



Camus Vibrant



Seabank Tiffany

Following the complete dispersal sale of the Seabank Herd in February 1995 a new herd has been reborn with the old genetics. Nine young bulls with above matings are being performance tested during the Summer of 1996. Potential Herd Sires should be available from this group of bulls.

Enquiries: Cyril Goode, Seabank House, Arklow, Co. Wicklow. ☎ 0402-32211/32796

PLEASE NOTE THAT THE YEAR LETTER for 1996 is



G

Please make sure your cattle are ear marked correctly and clearly. If you do make a mistake — don't we all — then let the Society know and we will help you correct the mistake in the correct way.

In an effort to improve tattooing — all cattle whose tattoos are not legible or wrong will be blood typed at the breeders expense.

Please make sure that your cattle are ear marked properly. Improper or illegible ear marking will mean rejection of animals at Society Sales and the added cost of blood typing to prove parentage.

Please help us and help yourself — *do it right the first time.*

HINTS ON TATTOOING

1. Ensure the animal is properly restrained. Movement when tattooing causes blurred ear mark.
The animals right ear is the same as your own right ear, i.e. stand facing in the same direction as the animal and its right ear is the same as your own.
2. Examine the ear and you will observe two ridges. The Herd letters, i.e. SIM, should be put on the area above the top ridge and the year letter and number, i.e. G1 should be placed between the two ridges.

DRAWING OF EAR

Make sure you do not tattoo near edges in hairy part of the ear.

3. Place the letters in forceps and check that they are correct using a piece of paper or card. Clean the animal's ear with surgical spirits. There are two methods of tattooing;

- (a) Put the paste on and then tattoo. Rub in the paste.
- (b) Tattoo first and then put on paste.

Method (a) is the most satisfactory and gives best long lasting results. The advantage of (b) is that if the animal moves when closing the forceps and damage is done to the ear, the operation can be abandoned and redone when the ear has healed completely. Whichever method is used, rub in ink or paste thoroughly. A useful instrument for this is an old toothbrush.



It is said that those who never made a mistake never made anything, but if you do, contact the Society and obtain permission to tattoo in the opposite ear. Always remember to obliterate the incorrect mark and make it illegible.

COUNCIL MEMBERS



Gerry Donnelly,
The Nurseries, Ballinasloe,
Co. Galway.
Tel: 0905-42495
Council Member from
Western Club



Dr. J. W. Wray,
Ballyholey, Raphoe, Lifford,
Co. Donegal. Tel: 074-45161
Former President &
Council Member from
North Western Club



Alice A. Mullen
Cavancreevy, Castleshane,
Co. Monaghan.
Tel: 047-85255
Council Member from
North East Club



Raymond O'Malley
Millockstown, Ardee,
Co. Louth.
Tel: 041-53963
Former President & Council
Member from North East Club



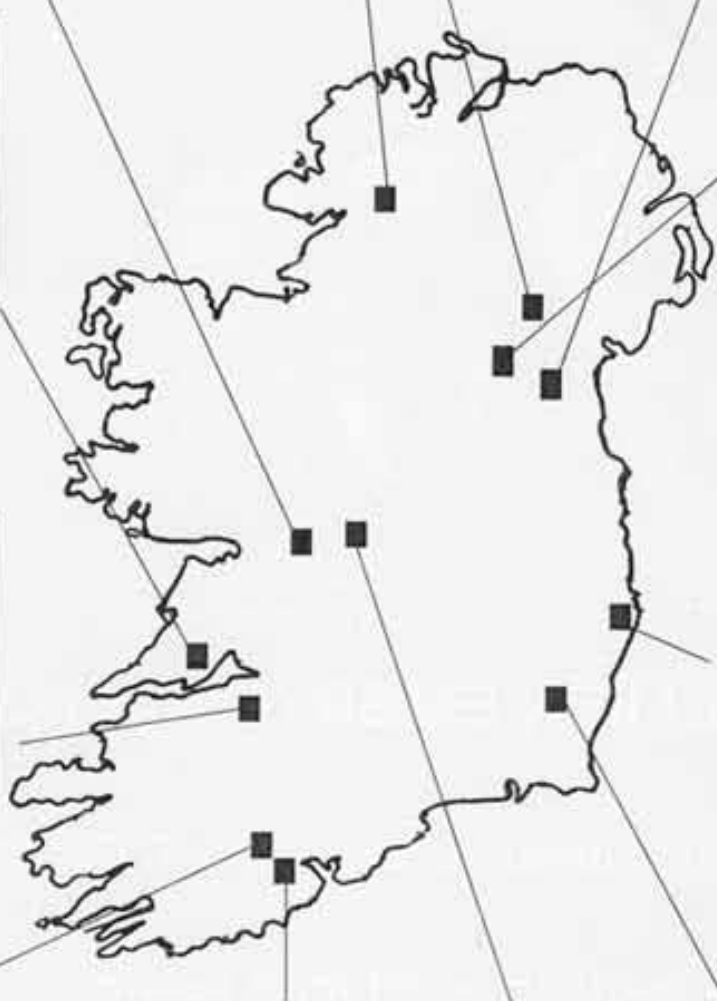
Seamus Aherne
Towerhill, Cappamore,
Co. Limerick.
Tel: 061-381380
Council Member from
South Western Club



Joe Brady
Drumnagar House, Cootehill,
Co. Cavan
Tel: 049-30131
Council Member from
North East Club



Jackie Hennesy
Tulligmacthomas,
Dromcollogher,
Co. Limerick.
Tel: 063-87014
Council Member from
South Western Club



Cyril Goode, M.V.B., M.R.C.V.S.
Seabank House, Arklow,
Co. Wicklow.
Tel: 0402 - 32796
Former Vice President and now
Hon. Secretary & Council
Member from South East Club



Cheryl O'Brien
Kildorrery,
Co. Cork.
Tel: 022-25214
Treasurer & Council Member
from Southern Club



Liam Lewis,
Carrigane, Mitchelstown,
Co. Cork.
Tel: 025 - 84122
President & Council Member
from Southern Club



Podge Mulhare,
The Cross, Cloghan,
Co. Offaly.
Tel: 0902 - 57160
Vice-President & Council
Member from South East Club



Winston E. Ashmore
"Corah" Ferns,
Co. Wexford.
Tel: 054 - 88526
Council Member from
South East Club



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Further Information at 023 44542 Percy Ryan M.V.B. M.R.C.V.S. or John Stone M.V.B. M.R.C.V.S.

LIST OF JUDGES RECOMMENDED FOR SIMMENTAL JUDGING BY THE IRISH SIMMENTAL CATTLE SOCIETY COUNCIL

1. Mr. Bruce Ashmore, Kilfrush Stud, Knocklong, Co. Limerick.	Tel: 062-53121
2. Mr. Winston Ashmore, "Corah," Ferns, Co. Wexford.	Tel: 054-88526
3. Mr. Matt Barlow, "Teagasc," 19, Sandymount Ave., Ballsbridge, Dublin 4.	Tel: 01-6688188
4. Mr. Tom Brickley, Coolnagour House, Coolrain, Portlaoise, Co. Laois.	Tel: 0502-35118
5. Mr. Jack Cahill, Main Street, Rathdowney, Co. Laois.	Tel: 0504-46271
6. Mr. Dermot Cahill, South Eastern Cattle Breeding Society, Dovea, Thurles, Co. Tipperary.	Tel: 0504-21755
7. Mr. Jim Carew, Government Buildings, The Glen, Waterford.	Tel: 051-72955
8. Mr. Kevin Culhane, Castletroy, Co. Limerick.	Tel: 061-335891
9. Mr. Gerry Donnelly, The Nurseries, Ballinasloe, Co. Galway.	Tel: 0905-42495
10. Mr. Fintan Goff, Ballintlea, Barntown, Wexford.	Tel: 053-34186
11. Mr. Bertie Houston, Monfad, Newtowncunningham, Co. Donegal	Tel: 074-56236
12. Mr. Eric Jackson, Kilmurray, Baltinglass, Co. Wicklow.	Tel: 0508-81505
13. Mr. Philip Kiely, Gurthacorn, Glen of Aherlow, Co. Tipperary	Tel: 062-56157
14. Mr. Liam Lewis, Carrigane, Mitchelstown, Co. Cork.	Tel: 025-84122
15. Mr. Mattie McDonald, Kilcloran, Camolin, Co. Wexford.	Tel: 054-83157
16. Mr. Hugh McGee, Dublin District Milk Board, Kylemore Road, Bluebell, Dublin 12.	Tel: 01-4502142
17. Mr. Sean McKiernan, Corlesmore House, Corlesmore P.O., Co. Cavan.	Tel: 049-37185
18. Mr. John Morton, Derrylane, Killeshandra, Co. Cavan.	Tel: 049-34476
19. Mr. Tony Mulhern, Livestock Inspector, Department of Agriculture, Dublin 2.	Tel: 01-789011
20. Mrs. Alice Mullen, Cavancrevy, Castleshane, Co. Monaghan.	Tel: 047-85255
21. Mrs. Cheryl O'Brien, Springvale, Kildorrery, Co. Cork.	Tel: 022-25214
22. Mr. Peter O'Connell, Knoppogue, Mallow, Co. Cork.	Tel: 022-22055
23. Mr. Michael O'Connor, Drumquin, Tiermaclane, Ennis, Co. Clare.	Tel: 065-38064
24. Mr. Raymond O'Malley, Millockstown House, Ardee, Co. Louth.	Tel: 041-53963
25. Mr. Christie O'Riordan, Luttrellstown Farm, Clonsilla, Co. Dublin.	Tel: 01-8212330
26. Mr. Derry Rothwell, Greenhall, Tinahely, Co. Wicklow.	Tel: 0402-38157
27. Mr. Alex Ross, Monaduff, Drumlish, Co. Longford.	Tel: 043-24193
28. Mr. John Smith, Millbrook, Oldcastle, Co. Meath.	Tel: 049-41203
29. Mr. William Smith, Millbrook, Oldcastle, Co. Meath.	Tel: 049-41203
30. Mr. James Thornton, Clough, Baltinglass, Co. Wicklow.	Tel: 0508-81318

N.B. Where the Simmental of the Year Competition is concerned it is requested that these judges judge only on one occasion.

BREEDING AND BEEF INDUSTRY CHANGES AND IMPLICATIONS FOR PEDIGREE BREEDERS.

Dr. A. J. Grogan, Department of Agriculture, Food and Forestry

INTRODUCTION

Cattle breeding policy in Ireland as in most other European countries was determined by the State. Breeding schemes and programmes were organised and closely regulated by the Department and were aimed at achieving national objectives related to the general production and marketing circumstances obtaining at the time. These schemes and programmes were very much based on subjective visual assessment and were generally organised around local breed resources as access to genetic material from other countries was restricted on veterinary grounds. There was limited objective performance information available and a lack of statistical techniques and computing power necessary to handle and analyse the available data.

Many changes and developments are currently taking place in pedigree cattle breeding and in the wider commercial beef industry. These changes will create significant challenges and opportunities for pedigree breeders in the future. The theme of this article is to highlight some of the main changes taking place in the beef industry which will have most impact on pedigree breeders.

CHANGES AND IMPLICATIONS

Changes in the commercial beef industry: There has been a major expansion in the beef sucker herd. The number of suckler cows has increased from 499,200 in 1985 to the current level of 1,023,700 as shown in Figure 1.

Over the same period the dairy herd has contracted from 1,579,100 to 1,303,300. In addition the dairy herd has changed substantially from being a dual purpose breed to a specialised dairy breed. Improved housing, feeding and management is resulting in the intensification of beef

production and the slaughter of beef animals at younger ages. An increasing proportion of beef output is being marketed directly through large retail outlets throughout Europe in accordance with ever increasing quality specifications. These changes give rise to new demands on pedigree breeders. Failure to recognise these trends and adopt the necessary adjustments in breeding strategies will have serious consequences. An increased number of quality bulls is required for natural service and for use in AI to meet the significantly increased demand from the suckler herd. In addition, the commercial beef producer is beginning to increasingly demand reliable objective information on the genetic merit of bulls for traits related to efficiency of production carcase merit and meat quality.

IMPLEMENTATION OF EU REGULATIONS:

Some 10 or so different Community regulations exist which govern trade and use for breeding of pure bred animals, semen and embryos. All of these have been transposed into national law in Ireland through the enactment of National Regulation No S1297 of 1994. As a result, pedigree animals and embryos which are registered in any "approved" herdbook and which are accompanied by herdbook certificates conforming with Community specifications can be traded freely throughout the European Community. In the very near future trade between third countries and the Community will be provided for on the same basis through agreed protocols now being put in place. The net effect is a major liberalisation of trade in pure-bred breeding stock which gives rise to challenges and opportunities for pedigree breeders here. There is likely to be stiff competition from imported breeding stock whose genetic merit has been

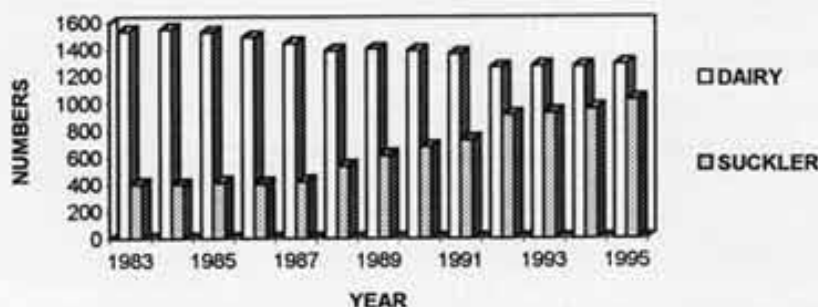
accurately assessed under sophisticated national programmes in other countries. On the other hand, increased export opportunities should exist for Irish breeding stock. Given our reputation for quality beef production and our high health status, it should be possible for Irish breeders to exploit these export opportunities.

Increased computing power and improved statistical methods

which are capable of storing and analysing large databases are now available. As a result cattle breeding is to an ever increasing extent becoming database and computer driven. Population database made up of animal identification, ancestry information, birth date, herd identification together with performance and carcase information will be built up over time and analysed for genetic improvement purposes. The information which will be notified by every farmer for each calf born in his herd under the new national animal identification and registration system when combined with commercial slaughter data and performance data on pedigree animals and AI bulls will generate a computer database containing the essential information for genetic improvement purposes. The application of the new Multi-Trait Individual Animal Model BLUP statistical procedure will greatly improve the scope for estimating the breeding values of animals in the population. All available information in the data base will be used simultaneously to provide best unbiased breeding value predictions for all important commercial traits. Predicted breeding values for all individuals in the population whatever their status will be obtained provided adequate genetic links exist. The resulting predicted breeding values will permit across herd and across year evaluation. These will be particularly useful to breeders for within herd selection of replacements and for commercial herd owners for comparing potential breeding stock from different herds.

Establishment of Irish Cattle Breeding Authority (ICBA): This has been proposed following the carrying out of a feasibility study on the future organisation of cattle breeding in Ireland. It is proposed that this Authority should undertake the role of leading and supporting the development of cattle breeding in Ireland. Explicitly this would involve

FIGURE 1 TRENDS IN COW POPULATION (000)



integrating and supporting the many different activities undertaken by organisations in the breeding industry, combining all of the available information, identifying and promoting opportunities for new development and undertaking all breeding activities appropriate to its role. The establishment of ICBA is necessary to support and ensure the continued existence of a viable Irish cattle breeding sector and to facilitate the necessary expansion in recording and testing to meet the requirements of the commercial industry.

HOW CAN PEDIGREE BREEDERS RESPOND?

If pedigree breeders are to be in a position to produce breeding stock which will meet the requirements of the commercial industry and compete with breeding stock from other countries they must take a number of steps now.

Expand significantly the supply of high quality bulls: This is required to meet the increased demand from the expanded suckler population. Currently about one million cows (350,000 dairy and 650,000 beef sucklers) are bred to natural service beef breed bulls. There are approximately 7,500 pedigree beef bulls produced each year. This is clearly insufficient to provide an adequate supply of high quality bulls.

Clearly identify the important traits and select intensively for these: The traits of primary importance for a beef breed are growth rate and carcase quality and the main selection emphasis when selecting herd replacements and sires for use in the herd should be focused on these traits. Other traits are also important and warrant attention, for example, calving difficulty both as a trait of the calf and the cow, feed efficiency, traits related to structural soundness and maternal characteristics.

Expand the level of recording and testing of pedigree animals: Up to now it has been possible to market pedigree animals on the basis of visual appearance without any great emphasis on genetic merit. However, with increased information becoming available on animals in other countries and with commercial beef producers becoming increasingly aware of the value of objective measures of performance, such information will be essential to profitably market pedigree animals in the future. The Multi-Trait Individual Animal Model BLUP system will be operational in Ireland in the near future to estimate genetic values for pedigree animals. However, because

of the current insufficiency of performance records on pedigree Simmental animals generally, relatively limited genetic evaluation of the breed will be possible in the short term. Figure 2 shows the trend in on-farm performance testing of Simmental breeding animals.

A major expansion in the level of on-farm recording, linear assessment of important conformation and structural traits and central performance testing of pedigree Simmental cattle is urgently required if the challenges of the future are to be exploited. The top bull calves should be submitted for central performance testing to identify the best bulls for entry to AI.

Arrange breeding, feeding and management of the herd to facilitate genetic evaluation: For performance data to be useful for genetic evaluation purposes they must meet certain requirements. Current evaluation procedures are based upon contrasting the performance of an animal with that of others which have been treated in a like manner. Best use of data and most information is obtained where animals are recorded in large contemporary groups (that is animals around the same age and subjected to the same management and feeding) with progeny from a variety of parents some of which have progeny in other herds. The use of artificial insemination is particularly useful in that it establishes genetic links between herds and even populations in other countries where imported semen has been used and provides a basis for genetic comparisons across herds and across populations. Small herd size can limit the scope for genetic evaluation of animals in such herds as contemporary groups are difficult to generate. The high use of AI in Ireland provides for genetically connected contemporary groups and if the sire is accurately progeny tested quite useful measures of genetic value can be obtained. Preferential treatment of individual animals which is quite common in many herds is detrimental to accurate genetic

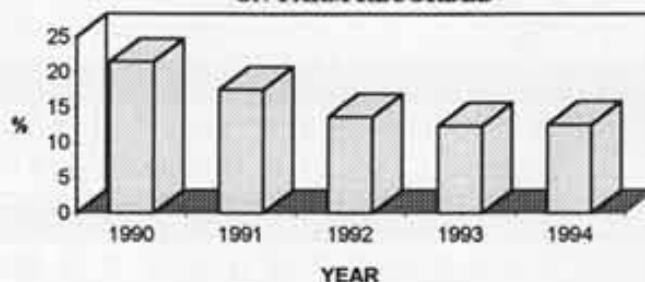
evaluation. Genetic evaluation systems are now designed to identify such management practices within herds. Indeed the more widespread adoption of uniform commercial feeding and management practices by pedigree breeders generally would significantly improve the accuracy of genetic evaluation and the scope for genetic improvement.

SUMMARY

Major changes and development are taking place in commercial and pedigree cattle breeding which pose significant challenges and opportunities for pedigree Simmental breeders. The commercial suckler herd has grown to over one million cows and herd owners are becoming increasingly aware of the benefits of using genetically superior breeding stock. The necessary infrastructure and systems to enable the genetic merit of all potential breeding stock to be estimated with reasonable accuracy is coming on stream. If pedigree breeders are to secure their investment and fulfil their primary purpose of meeting the requirements of the commercial beef industry they will need to address the following:

- increase the supply of high quality bulls;
- use sires which are genetically superior for ease of calving, growth rate and carcase merit;
- adopt mating, feeding and management practices within the herd which facilitate accurate measurement of genetic merit;
- accurately record traits of economic importance;
- have all animals linearly assessed for structural, muscling and other conformation traits around weaning time;
- identify top bull calves for performance testing;
- obtain best predictions of the genetic merit of all animals based on all available and relevant information before making mating and replacement decisions in the herd and;
- slaughter all potential breeding stock that are obviously of inferior genetic merit.

FIGURE 2 % OF REGISTERED SIMMENTAL ANIMALS ON-FARM RECORDED



THE ROLE OF SIMMENTALS IN IRISH BEEF PRODUCTION

M. Barlow, Chief Adviser, Beef, Teagasc.

The income of cattle farmers has improved considerably in recent years. The "cheque in the post" has been the principal reason for this improvement in income. However, there is a great danger now, that farmers will become too reliant on this direct form of income support and as a result concentrate less on technical aspects of production to improve income. This could have serious consequences for farmers in the event of a significant reduction in finances for the various EU income funded support schemes. It is against this background that technical efficiency becomes important. The use of high beef genetic merit sires and suckler dams is crucial to improved technical efficiency. The Simmental breed has central role to play in this area in the years ahead.

The breed exhibits high growth rate, good feed efficiency, good kill out and good lean meat production. These are all important characteristics in a terminal beef sire. Calving difficulty is generally not a problem but as will all continental breeds care is needed when selecting a sire especially for use in dairy herds. The very quiet temperament and good milk yield potential also makes the Simmental very suitable as a suckler dam.

Accordingly, the principal areas where the simmental will fulfil its national role are as a:

- (i) terminal beef sire in suckler herds
- (ii) terminal beef sire in dairy herds when sufficient dairy replacements have been bred.

- (iii) sire of replacement heifers in both dairy and suckler herds.

When selecting a Simmental as a terminal beef sire be it from A.I. or as a stock bull the objective must always be to keep growth rate and feed efficiency top of the priority list. Always aim to choose a bull that improves the performance of your herd in respect of these two traits. So basically what you must endeavour to do is to improve the beef genetic merit of your herd. This must now be top priority for all suckler farmers. For many farmers the Simmental breed has an important part to play here.

It is much easier to raise beef genetic merit when using A.I. than when using a stock bull. This is so because the A.I. bull will have performance test and or progeny test figures with him. These figures will provide you with the best estimate of the beef breeding merit of the particular bull. In other words the type of progeny the bull will sire.

An idea of the financial benefit that can be got from the use of genetically superior sires can be got from the following example. Let us suppose you buy a Tully performance tested bull that is 10% above breed average for growth rate and feed efficiency. On the basis that the full transfers half his genetic superiority on to his progeny; you can expect that on average his progeny will leave a net £40 per head more than the breed average. If the bull sires 40 progeny annually this amounts to a net £1,600 per annum. Of course, if such a bull is located at an A.I. station the financial benefit to farmers is many multiples of £40 annually.

It is obvious therefore, that farmers should pay a lot of attention to selecting a bull. I realise that many farmers will not have access to objective performance test figures when buying a bull. Nevertheless, the farmer must always try to get the most reliable information possible before buying. Never buy a Simmental bull that does not show good size and scope for age.

Recently I had the opportunity of seeing most of the bulls standing at A.I. stations. There are many outstanding Simmentals that I readily recall. Bulls like HWB, DVS, DFI, and DDI at Dovea, FBX, SCO, SKB, CAF, at Sligo and BKY and LAL at Dairygold. Such bulls will provide a sound basis for the improvement of beef genetic merit of your herd.

Over the years I have had the opportunity to judge Simmentals at sales and shows all over the country. During this time I have come across many of the outstanding Simmentals produced in Ireland and on the Continent. In my opinion, the great strength of the Simmental breed is its adaptability to perform well under the very wide range of conditions that obtain on Irish farms. I look forward to seeing the breed continuing to play an important role in the overall improvement of cattle farmers income in the years ahead.



What it says in the papers

The Supreme Champion at the show and sale of Simmentals in Roscommon was this polled heifer 'Corran Eaglestar' by 'Manitoba Spartan' owned by Sam Fisher from Killeshandra, Co. Cavan. Also in the picture is Dr. J. Wray, President of the I.S.S. and judge Michael O'Connor, Ennis.



Strong demand for Simmentals in Roscommon

THERE was a lively trade for bulls at the final Simmental sale at Roscommon Livestock Mart last week. However, despite the strong trade both the champion and reserve champion bull were unsold.

The champion bull, 'Monass Eric', was shown by the Peoples Bros. from Lifford, Co Donegal. The reserve champion bull was bred by John Connaughton of Mullingar.

Mr Connaughton was very active at the sale. He got the top bull price for his first prize winner 'Ballybane Eddie' which was sold to well known Cavan breeder J.G. Morton for 2000gns. He also paid 2000gns for the overall champion of the sale, a 15 month heifer out of 'Manitoba Spartan' (above) which was bred and exhibited by Sam Fisher, Killeshandra, Co Cavan.



Irish Farmers' Journal, May 27, 1995

Balmoral champion

There was a winning southern connection at the recent Balmoral Show when a bull from the Ballyraggan Simmental herd of Jean Fegan, Killinure Lower, Tullow, Co Carlow, was judged Male and Overall Simmental Champion. The bull 'Ballyraggan Warrior' now owned by John Henderson, Strabane, Co Tyrone, (pictured exhibiting the bull above) was originally purchased at an Elite Simmental Sale in Naas.

Irish Farmers' Journal, March 18, 1995

Seabank sale shows lively trade for Simmentals

THE recent Seabank Sale shows that Simmentals are still very much in demand and the bloodlines on offer attracting buyers and breeders from the U.K.

The outstanding feature of the sale must have been the demand for 11 weanlings which sold for an average of 1320 gns. The top price was paid by Hector Mackaskill representing CSW Simmentals from Dunbar in Scotland. This Hillcrest Butcher calf weighed 340 kilos and sold for 4,200 guineas a staggering £1,300 per 100 kilos.

Top price of the sale went for the Seabank Herd stock bull Raceview Doc bred by Peter and Marion O'Connell, Mallow. This fine bull was purchased by Dan Evans,

Wroxall, Warwickshire for 6000 guineas.

The outstanding show cow Seabank Tiffany was sold to John Kenny, Ballyduff for £4,000. A Richardstown Junior daughter of hers was sold to Padge Mulhare, Cloghan for 3400 gns. Another Hugo daughter was also sold to John Kenny for 2000 gns.

Northern Ireland buyers were also successful: Joe Wilson, Newry paid 2600 gns for Bulford Rosebud, a Glenkeen Marksman cow. He also paid 1900 gns for a five months old Hillcrest Butcher heifer calf. Stephen Black from Crumlin, Co Antrim was also successful in his bids on two occasions.

Corlesmore Excellent is Simmental harvest champ

Castleisland AI buys top Tully Simmental

ONE of the highest Beef Merit Index bulls to go through the National Beef Bull Performance Test Station at Tully Co Kildare, a Simmental owned by William Doyle Penane, Templemore Co Tipperary, has been purchased by Castleisland for a sum believed to be about £5,000.

The bull, Suir Dinny, was part of the batch of bulls to complete their test last January. He was sired by Hurricane Hugo, had an Index of 127 which included figures of 128 for feed efficiency, 119 for both growth rate and visual assessment.

Other top performers in the January 1995 release included Hereford with a Beef merit Index

of 129, a Charolais at 114, a Limousin at 118 and an Angus at 111. The bulls in each breed were compared with a within breed average.

The Hereford bull was bred by Charles Fitzell, Ballylongford, Co. Kerry, and had an adjusted 365 day weight of 609 kgs. He scored 123 for growth, 127 for carcass merit and 120 for visual assessment.

Bart Monaghan of the Navan herd in Co. Meath had the top Charolais.

Frank Austin of the Ward, Co. Dublin had the top Limousin and Sean O Sullivan, Castleisland, Co. Kerry had the top Angus.



● CO Cavan breeder Sean McKiernan with the champion, "Corlesmore Excellent," at Cahir Mart for the Simmental harvest show and sale. Presenting the trophy is Liam Lewis, president, Irish Simmental Cattle Society. On right is judge John Gillan, Northern Ireland.



Dispersal Sale

James Keane, Castleterg, Co. Tyrone and Peter O'Connell, Mallow, Co. Cork with 'Raceview Doc' which made the top price of 6,000 guineas at the Dispersal Sale in Arklow of the Seabank Herd of Simmental and Limousin cattle.

Irish Farmers' Journal, March 11, 1995



The champion Simmental at the National Livestock Show at Tullamore Show was owned by Johnny Connaughton, Dysart; with the champion are Liam Glennon, John Byrne, John McMordie, judge, and Johnny Connaughton.

THE supreme champion of the Irish Simmental Society's harvest show and sale at Cahir Mart was "Corlesmore Excellent," shown by McKiernan Bros, Corlesmore, Co Cavan.

This Camus Vibrant sired animal made the second highest price of the sale at 3,100 gns. It was bought by Sammy Lewis of Carrickmacross to run with his suckler herd and his pedigree herd of Simmentals.

Highest price of the day was paid to John Stone, Bandon, for his 2-year-old heifer, "Milton Duffy." This Supersonic heifer made 3,200 gns and was sold to Dorothy Moffat of Scotland, owner of the elite Innerwick herd, which is a regular successful exhibitor at the famous Perth bulls sales.

Reserve champion, which was also the overall female champion, was shown by Joe Ryan, Mullinahone, but she went home unsold.

The reserve female champion was shown by Seamus Aberne, Cappamore, Co Limerick, while the reserve male champion was shown by Bruce Ashmore, Knocklong, Co Limerick.

Average price for females was £1,840 and the bulls averaged £1,850, ranging from 1,100 gns to 3,100 gns.

Other prices: Peter O'Connell, Mallow, to Denis O'Halloran, Co Clare, 2,100 gns; Fintan & Helen Goff, Barntown, Co Wexford, to Leo McAree, Tydavnet, Co Monaghan, 1,900 gns; John Smith, Oldcastle, to Billy Gubbins, Kilfinane, 1,800 gns.

Farming Independent, October 31, 1995

Irish Farmers' Journal, August 26, 1995

BEEF

More Simmentals needed by live shippers

THE western branch of the Irish Simmental Cattle Society are planning a weanling show and sale, exclusively for Simmental cross cattle, in Ballymote Mart on November 4 next.

Four hundred cattle, including in-calf, bulling and weanling heifers, and bulls, are expected at the event.

The press launch for the show and sale was addressed by no less a person than former EU Farm Commissioner Ray MacSharry. Long before becoming Commissioner, Mr. MacSharry shipped cattle live to Scotland and northern England.

Current live shipper, Paul Clarke, told the launch that there was a strong demand for Simmental cross heifers as replacements for suckler herds in Scotland and Northern England.

He is looking for 'coloured' Simmental heifers of 500 kg and heavier for the export trade. These are making from £170 to £220 over the £ a kg and he urged Irish farmers to produce more of this type of animal. Paul Clarke said that

customers are looking for red and white, brown and white or tan and white Simmentals.

The black Simmental cross is not as popular. It is reckoned to be a Holstein cross and loses too much weight after calving.

Scottish or English buyers put these heifers to the bull and sell them with calf at foot for £1,100 to £1,200 a head, and more.

The live shipper said that the Simmental crosses have made huge inroads into the top suckler herds in England and Scotland. He said that West of Ireland cows made good mothers for these Simmental crosses.

Mr. MacSharry also admitted to being an admirer of Simmental cattle. He said that while the ideal would be to slaughter all cattle at home, the reality was that there would always be a strong live cattle trade out of Ireland.

He said that the traditional trade to Scotland and Northern England, and also to further south in the EU,

can be resurrected. He said that the West of Ireland was a store cattle producing area and that it was good to have feedlot customers across the EU as well as in Ireland. "But this will only continue if we continue to produce good stock," he added.

Mr. MacSharry was critical of the Holsteins and their effect on the quality of beef cattle in Ireland. "When they were brought in, they brought leucosis with them. Simmental cattle have suffered from being used on Holstein cows," he said.



FORMER EU Farm Commissioner, Ray MacSharry, who addressed the press launch of the western branch of the Irish Simmental Cattle Society's weanling show and sale. Exclusively for Simmental cross cattle, the event takes place in Ballymote Mart on November 4 next.

All-Ireland yearling Simmental championship at National Ploughing won by Limerick breeder

Simmental yearling bulls from Limerick, Mayo, Roscommon, Wicklow, Waterford, Longford, Cork, Meath and Monaghan competed for the coveted All-Ireland trophy on the first day of the National Ploughing Championships at Ballacolla.

The Champion bull was exhibited by Seamus Aberne from Cappamore. The 11 month old bull Towerhill Edward sired by Hillcrest Butcher weighed 700 kgs. The Reserve Champion was shown by

Bruce Ashmore, Knocklong, Co Limerick was sired by Gretnahouse Supersonic. The judge for the competition was Hugo Arnold, president of the British Simmental Cattle Society and owner of the famous Hockenhull herd.

Championships held on the second day saw Peter and Marion O'Connell, Mallow, Co Cork take the championship with their cow Kingfield Aneka. The Reserve Champion was Coolbeggan Bart, stock bull from the Do-

vegrove herd in Birr, owned by Michael Byrne, Birr, Co Offaly.

The Inter Club Competition was won by the South East Club. The exhibitors on the competing team were Michael Byrne from Birr, Joe Ryan from Mullinahone, Eric Jackson from Baltinglass and John Connaughton from Mullingar.

Most of the bulls exhibited in the National Calf Competition will be on offer at the Simmental sale in Cahir on Saturday, October 14.

We need National Livestock Show - MacSharry

FORMER EU Commissioner, Ray MacSharry has called for a National Livestock Show and suggested that EU and National funds would be available to support the right proposition.

Speaking in Sligo at the announcement by the Western Club of the Irish Simmental Cattle Society of a bumper Simmental Showsale for Ballymote on November 4 next, MacSharry said that the demise of the RDS Spring Show has left a gap in Irish cattle circles for a central cattle exhibition where the top animals of every breed would be put on display for everybody in the cattle industry.

"The National Ploughing Championships feature a good livestock exhibit but some-

thing more focussed on cattle is needed. I am sure that if the right proposition was put forward there would be National and EU grants for such a centre."

This sale, the first of its kind, is the brainchild of **Arthur Dillon and Pdraig Kennedy** together with **Paddy Hennelly**, chairman of the Western Simmental Club. The sponsors for this special sale include **TSB Bank Sligo, William Clarke** family butcher Sligo, **NCF Feed Sales, Paul Clarke**, Chairman of the Live Exporters Association and **Pat Oliver of Wescan**. Paul Clarke told the launch that there was an excellent demand for nicely coloured Simmental cross heifers of 500 kg and upwards for export as suckler heifers in Scotland and Northern England.



LEFT: Journal Plus editor Mairead McGuinness picks the winning ticket for this Simmental at the Ploughing Championships. Included is Cyril Goode, Simmental President, and Kilmihill GA members Sean Callinan, Patrick Reidy and Pat Keating. The proceeds go to Kilmihill Club.

Simmental tops Tully list

A SIMMENTAL bull achieved the highest index for any breed in the recently released batch of bulls from the Department of Agriculture's Performance Test Station at Tully, Co Kildare.

The bull, owned by Alex Ross, Drumlish, Co Longford, is a son of the sire Hillcrest Butcher who was a very successful show bull during 1993/94.

The bull has a beef index of 125 - he scored 124 for growth rate, 119 for feed conversion and 127 on visual assessment. He had a weight gain of 2.01kgs per day on test, achieving a final weight of 688kgs after 365 days.

Irish Farmers' Journal, April 15, 1995



ABOVE: Joe Keys, St Johnston, pictured with the champion at the Donegal Simmental Breeders Show and Sale of pedigree bulls in Raphoe.

IRISH TESTED NATIONAL BEEF BULL LIST, SPRING 1996

Department of Agriculture, Food and Forestry

National Programme for Genetic Evaluation of AI Bulls
The Department of Agriculture, Food and Forestry in co-operation with the breed societies and the AI organisations carries out the national evaluation programme for beef cattle.

The important components of the programme are:-

- the on-farm weight recording scheme which records performance in pedigree herds;
- central performance testing in the Tully performance test station of young pedigree bulls pre-selected mainly through the on-farm weight recording scheme;
- central progeny testing of bulls in AI centres for beef traits on the basis of the performance of random samples of their progeny and calving ease survey.

Beef trait and calving survey evaluations for AI bulls are carried out by the Department of Agriculture, Food and Forestry and are published each Spring. Performance test results are reported at the end of each completed test at the central performance test station at Tully.

Beef Progeny Testing

Beef progeny testing of AI bulls is an important component of the National Programme for the Genetic Improvement of Beef Traits. It is carried out by A.I. societies under the supervision of the Department of Agriculture, Food and Forestry. A random sample of calves by each bull of Friesian cows calving for the second or subsequent time are purchased at 2-3 weeks of age. Feeding and management of the animals are typical of commercial beef cattle production systems in Ireland. Growth rate, based on carcass gain per day, conformation score and fat score, using the standards of the Beef Carcass Classification scheme, are the primary traits measured on progeny test cattle. Table 1 gives breed averages for the various traits derived from the beef progeny test results.

Calving Survey

Difficult calvings can be an important source of economic loss and may

result in calf and cow mortality as well as a reduction in subsequent production and an increase in management costs. Several factors are known to be possible contributors to difficult calvings. The most important factors are the individual bull, breed of bull, breed of cow, age of cow, sex of calf, calf birth weight, calf shape and muscling and condition of cow at calving. Significant differences between individual bulls within each breed exist for ease of calving. The primary objective of the survey is to provide information of ease of calving, calf mortality and gestation length of bulls in A.I.

Irish A.I. authorities have extensively surveyed most of the bulls in their A.I. studs. Survey questionnaires on ease of calving are completed in most cases by A.I. centre personnel, and the data is sent to the Department of Agriculture, Food and Forestry for analysis. The statistical analysis carried out uses BLUP methodology. Before applying this procedure correction factors are applied to each record to adjust for age and breed of dam. Records from cows calving for the first time are corrected to mature cow equivalents by adding to each record the average difference between that of first calvers and of mature cows for each trait, i.e. some assistance, serious difficulty, mortality and gestation length.

The mathematical model used to assess calving difficulty and gestation length for each bull adjusts for such effects as year/A.I. centre, sex of calf, and breed of sire.

Average results of calvings surveyed since 1982 for ease of calving, mortality and gestation length are given in Table 2. The figures are expressed in terms of average levels observed when bulls are mated to Friesian cows. Continental breed bulls give rise to a significantly higher percentage of seriously difficult calvings than the other breeds. Gestation length is significantly longer for Continental breed sires than that for Friesian, Hereford and Angus. Figures for MRI, Shorthorn, Romagnola and Piemontese are not presented as the relatively small

numbers of calvings from a limited number of sires do not provide an accurate evaluation of these breeds.

Calving difficulty and mortality figures for individual sires are obtained by adding the BLUP estimate for each individual bull to the appropriate breed mean. As is to be expected considerable variation exists between bulls within the different breeds for ease of calving. Moreover all bulls are capable of producing some degree of difficult calvings. Increased difficulty tends to be associated with increased birth weight. It is possible to reduce the incidence of difficult calvings by pre-calving management to control calf birth weight, as it is during the last eight weeks or so of gestation that the calf gains much of its birth weight.

1996 Test Results for Irish tested A.I. Bulls

This National list shows the results of beef progeny tests and calving survey evaluations of A.I. beef bulls which have completed test and are readily available. Also included are young test bulls which are currently on test and for which some results are available. Bulls which have been performance tested have breeding values listed for feed efficiency (FCE). Growth rates for such bulls are derived by combining the bulls own performance for growth with that of its progeny. The Relative Breeding Value figures given for growth rate, feed efficiency, conformation score and carcass leanness for each bull are expressed relative to the breed average in each case. Scores greater than 100 are desirable. A Relative Breeding Value figure for a particular trait is an estimate of a bull's genetic merit relative to an average bull of the breed. The genetic merit of a bull is given by the extent to which his Relative Breeding Value deviates from 100. One half of a bull's superiority or inferiority is passed on to each offspring.

There are as required by EU legislation, two categories under which bulls may be approved for use in A.I. This approval for use status is indicated by the symbols 'W' or 'T' in the 'Approved Status' column.

W denotes bulls approved for widespread usage for which semen is readily available. These are high genetic merit bulls which have been progeny tested and surveyed for ease of calving through the National Beef Testing Programme.

T denotes bulls approved for limited usage. These are bulls which have achieved a sufficiently high standard on performance test or ease of calving evaluation and are currently completing their progeny test.

In addition young bulls which enter AI are approved for use for test purposes. There are other tested bulls available from AI Societies in small quantities.

There are 126 bulls included in this National List and are listed alphabetically by bull name within breed. Information for each bull is given under the following headings:-

- Bull Identification - includes information on Breed, Name, A.I. Codes and A.I. Society;
- Relative Breeding Value - for Growth Rate, Feed Efficiency, Conformation Score and Carcase Leanness;
- Calving Survey Results - for % Serious Calving Difficulty, % Dead within 48 hours and Gestation Length;
- Approved Status - category of approval assigned to each bull, W or T as defined above.

Table 1
Breed Average Figures for Beef Traits calculated from Beef Progeny Test Results

Breed	No of Progeny	Carcase Gain per day of age Kgs	Conformation Score	Fat Score
Friesian	10,092	0.422	2.1	3.3
Angus	412	0.427	2.8	3.9
Hereford	1,939	0.436	2.7	4.1
Charolais	668	0.468	3.1	3.2
Simmental	958	0.450	2.8	3.3
Limousin	513	0.442	3.1	3.3
Blonde d'Aquitaine	121	0.458	2.8	2.8

In Table 1 the conformation score E, U, R, O and P were converted into numeric scores 5, 4, 3, 2 and 1 respectively and the fat scores 1, 2, 3, 4L, 4H and 5 were converted into scores 1, 2, 3, 4, 5 and 6 respectively.

Table 2
Breed Average for Calving Difficulty, Mortality and Gestation Length

Breed	% Some Assistance	% Serious Difficulty	% Mortality within 48 hrs	Gestation Length (days)
Friesian	10.0	1.5	1.7	282
Angus	12.2	2.2*	1.4	281
Hereford	12.5	2.1	1.8	283
Charolais	20.0	5.2	2.4	285
Simmental	19.7	4.4	2.4	285
Limousin	18.7	4.2	2.4	286
Blonde d'Aquitaine	18.9	4.3	1.5	287
Belgian Blue	17.7	4.0	3.1	283

* A detailed analysis of the data surveyed on mature Friesian cows suggests that Angus may be mated selectively to cows predisposed to some degree of calving difficulty. The scale of this is not possible to estimate from the data available but it may have increased this Angus figure somewhat.

Appendix 2

PROGENY TEST AND CALVING SURVEY RESULTS

NAME	BREED	AI CODE	ENTRY YEAR	AI STATION	PROGENY RECORDED	GRT. RATE	FCE	CARC CONF	CARC LEAN	LENGTH	KO %	NO. CALVS	SOME ASS.	SER DIFF	MORTALITY	GES LEN
ANTRIM LANDROVER	ST	ALR	81	MUNSTER	11	104	106	112	99	93	99	215	30.5	8.0	0.9	282
BALLAGAN KELLY	ST	BKY	82	MUNSTER	18	114	104	112	91	107	102	390	18.0	5.1	2.4	285
BALLYBANE NOVA	ST	AS48	84	DOVEA	20	107	111	102	100	100	98	677	17.0	3.7	1.5	285
BALLYVERRIN EAMON	ST	BEM	95	ENFIELD	-	110	111	-	-	-	-	-	-	-	-	-
BERNDT	ST	S20	72	SLIGO	21	105	-	96	110	110	101	-	-	-	-	-
BRITTAS STANLEY	ST	BRY	87	MUNSTER	16	113	106	114	96	103	101	649	21.9	5.1	2.8	286
CLARE GLENROVER	ST	CEG	78	DOVEA	14	-	-	-	-	-	-	1656	22.5	4.6	2.6	285
CLARE GRANADA	ST	CGA	79	ENFIELD	16	106	105	106	99	99	99	59	-	-	-	-
CLONASLEE ADMIRAL	ST	CAF	91	SLIGO	-	113	113	-	-	-	-	368	20.7	4.5	2.1	285
CUSH WILBUR	ST	CUB	90	ENFIELD	15	108	107	129	101	101	100	459	15.5	5.0	3.8	284
DOLFI (ET)	ST	DFI	92	DOVEA	20	106	-	98	94	101	96	431	14.1	2.1	3.0	285
DOMINO	ST	DMN	80	SLIGO	7	-	-	-	-	-	-	369	16.7	3.7	1.3	284
DONNER	ST	S19	72	SLIGO	18	107	-	93	103	115	98	232	22.2	3.7	1.9	285
DOVEA BERNAD	ST	DND	83	DOVEA	9	-	-	-	-	-	-	349	21.3	5.4	3.9	285
DOVEA DISKO (MP89)	ST	DDI	90	DOVEA	17	107	-	115	106	98	101	218	17.5	2.7	0.4	285
DOVEA FAUST	ST	DFT	80	DOVEA	15	110	-	108	106	104	100	824	20.1	2.9	1.5	285
DOVEA HARRY	ST	DHY	83	DOVEA	9	-	-	-	-	-	-	428	21.7	4.0	2.5	285
DOVEA IGNAZ	ST	DIZ	80	DOVEA	17	110	-	103	101	109	97	1298	30.5	5.3	2.5	286
DOVEA ROCKY	ST	DVK	90	DOVEA	20	105	-	91	103	104	98	529	26.8	5.9	2.1	288
DOVEA ROVER	ST	DAV	87	DOVEA	13	110	103	122	98	101	109	921	17.6	2.9	2.5	286
DOVEA SALON-WALTER	ST	DSW	83	DOVEA	7	-	-	-	-	-	-	515	21.3	4.1	2.2	286
DOVEA SARO	ST	DSO	83	DOVEA	-	-	-	-	-	-	-	398	25.2	4.7	3.5	285
DOVEA SAUL	ST	DSL	80	DOVEA	9	-	-	-	-	-	-	185	16.7	3.1	1.9	286
DOVEA SIR IVOR	ST	DIO	89	DOVEA	23	108	108	110	98	96	104	392	22.2	3.9	2.3	286
DOVEA STREITO	ST	DVS	91	DOVEA	19	108	-	101	100	99	98	616	16.5	2.4	1.5	288
DRUMBOE RAMBO	ST	DRO	86	MUNSTER	-	106	106	-	-	-	-	-	-	-	-	-
DRUMNEIL BOLERO	ST	DBO	-	ENFIELD	-	-	-	-	-	-	-	179	15.2	4.0	2.4	285
ENFIELD BENZ	ST	AS37	83	ENFIELD	18	111	-	115	98	101	102	302	18.1	1.4	1.3	284
ENFIELD GENIUS	ST	ELE	91	ENFIELD	17	106	-	106	96	93	102	335	14.4	2.7	2.6	285
ENFIELD HONIG	ST	EDH	91	ENFIELD	-	-	-	-	-	-	-	528	24.7	10.5	4.1	286
ENFIELD SEGER	ST	EDS	91	ENFIELD	17	109	-	97	98	81	106	211	22.6	4.7	1.9	286
FANERANGE SYLVESTER	ST	FRR	87	MUNSTER	18	106	107	116	105	96	101	272	17.8	2.7	1.2	285
FELBA	ST	GFL4	74	DOVEA	-	-	-	-	-	-	-	173	25.2	6.2	4.4	285
FREIGHTDUFF BRENDAN	ST	FBX	91	SLIGO	-	117	112	-	-	-	-	333	22.8	4.8	4.4	285
GALTEE HORST	ST	AS6	71	MUNSTER	-	-	-	-	-	-	-	453	23.2	3.5	3.4	286
GLENKEEN MARKSMAN	ST	GKM	83	ENFIELD	17	108	103	94	95	102	95	169	24.5	8.1	1.9	285
HAMLET	ST	AS2	71	ENFIELD	-	-	-	-	-	-	-	240	12.5	6.2	1.8	284
HAWAS	ST	HVS	80	SLIGO	-	-	-	-	-	-	-	315	23.5	4.6	1.9	284
HECTOR	ST	HKR	-	-	10	-	-	-	-	-	-	276	22.5	4.8	3.0	285
HERRSCHER	ST	GFL5	80	ENFIELD	21	108	-	108	111	103	104	147	-	-	-	-
HORST	ST	S24	72	DOVEA	15	105	-	98	98	93	102	-	-	-	-	-
HURRICANE HUGO	ST	HGO	89	ENFIELD	19	102	-	97	102	95	99	535	23.6	7.5	2.6	288
HURTIQ	ST	HRG	80	SLIGO	11	114	-	113	102	-	-	333	18.5	4.1	4.2	284
KINNITY VISCOUNT	ST	KIT	89	DOVEA	-	-	-	-	-	-	-	262	18.6	3.7	2.3	285
LACKABAWN ALY	ST	LAL	91	MUNSTER	-	108	106	-	-	-	-	328	17.7	3.3	2.4	284
MIKE	ST	S27	-	-	18	106	-	95	96	95	110	-	-	-	-	-
MILAN I	ST	AS3	71	MUNSTER	20	93	-	89	103	87	92	213	21.2	4.0	2.8	283
MILLBROOK GOVERNER	ST	MGR	79	ENFIELD	21	111	-	110	103	100	100	284	16.8	2.1	0.4	284
MODELIGO ROSS	ST	MOS	87	ENFIELD	20	105	106	110	100	96	96	681	11.7	2.7	0.9	284
MOINSIL LARKIN	ST	MLN	82	MUNSTER	19	111	111	99	97	101	100	240	19.4	3.6	2.4	285
MOLTKE	ST	MTE	83	MUNSTER	18	114	-	107	101	105	97	497	10.8	3.4	1.4	284
MOUNT ROYAL WESTERN	ST	MWN	91	MUNSTER	-	-	-	-	-	-	-	801	15.2	3.7	1.7	287
MURI	ST	GFL6	80	ENFIELD	18	104	-	107	106	102	101	86	-	-	-	-
MURRAGH LARRY	ST	MLY	82	MUNSTER	-	110	110	-	-	-	-	36	-	-	-	-
MUSTANG	ST	AS30	75	MUNSTER	-	-	-	-	-	-	-	172	19.7	7.0	3.1	285
OAKLAND ROBERT	ST	OLT	86	SLIGO	-	110	112	-	-	-	-	350	17.7	3.4	1.4	284
PANZER	ST	S13	72	-	19	103	-	93	99	107	104	323	21.8	3.2	2.0	285
PETRO	ST	S11	72	SLIGO	17	101	-	112	96	101	100	-	-	-	-	-
PFAU	ST	AS14	72	ENFIELD	-	-	-	-	-	-	-	251	18.1	3.8	4.1	284
PILZ	ST	S17	71	MUNSTER	21	106	103	93	98	110	-	-	-	-	-	-
PINGO	ST	AS25	71	ENFIELD	-	-	-	-	-	-	-	296	26.4	17.2	6.5	284
PLANET	ST	S12	72	-	18	105	-	109	102	108	99	42	-	-	-	-
PLANO	ST	S07	-	-	18	103	-	101	101	94	88	-	-	-	-	-
PLATZ	ST	AS4	69	MUNSTER	-	-	-	-	-	-	-	161	27.0	5.5	2.8	282
PRIZE	ST	AS47	83	MUNSTER	18	109	104	106	102	100	133	-	-	-	-	-
PROFIT	ST	S22	-	MUNSTER	19	109	-	103	100	95	93	441	23.4	2.9	2.2	284
REMUS	ST	AS41	83	MUNSTER	18	105	-	110	104	99	98	317	17.2	2.4	1.9	284
SALZ	ST	AS10	71	DOVEA	-	-	-	-	-	-	-	1053	16.2	2.1	1.2	285
SEABANK BLANKO	ST	SRB	93	SLIGO	-	109	112	-	-	-	-	186	23.2	4.4	1.7	286
SEABANK CHARLIE	ST	SKC	93	MUNSTER	-	108	109	-	-	-	-	77	-	-	-	-
SEABANK COWBOY	ST	SCW	93	MUNSTER	-	108	105	-	-	-	-	-	-	-	-	-
SEABANK PEDRO	ST	SPO	85	DOVEA	17	109	107	123	98	99	94	914	20.6	4.8	2.8	285
SEABANK STANLEY	ST	SAV	87	ENFIELD	14	106	107	105	101	99	98	560	17.4	3.5	2.2	284
SEPPERL	ST	AS1	72	MUNSTER	19	109	-	95	99	96	102	188	23.0	5.3	1.2	283
SHINAGH MAJOR	ST	SMR	83	MUNSTER	19	106	-	100	96	101	87	426	23.2	2.6	2.5	283
SIEGRIED	ST	S26	72	DOVEA	18	114	-	106	94	104	102	481	16.6	3.8	3.3	286
SIGI	ST	AS33	75	MUNSTER	-	-	-	-	-	-	-	380	19.6	5.4	2.4	286
STAR HUGO	ST	IS2	79	SLIGO	16	110	112	111	101	102	105	454	16.4	3.2	2.0	285
SUIR CON	ST	SCO	94	SLIGO	-	111	109	-	-	-	-	-	-	-	-	-
SUIR DENNY	ST	SUD	95	MUNSTER	-	109	110	-	-	-	-	-	-	-	-	-
SUIR SUPREME	ST	SUE	87	MUNSTER	19	118	108	108	95	106	103	749	18.9	1.1	2.0	284
TARA HUSKEY	ST	ISI	74	MUNSTER	-	107	104	-	-	-	-	187	19.2	10.3	3.3	285
THORNYHILL PANDA	ST	THD	86	SLIGO	-	104	106	-	-	-	-	359	23.1	4.5	2.1	284
ZIMMERMANN	ST	ZMN	-	DOVEA	-	-	-	-	-	-	-	218	17.4	2.8	1.6	288

BEEF BULL PERFORMANCE TEST REPORT

Attached overleaf are the results of the bulls which completed their central performance test.

PERFORMANCE TESTING.

Central performance testing is an important component of the National Programme for the Genetic Improvement of Beef Cattle. It is carried out by the Department of Agriculture and Food at Tully, Co. Kildare. This test involves the bringing together of selected bulls from several herds and their evaluation under uniform conditions of feeding, housing and management in order to identify the genetically superior bulls. Central performance testing enables more accurate estimates of breeding values to be obtained. Bulls enter the test station at approximately 6 months of age and remain there for a further 6 months. They are fed ad-libitum on a high quality diet. Feed intake is individually recorded.

TRAITS MEASURED AND EVALUATED.

Many traits including Growth Rate, Feed Conversion Efficiency, Carcase Merit, Withers Height and Visual Assessment are recorded. Carcase merit is evaluated by recording eye muscle area and fat area using the latest ultrasound scanning equipment.

These traits are combined in an optimum way to give four sub-indices as follows:-

- Growth Index which is calculated from the adjusted final weight and withers height of the bull;
- Feed Conversion Index;

- Carcase Merit Index which is calculated from the eye muscle area, fat area and muscling score of the bull;

Visual assessment Index which is calculated from visual assessments made in conjunction with the Breed Societies.

Finally these sub-indices are combined optimally to give an overall index of merit called the Beef Merit Index. Approximately equal weightings are given to each sub-index in the calculation of this overall index.

INTERPRETATION OF THESE INDICES.

An index or sub-index value of 100 is estimated to be equal to the population mean.

Bulls scoring 110 or greater in any indices are from the top 15% of the population and bulls scoring 90 or less come from the bottom 15% of the population for that index.

By choosing a bull from the top of its breed for genetic merit, a beef producer can expect to increase his overall profitability by either reducing production costs or increasing carcase value. Use of the Beef Merit Index for performance tested bulls is therefore advocated in order to maximise profitability.

FIGURE 1

SELECTION INDICES

Measured Traits

Final Weight
Height
Food Conversion Efficiency
Eye Muscle Area
Fat Area
Muscling Ability
Visual Score

Sub-Indices

Growth Rate
Carcase Merit
Visual Assessment

All
Weighted
together to give

Overall Beef Merit Index

All indices are set to have a standard deviation of 10

TULLY TEST RESULTS BULLS BORN 1992 - 1995

Summary Report of Tully Bull Performance Test Results for Simmental Bulls completing test since September 1993

Tattoo Number	Date of Birth	Genetic Indices for						Sire of Bull	Maternal Grand Sire of Bull	Name and Address of Owner
		Growth Rate	Feed Efficiency	Carcass Merit	Visual Assessment	Overall Beef Merit Index				
GBGC018	19/6/92	105	114	101	100	107	Hast	Peron	Mr. J.C. Goode, Co. Wicklow	
GBGC023	27/6/92	100	107	103	84	99	Enfield Hurricane Hugo	Siegfried	Mr. J.C. Goode, Co. Wicklow	
GBGC026	8/7/92	104	98	120	119	110	Hast	Peron	Mr. J.C. Goode, Co. Wicklow	
WATC005	4/9/92	120	113	112	96	115	Hast	Hamlet	Mr. P.J. Watson, Co. Roscommon	
WATC006	4/9/92	114	103	114	107	113	Hast	Hamlet	Mr. P.J. Watson, Co. Roscommon	
GBGC024	27/6/92	106	124	110	109	115	Overhall Hivv	Siegfried	Mr. J.C. Goode, Co. Wicklow	
WATC004	14/8/92	81	85	107	88	84	Seabank Pedro	Siegfried	Mr. P.J. Watson, Co. Roscommon	
GBGC027	2/9/92	116	110	114	120	119	Gretnahouse Supersonic	Siegfried	Mr. J.C. Goode, Co. Wicklow	
GBGC028	2/9/92	112	114	101	100	111	Enfield Benz	Glenkeen Marksan	Mr. J.C. Goode, Co. Wicklow	
EDYC002	17/9/92	103	101	107	78	98	Blackford Trident	Herrscher	Mr. Edmond Downey, Co. Cork	
RSHC002	11/10/92	103	102	91	89	97	Seabank Pedro	Arduacher Casper	Mr. Martin Heffernan, Co. Tipperary	
KNIC013	12/11/92	122	106	100	104	113	Magheracrigan Special	Sacombe Edgar	Ms. Helen Goff, Co. Wexford	
FRIC018	30/11/92	124	102	97	91	109	Dovea Streito Imp. 91A	Seabank Rupert	Ms. Theresa Hanley, Co. Tipperary	
SLMC008	17/10/92	104	107	114	109	110	Hast	Faust Imp '80A	Mr. Taddy Maher, Co. Tipperary	
ALFC020	19/10/92	107	111	87	89	101	Gretnahouse Supersonic	Prinz Imp 75A	Mr. Alfred Sweetnam, Co. Tipperary	
ALFC021	19/10/92	129	132	95	115	127	Gretnahouse Supersonic	Prinz Imp 75A	Mr. Alfred Sweetnam, Co. Tipperary	
FRIC019	30/11/92	113	92	104	107	106	Dovea Streito Imp. '91A	Seabank Rupert	Ms. Theresa Hanley, Co. Tipperary	
ROBC003	27/10/92	106	100	117	95	105	Hast	Salz	Mr. Patrick Moloney, Co. Cork	
ALFC023	28/10/92	111	118	116	93	113	Gretnahouse Supersonic	Prinz Imp 75A	Mr. Alfred Sweetnam, Co. Tipperary	
LEAC005	17/11/92	108	96	105	93	101	Blackford Trident	Herrscher	Mr. Eddie McQuinn, Co. Kerry	
FRIC017	30/11/92	119	102	105	111	113	Dovea Streito Imp. '91A	Seabank Rupert	Ms. Theresa Hanley, Co. Tipperary	

Tattoo Number	Date of Birth	Genetic Indices for				Sire of Bull	Maternal Grand Sire of Bull	Name and Address of Owner	
		Growth Rate	Feed Efficiency	Carcass Merit	Visual Assessment				Overall Beef Merit Index
SDKC004	26/9/92	73	100	89	81	80	Faust Imp. '80A	Star Hugo	Mr. Sean Carty, Co. Sligo
SDKC005	26/9/92	77	102	105	80	86	Faust Imp. '80A	Star Hugo	Mr. Sean Carty, Co. Sligo
SLWC012	14/12/92	114	80	90	100	97	Star Trumpeter	Ignaz	Mr. Eric Jackson, Co. Wicklow
FRID001	10/1/93	126	110	107	122	123	Dovea Rocky	Bernad	Ms. Theresa Hanley, Co. Tipperary
FRID002	25/1/93	127	84	102	105	109	Rudi Imp '93A	Seabank Rupert	Ms. Theresa Hanley, Co. Tipperary
ALFC035	4/12/92	113	111	94	107	110	Connell Wacko	Sorrellmore Norman	Mr. Alfred Sweetnam, Co. Tipperary
LACC015	8/12/92	107	110	112	111	112	Thornhill Supremo	Hast	Mr. Matthew O'Riordan, Co. Cork
EMBC001	13/12/92	115	113	111	104	115	Blackford Trident	Hamlet	Ms. Evelyn McBride, Co. Kildare
RGSC002	16/12/92	116	132	104	112	122	Overhall Hivy	Herrscher Imp. '80A	Mr. Gerard Galvin, Co. Cork
PENC007	22/12/92	121	122	102	122	123	Hercules	Seabank Pedro	Mr. William Doyle, Co. Tipperary
ALFC036	4/12/92	106	113	113	116	114	Connell Wacko	Sorrellmore Norman	Mr. Alfred Sweetnam, Co. Tipperary
SLMD001	3/1/93	112	92	86	84	95	Paulus Imp. '90A	Seabank Pedro	Mr. Thady Maher, Co. Tipperary
KNID002	7/1/93	115	111	108	112	116	Sacombe Edgar	Glenkeen Marksman	Mr. Helen Goff, Co. Wexford
ADDC003	27/12/92	104	106	101	88	101	Blackford Trident	Ballagan Kelly	Mssrs. A&D Dillon, Co. Sligo
KNID001	4/1/93	117	107	102	115	115	Dirhanean Nugget	Ingleneuk Master Patri	Ms. Helen Goff, Co. Wexford
BBAD002	2/2/93	121	123	98	107	119	Gretnahouse Supersonic	Star Rover	Mr. Bruce Ashmore, Co. Limerick
DOVD001	20/1/93	103	93	122	99	103	Dovea strauss Imp. '91A	Siegfried	Mr. Dermot Cahill, Co. Tipperary
WATD001	3/2/93	114	98	107	93	106	Sigfried	Bernard	Mr. PJ Watson, Co. Roscommon
GBGD004	31/1/93	112	97	132	104	112	Gretnahouse Supersonic	Glenkeen Marksman	Mr. J.C. Goode, Co. Wicklow
GBGD005	31/1/93	101	104	116	105	106	Magheracrigan Special	Glenkeen Marksman	Mr. J.C. Goode, Co. Wicklow
GBGD008	1/2/93	110	101	129	107	113	Magheracrigan Special	Glenkeen Marksman	Mr. J.C. Goode, Co. Wicklow
RJGC018	20/12/92	103	104	93	96	100	Panzer	Hibernian Lorgan	Mr. George Gibbons, Co. Donegal
CAHD001	7/1/93	92	83	97	89	87	Faust Imp. '80A	Herrscher	Mr. J. Cahill, Co. Laois
NBKD001	17/1/93	104	115	106	101	109	Sacombe Edgar	Seabank Pedro	Mr. Noel Keily, Co. Tipperary

Tattoo Number	Date of Birth	Genetic Indices for					Sire of Bull	Maternal Grand Sire of Bull	Name and Address of Owner
		Growth Rate	Feed Efficiency	Carcass Merit	Visual Assessment	Overall Beef Merit Index			
GPKD002	15/1/93	101	107	106	104	105	Dolfi Et Imp. '93A	Hast	Mr. Jerry Cronin, Co. Cork
GPKD005	26/1/93	104	92	96	100	98	Dolfi Et Imp. '93A	Zeus	Mr. Jerry Cronin, Co. Cork
JMBC010	2/12/92	96	117	120	111	112	Overhall Hivv	Herrscher	Mr. J.M. Bruton, Co. Kildare
ESKC006	12/12/92	88	108	111	104	101	Blackford Trident	Sacombe Edgar	Mr. Kevin O'Sullivan, Co. Longford
DJG0002	9/1/93	95	98	86	104	94	Benson Villa	Ballyferrin Peter	Mr. D.J. Gubbins, Co. Limerick
PMLD001	14/1/93	105	98	84	105	99	Magheracrigan Special	MMB Thierauch	Mr. M.P. Lynch, Co. Cork
SLWD002	10/2/93	98	88	99	99	94	Manitoba Spartan	Enfield Benz	Mr. Eric Jackson, Co. Wicklow
DJGC032	29/11/92	85	114	127	104	105	Benson Villa	Ballyferrin Peter	Mr. William Gubbins, Co. Limerick
ESKD001	10/1/93	98	111	112	85	102	Overhall Hivv	Norebrook Neptune	Mr. Kevin O'Sullivan, Co. Longford
SLWD001	3/2/93	108	118	103	96	110	Manitoba Spartan	Enfield Benz	Mr. Eric Jackson, Co. Wicklow
RJGD007	16/2/93	112	114	104	107	113	Aughalooa Wam	Hibernian Lorcan	Mr. George Gibbons, Co. Donegal
AFLD002	3/2/93	108	118	105	109	113	Gretnahouse Supersonic	Prinz	Mr. Alfred Sweetnam, Co. Tipperary
CAHD002	3/2/93	103	108	97	101	103	Seabank Pedro	Enfield Benz	Mr. J. Cahill, Co. Laois
PMLD005	13/2/93	108	103	100	105	106	Dimanean Nugget	Bernad	Mr. M.P. Lynch, Co. Cork
JMB001	15/2/93	101	104	107	104	104	Blackford Trident	Glenkeen Marksman	Mr. J.M. Bruton, Co. Kildare
PMLD002	24/1/93	95	126	94	100	105	Dimanean Nugget	Bernad	Mr. M.P. Lynch, Co. Cork
GPKD007	28/2/93	95	126	94	73	98	Gold Imp. '88A	Rosenburg	Mr. Jerry Cronin, Co. Cork
KNID009	3/3/93	108	114	122	119	118	Camus Vibrant	Anatrim Harry	Mr. Fintan Goff, Co. Wexford
KNID011	4/3/93	113	96	81	115	104	Camus Vibrant	Anatrim Harry	Mr. Fintan Goff, Co. Wexford
FRID003	31/3/93	119	77	114	96	103	Rolls Royce Imp. '93A	Seabank Rupert	Ms. Teresa Hanley, Co. Tipperary
FRID004	2/4/93	120	93	107	109	111	Rudi Imp. '93A	Bernad	Ms. Teresa Hanley, Co. Tipperary
BYBD010	5/3/93	100	104	117	111	108	Camus Vibrant	Ballybane Lad	Mr. John Connaughton, Co. Westmeath
JVRD004	10/3/93	97	102	106	84	96	Enfield Benz	Rom Imp '87A	Mr. Joseph Ryan, Co. Tipperary
SLMD009	10/4/93	109	96	100	88	99	Thornhill Supremo	Arducher Kasper	Mr. Thady Maher, Co. Tipperary

Tattoo Number	Date of Birth	Genetic Indices for				Sire of Bull	Maternal Grand Sire of Bull	Name and Address of Owner	
		Growth Rate	Feed Efficiency	Carcass Merit	Visual Assessment				Overall Beef Merit Index
RSHD001	8/4/93	110	116	86	104	108	Seabank Pedro	Ardo Figaro	Mr. Martin Heffernan, Co. Tipperary
SLW0008	9/4/93	112	108	117	115	116	Slaneyview Basil	Siegfried	Mr. Eric Jackson, Co. Wicklow
SLMD008	10/4/93	107	102	114	115	111	Gretinahouse Supersonic	Hast	Mr. Thady Maher, Co. Tipperary
GBG013	31/3/93	109	117	87	112	110	Dirmanean Nugget	Glenkeen Marksman	Mr. J.C. Goode, Co. Wicklow
SLWD007	2/4/93	105	107	90	93	101	Carmavey Striker	Enfield Benz	Mr. Eric Jackson, Co. Wicklow
GBG0014	3/4/93	105	112	89	111	107	Dirmanean Nugget	Glenkeen Marksman	Mr. J.C. Goode, Co. Wicklow
BYBD014	4/4/93	104	101	129	115	112	Camus Vib rant	Siegfried	Mr. John Connaughton, Co. Westmeath
SLW009	25/4/93	114	115	97	104	112	Slaneyview Basil	Star Trumpeter	Mr. Eric Jackson, Co. Wicklow
JMB008	1/4/93	111	124	119	112	121	Overhall Hiw	Enfield Benz	Mr. J.M. Bruton, Co. Kildare
PDB0001	10/4/93	103	97	108	88	99	Siegfried	Hamlet	Mr. P.D. Brickley, Co. Laois
JMB0009	11/4/93	108	110	109	109	111	Blackford Trident	Herrscher Imp. '80A	Mr. J.M. Bruton, Co. Kildare
JMBD010	13/4/93	108	116	91	89	104	Blackford Trident	Fause Imp. '80A	Mr. J.M. Bruton, Co. Kildare
SDKD001	2/4/93	108	122	90	111	112	Dovea Sir Ivor	Siegfried	Mr. Sean Carty, Co. Sligo
NBKD002	11/4/93	100	115	109	93	106	Polero Imp. '88A	Siegfried	Mr. Noel Kelly, Co. Tipperary
ESKD005	18/4/93	113	106	90	76	99	Enfield Honig	Henrik Imp. '87A	Mr. Kevin O'Sullivan, Co. Longford
PMLD008	22/4/93	104	116	112	85	106	Sacombe Edgar	Siegfried	Mr. Maurice Lynch, Co. Cork
SDKD002	18/4/93	96	98	113	88	97	Dovea Sir Ivor	Siegfried	Mr. Sean Carty, Co. Sligo
SLW0010	8.5.93	110	101	93	105	104	Slaneyview Basil	Glenkeen Marksman	Ms. Anita Jackson, Co. Wicklow
BHY002	7/6/93	119	113	97	95	111	Elaghmore Neptune	Haifus Imp '87A	Mr. James Wray, Co. Donegal
DOV0006	31/5/93	105	107	111	111	109	Bubi Imp. '90A	Faust Imp '80A	Mr. Dermot Cahill, Co. Tipperary
DOV009	2/6/93	111	84	89	88	94	Bubi Imp. '90A	Faust Imp '80A	Mr. Dermot Cahill, Co. Tipperary
PDBD003	14/6/93	110	98	130	96	110	Hamlet Imp. '72A	Siegfried	Mr. P.D. Brickley, Co. Laois
DOVD010	12/6/93	109	101	118	105	110	Bubi Imp. '90A	Faust Imp '80A	Mr. Dermot Cahill, Co. Tipperary
DOVD007	1/6/93	105	102	114	99	106	Bubi Imp. '90A	Siegfried	Mr. Dermot Cahill, Co. Tipperary

Tattoo Number	Date of Birth	Genetic Indices for				Sire of Bull	Maternal Grand Sire of Bull	Name and Address of Owner
		Growth Rate	Feed Efficiency	Carcass Merit	Visual Assessment			
PDB0004	21/8/93	106	108	122	100	Siegfried	Ballysorrell Gemini	Mr. P.D. Brickley, Co. Laois
BVHD1	6/10/93	111	104	96	105	Slaney Senina	Sacombe Edgar	Mr. Timothy Hegarty, Co. Carlow
KN017	1/12/93	116	112	93	120	Camus Vibrant	Sacombe Edgar	Mr. F & H Goff, Co. Wexford
PEND3	28/12/93	119	128	118	119	Enfield Hurricane Hugo	Bernad	Mr. William Doyle, Co. Tipperary
PEND2	26/12/93	114	114	111	120	Enfield Hurricane Hugo	Seabank Pedro	Mr. William Doyle, Co. Tipperary
KNIE3	16/1/94	116	117	110	109	Dimanean Nugget	Anatrim Harry	Mr F & H Goff, Co. Wexford
KNIE9	24/1/94	110	94	103	104	Camus Vibrant	Ingleneuk Master Patri	Mr F & H Goff, Co. Wexford
EVCE1	30/1/94	108	112	99	100	Hamlet Imp. 72A	Enfield Benz	Mr. John Murphy, Co. Kilkenny
NBKE2	11/1/94	105	118	110	91	Seabank Pedro	Hast	Mr. Noel Kieley, Co. Tipperary
EVCE2	10/2/94	110	94	115	114	Seabank Pedro	Ignaz	Mr. John Murphy, Co. Kilkenny
ESKE1	20/2/94	102	113	102	93	Hillcrest Butcher	Enfield Benz	Mr. Kevin O'Sullivan, Co. Longford
BATE13	1/2/94	112	109	72	89	Gretnahouse Supersonic	Lowland Nelson	Ms. Peter O'Connell, Co. Cork
PENE1	6/2/94	107	105	116	95	Gretnahouse Supersonic	Faust Imp '80A	Mr. William Doyle, Co. Tipperary
WATE3	21/2/94	106	105	104	115	Faust Imp '80A	Hamlet Imp. 72A	Mr. PJ Watson, Co. Roscommon
KNIE14	2/3/94	115	112	93	107	Camus Vibrant	Kilbnde Farm Nicolas	Missrs H & F Goff, Co. Wexford
ARME4	28/2/94	124	119	101	127	Hillcrest Butcher	Hollowfield Sebastian	Mr. Alex Ross, Co. Longford
KNIE15	4/3/94	123	115	94	115	Camus Vibrant	Kilbnde Farm Nicolas	Missrs H & F Goff, Co. Wexford
RAYE1	3/3/94	105	108	95	100	Freightluff Brendan	Cloncastle Pidgon	Mr. Ray Dufficey, Co. Roscommon
FRIE3	10/3/94	105	100	92	93	Dovea Streito Imp. '91A	Seabank Rupert	Ms. Theresa Hanley, Co. Tipperary
FRIE5	12/4/94	119	121	116	109	Mountroyal Western	Bernad	Ms. Theresa Hanley, Co. Tipperary
FRIE6	15/4/94	110	90	100	100	Mountroyal Western	Enfield Hurricane Hugo	Ms. Theresa Hanley, Co. Tipperary
KLME1	5/3/94	101	127	105	101	Heywood Esquire	Herrscher Imp. '80A	Mr. Donal Lehane, Co. Cork
HSTE4	6/3/94	105	105	102	105	Thornhill Supremo	Magheracrigan Special	Mr. Martin Doohan, Co. Clare
KLME3	19/4/94	110	105	104	101	Blackford Trident	Herrscher Imp. '80A	Mr. Donal Lehane, Co. Cork

Tattoo Number	Date of Birth	Genetic Indices for				Sire of Bull	Maternal Grand Sire of Bull	Name and Address of Owner	
		Growth Rate	Feed Efficiency	Carcass Merit	Visual Assessment				Overall Beef Merit Index
SDKE3	1/4/94	94	103	106	84	95	Dovea Sir Ivor	Ignaz	Mr. Sean Carty, Co. Sligo
FRIE7	18/4/94	116	114	101	95	111	Mountroyal Western	Seabank Rupert	Ms. Theresa Hanley, Co. Tipperary
DOVE1	25/3/94	93	120	87	91	98	Dovea Disko	Henrik	Mr. Dermot Cahill, Co. Tipperary
CHNE4	24/4/94	103	103	113	109	108	Camus Vibrant	Faust Imp. 80A	Mr. Michael Hoban, Co. Mayo
FRIE9	25/4/94	98	106	106	95	101	Bubi Imp. 90A	Seabank Rupert	Ms. Theresa Hanley, Co. Tipperary
EVLE5	2/5/94	109	112	112	109	113	Gretnahouse Supersonic	Siegfried	Mr. John C. Murphy, Co. Kilkenny
FRIE13	24/6/94	126	100	96	93	109	Mountroyal Western	Seabank Rupert	Ms. Theresa Hanley, Co. Tipperary
CORE1	18/6/94	122	127	113	116	127	Dirnaneen Nugget	Herrscher	Mr. Maura O'Riordan, Dublin 15.
SLWE14	27/4/94	91	103	97	96	95	Camus Vibrant	Enfield Benz	Mr. Eric Jackson, Co. Wicklow
SLWE16	6/5/94	96	102	98	99	98	Enfield Benz	Star Lancer	Mr. Eric Jackson, Co. Wicklow
FRIE12	20/6/94	111	94	121	115	111	Mountroyal Western	Bernad	Ms. Theresa Hanley, Co. Tipperary
ROME5	14/5/94	100	105	87	107	101	Hillcrest Butcher	Creemore Pirate	Mr. Ray O'Malley, Co. Louth
BHKE8	25/5/94	94	99	99	104	97	Gienkeen Marksman	Coolmanagh King	Mr. Godfrey Green, Co. Kilkenny
PDBE3	4/5/94	105	94	102	99	100	Overhall Hivy	Hamlet Imp. 72A	Mr. PD Brickley, Co. Laois
PDBE4	27/7/94	112	117	116	116	119	Blackford Trident	Hamlet Imp. 72A	Mr. PD Brickley, Co. Laois
PENE3	6/12/94	105	90	111	107	103	Hast	Seabank Pedro	Mr. William Doyle, Co. Tipperary
PENE4	23/12/94	122	113	114	116	122	Ashtree Woodford	Norebrook Ranger	Mr. William Doyle, Co. Tipperary
DOVE8	18/12/94	119	123	97	109	118	Marco Polo	Siegfried	Mr. Dermot Cahill, Co. Tipperary
FRIF2	5/2/95	128	126	109	105	125	Enfield Hurricane Hugo	Hast	Ms. Theresa Hanley, Co. Tipperary
DOVE7	15/12/94	114	114	82	107	109	Marco Polo	Siegfried	Mr. Dermot Cahill, Co. Tipperary
MRTE3	30/12/94	108	118	96	101	109	Gretnahouse Supersonic	Seabank Pedro	Mr. Eoin Russell, Co. Tipperary
CHHF1	9/2/95	90	94	110	111	98	Hillcrest Butcher	Ardo Figaro	Mr. Aidan Carey, Co. Tipperary
FRIF3	12/2/95	102	103	117	104	107	Hillcrest Butcher	Dovea Rocky Imp 89A	Ms. Theresa Hanley, Co. Tipperary
RSHF1	13/2/95	92	87	108	99	93	Ballybane Lad	Seabank Pedro	Mr. Martin Heffernan, Co. Tipperary

Kilbride Farm Herd

Established 1971

Senior Stock Bull



Kilbride Farm Barrister
Sire, Ardadoney Volvo Dam Kilcorn Nan

Barrister was sold in 1992 but has been repurchased because of the exceptional quality of his progeny, first 5 sons sold in Perth averaged over 5000 Gns. to a top of 10,000 Gns.

Semen from Orage & Moncor Sensation still available

W.H. Robson & Sons
Kilbride Farm, Doagh Ballyclare,
Co. Antrim BT380PX
Tel (01960) 352348 / 340304

**Barrister semen available
for first time in 1996**

Camus Simmentals

Breeders of M.L.C. Top-Rated Sires

including

**CAMUS VOLUNTEER
CAMUS VIBRANT
CAMUS BRANDY**



CAMUS VANESSA BORN 17.9.88

- Simmental Champion - Reserve Champion at numerous Shows 1992, 1993, 1994.
- Only shown twice 1995 due to finishing programme
- Reserve Simmental Champion Omagh '95
- Simmental Champion, Clogher 1995
- Also Repidose Simmental Pair of the Year when shown with Camus Dolly, her 1 1/2 year old daughter by Ballyraggon Warrior.
- Dolly was 1st in her class at Omagh and Clogher



An E.T. Calf in Camus Herd

Embryos by Ardo Figaro, Hamlet, Hockenhull Simon & Deutsche Loch available from Vanessa & Vanity, the dam of Camus Brandy implanted in X Sim heifers, which are eligible for export to R.O.I. Guaranteed in calf.

J. Campbell B.V.M.S. M.R.C.V.S.

Cloonanne, 54 Derry Road, Strabane, Northern Ireland

Telephone and Fax 0504 883767 Surgery 0504 382 636 Mobile 0831 187 167

PEDIGREE REGISTRATIONS FROM MOST POPULAR A.I. BULLS

Name of Bull	1984	1985	1986	1987	1988	1989	1990	1991	1992	1993	1994	1995
1. AWL Manitoba Spartan										29	39	33
2. Ballagan Kelly	9	19	12	13	28	51	77	121	114	68	60	44
3. Ballybane Lad										17	49	37
4. Benz	18	39	56	105	118	197	207	153	79	72	57	48
5. Blackford Trident								3	95	141	171	103
6. Camus Vibrant										63	79	129
7. Dirnanean Nugget								7	114	60	66	40
8. Dovea Rover								31	24	27	30	35
9. Dovea Sir Ivor						35	52	31	65	80	65	39
10. Dovea Streito										32	29	31
11. Drumneil Bolero											49	80
12. Enfield Hurricane Hugo							40	158	160	144	66	33
13. Enfield Genius										32	49	65
14. Freighduff Brendan										27	55	59
15. Gretnahouse Supersonic								3	112	246	254	291
16. Hast					15	62	112	162	151	134	42	17
17. Hillcrest Butcher											105	176
18. Mountroyal Western								20	74	265	318	402
19. Overhall Hivy								19	28	33	31	23
20. Rickardstown Jumbo								32	22	34	39	73
21. Sacombe Edgar	1	2		9	19	27	31	58	28	76	47	19
22. Seabank Pedro				42	58	76	94	129	106	118	84	59
23. Sterling Parliamentarian								3	53	55	71	25
24. Thornyhill Supremo								58	71	47	68	78
25. Zimmerman											34	12

How to read the Sire and Dam Summary

1. Official registered name of animal and name of its sire and dam.
2. Name of animal's current or last owner (where available).
3. Type of calving rated on a scale of 1-5.
 - 1 = Normal
 - 2 = Some assistance
 - 3 = Serious difficulties
 - 4 = Caesarean
 - 5 = Veterinary Assistance
4. Official ear tattoo. For homebred bulls, a suffix of 'T' denotes the bull was gestated as an embryo transplant and the suffix 'P' denotes polled. An 'X' denotes a twin, 'Y' a triplet, and 'Z' a multiple calf.
5. Animal's date of birth (day/month/year).
6. EBV - Estimated Breeding Value.
7. Acc % - Accuracy expressed as a percentage.
8. Traits evaluated for each animal.

Birth weight (expressed in kg liveweight).
The calf's weight at birth. Higher values for birth weight are more likely to be associated with difficult calvings.

200-day milk (expressed in kg liveweight).
The best estimate of the portion of the 200-day weight due to the dam's milking ability and due to the sire's daughters and relatives milking ability and which will be passed on to future daughters. Higher positive

values indicate higher milk yields and better maternal ability. This will only be expressed in female descendants, but both males and females carry the genes for maternal ability.

200-day growth (expressed in kg liveweight)
Based on the weight of the calf adjusted to 200 days. It is the best estimate of the sire's genetic merit for growth to weaning. Higher positive values indicate faster growth.

400-day growth (expressed in kg liveweight)
Based on the weight of the calf adjusted to 400 days. It is the best estimate of the sire's genetic merit for growth to 400 days of age. Higher positive values indicate faster growth.

Muscling score (expressed in points of muscling)
The best estimate of a calf's muscling at about 400 days of age. Two points on the muscling score scale are equivalent to one EC carcass classification conformation class. Higher positive values indicate greater muscling.

Backfat depth (expressed in points of muscling).
The best estimate of a calf's muscling at about 400 days of age. 2mm of backfat are equivalent to one EC carcass classification fat class. Higher positive values indicate fatter stock; high negative values indicate leaner stock.

Beef Value
The best estimate of the overall economic value of the animal in terms of its ability to produce a high yield of saleable meat efficiently but taking account of calving difficulty. Higher positive values indicate animals which are more valuable in commercial terms.

1996 BRITISH SIMMENTAL NATIONAL SIRE SUMMARY

NAME SIRE DAM	OWNER	TATTOO DATE OF BIRTH	CALVE SCORE 1-5	BIRTH WEIGHT + HEAVIER (kg)	200 DAY MILK + HEAVIER (kg)	200 DAY GROWTH + HEAVIER (kg)	400 DAY GROWTH + HEAVIER (kg)	BACKFAT DEPTH + FATTER (mm)	MUSCLING SCORE + GREATER (pts)	BEEF VALUE + MORE VALUE
ARDOO FIGARO HOBSLAND LANCELOT GITTA (IMP. G. 1973)	CHARLES M. ALLEN	FCAF12 06.11.76	1	+1.5	0.1	+10.8	+24.6	+0.20	+0.27	SM27
			3	98	91	98	98	88	89	70

1996 BRITISH SIMMENTAL NATIONAL SIRE SUMMARY

1-5
CALVE SCORE

+ HEAVIER
BIRTH WEIGHT
(kg)

+ HEAVIER
200 DAY MILK
(kg)

+ HEAVIER
200 DAY GROWTH
(kg)

+ HEAVIER
400 DAY GROWTH
(kg)

(mm)
BACKFAT DEPTH
+ FATTER

(pts)
MUSCING SCORE
+ GREATER

BEEF VALUE
+ MORE VALUE

OWNER
TATTOO
DATE OF BIRTH

NAME
SIRE
DAM

ARDOO FIGARO HOBSLAND LANCELOT GITTA (IMP. G. 1973)	CHARLES M. ALLEN	FCAF12	1	EBV	+1.5	-0.1	+10.8	+24.6	+0.20	+0.27	SM27
		06.11.76		Acc%	96	91	96	98	88	89	70
AHL MANTORA SPARTAN	MORTEN HALL ENTERPRISES	* P176054		EBV	+1.4	+1.2	+3.5	+14.5	+0.20	+0.14	SM16
		21.02.88		Acc%	94	44	85	85	38	44	55
BALMANNO BEEF EATER MONCUR SOVEREIGN CULCROAT VICTORIA	V.H.C. ARNOLD	BMON3	1	EVB	+0.5	+1.9	+8.6	+33.3	+0.35	+0.01	SM22
		06.03.91		Acc%	89	49	85	87	43	71	56
BLACKFORD TRIENT HOCKENHULL MARVEL BLACKFORD NESTA (TWF)	W.G. MCPHERSON	MBRT3		EBV	+0.6	-2.1	+18.8	+31.1	+0.22	+0.46	SM39
		11.03.87		Acc%	99	77	98	98	78	89	69
BRINKTON SOVEREIGN LODGE MAJOR STUARTS LAW MELODY	G. TOMERS	BRES6	1	EVB	+2.1	+0.7	+25.5	+52.1	+0.42	+0.05	SM34
		28.08.86		Acc%	97	71	94	95	81	84	67
BRINKTON BRILLIANT BRINKTON SOVEREIGN BRINKTON SANDRA	R. LUNNESS	BRBR47	1	EVB	+2.1	+1.5	+35.6	+62.4	+0.18	+0.28	SM53
		07.02.91	1	Acc%	98	54	95	94	78	85	67
CAMUS BRANDY ARDO FIGARO CAMUS VANITY	R.H. CARTER	CAMB4		EBV	+4.0	-3.3	+46.4	+73.0	+0.13	+0.45	SM65
		18.05.91		Acc%	93	56	80	81	55	46	53
CAMUS VIBRANT HOCKENHULL MARVEL STAR FANNY (IMP. RI 1973)	A.G. HOUSTON	CANV10T		EBV	+2.7	-2.2	+16.9	+13.3	0.27	+0.09	SM26
		17.09.88		Acc%	89	61	91	92	66	74	62
CARMAVEY STRIKER (TWF) BALLYHOLEY MATADOR (IMP. RI 1983) OAKLAND NICOLA	J.&J. TRAFFORD	DWES7X		EBV	+0.9	-0.7	+17.0	+34.4	+0.05	+0.04	SM31
		01.07.86		Acc%	93	67	94	95	48	61	63
CORRICK REPUTATION SACOMBE EDGAR CORRICK MELODY (TWF)	A.H. PARKER	GLNR13		EBV	+2.6	-3.0	+1.1	-9.2	-0.18	-0.07	SM3
		30.09.85		Acc%	97	64	86	87	52	50	57
CARNKERN TITAN TEVOT PANTHER CARNKERN NATASHA	A.S. JONES	CENT4		EVB	+3.4	+2.0	+38.2	+63.9	-0.05	+0.05	SM51
		24.03.87		Acc%	91	45	78	78	34	35	50

CSW DEUTSCHE LOCH (IMP.RI.1988)	D.M. BARKER	3546899		EBV	+1.5	-4.0	+15.4	+22.2	+0.34	-0.09	SM13
		01.07.86		Acc%	96	65	95	95	77	84	67
DIRNANEAN NUGGET STUARTSLAW JOSEPH FINGASK GRIZEL (IC)	FINLAY MCGOWAN	MEBNS	1	EBV	+2.5	-5.1	+11.8	+24.6	+0.54	+0.61	SM23
		24.03.83		Acc%	99	91	96	99	92	94	71
GREYHOUSE SUIPERSONIC HEYWOOD ESQUIRE CHESTON RATE	A.G. HOUSTON	BAHS3	1	EBV	+2.2	-2.0	+27.8	+52.5	-0.02	+0.63	SM60
		20.08.86		Acc%	99	78	98	98	83	92	69
HAMLET (IMP.A.1975)	THE ISLE OF MAN DEPT. OF AGRICULTURE	5893229443		EBV	+1.2	+3.9	-7.3	-6.2	+0.01	+0.03	SM3
		14.03.70		Acc%	93	58	76	80	37	31	49
HAST (IMP.A.1990)	M. BARKER	638398532		EBV	+2.5	-5.2	+12.2	+18.7	-0.14	-0.33	SM13
		02.03.79		Acc%	92	51	88	90	70	74	31
HERRSCHER (IMP.G.1973)	D.A. PROSSER & SON	490684632		EVB	-0.4	+2.9	+15.2	+23.5	-0.39	+0.04	SM37
		06.07.78		Acc%	96	66	84	87	48	44	55
HEYWOOD ANDREW HEYWOOD TALENT HEYWOOD HANNADANTE 10TH	D.M. BARKER	FCBA14T	5	EVB	+1.4	-2.6	+24.8	+32.5	+0.06	-0.33	SM21
		14.04.90		Acc%	88	50	79	82	62	66	54
HEYWOOD ENSIGN SCOTTISH NEFF (IMP.G.1970) BIRNE (IMP.G.1974)	D.M. BARKER	FCBE2		EVB	-1.3	+5.8	-14.5	-6.7	+0.36	+0.25	SM4
		03.03.75		Acc%	98	89	97	97	85	83	68
HEYWOOD ESQUIRE LANDMARK (IMP.S.1970) KUTZ (IMP.S.1970)	D.M. BARKER	FCBES		EVB	+2.7	-5.1	+11.7	+12.1	+0.26	+0.13	SM14
		05.11.75		Acc%	99	94	98	98	93	91	71
HEYWOOD SCORPIO RICKARDSTOWN JUMBO (IMP.RI.1981) HEYWOOD ESTELLE (SRM)	AVONCROFT	FCBS7T	5	EVB	+2.7	-0.3	+12.5	+28.8	+0.16	-0.15	SM17
		01.04.86		Acc%	99	87	98	98	85	91	70
HEYWOOD TALENT HEYWOOD HANDSOME STAR FANNY	S.R. HITCHENS	FCBT10T	1	EVB	+5.4	-6.6	+40.4	+55.8	-0.01	+0.12	SM45
		25.06.87		Acc%	91	68	89	91	76	78	63
HOCKENHULL MAGNUM OVERHALL HIVY REGINA (IMP.G.1976)	V.H.C. ARNOLD	HCAM6	1	EVB	+2.1	+4.1	+25.0	+56.5	+0.32	+0.47	SM49
		28.04.82		Acc%	98	91	97	98	87	86	69
HOCKENHALL MARBLE OVERHALL HIVY SAGE (IMP.G.1974)	V.H.C. ARNOLD	HCAM19	1	EVB	+2.3	-4.8	+30.1	+40.0	+0.20	+0.90	SM57
		07.07.82		Acc%	97	82	95	96	84	87	68
INNERWICK ATLANTIC DEBRINDALE SEARGENT MAJOR INNERWICK SAPPHIRE	THE SCOTTISH MMB	WLM3T	1	EVB	+5.5	+3.9	+32.8	+70.9	+0.20	+0.40	SM54
		16.08.90		Acc%	93	45	87	89	50	70	58

1996 BRITISH SIMMENTAL NATIONAL SIRE SUMMARY

NAME
SIRE
DAM

OWNER

TATTOO

DATE OF BIRTH

CALVE SCORE
1-5

BIRTH WEIGHT
(kg)
+ HEAVIER

200 DAY MILK
(kg)
+ HEAVIER

200 DAY GROWTH
(kg)
+ HEAVIER

400 DAY GROWTH
(kg)
+ HEAVIER

BACKFAT DEPTH
(mm)
+ FATTER

MUSCING SCORE
(pts)
+ GREATER

BEEF VALUE
+ MORE VALUE

KILBRIDE FARM ALLEN BLACKFORD TRENT KILBRIDE FARM KIRSTY	W. H. ROBSON	RKFA9 28.02.90	EVB Acc%	+0.5 73	+2.8 47	+12.3 71	+21.7 75	+0.07 44	+0.28 51	SM30 47
KILBRIDE FARM BARRISTER ARDADONEY VOLVO KILCORN NAN	T. R. PEARCE	RKFB12 27.04.91	EVB Acc%	+3.3 90	+0.7 45	+22.4 84	+44.7 87	+0.10 38	+0.30 62	SM40 55
LANDMARK (IMP S.1970)	K. McALPINE	425609 08.02.70	EVB Acc%	+1.0 98	-3.2 93	+9.2 97	+14.8 98	+0.03 92	-0.13 86	SM15 69
LYVENNET ADAM GREYNAHOUSE SUPERSONIC LYVENNET SOUTHERN STAR	KIRKLEY HALL COLLEGES	NGEAL 19.2.90	EVB Acc%	+4.1 96	-2.2 53	+36.9 87	+77.2 88	+0.21 53	+0.44 58	SM62 58
MAGHERACRIGAN SPECIAL ORAGE (IMP F.1980) BALLYVAINE NTA (IMP RL.1986)	C. H. EVANS & SON	TWAS9 19.10.86	EVB Acc%	+1.4 88	-6.7 50	+23.4 79	+17.4 81	+0.04 44	+0.24 44	SM29 52
MONCLR SENSATION DRENAMEAN NUGGET MONCLR PETULLA	MONCLR FEDIGREE HERDS	MPHS24 16.09.86	EVB Acc%	+3.8 96	-2.9 72	+23.7 91	+39.3 92	+0.30 67	+0.33 71	SM34 62
ORAGE (IMP F.1980)	G. J. C. ANDERSON & CO. LTD.	527809484 29.09.78	EVB Acc%	+1.8 97	-1.3 83	+21.9 93	+32.0 94	-0.06 70	-0.04 73	SM31 64
OVERHALL HWY OVERHALL BALMORAL HOLLY (IMP G.1970)	W. C. MAY & SON	THNH13 01.10.78	EVB Acc%	+1.0 96	-0.7 85	+19.8 94	+36.3 96	+0.34 85	+0.72 84	SM46 67
PAULLS (IMP A.1989)	KIRKLEY HALL COLLEGES	846550225 03.03.82	EVB Acc%	+3.1 92	+2.1 44	+24.3 88	+53.5 88	+0.35 42	-0.04 56	SM31 56
RICKARDSTOWN JUMBO (IMP RL.1980)	D. M. BARKER	79RKJ1 23.10.79	EVB Acc%	+2.9 99	+1.7 93	+17.9 98	+20.0 99	+0.01 92	+0.38 94	SM31 71
ROSTEN BARNEY GREYNAHOUSE SUPERSONIC PARKGATE TEMPTRESS	W. G. McPHERSON	RSNB5 12.11.91	EVB Acc%	+1.5 80	-2.4 51	+17.1 73	+29.1 76	+0.15 48	+0.22 53	SM31 48

SACOMBE EDGAR SACOMBE BERNARD PABNE (IMP G. 1973)	PAULL BORLASE ESQ BORES 25.03.75	1	EVB Acc%	+1.9 71	-0.4 39	+8.7 61	+13.0 64	-0.12 44	+0.14 46	SM23 40
SACOMBE WISFUL THINING HOCKENHULL MARVEL SACOMBE NAMEO	D.&C. MILLS BORW31 02.04.89	1	EVB Acc%	+2.2 97	-4.9 59	+28.9 94	+54.1 94	+0.19 75	+1.00 83	SM67 66
SCOTTISH NEFF (IMP G. 1970)	T.W. NELSON B05055483 18.03.69		EVB Acc%	+0.4 99	+3.6 95	+10.6 98	+26.5 98	+0.27 91	+0.17 89	SM25 70
SEGFRED (IMP A. 1975)	PAULL BORLASE ESQ 4211754 10.06.91		EVB Acc%	+0.6 95	-6.5 82	+14.8 92	+28.8 94	+0.43 77	-0.38 79	SM8 65
STERLING HERVULES (IMP A. 1988)	KIRKLEY HALL COLLEGES 572079732 22.06.84		EVB Acc%	+2.4 94	+0.3 59	+13.2 89	+41.8 91	+0.62 79	+0.94 90	SM44 63
STERLING PARLIAMENTARIAN SEGFRED (IMP A. 1975) RAVENSWORTH KAREN (SRM)	BODDINGTON ESTATES LTD. 08.3.84	1	EVB Acc%	+1.0 99	-1.0 99	+11.5 98	+27.9 98	+0.12 90	-0.15 93	SM19 70
STERLING RAPER ERIDGE KING STERLING RAVENSWORTH KAREN (SRM)	BODDINGTON ESTATES LTD. 26.01.85	1	EVB Acc%	1.1 99	+4.6 84	+5.5 97	+17.7 98	-0.04 90	0.52 92	SM34 70
STERLING WINSTON STERLING PRINCEFUL STERLING LEONAS PEPPERMENT	S.R. HITCHINS STEW3 05.01.89	2	EVB Acc%	+5.3 91	-11.8 51	+38.2 87	+50.7 90	-0.19 78	+0.12 80	SM46 62
TEVOT PANTHER SIEGER (IMP S. 1982) TEVOT KANDY (ERM)	R.M. BELL & CO. RHP83 22.04.84	1	EVB Acc%	+1.8 96	+3.7 71	+24.0 90	+43.1 92	+0.13 49	+0.06 57	SM37 60
THORNHILL SUPREMO ELAGHMORE NEPTUNE THORNHILL PATRICIA (CC)	A.G. HOKSTON PTQS113 29.05.86		EVB Acc%	+1.7 96	-0.8 55	+2.9 92	+16.3 93	+0.42 68	+0.21 72	SM13 83
TOWERHILL WINSTON	890181 10.02.89		EVB Acc%	+0.3 91	-1.6 34	+7.3 80	+15.1 79	-0.14 31	+0.06 25	SM18 52
WELL HOUSE WILLEM RICKARDSTOWN JUMBO (IMP RI. 1981) WELLHOUSE PANDORA	A.&B. MUNROE MWBW12 10.04.89	1	EVB Acc%	+1.4 80	-3.6 63	+18.7 87	+31.7 88	+0.13 56	+0.45 72	SM40 59

£2,000 Simmental X Heifer Competition

Rules:

1. Maiden or incalf Simmental x Heifer likely to make a Sucker cow.
2. The Heifers must have distinctive and obvious Simmental characteristics.
3. The Heifers must be maiden or incalf at the final to be held at Virginia Show on 4th September. No calved animals will be allowed in the final.
4. The first and second at each of the qualifying shows will qualify for the final if the judge considers them to be of a high enough standard.
5. The animals must be halter trained for the final.
6. The judges decision will be final.



• Pdraig Kennedy, Elphin, Co. Roscommon with his Champion in-calf heifer at the Simmental X Sale, N.C.F. Mart Ballymote. This heifer was placed 4th in Virginia and went on to make top price at sale time.

QUALIFYING SHOWS

Arva	Claremorris	Clarenbridge	Dundalk
Dungarvan	Ennis	Enniscrone	Rathdowney
Roscommon	Skibbereen	Tinahely	Tullow
Tydavnet			

Prize Money:	1st £500
	2nd £300
	Third £200.

Remainder at final will be given £100 if the judge considers the standard high enough up to and including 14th.

RESULTS OF SIMMENTAL X HEIFER COMPETITION 1995

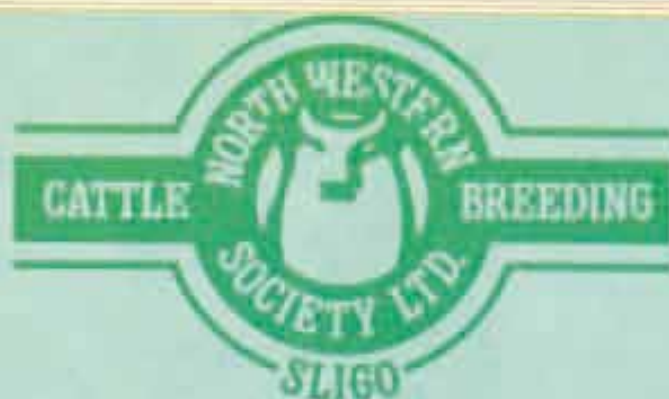
- 1st - Mr. Raymond O'Malley, Millockstown, Ardee, Co. Louth.
- 2nd - Mr. Joe Brady, Drumnagar House, Tullyco, Cootehill, Co. Cavan.
- 3rd - Mr. Raymond O'Malley, Millockstown, Ardee, Co. Louth.
- 4th - Mr. Pdraig Kennedy, Creta, Elphin, Co. Roscommon.
- 5th - Mr. Arthur Dillon, Killard, Graigue, Carrowmore, Co. Sligo.
- 6th - Mr. George Durnam, Beaumore, Drogheda, Co. Lough.



• The Final line-up of winners in the Simmental X Heifer Competition 1995

**Ballymote
Commercial
Sale
26th October**

**In excess of
500 cattle**



40 YEARS

SERVING THE WESTERN FARMERS

We wish to congratulate the Simmental Cattle Society now celebrating their Silver Jubilee on the introduction of this breed of cattle to Ireland.

SLIGO A.I. had 10 heifers in the original importation back in 1971. We have consistently supported and promoted the Simmental breed by purchasing AUSTRIAN and Irish bred performance tested bulls. Their semen has been exported worldwide.

You can now choose from us one of the following bulls for pedigree and commercial breeding.

CODE	NAME	CODE	NAME
AS 11	Petro	H.R.G.	Hurtig
AS 12	Planet	H.V.A.	Havas
AS 13	Panzer	IS 2	Star Hugo
AS 19	Donner	O.L.T.	Oakland Robert
AS 20	Berndt	S.K.B.	Seabank Blanco
AS 20	Pongo	T.H.D.	Thornyhill Panda
C.A.F.	Clonaslee Admiral	S.C.O.	Suir Con
D.M.N.	Domino		
F.B.X.	Freighduff Brendan		
H.K.R.	Hektor		

For further information telephone Sligo (071) 45314

Our aim is to meet your requirements



COMMENTS FROM A SHOW ANIMAL

By Jenna Stone (Age 11)

Another show somewhere! I saw the jeep being packed, the trailer being cleaned and I just knew it! They cut my tail and I was very annoyed because it was a very handy fly swatter!

I hope there won't be too many people there. Its very annoying when they make you get up from a nice enjoyable nap. It wouldn't be so bad if they asked you kindly and politely, but no, they kick you in the ribs and it really hurts!

9.30 a.m. How much further do we have to go - this trailer is hot today. The fumes as we went through Cork city were unbearable.

10.00 a.m. Look's like we've arrived at last. Lots of trailers, jeeps and lorries around. I am now being led to

the torture chambers to be scrubbed and hosed down with icy cold water. I really hope they use better shampoo - the last one really stung my eyes.

10.30 a.m. All that cold water was worth it - once again I am clean and lovely (naturally) compared to all the other cattle I look like a rose among thorns. Oops - worry. I didn't mean to stand on your toe (not!) That blow drier is nice and refreshing after the horrible cold shower. All that combing and brushing is very soothing - now I look absolutely beautiful.

11.00 a.m. Man, I was just ready to take a nap. There's a lot of hustle and bustle, alright, alright I get the hint, it's show time. Here I am walking around the ring doing everything, have a lovely long red rosette hanging from my halter. I am so proud of myself, I am sure you are proud of me too.

Back in the trailer and on our way home. Forgot to look out for that handsome bull I met last week. The traffic is busy, noisy and smelly.

At last we're home. Now out in the field for a graze and a cool drink of fresh water. Then I'll go for a jog around the field to keep in shape (I wouldn't like to get too fat and flabby and lose my excellent conformation.



THE MASTERPLAN (for under 18's only)

By Lyndsey Stone (Age 13)

Dad has sold my little Fred
To a farmer called Mr. Ed.
He's delivering him in the morning,
I must go to school - how boring!
So I got out my magic paint
Did my masterpiece and pretended to faint
Mum said "with all those spots
Its bound to be the chicken pox"
Now I must make my masterplan
To stop him going to that horrible man.

Now most boring people just grin and say goodbye
But I've a new way you just must try!
Dad wants a drink the night before,
And you give him a little more!
He wakes up with a very sore head
While you my dears must think ahead.

To the trailer, what you must do
Is loosen up a screw or two
This may now sound very mean
But believe me its the perfect scheme,
He's loading him now - he roars 'Oh -it.'
That will keep him busy for a bit
Next thing now get a little brown paint
Promise me you won't tell a saint
Mix with soda and stir for an hour
'Voila' you've got homemade scour.
'We'll dose the lot' you hear him bark
That will keep him busy 'til dark.

I'm good at this its been three weeks already
He still hasn't delivered my little Freddy
That night Mum said "We're out of dough"
Dad yells "Not again, Oh no."
I turn on the taps and start to cry
Does he have to go to that horrible guy.

As always I get my own way
And my little Fred is going to stay.
And Daddy dear you must agree
That you are not as clever as me.



• "All eyes on the Judge"
Lyndsey and Jenna Stone at the Cork Show

11th WORLD SIMMENTAL FLECKVIEH CONGRESS PROGRAMME, SOUTH AFRICA

26th August - 1st September 1996.

SOUTH AFRICA A World in One Country.

A country where many cultures meet, where two oceans meet, and where you will meet for the next Congress. In climate and topography South Africa is a country of extremes. It varies from semi-desert areas to subtropical rain forests; from floods to severe droughts; from rain and snow in the winter to heat-waves in summer; from winter to summer rainfall and from barren sand-dunes to deep fertile soils. The local Simmental industry is subjected to these diverse environmental conditions.

In spite of the low and erratic rainfall in over 80% of the country, the agricultural industry is recognised as a leader in Africa. Although South Africa occupies only 3.7% of the African continent's surface area and accommodates 5% of its total population, the country produces 45% of the continent's maize, 30% of its wheat, 20% of its potatoes, 17% of its red meat and 45% of its wool.

The birth place of Simmental as beef breed.

The breed is known as Simmentaler in Southern Africa where breeders of Namibia and the Republic of South Africa belong to the same breeders' association and a very close association is kept with breeders in Zimbabwe and Botswana.

Namibia was the first country outside Europe where the breed was successfully established a century ago. The superior performance of the breed in trials conducted over several years, involving a number of breeds, under extensive Namibian beef ranching conditions during the early sixties, contributed a great deal to the introduction of the Simmental in many of the so-called "new Simmental countries." Although the first Simmental arrived in South Africa in 1905, the breed took a minor position until the early 60s



when large numbers were imported from Namibia and to a lesser extent from Europe. During the late 70's imports decreased considerably due to the development of an adapted local Simmentaler.

The membership of the Simmentaler Breeders' Association, which gained official recognition in 1964, has since grown to the third largest non-dairy association amongst 24 breeds affiliated to the S.A. Stud Book Association. The breed has more breeders than the Angus, Hereford, Shorthorn and Sussex combined and 50% more than the Charolais, Limousin and Gelbvieh put together. In fact, over 40% of all the registered females of the 14 British and Continental beef breeds affiliated to Stud Book is Simmental.

Visual appraisal with a difference

For a European breed to adapt better to African conditions and therefore be more acceptable to the commercial producer, Simmental breeders realised that registration should also be based on certain visual characteristics with functional merit. Obligatory inspection by experts has therefore been on the prerequisites for registration all along. Great emphasis is placed on smooth haircoat, correct legs and hooves, reproduction traits and in general, functional efficiency. Local breeders prefer the smaller type of Simmental with body capacity and early fleshing ability.

Shows from an essential part of the

stud cattle industry world-wide. The Simmentaler Associations that through its involvement in shows it has a valuable tool in applying its national breeding aim of improving the breed. As has been the practice at all shows for many years already, cows will be judged according to the Simdex system at the World Congress Show. Simdex is a fertility index in which age at first calving, intercalving period and number of calvings are taken into account.

Genetic diversity

The underlying reason for the unfailing popularity of the Simmentaler in Southern Africa is that it can be used effectively as either a maternal or paternal breed in cross breeding programmes to breed replacement heifers with excellent maternal abilities as well as steers with an efficient growth rate. The simmentaler cross female is recognised by most local commercial beef producers as the best replacement female.

Congress Programme

(Subject to changes should circumstances necessitate)

Saturday, Aug. 24: Overnight Pretoria. Meetings of the WSF Committees - on invitation.

Sunday, Aug. 25: Overnight Pretoria WSF Council Meeting - on invitation. All day registration of delegates and evening cocktail reception.

Monday, Aug. 26: Overnight Pretoria.

- The Simmental Championships which is anticipated to be the largest Simmental Show ever throughout the world, starts today in a unique judging centre at the Pretoria International Show. You will have the opportunity of watching the best Simmental cattle belonging to breeders from Namibia, Zimbabwe and South Africa. There will also be many

other cattle breeds at the show which can house 1800 cattle. Alternative: Visit one of the best equipped Bull Growth Testing Stations in the World. Here young bull of different breeds are tested for growth rate and feed conversion. Travel further south to Gold Reef City, a reconstruction of pioneer Johannesburg during the gold rush era at the turn of the century. Your visit will include a trip down a mine, gold pouring and a display of African mine dancing. Return to Pretoria via Johannesburg, the gold capital of the world, in the afternoon and attend the last few show classes.

- Early evening "Meet-and-Greet" function at the show - a suitable occasion to meet the ± 70 Simmental exhibitors from three countries and exchange ideas with other delegates.

Tuesday, Aug. 27.

Overnight Pretoria.

- Judging the National Championships by four judges continues all day. We suggest that you attend the judging of the first African Simbra Championship as well. Alternative: After an early breakfast, travel through the rustic countryside to a Simmental stud in the African savannah. Experience the conditions under which Simmental and Simmental crosses are kept in Africa. Enjoy lunch at a Chrome mine near a typical country town and return to the show.
- Tonight you will enjoy a traditional South African "braai" - an ox and sheep on the spit - at the Simmental judging centre. Meet your fellow delegates and make new acquaintances in an informal atmosphere under the clear starlit African sky right next to the shelters where the prizewinning Simmentals of the day are sleeping.

Wednesday, Aug. 28.

Overnight Pretoria.

- this morning we inspect Simmental X Zebu crosses. Return to the show where specially selected

performance tested bulls of all the well-known beef breeds compete in a unique show class in which the computer selects the winner - performance counts 70% and appearance 30%.

- The show proceedings will reach a climax with a high profile "Mercedes Benz Parade of the Best". An excellent opportunity to view the prize winners of the week with running commentary.
- Return to hotels to get ready for tonight's semi-formal World Congress Banquet.

Thursday, Aug. 29.

Overnight Pretoria.

- The General Meeting of the World Simmental Fleckvieh Federation is held today. Come and acquaint yourself with the current status of the Simmental in various countries. The keynote address is a survey of nearly 50 years of research done on the breed under extensive Southern African conditions. The proceedings will close with a joint lunch at this modern conference centre.
- Attend the afternoon-evening World Congress Simmental sale at the Simmental Judging Centre. An ideal opportunity to discuss the trade of Simmental genetics with delegates from approximately 20 countries. Traditional South African delicacies and Cape wines will be served throughout the proceedings.

Friday, Aug. 30

Overnight Game Park

Leave Pretoria by luxury air-conditioned bus and travel across the rolling plains of the highland plateau where the route drops down dramatically to the sub-tropical low country where you will enjoy a light lunch and short talk on the local fruit and nut industry. Continue to the world renown Kruger Game Park - a prime destination for every visitor to South Africa. Spend the night at a rest camp with thatched huts equipped with shower and toilet facilities - hear the sounds of the bus by night - where the roar of the lion drowns the laugh of the hyena.

Saturday, Sept 1.

Overnight own arrangement or post-Congress tour participant. After an early morning game drive we leave the Kruger Park, proceed through the lush Lowveld at 330 meter (1,400 ft.) above sea level and work our way up the great escarpment via the panoramic views of the Long Tom pass at 2,200 meters (7,200 ft.). You will pass the village of Sabie, set in an enormous man made forest, and stop for a light lunch in the countryside. The tour finishes late afternoon/early evening in Pretoria and, for the participants in the post congress tour, at the Johannesburg Airport Hotel.

Post Congress Tour in South Africa - The Two Oceans Safari

This will be the "Grande Finale" to your African Congress. Discover the "fairest Cape of all" and the scenic beauty of the "End of Africa Wonderland" for just US\$1,250 per person sharing. This includes:

- Two hour flight from Johannesburg to Cape Town as well as the return flight from Port Elizabeth to Johannesburg.
- Accommodation based on bed and English breakfast.
- Meals, BBQ's, sightseeing, guides and technical visits as specified.
- Transport for five days in luxury air-conditioned buses.

Day 1, Sun. Sept. 1

Overnight Airport, Overnight at the Holiday Inn Garden Court, Johannesburg Airport.

Day 2, Mon. Sept. 2

Overnight Cape Town. Early flight to Cape Town at the slope of majestic Table Mountain with its world famous attractions. You will be met at the airport and taken on a guided city sightseeing tour.

Visit the Farmers Brokers Co-op Warehouse for a demonstration on the local Merino Wool industry - South Africa is know for its high quality of fine wool. Lunch at the Warehouse will consist of traditional Cape dishes which will be preceded by Cape wine and brandy tasting.

Check in at your up-market hotel and spend remainder of day at leisure. On foot you can explore old and new, east and west, Victorian tracery and ultra modern skyscrapers, or take a sundowner cruise along this Golden coast kissed by the sun's last rays - Cape Town can conjure up a mood for every taste.

Day 3, Tues. Sept. 3.

Overnight Hermanus. After and early breakfast depart on a sightseeing trip around the Cape Peninsula where the wild flowers carpet the craggy coast this time of the year. Travel to Cape Point via one of the most spectacular marine drives in the world, where you can witness the meeting of the Indian and the Atlantic Oceans. Lunch will be enroute in the picturesque mountains in form of picnic lunch baskets. Continue along this route to Hermanus - the world's best land-based whale watching venue. Your village hotel is at the edge of the sea and an ideal base for exploring whale, wine, seafood and harbour of this former fishing village.

Day 4, Wed. Sept 4.

Overnight Swellendam/Bredasdorp

Rise early and take a walk along the cliff paths from where whales should be sighted in the bay. The Southern Right Whales visit the shore of Hermanus every year to calf in the shallow bays - peak season is September/October.

Depart for the town of Bredasdorp and its quiet world of Merino sheep farms and wheat fields. Before a farmer's lunch inspect champion Merino rams and Simmentals close to the most southern town of the continent. In the afternoon book in at your countryside hotel and visit a breeder of Simmental champions near the town of Sweelendam. After a Simmental presentation you will enjoy a typical seafood BBQ served with famous Cape wines - an unforgettable social event.

Day 5, Thurs. Sept. 5

Overnight Beacon Island. Start the famous "Cape Garden Route" trip in Swellendam with its oak lined streets and whitewashed homesteads dating back more than 200 years. Proceed to the historic town of George via the Wilderness, hidden in the emerald green of the Goukamma valley to Plettenberg Bay - one of the most beautiful coastal resorts in the

country. Your up-market hotel, overlooking the famous Plett-beach, is virtually built in the sea and the waves rock you to sleep.

Day 6, Fri. Sept. 6

Own arrangement. After a drive through the popular holiday village of Plett you travel through the mighty Tzitziamma Rain forest with its giant indigenous trees to Port Elizabeth airport for your early afternoon 11/2 hour return flight to Johannesburg International Airport.

General

Climate: A temperate and agreeable climate. Bring sunglasses and light sweater or jacket for the evenings. Do not forget binoculars for "game spotting"

Venue and language: The Congress and shows will be in historic Pretoria - the administrative capital of South Africa, a few kilometres from Johannesburg International Airport. English and occasionally German will be the language medium at the show and excursions. Simultaneous translation from and into English, German, Spanish and French will be provided at the General Meeting of the WSF.

Dates for Diary

20th - 23rd June

Highland Show

1st - 4th July

Royal Show, Stoneleigh

22nd - 25th July

Royal Welsh

22nd - 23rd October

Perth Bull Sales (Autumn)

2nd - 5th October

*World Ploughing Championships,
Oakpark, Carlow*

REPIDOSE SIMMENTAL OF THE YEAR 1996 RULES

1. The exhibitor must be a member of the Irish Simmental Cattle Society Ltd. All animals exhibited must be registered with the I.S.C.S. and be the bona fide property of the exhibitor.
2. The champion male and the champion female would qualify. In the event of animals having already qualified the Judge will select the next best male and female. No qualifiers will be allowed if there is not a minimum of ten animals on the day.
3. In Limerick Show any animal that comes in 1st or 2nd in their class will be added to the list of qualifiers if there are more than eight animals entered in that class.
4. Judges at the qualifier show must be on the approved list of judges. For the final in Limerick a judge from outside the Republic of Ireland will be selected.
5. Exhibitors must accept the decision of the Judge without question. Misconduct of any exhibitor will be investigated by Council and will be severely dealt with.
6. The final of the Simmental of the Year competition will take place in Limerick.

7. Prize money will be divided as follows:

Female:	Champion	£600
	Reserve Champion	£400
	Third	£300
	Fourth	£200
	Fifth	£100
	Sixth	£100
	Seventh	£100
	Eighth	£100
	Ninth	£100
Male	Champion	£500
	Reserve Champion	£300
	Third	£100
	Fourth	£100

One litre of Systemex concentrate to each qualifier on appearance at Final in Limerick.

The Simmental of the Year will in addition receive a Repidose Trophy and Sash.

QUALIFIER SHOWS FOR THE REPIDOSE SIMMENTAL OF THE YEAR COMPETITION 1996

Date	Show	Contact	Phone No.
May, 16th	Bandon	Rosmarie Deasy	023 41247
May, 26th	Midleton	Patrick Sarsfield	
June, 22nd/23rd	Cork	Michael Gaffney	021 315772
June, 29th/30th	Enniscorthy	Phyllis Deacon	054 47828
June, 29th/30th	Charleville	Jim O'Callaghan	063 89461
June, 29th/30th	Clonmel	Rowena Hogan	088 511423
July, 7th	Athenry	Mary Doherty	091 844033
July, 18th	Carndonagh	Gerard O'Kane	
July, 20th	Riverstown	Declan Lavin	071 65201
July, 21st	Rathdowney (Ossory)	Ena Stanley	0505 46408
July, 27th/28th	Kilkenny	Godfrey Greene	056 21314
July, 28th	Waterford	J. Dowdall	051 72301
July, 28th	Dundalk	Eileen Joan Feehan	042 72246
August, 4th	Claremorris	Maureen Finnerty	094 62368
August, 5th	Tinahely	Joyce Kearney	0402 34708
August, 5th	Cloone	Maureen Heslin	078 36270
August, 11th	Tullamore	Robert Deverell	0506 43555
August, 17th	Tydavnet	Cathal Higgins	047 89409
August, 18th	Tullow	Annie Brennan	0503 47663
August, 18th	Ennis	P.J. Garry	065 20102
August, 20th	Arva	Deirdre Mulligan	049 35137
August, 24th/25th	Limerick	Mary Walsh	061 425519

The above dates may not be completely accurate. Please check with the relevant Show Secretary if in doubt regarding dates of Shows please contact:

I.S.A., 25 NORTH MAIN STREET, NAAS, CO. KILDARE. TEL: 045-79474/79529

REARING HEALTHY CALVES

John Stone MVB MRCVS Premier Embryos Ireland, Bandon, Co. Cork.

Every pedigree cow must produce a live healthy calf every year and produce sufficient milk to enable that calf to perform to its full genetic potential.

COLOSTRUM:

The best start to life you can give any calf is to ensure it gets the correct amount of colostrum or "beastings". The new born calf should suck for 20 minutes or be fed three to five litres of colostrum within the first six hours of birth. Colostrum contain high level of antibodies which help prevent various types of neonatal diarrhoea. Precalving vaccination for rotavirus etc. will raise the levels of antibodies in colostrum. Absorption of colostrum antibodies is limited after the first 24 hours. Colostrum can be frozen for upto one year and is a useful back-up, a number of colostrum substitutes are available commercially.

Insufficient colostrum due to neglect of a weak calf or with a difficult calving or failure of the cow to allow the calf to suck will have serious consequences not only in the short term but also lowers the calf's ability to fight diseases later on in life.

CALF SCOUR:

Calf diarrhoea is caused by a number of different agents. The correct diagnosis of the specific causal agent for any particular case of scour is essential if treatment is to be effective and prevention can be accomplished. Calves with straight forward overfeeding scour will have a different response to a specific treatment than calves with a deadly viral scour. Some calf scours have a complex mixture of infectious agents and environmental and nutritional factors at work together. Laboratory sampling by your veterinary surgeon is essential to achieve a compact diagnosis, treatment and further prevention.

The common "white scour" of yesterday has been replaced by deadly bacterial and viral scours that can kill within hours if not detected and treated early and correctly.

The most common bacterial scours and E. Coli and Salmonella. The viral agents are Rotavirus, Corona virus and B.V.D. infections. Other frequently encountered agents are Cryptosporidia and Coccidia. Coccidiosis is usually seen in calves over a month old.

THE ROLE OF CALF SCOUR VACCINES:

The young calf is not capable of producing sufficient antibodies to protect itself from these infectious agents until it is several weeks or months old. Thus "passive immunity" from the dam's colostrum is critical for its survival. Antibodies are proteins which are absorbed from the calf's gut within the first six hours of life, this correlates closely with the quality of colostrum produced by the cow. The concentration of antibody is highest immediately at calving and declines after 6-12 hours. Ideally feed 2 litres of colostrum within one hour of birth.

Vaccination of the dam during the last 4-6 weeks of gestation stimulates the production of antibodies in the dam which pass to the calf via colostrum. Vaccines commercially available cover Rotavirus, E.Coli, K99 and Salmonella.

CALF PNEUMONIA:

As with calf scour, the disease we now encounter as calf pneumonia is a complex syndrome often with a number of infectious agents involved interacting with environmental factors such as housing, stress, etc. Most cases of calf pneumonia presented today to the veterinary surgeon are a far cry from the "calf chill" of old. As with calf scours the financial losses due to death and treatment of acutely sick animals are considerable, however the hidden costs involved in lack of thrive in chronically affected animals are also considerable, and such animals in a pedigree herd are a disaster and must be viewed accordingly.

Pneumonia in young calves is caused by viral, bacterial or mycoplasma agents. Older calves on grass may

develop pneumonia by ingestion of larvae of the house worm, adopting a correct dosing regime of pasture will control this problem, however if neglected this too can lead to acute and chronic losses at pasture and at housing.

Environmental factors contributing to calf pneumonia are overcrowding and ventilation problems.

Bacteria such as Pasteurella are common inhabitants of the respiratory tract of calves, most cases of severe calf pneumonia involve a combination of bacterial and viral infections. Mycoplasma bovis has recently been isolated in a number of cases of calf pneumonia, animals found with this type of pneumonia usually do not respond to treatment. Most cases have been traced to imported cattle.

Bacterial pneumonia if diagnosed early can be treated successfully with antibiotics. A number of new antibiotics have been of great benefit in treating infection of the respiratory tract. Your veterinary surgeon is in an ideal situation to prescribe the particular antibiotic best suited to each farm problem. The general "cure all" bottle particularly if it contains cortisone, while appearing to do the trick for a day or two, will frequently have disastrous long term effects leaving you with a chronic "wheezier" which even the most expensive and exhaustive treatment by your vet will fail to cure leaving you with a "runt" and a very large veterinary bill.

VACCINATION:

Viral pneumonia cannot be treated with antibiotics, hence vaccination for prevention is required. The three viruses most commonly associated with respiratory diseases in cattle are Infectious Bovine Rhinotracheitis virus (IBR), Bovine Parainfluenza 3 virus (PI3), and Bovine Respiratory Syncytial Virus (BRSV). Two thirds of cases of severe respiratory disease in cattle diagnosed by the Veterinary Research Laboratory at Abbotstown were associated with viral infections.

Laboratory diagnosis in cases of respiratory tract infections is a valuable aid in deciding on a vaccination programme. Any vaccination programme must be seen as an adjunct to good husbandry, not as a "cure all", eg. it doesn't pay to vaccinate the cow if you don't give the calf its beastings!

The primary role of any vaccine is to prevent diseases, hence the timing of vaccination is important to give adequate protection in time. There are a number of vaccines available commercially, the vaccine best suited to each farm situation should be selected on the basis of (a)History and (b)Laboratory diagnosis. Certain vaccines may be used even when an outbreak of viral pneumonia has occurred.

The most critical time for viral pneumonia in calves is at weaning, calves should be vaccinated several weeks before. Autumn born calves can also develop serious respiratory infection during very mild humid conditions as encountered during a mild winter, it would be advisable to have such early born calves vaccinated.

SEROLOGICAL EVIDENCE:

Animals entering A.I. stations, bull performance testing stations, and those destined for export may require to be blood tested for certain viral conditions. Recently vaccinated animals will show a high blood titre which may preclude their consideration for entry.

CONCLUSION:

For any pedigree animal, male or female, to express fully its true genetic potential it requires to thrive from the day it is born. While its nutritional requirements can be met by the dam plus supplementation by creep feeding, any disease process however minor will reduce the efficiency by which it utilises its nutrition. Calf scour and pneumonia present two of the most important disease entities which affect the performance and health of the calf. Vaccination of the dam affords the breeder a certain "insurance" against such diseases. Any vaccination programme needs to be used in association with good husbandry.



• Jenna Stone showing Milton Danielle, Champion at Clonakilty Show, with President of Ireland Mary Robinson

Silver Anniversary
Essay Competition

Two Categories: Primary
Post Primary

1st, 2nd and 3rd Prizes in each category.

Adjudicator:
Mr. John Shirly, Irish Farmers Journal.

Closing date for entries 31st July '96.
Details available from Society Head Office.

Winning entries will be published in
1997 Annual Newsletter

SIMMENTAL HARVEST SALE CAHIR MART

The Supreme Champion of the Harvest Show and Sale held at Cahir Mart was "Corlesmore Excellent" exhibited by McKiernan Bros., Corlesmore, Co. Cavan and made the second highest price of the sale at 3,100 guineas. The purchaser of this Camus Vibrant sired animal was Sammy Lewis, from Carrickmacross, Co. Monaghan to run with his suckler herd and also his pedigree "Corcrin" herd of Simmentals.

The highest prices was obtained by John Stone, Bandon, Co. Cork for his two year old heifer "Milton Duffy". This Supersonic heifer made

3,200 guineas and was sold to Dorothy Moffat from Scotland owner of the elite Innerwick herd. This herd is a regular successful exhibitor at the famous Perth Bull Sales and produced Innerwick Atlantic, one of the leading sires in the Scottish Milk Marking Board A.I. Service.

The reserve champion who was also the overall female champion was shown by Joe Ryan, from Mullinahone and went home unsold having failed to reach her reserve. The reserve champion female was shown by Seamus Aherne, Cappamore, Co. Limerick and the

reserve champion male was shown by Bruce Ashmore, Knocklong, Co. Limerick.

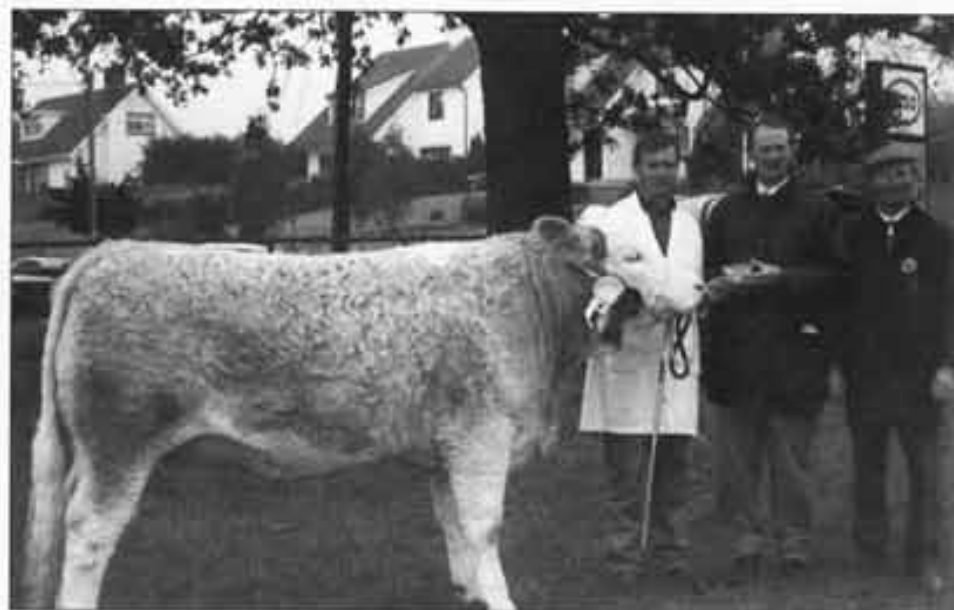
The average price for females was £1,840 and the bulls £1,850 with prices ranging from 1,100 guineas to 3,100 guineas.

Other Prices: Peter O'Connell, Mallow to Denis O'Halloran, Co. Clare 2,100 guineas. Fintan & Helen Goff, from Barntown, Co. Wexford to Leo McAree, Tydavnet, Co. Monaghan for 1,900 guineas. John Smith, Oldcastle to Billy Gubbins, Kilfinane for 1,800 guineas.



• "Corlesmore Excellent" Supreme Champion, Cahir Sale with Sean McKiernan, Liam Lewis (President I.S.C.S.) and John Gillan (Judge)

• "Knocktoran Estelle" Female Champion at Cahir Sale (l-r) Aidan O'Dwyer, Liam Lewis and John Gillan (Judge)



SIMMENTALS IN ROSCOMMON

At the final Simmental Society sale in Roscommon Livestock Mart there was a lively trade for bulls. The champion bull was shown by the Peoples Bros., from Lifford, Co. Donegal. "Moness Eric" by Thornyhill Supremo did not reach his reserve and went home unsold. The reserve champion bull bred by John Connaughton, Mullingar also went home unsold. Both bulls were bid to 1550 guineas.

The overall champion of the sale was a 15 month heifer bred and exhibited by Sam Fisher, Killeshandra, Co. Cavan. This smart polled heifer by Manitoba Spartan was sold to John Connaughton, Millingar, for 2000 guineas.

John Connaughton also got the top bull price for his first prizewinner "Ballybane Eddie" by his stock bull Ballybane Lad. Well known Cavan breeder John Morton paid 2000 guineas for this bull to run with his pedigree herd.

Other sales included Michael Tigue, Carrick-on-Shannon, Co. Leitrim to Peter Keaveney, Glenamaddy, Co. Galway for 1925 guineas, John Connaughton, Mullingar to Brendan Butler, Athlone, Co. Roscommon for 1800 guineas, Michael Flynn, Carrick-on-Shannon to Michael Fallon, Rahara, Roscommon for 1610 guineas.

The average price for bulls sold was £1280 and prices ranged from 800 to 2000 guineas.



• "Corran Eaglestar" Female & Overall Champion at Roscommon Sale with owner Samul Fisher, Dr. J.W. Wray, Michael O'Connor (Judge)



• "Moness Eric" Male Champion at Roscommon Sale with owner Brendan Peoples

ALL IRELAND HEIFER COMPETITION

Heifers born after 1st January 1993

Tullamore, August 11th

Show Office: ☎ 0506 52141

STEADY TRADE FOR SIMMENTALS AT ROSCOMMON

At the recent Simmental Sale in Roscommon Mart there was a good attendance of buyers and both bulls and heifers met a steady trade with prices generally up on this time last year.

The champion bull was shown by Kevin Bohan, Ballinamuck, Co. Longford. This bull by Sterling Parliamentarian was sold to Luke Clougher, Dysart, Mullingar for 1,800 gns. The reserve champion "Millbrook Eddie" was shown by John Smith, Oldcastle and was sold to John Lockhart, Grange, Co. Sligo for 1550 gns. The average price for bulls was £1,380 and prices ranged from 950 gns to 1,800 gns.

The overall champion of the show and also female champion was bred and exhibited by Cathal & Joe Brady, Cootehill, Co. Cavan. This heifer "Drumnagar Edel" was sired by their stock bull Hollowfield Benjamin who has been producing many prizewinners from his first two crops of calves. The purchaser was Padraig Colleary, Enniscrone, Co. Sligo for 1850 gns and there is no doubt that this heifer will be seen on the Western Show circuit next Summer. The reserve female champion was a January 1995 calf by Seabank Blanco owned and exhibited by Paul Harper, Enniscrone, Co. Sligo and went home unsold. Prices and females ranged from 1025 gns to 1,850 gns. Average price for female being £1,435.



• *Drumnagar Edel, Supreme Champion Roscommon Show/Sale November 1995*



• *Champion Bull at Roscommon shown by Kevin Bohan*

INSPECTIONS

Breeders please note Society inspections will continue to take place. If tattoos are found to be incorrect that animal will have to be re-tattooed in the left ear and blood typed at the owners expense.

The breeder will have to pay the inspectors fees for a return visit and on a satisfactory report from the inspector the animal will be reinstated.

SOUTH EASTERN SIMMENTAL CLUB

The year 1995 was once again very successful in the show ring for our members. In the All Ireland Heifer Competition in Tullamore, Mr. J. Connaughton was 1st and 3rd.

This success was followed up in Limerick where Ballybane Debbie, daughter of Manitoba Spartan, owned by Mr. J. Connaughton was champion Simmental of Limerick Show, and Mr. Michael Byrnes' Coolbeggan Bart was Reserve Champion. Mr. Derry Rothwell's Drum Wilma was Reserve Female Champion.

The Simmental of the Year was won

by Mr. J. Ryan's Woodside Eve, a daughter of the famous Star Polly, who won that award on two previous occasions.

The Red Mills Calf Competition, held in Tullow, on August 20th was won by Mr. Eric Jackson's Slaneyview Elvis, a son of Enfield Benz. Mr. and Mrs. F.Goff were reserve. Once again we would like to thank our sponsors "Red Mills" for their continued support.

Again the South Eastern team won the Inter Club Competition at the Ploughing Championships in Co. Laois.

Two successful sales were held in the Autumn, Mr. J. Ryan and Prumplestown Estates.

It was disappointing that we had to cancel our Christmas Club sale in Kilkenny Mart, due to lack of entries. Although we have the largest club membership in the country, it is regrettable that we only have an average of 20 members at each meeting. Usually the same loyal few.

We held our Christmas meeting in Carlow on 8th December and ended the night on a social note.

Mary Ashmore (Secretary).



• Eric Jackson with Champion "Slaneyview Anita" at Tinahely Show with Judge Jack Cahill

• (l-r) Mary Murphy, Michael O'Connor, Padge Mulhare, Jean Wray



SOUTH EAST CHAMPIONS AT TULLOW



• Overall Red Mills Calf Champion "Slaneyview Elvis" bred by Eric Jackson with Judge Raymond O'Malley and John Byrne representing Sponsors Red Mills

• Reserve Red Mills Calf Champion "Ballintlea Eithe" shown by Noelle Goff with John Byrne representing Sponsors Red Mills



• Mr. Podge Mulhare, Vice President I.S.C.S., with the Show Champion at Tullow "Drum Wilma" with Emily and Sharon Rothwell

ALL IRELAND YEARLING COMPETITION - N.P.A. 1995

Judge: Mr. Hugo Arnold (President British Simmental Society)

Class & Position	Name of Animal	Sire	Dam	Owner
Supreme over-all Champion	Towerhill Edward	Hillcrest Butcher	Towerhill Audry	Seamus Aherne
Reserve over-all Champion	Knocktoran Emerson	Gretnahouse Supersonic	Drumneil Ami	Ashmore & Hayes
Placings:	1. Towerhill Edward	Hillcrest Butcher	Towerhill Audry	Seamus Aherne
	2. Knocktoran Emerson	Gretnahouse Supersonic	Drumneil Ami	Ashmore & Hayes
	3. Slaneyview Elvis	Enfield Benz	Merrymeeting Julia	Eric Jackson
	4. Woodstock Eldorado	Rickardstown Jumbo	Ballybane Breda	R. & A. Grennan
	5. Millbrook Escort	Sacombe Edgar	Millbrook Countess	John Smith
	6. Ballyduff Engineer	Camus Vibrant	Ballyduff Becky	John Kenny
	7. Raceview E-Doc	Magheracrigan Special	Raceview Beauty	P. & M. O'Connell
	8. Clonguish Emmerdale	Hillcrest Butcher	Clonguish Cathy	Joe McGarry
	9. Brookwood Edwin	Hillcrest Butcher	Drumneil Bridgetta	Noel Woods
	10. Cashelmore Eddie	Cashelmore Boomerang	Cashelmore Barrow	Catherine O'Flynn
	11. Clough Ed	Ballybane Alfie	Barrow Sandra	J. & I. Thornton
	12. Derrough Eoin	Derrough Captain	Lakeview Wilma	Patrick Bones



• Line up of Yearling Class at Ballacolla

ALL IRELAND SIMMENTAL INTERCLUB COMPETITION N.P.A. 1995*Judge: Mr. Hugo Arnold (President British Simmental Society)*

Class & Position	Name of Animal	Sire	Dam	Owner
Supreme over-all Champion	Kingfield Anneka	Tiernahinch Tomboy	Creemore Kim	P. & M. O'Connell
Reserve over-all Champion	Coolbeggan Bart	Dovea Sir Ivor	Moyessa Theodora	Michael Byrne
Bull Class	1. Coolbeggan Bart	Dovea Sir Ivor	Moyessa Theodora	Michael Byrne
	2. Monaduff Emperor	Hillcrest Butcher	Monaduff Bess	Alex Ross
Cow Class	1. Kingfield Anneka	Tiernahinch Tomboy	Creemore Kim	P. & M. O'Connell
	2. Mountjoy Verity	Springwell Phoenix	Springwell Emerald	Joe Ryan
	3. Drum Wilma	Faust	Seabank Stacey	Derry Rothwell
	4. Bigrock Tulip	Carrickbrack Pumpkin	Bigrock Primrose	Eric Jackson
	5. Raceview Baroness	Magheracrigan Special	Ballymoden Vera	P. & M. O'Connell
Senior Heifer Class	1. Kilmichael Diamond	Manitoba Spartan	Kilmichael Sultana	P. & M. O'Connell
	2. Milton Duffy	Gretnahouse Supersonic	Creemore Natasha	John Stone
	3. Sycamore Diana	Manitoba Spartan	Fanerange Vivian	Chris Walsh
Junior Heifer Class	1. Ballybane Debbie	Manitoba Spartan	Ballybane Winnie	John Connaughton
	2. Milton Deena	Gretnahouse Supersonic	Creemore Natasha	John Stone
	3. Milton Danielle	Gretnahouse Supersonic	Creemore Natasha	John Stone
	4. Corran Eaglestar	Manitoba Spartan	Corabuggy Samantha	John Connaughton
	5. Brookwood Della	Gretnahouse Supersonic	Lanmor Allison	Noel Woods
	6. Raceview Eugenie	Gretnahouse Supersonic	Creemore Kim	P. & M. O'Connell
	7. Woodside Eve	Kilcorn Tornado	Star Polly	Joe Ryan
	8. Clonguish Evelyn	Hillcrest Butcher	Curryline Wanda	Joe McGarry
	9. Rathlee Emerald	Gretnahouse Supersonic	Ballymoe Clare	Gerard Lenehan

Winner of Inter Club Competition: Team from the South East Club.

DOVEGROVE SIMMENTALS

M. Byrne MRCVS Dovegrove Birr 0509 20412

Champion Producing Herd

STOCK BULLS

COOLBEGGAN BART

CLEENAGH



SEMEN
AVAILABLE

COOLBEGGAN BART

*Simmental Male Champion National Livestock Show, Tullamore 1995.
Male Simmental of the Year & Male Simmental Champion Limerick 1995.
Male Simmental Champion NPA Ballacolla 1995*

PERFORMANCE



QUALITY

*Dovegrove Clerk, Sire Cleenagh Trevor.
Winner of three All Ireland Championships 1993*

6th Annual Production Sale March 1997 (on premises)

Dovea A.I.

(ESTABLISHED 1952)

*The Home of Quality Sires
for Decades.*

From the Home of Siegfried

**727kg at
400 days**

Dovea Eoin ET

(Marco Polo x Siegfried)

Beef Merit Index 118
Feed Effic. Score 123
400 day L/weight 727kg

Dam is maternal sister to
DAV
(Carcass conf Score 122)



*The founding
matron -*

Lerche

(Patron/Holzer)
Imp 1970

Dovea Eoin's ET Siblings



Dovea's Genetic Trend Setters for 20th Century



DOVEA DISKO (DDI)

Suckler mother sire



HOCHSCHWAB (HWB)

No 1 performance tested bull
in Austria in 1991

Growth rate index 117
Present L/weight 1250kg



For further information contact :

Dermot Cahill or Paul Ryan

Dovea A.I.

Thurles, Co. Tipperary, Ireland.

Phone 0504 21755 Fax 0504 22768 or 24277

International +353 504 21755 Fax + 353 504 22768 or 24277

ALL IRELAND SIMMENTAL HEIFER COMPETITION

TULLAMORE SHOW 1995

Judges: John McMordie, John Smith, Bruce Ashmore

Class & Position	Name of Animal	Sire	Dam	Owner
Supreme overall Champion	Corran Eaglestar	Manitoba Spartan	Corabuggy Samantha	John Connaughton
Reserve overall Champion	Milton Danielle	Gretnahouse Supersonic	Creemore Natasha	John Stone
1st	Corran Eaglestar	Manitoba Spartan	Corabuggy Samantha	John Connaughton
2nd	Milton Danielle	Gretnahouse Supersonic	Creemore Natasha	John Stone
3rd	Ballybane Debbie	Manitoba Spartan	Ballybane Winnie	John Connaughton
4th	Kilmichael Diamond	Manitoba Spartan	Kilmichael Sultana	P. & M. O'Connell
5th	Woodside Eve	Kilcorn Tornado	Star Polly	Joe Ryan
6th	Raceview Eugenie	Gretnahouse Supersonic	Creemore Kim	P. & M. O'Connell
7th	Milton Deena	Gretnahouse Supersonic	Creemore Natasha	John Stone
Joint 8th	Brookwood Della	Gretnahouse Supersonic	Lanmor Allison	Noel Woods
Joint 8th	Ballintlea Dixie	Gretnahouse Supersonic	Euro Mabel	F. & H. Goff



• Jenna Stone with "Milton Danielle" Reserve All Ireland Heifer, Tullamore

TULLAMORE SHOW

Judge: Mr. John McMordie 13th August, 1995

Class & Position	Name of Animal	Sire	Dam	Owner
Supreme overall Champion	Corran Eaglestar	Manitoba Spartan	Corabuggy Samantha	John Connaughton
Reserve overall Champion	Coolbeggan Bart	Dovea Sir Ivor	Moyessa Theodora	Michael Byrne
Female Champion	Corran Eaglestar	Manitoba Spartan	Corabuggy Samantha	John Connaughton
Reserve Female Champion	Knocktoran Estelle	Gretnahouse Supersonic	Corah Thelma	Joe Ryan
Male Champion	Coolbeggan Bart	Dovea Sir Ivor	Moyessa Theodora	Michael Byrne
Reserve Male Champion	Towerhill Edward	Hillcrest Butcher	Towerhill Audrey	Seamus Aherne
Bull Born on or between 1/9/94 and 31/12/94	1. Towerhill Edward 2. Millbrook Escort 3. Knockmanta Engineer	Hillcrest Butcher Sacombe Edgar Glenkeen Marksman	Towerhill Audrey Millbrook Countess Knockmanta Bibi	Seamus Aherne John Smith Eithne McKiernan
Bull Born on or after 1/1/95	1. Ballintlea Fred 2. Milton Frisbee 3. Dovegrove Fred	Thornyhill Supremo Brinton Sovereign Cleenagh Trevor	Wilsondale Totty Castleloma Bambi Dovegrove Vibes	F. & H. Goff John Stone Michael Byrne
Heifer born on or after 1/1/95	1. Greenhall Fiona 2. Dovegrove Fairy 3. Milton Fiona	Camus Vibrant Coolbeggan Bart Camus Vibrant	Drum Wilma Dovegrove Wanda Star Bambi	Derry Rothwell Michael Byrne John Stone
Cow or Heifer born before 31/12/92 in calf or with calf at foot.	1. Drum Wilma 2. Raceview Baroness	Faust Magheracrigan Special	Seabank Stacey Ballymoden Vera	Derry Rothwell P. & M. O'Connell
Bull born before 31.12.93	Coolbegan Bart	Dovea Sir Ivor	Moyessa Theodora	Michael Byrne
Best pair of Simmentals:	1st. John Connaughton	2nd. Joe Ryan	3rd. John Stone	

SLANEYVIEW SIMMENTALS

Congratulations to the Society on the last 25 years and looking forward to the next 25 years

Slaneyview Basil Et

Sire: Thornyhill Supremo
Dam: Star Rosie

Reserve Male Simmental of the Year 1993



**HEIFERS
FOR SALE**

**BULLS
FOR SALE**



Slaneyview Anita Et

Sire: Glenkeen Marksman
Dam: Star Roberta

Supreme Champion Simmental at Kilkenny, Athy & Tinahely Shows 1995

Eric & Anita Jackson

Kilmurray House, Baltinglass, Co. Wicklow.
Telephone: (0508) 81505 / 73108

Visitors most welcome

**EMBRYOS
FOR SALE**

TULLOW SHOW

20th August, 1995 - Judge Mr. Raymond O'Malley

Class & Position	Name of Animal	Sire	Dam	Owner
Supreme over-all Champion	Drum Wilma	Faust	Seabank Stacey	Derry Rothwell
Reserve over-all Champion	Bigrock Tulip	Carrickbrack Pumkin	Bigrock Primrose	Eric Jackson
Bull any age	1.Slaneyview Elvis 2.Clough Ed 3.Kilcloran Emmet	Benz Ballybane Alfie Blackford Trident	Merrymeeting Julia Barrow Sandra Camolin Jane	Eric Jackson J. & I. Thornton Mattie McDonald
Cow any age in-milk or in-calf	1.Drum Wilma 2.Bigrock Tulip 3.Mountjoy Verity	Faust Carrickbrack Pumkin Springwell Phoenix	Seabank Stacey Bigrock Primrose SpringwellEmerald	Derry Rothwell Eric Jackson Joe Ryan
Heifer Maiden or in-calf Born in 1993.	1.Ballintlea Dixie	Gretnahouse Supersonic	Euro Mabel	F. & H. Goff
Heifer Maiden or in-calf Born in 1994.	1.Ballintlea Ellie 2.Knocktoran Estelle	Camus Vibrant Gretnahouse Supersonic	Woodford Victoria Cora Thelma	F. & H. Goff Joe Ryan
Best Pair of Simmentals:	1st. Eric Jackson	2nd. Joe Ryan	3rd. F. & H. Goff	



• Drum Wilma, Champion at Tullow Show with Judge Raymond O'Malley, Sharon Rothwell, Padge Mulhare and Emily Rothwell

Corah and Slaney Herds

1975



1996

Star Rover at 7 years

one of Star Lancers best sons

Most of our breeding stock are daughters and grand-daughters of Rover, who was sold to the Innerwick Herd, Scotland, for £5,500

**PRESENTLY WE ARE USING SEMEN FROM THE
BEST BEEF BULLS AVAILABLE**

Winston, Mary & Julian Ashmore

Corah, Ferns, Co. Wexford

Tel: (054) 88526

WOODSIDE SIMMENTALS

Established 1989



WOODSIDE EVE

Dam: Star Polly Sire: Kilcorn Tornado. D.O.B. 22/1/94
Simmental of the Year 1995

Prize winner at Rathdowney, Kilkenny, Tullamore & Limerick



DAM: STAR POLLY

Simmental of the Year 1987 & 1991
Bulls for sale from Polly in 1996.

*Top
Bloodlines*

*Thank you to all those who helped to make
my recent sale such a success*

Joe Ryan

Kyleadoher, Mullinahone, Co. Tipperary
Phone: (052) 53324

*Total
Beef*

ENNISCORTHY SHOW

Judge: Mrs. Cheryl O'Brien 8th July 1995

Class & Position	Name of Animal	Sire	Dam	Owner
Supreme over-all Champion	Ballintlea Dawn	Camus Vibrant	Euro Mabel	F.& H.Goff
Reserve over-all Champion	Ballintlea Ellie	Camus Vibrant	Woodford Victoria	F.& H.Goff
Cow any age in milk or In calf	1.Euro Mabel	Anatrim Harry	Larche	F.& H.Goff
	2.Woodford Theresa	Ingleneuk Master Patrick	Carnasure Libra	F.& H.Goff
Heifer born in 1994	1.Ballintlea Ellie	Camus Vibrant	Woodford Victoria	F.& H.Goff
	2.Ballintlea Eileen	Camus Vibrant	Woodford Theresa	F.& H.Goff
Calf born between 1/9/94 and 31/12/94	1.Kilcloran Emmet	Blackford Trident	Camolin Jane	Mattie McDonald
	2.Ballintlea Ethel	Camus Vibrant	Ballintlea Annie	F.& H.Goff
	3.Ballintlea Ernie	Thornyhill Supremo	Wilsondale Totty	F.& H.Goff
Calf born on or after 1/1/95	1.Ballintlea Fred	Thornyhill Supremo	Wilsondale Totty	F.& H.Goff
	2.Ballintlea Fiona	Camus Vibrant	Woodford Theresa	F.& H.Goff
	3.Reddina Frank	Dirnanean Nugget	Seabank Amelia	Michael O'Leary
Best Pair of Simmentals:	1st. Fintan & Helen Goff	2nd. Fintan & Helen Goff		



• Ballintlea Dawn, Champion at Enniscorthy Show with Fintan Goff (owner) and Cheryl O'Brien (Judge)

KILKENNY SHOW

Judge: Mr. Bruce Ashmore 23rd July 1995

Class & Position	Name of Animal	Sire	Dam	Owner
Supreme overall Champion	Slaneyview Anita	Glenkeen Marksman	Star Roberta	Eric Jackson
Reserve overall Champion	Woodside Eve	Kilcorn Tornado	Star Polly	Joe Ryan
Cow Any Age	1.Slaneyview Anita	Glenkeen Marksman	Star Roberta	Eric Jackson
	2.Bigrock Tulip	Carrickbrack Pumpkin	Bigrock Primrose	Eric Jackson
	3.Mountjoy Verity	Springwell Phoenix	Springwell Emerald	Joe Ryan
Heifer born in 1993	1.Ballintlea Dixie	Gretnahouse Supersonic	Euro Mabel	F.& H.Goff
Heifer born between 1/1/94 and 31/8/94	1.Woodside Eve	Kilcorn Tornado	Star Polly	Joe Ryan
	2.Knocktoran Estelle	Gretnahouse Supersonic	Corah Thelma	Joe Ryan
	3.Ballintlea Ellie	Camus Vibrant	Woodford Victoria	F.& H.Goff
Male or Female Calf born between 1/9/94 and 31/12/94	1.Slaneyview Elvis	Enfield Benz	Merrymeeting Julia	Eric Jackson
	2.Clough Ed	Ballybane Alfie	Barrow Wind	J.& I. Thornton
	3.Barrowvale Empress	Hillcrest Butcher	Glenmore Bibi	Richard Flood
Heifer born on or after 1/1/93	1.Ballintlea Fay	Ballintlea Duke	Star Crocus	F.& H.Goff
	2.Clough Freda	Ballybane Alfie	Clough Carly	J.& I. Thornton
	3.Kingswood Fawn	Hillcrest Davy	Kingswood Willow	Derek Ryan
Male Calf born after 1/1/95	1.Grawn Frank	Grawn Cooper	Grawn Susan	Robert Pollard
	2.Woodside Fungi	Hillcrest Davy	Mountjoy Verity	Joe Ryan
	3.Kingswood Franco	Hillcrest Davy	Ballybane Bernie	Derek Ryan
Best Pair of Simmentals:	1st.Eric Jackson	2nd.Joe Ryan	3rd.F. & H. Goff	

The Brickley Family - Breeding

ANATRIM

Where breeding great Simmental cattle has become a tradition

Over the years Tom and May Brickley have produced many outstanding individuals including:

- | | |
|--------------------------|---|
| Anatrim Fern | Exported to the USA |
| Anatrim Girtrude | RDS Female and Supreme Champion |
| Anatrim Harry | RDS Male and Supreme Champion 400 day weight 748kgs. Stock bull at Hibernian, Euro and Celtic herds |
| Anatrim Josephine | RDS Female and Supreme Champion |
| Anatrim Kay | Sold to Adrian Richardson, Cleenagh Herd, Northern Ireland, for whom she produced many champions including Supreme Champion Perth Bull Sales, Scotland. |
| Anatrim Mike | Simmental and Inter-Breed Champion Kilkenny Show |
| Anatrim Peggy | Has produced many champions for Jean Fegan, including Ballyraggan Warrior - Male and Overall Champion, Balmoral, 1995 |
| Anatrim Snowman | Exported to AI station in Sweden |
| Anatrim Ted | RDS Male Champion for Raymond O'Malley, Lanmor Herd who sold him on to Canada. |
| Anatrim Bronko | Greenvale Calf Champion, Tullow Show |

Now that tradition is being handed on to sons, Daithi and Gerard



- Visitors Welcome.
- Young stock for sale.

**Daithi
Brickley,**
Coolrain, Portlaoise
☎ 0502 35210/35118

The Brickley Family - Breeding

Pedigree Cattle For More Than 70 Years

CELTIC

- a new name
- a long tradition

Founded with 40 breeding females
from the **Anatrim** herd
after 22 years of successful Simmental Breeding
by Tom and May Brickley

Combining the best bloodlines through live imports and semen from:

- Austria
- Canada
- Denmark
- Great Britain
- N. Ireland
- U.S.A.

- Visitors Welcome.
- Young stock for sale.

**Gerard & Angela
Brickley,
Coolrain, Portlaoise
☎ 0502 35118**



Tom & Gerard Brickley with the first calf born in the "Celtic" herd



Pedigree Cattle For More Than 70 Years

TINAHELY SHOW

Judge: Mr. Jack Cahill 7th August 1995

Class & Position	Name of Animal	Sire	Dam	Owner
Supreme over-all Champion	Slaneyview Anita	Glenkeen Marksman	Star Roberta	Eric Jackson
Reserve over-all Champion	Ballintlea Dawn	Camus Vibrant	Euro Mabel	F. & H. Goff
Bull or Heifer born after 1/9/94	1.Clough Ed	Ballybane Alfie	Barrow Wind	J. & I. Thornton
	2.Slaneyview Elvis	Enfield Benz	Merrymeeting Julia	Eric Jackson
	3.Ballintlea Ethel	Camus Vibrant	Ballintlea Annie	F.& H.Goff
Bull or Heifer born on or after 1/1/95	1.Ballintlea Fred	Thornhill Supremo	Wilsondale Totty	F.& H.Goff
	2.Tudor Foden	Gretnahouse Supersonic	Tudor Cassandra	H.& D. Delaney
	3.Greenhall Fiona	Camus Vibrant	Drum Wilma	Derry Rothwell
Cow in Milk or In calf	1.Slaneyview Anita	Glenkeen Marksman	Star Roberta	Eric Jackson
	2.Drum Wilma	Faust	Seabank Stacey	Derry Rothwell
	3.Mountjoy Verity	Springwell Phoenix	Springwell Emerald	Joe Ryan
Heifer born in 1993	1.Ballintlea Dawn	Camus Vibrant	Euro Mabel	F.& H.Goff
	2.Ballintlea Duchess	Camus Vibrant	Euro Mabel	F.& H.Goff
Heifer born in 1994	1.Ballintlea Ellie	Camus Vibrant	Woodford Victoria	F.& H.Goff
	2.Cuffstown Express	Dirmanean Nugget	Broadoak Valerie	Derry Rothwell
Bull any age	1.Clough Ed	Ballybane Alfie	Barrow Sandra	J. & I. Thornton
	2.Slaneyview Elvis	Enfield Benz	Merrymeeting Julia	Eric Jackson
	3.Clough Earl	Ballybane Alfie	Barrow Wind	J. & I. Thornton
Best Pair of Simmentals:	1st.Eric Jackson	2nd.Fintan & Helen Goff		

RATHDOWNEY SHOW

Judge Mr. Michael O'Connor 16th July 1995

Class & Position	Name of Animal	Sire	Dam	Owner
Supreme overall Champion	Ballintlea Dawn	Camus Vibrant	Euro Mabel	F.& H.Goff
Reserve overall Champion	Woodside Eve	Kilcorn Tornado	Star Polly	Joe Ryan
Cow any age	1. Mountjoy Verity	Springwell Phoenix	Springwell Emerald	Joe Ryan
	2. Drum Wilma	Faust	Seabank Stacey	Derry Rothwell
	3. Clough Cathy	Ballybane Alfie	Clough Willow	J.& I. Thornton
Heifer born in 1993	1. Ballintlea Dawn	Camus Vibrant	Euro Mabel	F.& H.Goff
	2. Ballintlea Duchess	Camus Vibrant	Euro Mabel	F.& H.Goff
Heifer born in 1994	1. Woodside Eve	Kilcorn Tornado	Star Polly	Joe Ryan
	2. Ballintlea Ellie	Camus Vibrant	Woodford Victoria	F.& H.Goff
	3. Cuffstown Express	Dirnanean Nugget	Broadoak Valerie	Derry Rothwell
Calf born between 1/9/94 and 31/12/94	1. Antrim Everest	Eureka	Antrim Baby	T.& M. Brickley
	2. Clough Earl	Ballybane Alfie	Barrow Wind	J. & I. Thornton
	3. Ballintlea Edel	Blackford Trident	Ballintlea Connie	F.& H.Goff
Calf born after 1/1/95	1. Greenhall Fiona	Camus Vibrant	Drum Wilma	Derry Rothwell
	2. Woodside Fungi	Hillcrest Davy	Mountjoy Verity	Joe Ryan
	3. Boulerea Freedom	Magheracrigan Special	Ballybane Brigid	William Bergin
Best Pair of Simmentals:	1st. Joe Ryan	2nd. F. & H. Goff		

*Carrigane
Simmentals*



**Liam Lewis, Carrigane,
Mitchelstown, Co. Cork**

Tel: (025) 84122

Visitors always welcome

REPORT FROM SOUTHERN CLUB

The Southern Club started the year by holding two bull sales at Bandon Mart in late February and Fermoy Mart in Mid March. The Champion at Bandon was exhibited by Noel Jagoe, Crinagh and Tom O'Riordan. Midleton exhibited the champion at Fermoy. Unfortunately, demand for bulls at both sales was slow with many animals returning home having failed to reach their reserve.

The sluggish sales earlier in the spring did not deter breeders from bringing animals out to summer shows. Having secured very generous sponsorships from Janasson pharmaceuticals for our female competition and Macrooom Mills for our calf competition, a record number of animals were

exhibited at all our major shows and so credit is due to all breeders involved. The final of the Janasson Golden female competition was held at Skibereen show in West Cork and Peter and Marion O'Connell with their cow Raceview Baroness, took first place from an excellent line-up of females which was the envy of other breeds on the day. The final of the Macrooom Mills Calf Competition took place at Dungarvan Show, Co. Waterford. Again, an excellent exhibition of calves both male and female were brought out for the final. The judge for the day was Mr. Derry Rothwell and Richard and Catherine O'Flynn with their bull calf 'Cashelmore Eddie' taking first place and Peter and Marion O'Connell taking the runner-up spot.

The club were honoured to have Mr. Liam Lewis of Mitchelstown elected President of the Society. Liam worked tirelessly and efficiently for the club in the last few years and is sure to continue that effort for the simmental breed during his term in office.

We in the Southern Club look forward to 1996 and the challenges it may hold. We would like to encourage as many of our members as possible to become active in promoting the simmental breed by participating at Summer Shows and attending club meetings.

*Tom O'Riordan
(Secretary)*



• At the presentation of Farmers Journal bull bred by Tom O'Riordan (l-r) Michael O'Connor, Chris Walsh, Tom O'Riordan, Philip Hourican

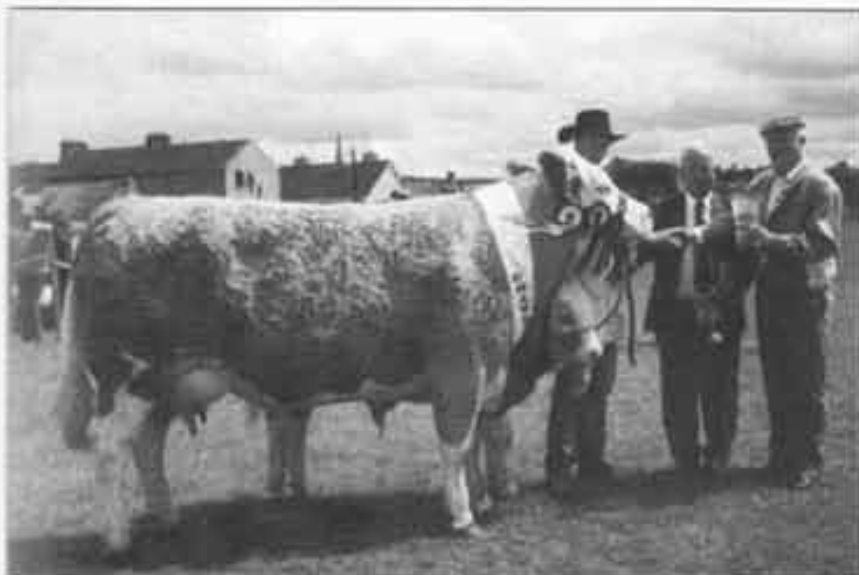
• Southern Club Exhibitor at Clonakilty Agriculture College



CORK SHOW

Judge: Mr. Michael O'Connor 1st June 1995

Class & Position	Name of Animal	Sire	Dam	Owner
Supreme over-all Champion	Ballintlea Dawn	Camus Vibrant	Euro Mabel	F.& H.Goff
Reserve over-all Champion	Ballyduff Engineer	Camus Vibrant	Ballyduff Becky	John Kenny
Female Champion	Ballintlea Dawn	Camus Vibrant	Euro Mabel	F.& H.Goff
Reserve Female Champion	Raceview Baroness	Magheracrigan Special	Ballymoden Vera	P. & M. O'Connell
Male Champion	Ballyduff Engineer	Camus Vibrant	Ballyduff Becky	John Kenny
Reserve Male Champion	Raceview E-Doc	Magheracrigan Special	Raceview Beauty	P. & M. O'Connell
Bull Any Age	1. Ballyduff Engineer 2. Raceview E-Doc 3. Raceview Englebert	Camus Vibrant Magheracrigan Special Thornhill Supremo	Ballyduff Becky Raceview Beauty Raceview Bluebell	John Kenny P. & M. O'Connell P. & M. O'Connell
Cow Any Age In-Milk or In-Calf	1. Raceview Baroness 2. Kilmichael Beauty 3. Quitrent Constance	Magheracrigan Special Herkules Gretnahouse Supersonic	Ballymoden Vera Kilmichael Tory Lanmor Wilma	P. & M. O'Connell P. & M. O'Connell C. & C. O'Brien
Heifer Born on or between 1/1/93 and 31/8/93	1. Ballintlea Dawn 2. Kilmichael Diamond 3. Ballintlea Duchess	Camus Vibrant Manitoba Spartan Camus Vibrant	Euro Mabel Kilmichael Euro Mabel	F.& H.Goff P. & M.O'Connell F.& H.Goff
All Ireland Heifer Born after 1/9/93 and before 30/8/94	1. Milton Danielle 2. Ballintlea Dixie 3. Milton Deena	Gretnahouse Supersonic Gretnahouse Supersonic Gretnahouse Supersonic	Creemore Natasha Euro Mabel Creemore Natasha	John Stone F.& H.Goff John Stone
Male or Female Calf born after 1/9/94	1. Ballyduff Engineer 2. Raceview E-Doc 3. Raceview Eve	Camus Vibrant Magheracrigan Special Magheracrigan Special	Ballyduff Becky Raceview Beauty Lowland Rosemarie	John Kenny P. & M. O'Connell P. & M. O'Connell
Best Pair of Simmentals:	1st. P. & M. O'Connell	2nd. F. & H. Goff	3rd. John Stone	



• Peter O'Connell with "Kilmichael Beauty"
Champion at Fermoy Show



• Lynsey and Jenna Stone with
"Milton Denna" and "Milton Danielle"
the Champion and Reserve
at Clonakilty Show



• Jenny O'Connell with "Raceview Eve"
1st Prizewinner at many Shows

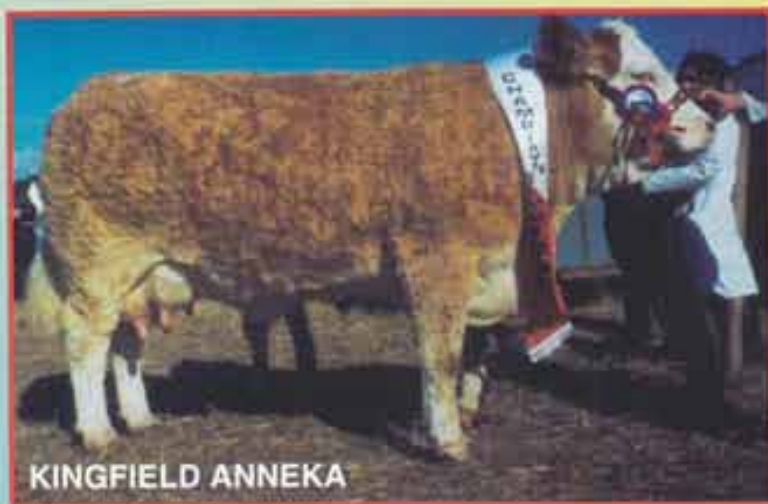


• Andrew Smyth with "Castleloma Dame"
Prizewinner at many Shows

Champion Show Herd '93 '94 '95

Raceview Simmentals

Producing



Champions

KINGFIELD ANEKA

**Simmental of the Year 1992
Ivomec Golden Female Champion 1992 & 1994
Overall Champion at the N.P.C. 1995**

**Visitors
always
welcome**



RACEVIEW BARONESS

**Reserve Overall Simmental of the Year 1993
Ivomec Golden Female Champion 1993
Janssen Female Champion 1995**

**Quality
Stock always
on sale**

Both of these cows have been Champions at many Shows

**Peter & Marion O'Connell, Raceview,
Knopogue, Mallow, Co. Cork. Ph. 022-22055**



John Stone

M.V.B. M.R.C.V.S.

Milton House, Bandon,
Co. Cork.

☎ (023) 42185

Milton Duffy sold to L. & D. Moffat, Innerwick Simmentals, Scotland



Milton Danielle and Milton Deena



Milton Danielle meets President Mary Robinson

Show Results 1995

Milton Danielle Reserve All Ireland Heifer Tullamore
 Champion All Ireland Heifer Cork Show
 Champion Simmental Clonakilty Show
 Champion Simmental Barryroe Show

Milton Deena Champion Female Dungarvan Show
 Reserve Champion Clonakilty Show
 Second Prizewinner N.P.A. '94 and '95

Milton Danielle & Milton Deena Interbreed Champions Waterford Show
 Reserve Interbreed Champions Midleton Show

WATERFORD SHOW

Judge: Mr. Raymond O'Malley 23rd July 1995

Class & Position	Name of Animal	Sire	Dam	Owner
Supreme over-all Champion	Drum Wilma	Faust	Seabank Stacey	Derry Rothwell
Reserve over-all Champion	Kilmichael Beauty	Herkules	Kilmichael Tory	P. & M. O'Connell
Male Calf born on or after 1/9/94	1. Ballyduff Engineer	Camus Vibrant	Ballyduff Becky	John Kenny
	2. Kilcloran Emmet	Blackford Trident	Camolin Jane	Mattie McDonald
Female Calf born on or after 1/1/94	1. Ballintlea Ethel	Camus Vibrant	Ballintlea Annie	F. & H. Goff
	2. Raceview Eve	Magheracrigan Special	Lowland Rosemarie	P. & M. O'Connell
	3. Bowery Eileen	Hillcrest Butcher	Hillcrest Whitney	Dick Lonergan
Bull or Heifer Calf born on or after 1/1/95	1. Milton Freddie	Camus Vibrant	Colmcille Vienne	John Stone
	2. Greenhall Fiona	Camus Vibrant	Drum Wilma	Derry Rothwell
	3. Ballintlea Fred	Thornyhill Supremo	Wilsondale Totty	F. & H. Goff
Heifer born on or after 1/1/93	1. Ballintlea Dawn	Camus Vibrant	Euro Mabel	F. & H. Goff
	2. Ballintlea Duchess	Camus Vibrant	Euro Mabel	F. & H. Goff
	3. Milton Deena	Gretnahouse Supersonic	Creemore Natasha	John Stone
Cow or Heifer In Calf or In Milk	1. Drum Wilma	Faust	Seabank Stacey	Derry Rothwell
	2. Kilmichael Beauty	Herkules	Kilmichael Tory	P. & M. O'Connell
	3. Kingfield Anneka	Tiernahinch Tomboy	Creemore Kim	P. & M. O'Connell

Special 25th Anniversary Class

1996 Progeny Group Class at Waterford consisting of 3 animals male or female from the same dam not necessarily owned by the same exhibitor

CLONMEL SHOW

Judge: Mr. Dan Melody 9th July 1995

Class & Position	Name of Animal	Sire	Dam	Owner
Supreme over-all Champion	Raceview Baroness	Magheracrigan Special	Ballymoden Vera	P. & M. O'Connell
Reserve over-all Champion	Ballyduff Engineer	Camus Vibrant	Ballyduff Becky	John Kenny
Calf born between 1/9/94 and 31/12/94	1. Ballyduff Engineer	Camus Vibrant	Ballyduff Becky	John Kenny
	2. Raceview Eve	Magheracrigan Special	Lowland Rosemarie	Raceview Eve
	3. Towerhill Edward	Hillcrest Butcher	Towerhill Audrey	Seamus Aherne
Calf born on or after 1/1/95	1. Milton Frisbee	Brington Sovereign	Castleloma Bambi	John Stone
	2. Milton Fiona	Camus Vibrant	Star Bambi	John Stone
	3. Milton Freddie	Camus Vibrant	Colmcille Viennetta	John Stone
Heifer born after 1/1/93	1. Kilmichael Diamond	Manitoba Spartan	Kilmichael Sultana	P. & M. O'Connell
	2. Castleloma Dame	Dirmanean Nugget	Clonbanin Tammy	J. & A. Smyth
	3. Freighduff Daisy	Rudi	Freighduff Ruth	J. & T. Smyth
Heifer born after 1/1/94	1. Raceview Eugenie	Gretnahouse Supersonic	Creemore Nessa	P. & M. O'Connell
	2. Knocktoran Estelle	Gretnahouse Supersonic	Corah Thelma	Joe Ryan
Cow or Heifer In-Milk or In-Calf	1. Raceview Baroness	Magheracrigan Special	Ballymoden Vera	P. & M. O'Connell
	2. Kilmichael Beauty	Herkules	Kilmichael Tory	P. & M. O'Connell
	3. Kingfield Anneka	Tiernahinch Tomboy	Creemore Kim	P. & M. O'Connell

- *Interbreed Champion, Waterford Show '95*
Lyndsey and Jenna Stone
with "Milton Danielle" and "Milton Duffy".
Jay Dowdall presenting trophy



BANDON SHOW

Judge: Mr. James Thornton 25th May 1995

Class & Position	Name of Animal	Sire	Dam	Owner
Supreme over-all Champion	Cashelmore Eddie	CashelmoreBoomerang	Cashelmore Bertha	Catherine O'Flynn
Reserve over-all Champion	Raceview Baroness	Magheracrigan Special	Ballymoden Vera	P. & M. O'Connell
Male Champion	Cashelmore Eddie	CashelmoreBoomerang	Cashelmore Bertha	Catherine O'Flynn
Reserve Male Champion	Raceview Englebert	Thornhill Supremo	Raceview Bluebell	P. & M. O'Connell
Female Champion	Raceview Baroness	Magheracrigan Special	Ballymoden Vera	P. & M. O'Connell
Reserve Female Champion	Kilmichael Diamond	Manitoba Spartan	Kilmichael Sultana	P. & M. O'Connell
Cow Any Age	1.Raceview Baroness	Magheracrigan Special	Ballymoden Vera	P. & M. O'Connell
	2.Cluinlaoi Cynthia	Thornhill Supremo	Creemore Nessa	John Stone
Heifer born between 1/1/93 and 31/8/94	1.Kilmichael Diamond	Manitoba Spartan	Kilmichael Sultana	P. & M. O'Connell
	2.Milton Deena	Gretnahouse Supersonic	Creemore Natasha	John Stone
	3.Milton Duffy	Gretnahouse Supersonic	Creemore Natasha	John Stone
Male Calf born on or after 1/9/94	1.Cashelmore Eddie	Cashelmore Boomerang	Cashelmore Bertha	Catherine O'Flynn
	2.Raceview Englebert	Thornhill Supremo	Raceview Bluebell	P. & M. O'Connell
	3.Carbery Extra	Gretnahouse Supersonic	Carbery Windlass	K. & C. Vickery
Female Calf born on or after 1/9/94	1.Raceview Eve	Magheracrigan Special	Lowland Rosemarie	P. & M. O'Connell
	2.Raceview Eval	Magheracrigan Special	Lowland Reena	P. & M. O'Connell
	3.Corbally Eurika	Mountroyal Western	Corbally Beauty	Michael Brown.

BLOODTYPING

***Random bloodtyping may be requested at breeders expense.
Kits available from Serology. Tel: 01-2830644***

Quitrent Simmentals



Lanmor Wilma

Sire: Enfield Benz

Dam: Ballybane Slick

*Supreme Champion Simmental RDS 1991 &
Winner at numerous Shows including
1995 Champion and Interbreed Champion Charleville Show*

Daughter
Quitrent
Constance
First Prize
winning Heifer
1995

Conor & Cheryl O'Brien,

Springvale,
Kildorrery, Co. Cork.

☎ (022) 25214

Enquiries and visitors welcome by appointment

CHARLEVILLE SHOW
Judge Mr. John Beirne 24th June 1995

Class & Position	Name of Animal	Sire	Dam	Owner
Supreme overall Champion	Lanmor Wilma	Enfield Benz	Ballybane Slick	C. & C. O'Brien
Reserve overall Champion	Ballyduff Engineer	Camus Vibrant	Ballyduff Becky	John Kenny
Cow or Heifer In-Milk or In-Calf	1. Lanmor Wilma	Enfield Benz	Ballybane Slick	C. & C. O'Brien
	2. Kilmichael Beauty	Herkules	Kilmichael Tory	P. & M. O'Connell
	3. Kingfield Anneka	Tiernahinch Tomboy	Creemore Kim	P. & M. O'Connell
Heifer born on or after 1/9/93	1. Quitrent Constance	Gretnahouse Supersonic	Lanmor Wilma	C. & C. O'Brien
	2. Milton Danielle	Gretnahouse Supersonic	Creemore Natasha	John Stone
	3. Milton Deena	Gretnahouse Supersonic	Creemore Natasha	John Stone
Male Calf born on or after 1/9/94	1. Ballyduff Engineer	Camus Vibrant	Ballyduff Becky	John Kenny
	2. Raceview Elvis	Thornyhill Supremo	Lowland Vickie	P. & M. O'Connell
	3. Willowdale Earl	Blackford Trident	Eversleigh Bridie	P.J. O'Donovan
Female Calf born on or after 1/9/94	1. Raceview Eve	Magheracrigan Special	Lowland Rosemarie	P. & M. O'Connell
	2. Bowry Eileen	Hillcrest Butcher	Hillcrest Whitney	Dick Lonergan
	3. Corbally Eureka	Mountroyal Western	Corbally Beauty	Michael Brown



• Enzac Final, Carbery Show '95 (l-r) 1st P. & M. O'Connell, Raceview Baroness, 2nd P. & M. O'Connell, Kilmichael Diamond, 3rd P. & M. O'Connell, Kilmichael Beauty, 4th Cheryl O'Brien, Quitrent Constance, 5th Jean & Andrew Smith, Castleloma Dame, 6th Lyndsey Stone, Milton Deena

MIDLETON SHOW*Judge: Mr. Bruce Ashmore 28th May 1995*

Class & Position	Name of Animal	Sire	Dam	Owner
Supreme overall Champion	Raceview Baroness	Magheracrigan Special	Ballymoden Vera	P. & M. O'Connell
Reserve overall Champion	Raceview Eugenie	Gretnahouse Supersonic	Creemore Kim	P. & M. O'Connell
Bull Any Age	1. Raceview E-Doc	Magheracrigan Special	Raceview Beauty	P. & M. O'Connell
	2. Milton Eusabio	Hillcrest Butcher	Roseville Betty	John Stone
	3. Raceview Englebert	Thornhill Supremo	Raceview Bluebell	P. & M. O'Connell
Cow or In-Calf Heifer	1. Raceview Baroness	Magheracrigan Special	Ballymoden Vera	P. & M. O'Connell
	2. Raceview Cindy	Mountroyal Western	Kilberhert Vera	Paul Murphy
	3. Cluainlaoi Cynthia	Thornhill Supremo	Creemore Nessa	John Stone
Heifer born between 1/1/93 and 31/12/93	1. Kilmichael Diamond	Manitoba Spartan	Kilmichael Sultana	P. & M. O'Connell
	2. Castleloma Dame	Dirnanean Nugget	Clonbannin Tammy	Jean Smyth
	3. Milton Danielle	Gretnahouse Supersonic	Creemore Natasha	John Stone
Heifer born between 1/1/94 and 31/8/94	1. Raceview Eugenie	Gretnahouse Supersonic	Creemore Kim	P. & M. O'Connell
	2. Raceview Eternity	Gretnahouse Supersonic	Raceview Baroness	P. & M. O'Connell
Bull born after 1/1/94	1. Raceview E-Doc	Magheracrigan Special	Raceview Beauty	P. & M. O'Connell
	2. Milton Eusabio	Hillcrest Butcher	Roseville Betty	John Stone
	3. Raceview Englebert	Thornhill Supremo	Raceview Bluebell	P. & M. O'Connell
Heifer born after 1/9/94	1. Castlegale Eily	Sterling Parliamentarian	Castlegale Carly	John Fox
	2. Corbally Eurika	Mountroyal Western	Corbally Beauty	Michael Brown
	3. Milton Felicity	Gretnahouse Supersonic	Cluainlaoi Cynthia	John Stone
Best Pair of Simmentals:	1st. P. & M. O'Connell	2nd. John Stone	3rd. P. & M. O'Connell	

Your full co-operation would be appreciated when you receive notification of an Inspection

TOWERHILL SIMMENTALS

1995 All Ireland Yearling Champion

TOWERHILL EDWARD

Sire
Hillcrest
Butcher



Dam
Towerhill
Audrey

Born 16/10/94 400 Day Wt. 775kg
1st Prize at Tullamore
Champion at Southwestern Club Finals in Cappamore

TOWERHILL EMMA

Sire
Gretnahouse
Supersonic



Dam
Towerhill
Christina

1st Prize Winner at many Shows 1995

Seamus Aherne, Towerhill House,
Cappamore, Co. Limerick. Tel: 061-381380

Top Quality
Bulls &
Heifers
for sale

SOUTH WESTERN REPORT

The South Western Simmental Club had another good year with Shows being our most prominent events. The first Show produced some very good cattle at Tralee.

New Castlewest had a very big entry of first class animals.

F.B.D. sponsored a perpetual cup for the Champion of the Show, which was won by Jackie Hennessy. The winner of the Male Calf Class, Towerhill Edward owned by Seamus Aherne, proved to be very popular, as the year progressed in the show ring.

Ennis Show had an excellent turnout in glorious weather. Here again for the first time we had an overall champion which was sponsored by Syntex Irl. Ltd. Val Cassen was delighted to win of this fine cup.

Three days later we were off to Cappamore for our Club Finals. Here again Seamus Aherne won the Club Champion with Towerhill Edward.

The Ploughing Championships were to be the highlight of our show year with Seamus Aherne taking the Male Calf Championship and second place going to our other club member Bruce Ashmore with his bull Knocktoran Emerson.

Our A.G.M. was held in the Woodlands House Hotel on Monday, November 13th. It was nice to see some new members attending.

We also wish to thank our sponsors,
Kellehers, Tralee,
John O'Connell, F.B.D., and
Syntex Irl. Ltd.

Chairman: Seamus Aherne
(newly elected)
Secretary: Martin Doohan
(newly elected)
Treasurer: Bob Jameson
(re-elected)

The outgoing Chairman Jackie Hennessy was then elected Hon. President of the S.W.S.C. in appreciation for his dedicated service over the years.

Outgoing Sec. Judy Davis was thanked for her committed service, that goes with being a Sec. in the past number of years.

Our guest speaker for the night was our President Mr. Liam Lewis. Liam talked of the plans for the coming 25th Anniversary and gave us some ideas for the future.

Martin Doohan, Secretary.



• (l-r) Gerry Donnelly, Michael Tiernan, Eilish Hennelly, Pdraig Kennedy

• (l-r) Paddy Hennelly, Michael Oliver, Raymond Grennan



REPIDOSE SIMMENTAL OF THE YEAR 1995

Judge: Mr. Bob Lunniss

Class & Position	Name of Animal	Sire	Dam	Owner
Supreme Overall Repidose Simmental of the Year Champion	Woodside Eve	Kilcorn Tornado	Star Polly	Joe Ryan
Reserve Overall Repidose Simmental of the Year Champion	Drum Wilma	Faust	Seabank Stacey	Derry Rothwell
Female Champion	Woodside Eve	Kilcorn Tornado	Star Polly	Joe Ryan
Reserve Female Champion	Drum Wilma	Faust	Seabank Stacey	Derry Rothwell
Female Class 1st	Woodside Eve	Kilcorn Tornado	Star Polly	Joe Ryan
2nd	Drum Wilma	Faust	Seabank Stacey	Derry Rothwell
3rd	Corran Eaglestar	Manitoba Spartan	Corabuggy Samantha	John Connaughton
4th	Ballintlea Dawn	Camus Vibrant	Euro Mabel	Fintan Goff
5th	Kingfield Annela	Tiemahinch Tomboy	Creemore Kim	P & M O'Connell
6th	Lanmore Wilma	Enfield Benz	Ballybane Slick	C. & C. O'Brien
7th	Raceview Baroness	Magheracrigan Special	Ballymoden Vera	P. & M. O'Connell
8th	Raceview Eugenie	Gretnahouse Supersonic	Creemore Kim	P. & M. O'Connell
9th	Milton Danielle	Gretnahouse Supersonic	Creemore Natasha	P. & M. O'Connell
Male Champion	Coolbeggan Bart	Dovea Sir Ivor	Moyessa Theodora	Michael Byrne
Male Reserve Champion	Moness Eric	Thornhill Supremo	Star Wistful	C.B. Peoples
1st	Coolbeggan Bart	Dovea Sir Ivor	Moyessa Theodora	Michael Byrne
2nd	Moness Eric	Thornhill Supremo	Star Wistful	C.B. Peoples
3rd	Monaduff Emperor	Hillcrest Butcher	Monaduff Bess	Alex Ross
4th	Cashelmore Eddie	Cashelmore Boomerang	Cashelmore Bertha	Catherine O'Flynn

LIMERICK SHOW

Judge: Mr. Cecil McIlwaine 26th Aug. 1995

Class & Position	Name of Animal	Sire	Dam	Owner
Supreme overall Champion	Ballybane Debbie	Manitoba Spartan	Ballybane Winnie	John Connaughton
Reserve overall Champion	Coolbeggan Bart	Dovea Sir Ivor	Moyessa Theodora	Michael Byrne
Female Champion	Ballybane Debbie	Manitoba Spartan	Ballybane Winnie	John Connaughton
Female reserve Champion	Drum Wilma	Faust	Seabank Stacey	Derry Rothwell
Male Champion	Coolbeggan Bart	Dovea Sir Ivor	Moyessa Theodora	Michael Byrne
Reserve Male Champion	Moness Eric	Thornhill Supremo	Star Wistful	C.B. Peoples
Cow born on or before 31/12/1992	1.Drum Wilma	Faust	Seabank Stacey	Derry Rothwell
	2.Mountjoy Verity	Springwell Phoenix	Springwell Emerald	Joe Ryan
	3.Kingfield Anneka	Tiernahinch Tomboy	Creemore Kim	P. & M. O'Connell
Heifer born on or between 1/1/93 and 31/12/93	1.Ballybane Debbie	Manitoba Spartan	Ballybane Winnie	John Connaughton
	2.Ballintlea Dawn	Camus Vibrant	Euro Mabel	F.& H.Goff
	3.Kilmichael Diamond	Manitoba Spartan	Kilmichael Sultana	P. & M. O'Connell
Heifer born on or between 1/1/94 and 31/8/94	1.Woodside Eve	Kilcorn Tornado	Star Polly	Joe Ryan
	2.Corran Eaglestar	Manitoba Spartan	Corabuggy Samantha	John Connaughton
	3.Raceview Eugenie	Gretnahouse Supersonic	Creemore Kim	P. & M. O'Connell
Heifer born on or after 1/9/95	1.Raceview Eve	Magheracrigan Special	Lowland Rosemarie	P. & M. O'Connell
	2.Corbally Eurika	Mountroyal Western	Corbally Beauty	Michael Browne
	3.Bowery Eileen	Hillcrest Butcher	Hillcrest Whitney	Dick Lonergan
Calf (Male or Female) born on or after 1/1/95	1.Raceview Frank	Magheracrigan Special	Ballymoden Vera	P. & M. O'Connell
	2.Milton Frisbee	Brington Sovereign	Castleloma Bambi	John Stone
	3.Ballintlea Fred	Thornhill Supremo	Wilsondale Totty	F.& H. Goff
Bull born on or before 31/8/94	1.Coolbeggan Bart	Dovea Sir Ivor	Moyessa Theodora	Michael Byrne
	2.Moness Eric	Thornhill Supremo	Star Wistful	C.B. Peoples
	3.Monaduff Emperor	Hillcrest Butcher	Monaduff Bess	Alex Ross
Group of Three Animals owned by the Same Exhibitor: 1st. P. & M. O'Connell 2nd. John Stone 3rd. Eric Jackson				

CLAREMORRIS SHOW

Judge: Mr. Michael O'Connor

Class & Position	Name of Animal	Sire	Dam	Owner
Supreme over-all Champion	Seepa Flora	Freighduff Brendan	Huntstown Rubie	S.E.&E.P. Hennelly
Reserve Over-all Champion	Rathlee Emerald	Gretnahouse Supersonic	Ballymoe Claire	Gerry Lenehan
Simmental Heifer	1.Rathlee Emerald 2.Atlantic Elsie 3.Leahive Demmi	Gretnahouse Supersonic Panzer Hollymount Bernard	Ballymoe Claire Enniscrone Belinda Leahive Vicky	Gerry Lenehan Paul Harper Paddy Mannion
Simmental Heifer Calf born after 1.1.95	1.Seepa Flora 2.Atlantic Freda 3.Kilglass Flossy	Freighduff Brendan Seabank Blanco Hollowfield Cliff	Huntstown Rubie Ballymoe Claire Gortin Catherine	S.E.&E.P. Hennelly Paul Harper Padraic Colleary
Simmental Bull Calf born after 1.1.95	1.Heather Felix 2.Cillard Fred	Rickardstown Jumbo Hillcrest Butcher	Ballindine Alice Cillard Cindy	Pat Kilroy A & D Dillon

ENNIS SHOW

Judge: Mr. Philip Kiely 20th Aug. 1995

Supreme over-all Champion	Kilmichael Diamond	Manitoba Spartan	Kilmichael Sultana	P. & M. O'Connell
Reserve over-all Champion	Raceview Eugenie	Gretnahouse Supersonic	Creemore Kim	P. & M. O'Connell
Heifer born on or after 1.9.93	1.Raceview Eugenie 2.Raceview Extra 3.Lowland Dorothy	Manitoba Spartan Gretnahouse Supersonic Camus Vibrant	Kilmichael Sultana Creemore Kim Ballybane Rose	P. & M. O'Connell P. & M. O'Connell Val Cussen
Heifer with 2 or more Permanent Teeth	1.Kilmichael Diamond 2.Lanna Clare	Manitoba Spartan Mountroyal Western	Kilmichael Sultana Lanna Vick	P. & M. O'Connell Colm Quinlivan
Cow in-calf or in milk	1.Raceview Baroness 2.Kingfield Anneka 3.Kilmichael Beauty	Magheracrigan Special Tiernahinch Tomboy Herkules	Ballymoden Vera Creemore Kim Kilmichael Tory	P. & M.O'Connell P. & M. O'Connell P. & M. O'Connell
Bull any age	1.Raceview E-Doc 2.Raceview Englebert	Magheracrigan Special Thornhill Supremo	Raceview Beauty Raceview Bluebell	P. & M. O'Connell P. & M. O'Connell

LOWLAND SIMMENTALS

Established 1979



• *Siegfried*



• *Hamlet*

Daughters of Siegfried and Hamlet were used as foundation cows for The Lowland Herd in 1979



• *Gretnahouse Supersonic*



• *Thornyhill Supremo*

Only proven beef sires have been used in the Herd since its foundation. In recent years bulls such as "Gretnahouse Supersonic" and Thornyhill Supremo" have been giving excellent results

**Jackie Hennessy,
Tulligmacthomas, Dromcollogher, Co. Limerick
Phone: (063) 87014**

Stock usually for sale

NORTH EAST SIMMENTAL CLUB REPORT

The North East Club held four meetings during 1995, with an average attendance of 20 at each meeting. Membership now stands at 150. The A.G.M. of the club was held on April 24th, with the following officers being elected:

Chairman: Mr. Philip Hourican.
 Vice-Chairman: Mr. Gearoid Mulligan
 Secretary: Mr. Joe Brady.
 Treasurers: Mr. John Morton & Mr. Tommy Tuite.

The club had another very successful Show Season with the region witnessing many fine displays of Simmental cattle at local shows. Gratitude is again expressed to our major sponsor, F.B.D.

Championships were held at the following venues: Cloone, Dundalk, Arva, Tydavnet, Belturbet and Oldcastle. The finals were held at Virginia Show on September 6th, with John Smith, Oldcastle, taking the Supreme and Male Championship with his Sacombe Edgar bull, "Millbrook Escort". The Female and Junior Championship winners were both from the Drumnagar Herd of Cathal & Joe Brady, and sired by their stock bull,

Hollowfield Benjamin.

The National Crossbred Heifer Final which was also held at Virginia Show, was successful, but more promotion at National Level is needed, in the best interest of the breed. Congratulations to Mr. Raymond O'Malley & Mr. Joe Brady on their heifers being awarded Champion & Reserve Champion, respectively, in the Final.

At Society Sales throughout the year, the following breeders had success: "Corran Eaglestar", a heifer bred by Mr. Sam Fisher, was Champion at the May Sale in Roscommon. This heifer, sired by Awl Manitoba Spartan, went on to win the All Ireland Heifer Championship in Tullamore, for her new owner, Mr. John Connaughton. "Corlesmore Excellent", a bull owned by McKiernan Bros., was Champion at the Harvest Sale in Cahir. This Camus Vibrant son won five breed championships and two interbreed championships throughout the Show Season.

"Drumnagar Edel", an 18 month old heifer owned by Cathal & Joe

Brady, was Champion at the November Sale in Roscommon. This heifer was sired by the herd stock bull, Hollowfield Benjamin.

The Club organised Promotional Stands at the Navan Dairy Show and at Virginia Show. My thanks to all the members who exhibited cattle, and also to all who helped on the Stands.

The Society Field Day on the farm of Mr. Raymond O'Malley was very successful. It was enjoyed and found very beneficial by those breeders from our area who were present.

The Club extends its congratulations to Ms. Alice Mullen on her re-election to Council, and also to Mr. Joe Brady on his election to Council.

In the coming year, we would like to see more members attending meetings and exhibiting on the Show Circuit. We look forward to a successful year in 1996, on this, the 25th Anniversary Year of the Simmental Breed in Ireland.

*Philip Hourican,
 Chairman - N.E. Club.*



• *Corlesmore Excellent, Champion Virgin Show with owner Sean McKiernan, Liam Lewis President I.S.C.S. F.B.D. Representative and Joe Campbell (Judge)*

VIRGINIA SHOW*Judge: Mr. Joe Campbell*

Class & Position	Name of Animal	Sire	Dam	Owner
Overall Champion	Corlesmore Excellent	Camus Vibrant	Cleenagh Wimpy	Sean McKiernan
Reserve Champion	Millbrook Escort	Sacombe Edgar	Millbrook Countess	John Smith
Cow or Senior Bull	1. Corlesmore Excellent	Camus Vibrant	Cleenagh Wimpy	Sean McKiernan
	2. Hillcrest Cora	Dimanean Nugget	Norebrook Nancy	Sean McKiernan
	3. Monaduff Emperor	Hillcrest Butcher	Monaduff Bess	Alex Ross
Heifer born between 1.9.92 and 31.8.94	1. Star Dolly	Gretnahouse Supersonic	Star Petronelle	Sean McKiernan
	2. Clonguish Evalyn	Hillcrest Butcher	Curryline Wanda	Joe McGarry
	3. Brookwood Della	Gretnahouse Supersonic	Lanmor Allison	Noel Woods
Best Pair	1. Sean McKiernan	2. Joe McGarry	3. Noel Woods	

F.B.D. / NORTH EASTERN CLUB CHAMPIONSHIP

Supreme Champion	Millbrook Escort	Sacombe Edgar	Millbrook Countess	John Smith
Male Championship	1. Millbrook Escort	Sacombe Edgar	Millbrook Countess	John Smith
	2. Clonguish Emmerdale	Hillcrest Butcher	Clonguish Cathy	Joe McGarry
	3. Knockmanta Engineer	Glenkeen Marksman	Knockmanta Bibi	Eithne McKiernan
Female Championship	1. Drumnagar Eilish	Hollowfield Benjamin	Drumnagar Betty	Joe Brady
	2. Brookwood Emellie	Hillcrest Butcher	Brookwood Beauty	Noel Woods
	3. Bellsgrave Elen	Drumneil Armagh	Lanmor Cissie	Elizabeth Tilson
Junior Championship	1. Drumnagar Fireman	Hollowfield Benjamin	Drumnagar Aisling	Joe Brady
	2. Corlesmore Freda	Thornyhill Supremo	Hillcrest Cora	McKiernan Bros.
	3. Crossdrum Fred	Enfield Genius	Crossdrum Valerie	Tommy Tuite

SIMMENTAL SOCIETY WORKSHOP DAY



• Joe Quinn receiving his complimentary umbrella from Dr. J.W. Wray



• (l-r) Maeve and Maura O'Malley



• Ashmore Family
(l-r) Bruce, Mary, Julian and Winston



• (l-r) Noel Maxwell, Derry Rothwell, Hazel McLlwaine, Cecil McLlwaine, Eric Jackson, John Connaughton



• Cattle judging in Ardee



• Eric Jackson, Derry Rothwell, Kathleen Lawlor, Mary Ashmore enjoying the O'Malley hospitality

SIMMENTAL SOCIETY WORKSHOP DAY



• (l-r) Philip Hourican, Cathal Brady, Richard Booth (Chairman L.F.A. Livestock Committee), Kevin Kinsella (L.F.A. Director of Livestock) and Raymond O'Malley



• Judging: In background Bruce Ashmore, Tom Behan, Jack Byrne, Seamus Aherne and James Thornton



• (l-r) Joe Quinn, James Thornton, Alfie Sweetnam, Al Grogan, and Joe Ryan



• (l-r) Gerry Donnelly, Eddie Cunningham, Joe Maxwell



• Joe Campbell (Judge) and Dr. J.W. Wray presenting him with Society Umbrella



• (l-r) Kathleen Lawlor, Joe McGarry, Alex Ross Snr., Alex Ross Jnr, Jack Byrne, Padge Mulhare, Winston Ashmore

DUNDALK SHOW

Judge: Mr. Jim Thornton. 30/7/95

Class & Position	Name of Animal	Sire	Dam	Owner
Supreme Overall Champion	Bigrock Violet	Carrickbrack Pumpkin	Bigrock Mary	Raymond O'Malley
Reserve Overall Champion	Lanmor Ashling	Anatrim Ted	Lanmor Victoria	Raymond O'Malley
Cow in-calf or milk	1. Bigrock Violet	Carrickbrack Pumpkin	Bigrock Mary	Raymond O'Malley
	2. Lanmor Ashling	Anatrim Ted	Lanmor Victoria	Raymond O'Malley
	3. Lacken Coleen	Cleenagh Willie	Lacken Vera	Brian Boyle
Heifer born between 1.9.92 and 31.8.94	1. Brookwood Della	Gretnahouse Supersonic	Lanmor Allison	Noel Woods
	2. Brookwood Delight	Gretnahouse Supersonic	Clonaslee Bluebell	Noel Woods
	3. Lanmor Denise	Elaghmore Neptune	Bigrock Violet	Raymond O'Malley
Bull born after 1.9.94	1. Brookwood Edwin	Hillcrest Butcher	Drumneil Bridgette	Noel Woods
	2. Knockmanta Engineer	Glenkeen Marksman	Knockmanta Bibi	Eithne McKiernan
	3. Brookwood Edgar	Gretnahouse Supersonic	Clonaslee Buttercup	Noel Woods
Heifer born after 1.9.94	1. Brookwood Emellie	Hillcrest Butcher	Brookwood Beauty	Noel Woods
	2. Bellsgrave Ellen	Drumneil Armagh	Lanmor Cissie	Elizabeth Tilson
Bull or Heifer born after 1.2.95	1. Barnattin Freddy	Gretnahouse Supersonic	Killycroff Wendy	Derek Costello
	2. Riverstown Fred	Drumneil Bolero	Lacken Clodagh	Brian Boyle
	3. Riverstown Fran	Camus Vibrant	Lacken Belle	Brian Boyle

***Semen from Society bulls available
from Progressive Genetics.
Please telephone Tom Delaney at 0405-41230***

TYDAVNET SHOW
Judge: Mr. W. Robson 19/8/95

Class & Position	Name of Animal	Sire	Dam	Owner
Supreme Overall Champion:	Corlesmore Excellent	Camus Vibrant	Cleenagh Wimpy	McKiernan Bros
Reserve Champion:	Bigrock Violet	Carrickbrack Pumkin	Bigrock Mary	Raymond O'Malley
Heifer born between 1.9.94 and 31.3.95	1. Brookwood Emellie	Hillcrest Butcher	Brookwood Beauty	Noel Woods
	2. Drumnagar Elish	Hollowfield Benjamin	Drumnagar Betty	Joe Brady
	3. Drumnagar Eileen	Hollowfield Benjamin	Drumnagar Bernie	Joe Brady
Heifer born between 1.9.93 and 31.8.94	1. Brookwood Della	Gretnahouse Supersonic	Lanmor Allison	Noel Woods
	2. Brookwood Delight	Gretnahouse Supersonic	Clonaslee Bluebell	Noel Woods
	3. Drumnagar Elaine	Hollowfield Benjamin	Drumnagar Alice	Joe Brady
Bull born between 1.9.94 and 31.1.95	1. Knockmanta Engineer	Glenkeen Marksman	Knockmanta Bibi	Eithne McKiernan
	2. Brookwood Edgar	Gretnahouse Supersonic	Clonaslee Buttercup	Noel Woods
	3. Aughaconey Eureka	Blackford Trident	Mearscourt Rose	Ernie Foster
Bull/Heifer born on or after 1.2.95	1. Corlesmore Freda	Thorneyhill Supremo	Hillcrest Cora	Sean McKiernan
	2. Drumnagar Fireman	Hollowfield Benjamin	Drumnagar Aisling	Joe Brady
	3. Drumnagar Fionan	Hollowfield Benjamin	Drumnagar Wanda	Joe Brady
Cow in-calf, Heifer or Bull over 1 year old	1. Corlesmore Excellent	Camus Vibrant	Cleenagh Wimpy	Sean McKiernan
	2. Bigrock Violet	Carrickbrack Pumpkin	Bigrock Mary	Raymond O'Malley
	3. Star Dolly	Gretnahouse Supersonic	Star Petronella	Sean McKiernan
Best Pair	1. McKiernan Bros.	2. Raymond O'Malley	3. Noel Woods	

IMPORTANT NOTICE

Please ensure calves are registered within time stated (30 days) and relevant fees included with documentation. See page 76.

ARVA SHOW

Judge: Ms. Thelma Gorman 15.5.95

Class & Position	Name of Animal	Sire	Dam	Owner
Supreme Overall Champion:	Corlesmore Excellent	Camus Vibrant	Cleenagh Wimpy	McKiernan Bros
Reserve Champion:	Monaduff Emperor	Hillcrest Butcher	Curryline Wanda	Joe McGarry
Male/Female born between 1.9.93 and 31.8.94	1. Corlesmore Excellent	Camus Vibrant	Cleenagh Wimpy	McKiernan Bros.
	2. Monaduff Emperor	Hillcrest Butcher	Monaduff Bess	Alex Ross
	3. Clonguish Evelyn	Hillcrest Butcher	Curryline Wanda	Joe McGarry
Male/Female born before 1.9.93	1. Hillcrest Cora	Dirnanean Nugget	Norebrook Nancy	McKiernan Bros.
	2. Star Dolly	Gretnahouse Supersonic	Star Petronella	McKiernan Bros.
Heifer born between 1.9.94 and 31.1.95	1. Drumnagar Eilish	Hollowfield Benjamin	Drumnagar Betty	Joe Brady
	2. Drumnagar Eileen	Hollowfield Benjamin	Drumnagar Bernie	Joe Brady
Bull born between 1.9.94 and 31.1.95	1. Drumnagar Emmet	Hollowfield Benjamin	Drumnagar Clare	Joe Brady
	2. Drumnagar Ewing	Hollowfield Benjamin	Drumnagar Beatrice	Joe Brady
Bull/Heifer born on or after 1.2.95	1. Corlesmore Freda	Thorneyhill Supremo	Hillcrest Cora	McKiernan Bros.
	2. Monaduff Forever	Hillcrest Butcher	Monaduff Virgin	Alex Ross
	3. Monaduff Fruitful	Monaduff Comrade	Monaduff Ruth	Alex Ross
Simmental Cow	1. Hillcrest Cora	Dirnanean Nugget	Norebrook Nancy	McKiernan Bros.
	2. Dovegrove Dance	Coolbeggan Bart	Dovegrove Winnie	Bill Bennet
Best Pair	1. McKiernan Bros.	2. Joe Brady	3. Bill Bennet	

Calves will not be registered until such time as the stockbull is bloodtyped

QUALITY

CONFORMATION

BLOODLINES

CONSISTENCY

DRUMNAGAR SIMMENTALS

"SETTING STANDARDS SELDOM SEEN"



"Drumnagar Edel"

Supreme Champion - Roscommon Sale - November 1995

Other 1995 Successes include

F.B.D./N.E. Female Champion:

F.B.D./N.E. Junior Champion:

*Stock Always
for sale*

C + J Brady
Drumnagar House
Cootehill
Co. Cavan

*Visitors
welcome*

Telephone: 049 30131

CLOONE SHOW

Judge: Mr. Basil Bothwell

Class & Position	Name of Animal	Sire	Dam	Owner
Supreme Overall Champion	Corlesmore Excellent	Camus Vibrant	Cleenagh Wimpy	Sean McKiernan
Reserve Overall Champion	Monaduff Emperor	Hillcrest Butcher	Monaduff Bess	Alex Ross
Male/Female born on or after 1.9.93 to 31.8.94	1. Corlesmore Excellent	Camus Vibrant	Cleenagh Wimpy	Sean McKiernan
	2. Monaduff Emperor	Hillcrest Butcher	Monaduff Bess	Alex Ross
	3. Clonguish Evelyn	Hillcrest Butcher	Curryline Wanda	Joe McGarry
Male/Female born before 1.9.93	1. Star Dolly	Gretnahouse Supersonic	Star Petronella	Sean McKiernan
	2. Hillcrest Cora	Dirnanean Nugget	Norebrook Nancy	Sean McKiernan
Male/Female born after 1.9.94	1. Aughaconey Eureka	Blackford Trident	Mearscourt Rose	E & D Foster
	2. Clonguish Emmerdale	Hillcrest Butcher	Clonguish Cathy	Joe McGarry
	3. Quarryview Edward	Hillcrest Butcher	Colmcille Acclaim	Aidan Holohan
Male born between 1.9.94 and 31.1.95	1. Aughaconey Eureka	Blackford Trident	Mearscourt Rose	E & D Foster
	2. Quarryview Edward	Hillcrest Butcher	Colmcille Acclaim	Aidan Holohan
Male/Female born on or after 1.2.95	1. Corlesmore Freda	Thorneyhill Supremo	Hillcrest Cora	Sean McKiernan
	2. Monaduff Fable	Hillcrest Butcher	Monaduff Crystal	Alex Ross
	3. Monaduff Fruitful	Monaduff Comrade	Monaduff Ruth	Alex Ross
Best Pair	1. McKiernan Bros.	2. Aidan Holohan.	3. Joe McGarry.	



Corlesmore Simmentals



Corlesmore Excellent

Sire Camus Vibrant Dam: Cleenagh Wimpy



- 1st Winner of 5 Supreme Championships 1995
- 1st Supreme Champion, Cahir Show & Sale. Sold for 3,100 Gns

Other successes for 1995

- 1st CORLESMORE ESQUIRE,
Top Prize, Naas, February 1995. Sold for 2,750 Gns
- 1st CORLESMORE FREDA,
1st Prize Winner Summer Shows & Reserve Junior F.B.D. Champion Virginia
- 1st STAR DOLLY,
1st Prize Winner at Summer Shows. Reserve Supreme Champion at Cloone 1995



*Visitors
Welcome*

McKiernan Bros,

Corlesmore House,
Corlesmore P.O., Co. Cavan.

☎ 049 37185

*Young
Stock
for Sale*

LAUNCH OF BALLYMOTE SALE IN SLIGO



(left to right)
Paddy Hennelly
Padraig Kennedy
Robert Hosey N.C.F. Sales
Paul Clarke, Chairman Livestock
Exporters Association
Brendan Kanney, T.S.B. Bank, Sligo
Arthur Dillon & William Clarke



• *(l-r) Standing: Padraig Kennedy, Podge Mulhare, Dr. J.W. Wray, Joe Brady, Cyril Goode, Paddy Hennelly*
Seated: Gerry Donnelly, Ray McSharry, Liam Lewis, Arthur Dillon, Michael Tiernan



• *(l-r) Patrick Oliver, Ray McSharry, Frank Keane, Michael Tiernan*



• *Ray McSharry and John Shirley (Irish Farmers Journal)*



• *Breda Oliver, Kathleen Lawlor, Mary Ross, Ray McSharry, Maureen Donnelly, Breege Dillon*

LAUNCH OF BALLYMOTE SALE IN SLIGO



• (l-r) James Waters, Ray McSharry, David Dillon, Gerry Lenahan



• (l-r) Paddy Hennelly, Arthur Dillon, Robert Hosey



• Attendance at Press Launch in Sligo



• Mary Ross, Chris Walsh, Gerry Herran, Roy McSharry, Kevin Devaney



• Ray McSharry former E.U. Commissioner with the Organisers and Sponsors of Ballymote Sale. Also Liam Lewis, President I.S.C.S. and Cyril Goode, Secretary



• (l-r) Mr. Paddy Hennelly (Chairman Western Club) and Mr. Liam Lewis (President I.S.C.S.) making a presentation to Mr. Ray McSharry

KAIR SIMMENTALS

Wellhouse Willem

1st Prizewinner Perth 1990



RECORD OF PROGENY

Wellhouse Willem was 1st at Perth in October 1990 and purchased for the Kair herd for 6,000 gns. His first sons came to Perth in February 1993 where Kair Baronet was Reserve Intermediate Champion. In October 1993 Kair Captain was 1st and sold for 5,000 gns. The four Willem sons averaged £3,727.50. In February 1994 a daughter was Female Champion and made 1,950 gns.

At the Highland Show in 1994 his progeny won two 1st prizes, one 3rd prize and the Robert Hitchins Sterling Sire Group Award. He also sired the best carcass by a Simmental bull.

At Perth in October 1994 Kair Diplomat was 1st and sold for 5,000 gns. In February 1995 Kair Democrat was Intermediate Champion and sold for 5,000 gns.

Until recently Willem was used exclusively in the Kair herd but he has now been sold to Robert Lunness of the Brington herd.

This is a well proven, consistent bull who has progeny to prove his value

To order Semen please ring 0405-41230

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WESTERN CLUB ANNUAL NEWS REPORT

At our A.G.M. in February the following Officers were elected:-

President:	Michael Tiernan, Kilkelly, Co. Mayo.
Chairman:	Paddy Hennelly, Rosses Point, Co. Sligo.
Secretary:	Chris Walsh, Charlestown, Co. Mayo.
Treasurer:	Arthur Dillon, Knocknahur, Co. Sligo.
P.R.O.:	Mary Joe O'Dea, Esker, Athenry, Co. Galway.
Council Representative:	Gerry Donnelly, Ballinasloe, Co. Galway.

Our former Chairman Michael Oliver did not seek a further term. The Club owes a debt of gratitude to Michael Oliver for his hard work as Chairman for two years, his enthusiasm and energy rubbed off on all our members.

Our club decided to target the promotion of the breed within our area and channelled our efforts in the following promotional activities:

1. On Saturday 27th May we held a field day and despite the almost torrential rain we had almost 100 people in attendance. Our field day consisted of a visit to N.W.C.B.S. Station at Doonally to view the Simmental bulls there. We next went to Arthur Dillons farm to view his pedigree and commercial Simmentals. At Arthur Dillons we had stock judging and "guess the weight" competition for ladies and gentlemen. We also visited the farm of Mr. Richard Woodmartin, former Suckler Farmer of the Year to view his Simmental suckling herd. The day finished at Sancta Maria Hotel for light refreshments and presentation of prizes. Our thanks to our General Secretary Mr. Cyril Goode for his attendance and also to our neighbours from the North

Eastern Club, the Chairman Philip Hourihane, Council Member Joe Brady and Alex & Mary Ross.

2. Our other promotional activity took place in the show ring and this year we had an increase in the numbers of pedigree cattle been shown. In fact we had over 30 purebred cattle at our championship at Mountbellew Show. As was the case last year we had again this year some outstanding cattle on show in particular Lacken Brenda, a cow shown by Mr. Gerry Heeran, Collooney, Co. Sligo, she won six championships. We also had a number of firsts i.e. we were represented at the All-Ireland Repidose Simmental of the Year for the first time at Limerick Show. We had an interbreed champion at Riverstown Show, a cow shown by Paul Harper, Enniscrone, Co. Sligo. Again we made our appearance at shows within our region for the first time. Our calf championship was won by J.P. Cowley, Easkey, Co. Sligo (Bull) and Paul Harper, Enniscrone, Co. Sligo (Heifer). This year we sent four animals to the N.P.A., Ballycolla, Co. Laois:

- (a) Yearling Bull: Raymond Grennan, Castlereah, Co. Roscommon.
- (b) Yearling Bull: Patrick Bones, Kilkelly, Co. Mayo.
- (c) Junior Heifer: Gerry Lenehan, Rathlee, Co. Sligo.
- (d) Senior Heifer: Chris Walsh, Charlestown, Co. Mayo.

The value of showing cattle was proven by the number of sales that took place after shows to new breeders.

3. Our final, and probably our biggest undertaking was the Simmental X Sale at Ballymote Mart on 4/11/95. This sale was the brainchild of two of our breeders Arthur Dillon and Padraig Kennedy. Without the grant from the I.S.C.S. it would not have been possible to hold this

sale. In order to publicise the sale we decided to have a press launch, which we had on 7/10/95. We were fortunate in obtaining the former E.U. Agriculture Commissioner Mr. Ray MacSharry as guest speaker as well as Mr. Paul Clarke Chairman Livestock Exporters Association. The presence of Mr. John Shirley Irish Farmers Journal at the launch of his subsequent coverage of the press launch certainly helped publicise the sale and indeed also helped in the promotion of the breed. The sale itself was an outstanding success with some very high prices paid. The highest priced animal sold was an in-calf heifer sold by Padraic Kennedy to Pat Dwyer, Ballymote, Co. Sligo for £1,175. Certainly on the day the crowd that attended the sale was the biggest at any sale at the venue. Buyers in attendance were from Northern Ireland, the midlands and the west. At both the press launch and the sale at Ballymote the President of the I.S.C.S. Mr. Liam Lewis and General Secretary Mr. Cyril Goode as well as many other Council Members attended and others who could not attend sent their apologies. This presence of so many Council Members certainly encouraged us to try even harder to make a success of the sale.

After all the hard work all year our year ended in a social occasion, our 3rd Annual Dinner Dance. Our National President Liam Lewis, his wife Mary and our General Secretary, Cyril Goode, and Kathleen Lawlor attended. This social occasion finished off our year.

Finally, for 1996 our targets are already set i.e. to surpass our success in 1995. With this in mind we are looking forward to 1996 and achieving our goals.

Yours sincerely

Paddy Hennelly,
Chairman - Western Branch.

ENNISCRONE SHOW

Judge: Mr. Arnold Russell

Class & Position	Name of Animal	Sire	Dam	Owner
Champion of Show	Lacken Brenda	Cleenagh Willie	Coolcrannell Rose	Teresa Heeran
Reserve Champion	Rathlee Emerald	Gretnahouse Supersonic	Ballymoe Claire	Gerry Lenehan
Simmental Cow Class	1. Lacken Brenda	Cleenagh Willie	Coolcrannell Rose	Teresa Heeran
	2. Enniscrone Belinda	Cleenagh Willie	Slievroe May	Paul Harper
	3. Broadoak Amari	Enfield Benz	Broadoak Toni	A. & D. Dillon
Simmental Heifer born after 1/1/93	1. Rathlee Emerald	Gretnahouse Supersonic	Ballymoe Claire	Gerry Lenehan
	2. Cillard Daphne	Gretnahouse Supersonic	Island Rose	A. & D. Dillon
	3. Seabank Deboragh	Maghercrigan Special	Bulford Rosebud	Padraig Colley
N.C.F. Bull Calf Final born after 1/1/95	1. Towerview Fintan	Freighduff Brendan	Broadoak Cloe	J.P. Cowley
	2. Cuffestown Fibian	Gretnahouse Supersonic	Broadoak Valerie	R. & E. Gray
	3. Woodview Fred	Freighduff Brendan	Woodview Ann	Padraig Kennedy
Harringtons Heifer Calf Final born after 1/1/95	1. Atlantic Frieda	Seabank Blanco	Enniscrone Belinda	Paul Harper
	2. Cuffestown Faustine	Star Hugo	Cuffestown Bessy	R. & E. Gray
	3. Fairymount Feena	Freighduff Brendan	Westwood Blondie	J.J. Carroll.



• Towerview Fintan bred by J.P. Cowley, Easkey, Co. Sligo winner of the N.C.F. Bull Calf Final held at Enniscrone Show with Paddy Hennelly Chairman Western Simmental Club and Robert Hosey N.C.F. Feed Sales.



• Lacken Brenda exhibited by Gerry Heeran, Collooney, Co. Sligo Champion Simmental at Bonnicanlon, Ballinrobe, Swinford, Enniscrone and Ballina Shows also in photograph Paddy Hennelly, Chairman Western Simmental Club.

MOUNTBELLEW SHOW

Judge: Mr. Arnold Russell

Class & Position	Name of Animal	Sire	Dam	Owner
Champion of Show and Champion Female of Show	Broadoak Amari	Enfield Benz	Broadoad Toni	A. & D. Dillon
Reserve Champion & Male Champion of Show	*Woodstock Eldorado	Rickardstown Jumbo	Ballybane Breda	R. & E. Grennan
Simmental Cow Class	1. Broadoak Amari 2. Drum Breeze 3. Redmount Agnes	Enfield Benz Seabank Pedro Ballagan Kelly	Broadoak Toni Seabank Jasmine Greywood Silk	A. & D. Dillon P.J. Watson A. & D. Dillon
Simmental Heifer born after 1/9/92	1. *Sycamore Diana 2. Leahive Demi 3. Marblehill Danni	Manitoba Spartan Hollymount Bernard Mountroyal Western	Fanerange Vivian Leahive Vicky Balsloe Wine	Chris Walsh Paddy Mannion Paddy Mannion
Simmental Heifer born after 1/9/93	1. *Rathlee Emerald 2. Corran Eureka 3. Balsloe Doreen	Gretnahouse Supersonic Manitoba Spartan Balsloe Ben	Ballymoe Claire Corran Amy Lowland Jill	Gerry Lenehan Paddy Mannion Gerry Donnelly
Yearling Bull born after 1/9/94	1. Woodstock Eldorado 2. *Derrough Eoin 3. Knockaun Esker	Rickardstown Jumbo Derrough Captain Blackford Trident	Ballybane Breda Lakeview Wilma Cranmore Chrystal	R. & E. Grennan Patrick Bones Seamus Acton
Yearling Heifer born after 1/9/94	1. Seepa Enya 2. Balsloe Elenor	Hillcrest Butcher Balsloe Ben	Cranmore Cathy Balsloe	S.E. & E.P. Hennelly Gerry Donnelly
Simmental Heifer Calf born after 1/1/95	1. Seepa Flora 2. Woodview Fiona	Freighduff Brendan Freighduff Brendan	Huntstown Rubie Woodview Bidy	S.E. & E.P. Hennelly Padraig Kennedy
Simmental Bull Calf born after 1/1/95	1. Lissavalley Fastway 2. Towerview Fintan 3. Woodview Fred	Hillcrest Butcher Freighduff Brendan Freighduff Brendan	Cranmore April Broadoak Cloe Woodview Anne	P.J. Clarke J.P. Cowley Padraig Kennedy

* Denotes our exhibitors at N.P.A. Finals in 1995.

Balsloe Simmentals

Est. 1981

*Bred for conformation, Good temperament
and easy calving*



Balsloe Rosy

*Lovers of Good
Cattle always
welcome*

*Stock
Always
Available*

GERRY DONNELLY
The Nurseries Ballinasloe, Co. Galway
0905 42495

Wroxall Simmentals

Celebrated 25 years of Simmental breeding by winning
The Midlands Club Herd of the Year Competition 1994
New blood lines available from England

STRATHISLA CAPRICORN BORN 2.8.92



1995 SHOW SEASON

Shropshire & West Midlands Show
Male Champion
Three Counties Show
Reserve Male Champion
Royal Show
Reserve Male Champion
Royal Welsh Show
Male Champion & Supreme Breed
Champion

OFFICIAL WEIGHTS:

400 Day Weight 835kg EBV 49
2 Year Weight 1005kg
3 Year Weight 1284kg EBV 55

Sire: Kair Windson

GS: Kair Tyson

GD: Kair Tzigane 25

GS: Cheston Mint

Dam: Strathisla Poppy Mira

GD Aldersey Mira (GC)

GGs: Sterling Parliamentarian

GGD: Reni (IMP G 1976)
GGs: Hockenhull Magnum

GGD: Kair Tzigane 12th
GGs: Sacome Hercules

GGD: Cheston Jasmine
GGs: Heywood Ensign

GGD: Cloford Mira

ESTIMATED BREEDING VALUES:

	Birth Weight	200 Day Growth	400 Day Growth	Fat Depth	Beef Value
EBV	+2.5	+38.8	+81.2	+0.41	SM55
ACC%	65	78	80	49	52

SEMEN AVAILABLE AT £15 FROM PROGRESSIVE GENETICS. TEL: 0405 41230

EBL attested Pedigree and Commercial Stock always available
VISITORS ALWAYS WELCOME

C.H. EVANS AND SON

Abbey Farm, Wroxall, Warwick, Warwickshire, England, Tel & Fax: 01926 484230

BALLINASLOE SHOW

Judge: Mr. John Morton

Class & Position	Name of Animal	Sire	Dam	Owner
Champion of Show	Seepa Flora	Freighduff Brendan	Huntstown Rubie	S.E. & E.P. Hennelly
Reserve Champion	Cuffestown Fibian	Gretnahouse Supersonic	Broadoak Valerie	R. & E. Gray
Simmental Female Class	1. Coolmanagh Violet	Enfield Benz	Coolmanagh Mayflower	Gerry Lenehan
	2. Leahive Demi	Hollymount Bernard	Leahive Vicky	Paddy Mannion
	3. Marblehill Danni	Mountroyal Western	Balsloe Wine	Paddy Mannion
Simmental Heifer Calf born after 1/1/95	1. Seepa Flora	Freighduff Brendan	Huntstown Rubie	S.E. & E.P. Hennelly
	2. Cuffestown Faustine	Star Hugo	Cuffestown Bessy	R. & E. Gray
	3. Woodview Fiona	Freighduff Brendan	Woodview Bidy	Padraig Kennedy
Simmental Bull Calf born after 1/1/95	1. Cuffestown Fibian	Gretnahouse Supersonic	Broadoak Valerie	R. & E. Gray
	2. Woodview Fred	Freighduff Brendan	Woodview Ann	Padraig Kennedy
	3. Lisnacran Flamby	Gretnahouse Supersonic	Ballynie Cassie	Michael Cassie



• *Seepa Flora* bred by S.E. & E.P. Hennelly, Rosses Point, Sligo, Champion Simmental at Ballinasloe Show with Mr. Gerry Donnolly I.S.C.S. *Seepa Flora* was also Simmental Champion at Claremorris Show.



• *Broadoak Amari* exhibited by A. & D. Dillon Female Champion and Overall Simmental Champion at Mountbellew Show. Photograph shows three generations of Dillon's, Arthur, David and Eimear.

SALE AT BALLYMOTE



• Crossbred Sale at Ballymote



• (l-r) Paddy Hennelly, Thomas Healy, Brendan Corrigan, Seamus Hunt



• (l-r) Joe Brady, Liam Waldron, Brendan Kanning



• Potential buyers at Ballymote



• (l-r) Brendan Kanning, Gerry Lenehan, Liam Lewis, Chris Walsh, Patrick Oliver, Michael Oliver, Paddy Hennelly



• (l-r) Ronnie McGuire, Paddy Hennelly, Pat Oliver, Frank Keane, Martin Regan



• (l-r) Padraig Kennedy, Owner Prize-winning Heifer, Ronnie McGuire, Pat Dwyer, Paddy Hennelly, Arthur Dillon



• Faces around the Sales Ring at Ballymote, Patrick Bones, Frank Keane, Cyril Goode, Raymond Grennan, Ronnie McGuire, Tom Kelly, Raymond O'Malley

BALLYHOLEY SIMMENTALS

**Established 1972 - Ten Heifers
imported from Austria**

**SEMEN
FOR SALE**



Ballyholey Matador

Sire: Ballyholey Grenadier Dam: Ballyholey Helga

Bull of the Year N. Ireland

*Sire of many champions and
prizewinners at Perth*

*Senior Herd Sire in S.W. Watterson's
Oakland Herd*



Ballyholey Northwest

1st Prize Winner Perth

Senior Herd Sire in Sacombe Herd

*Sire of many top class females and of
Sacombe Shamus - Supremo Champion
Royal Show in 1991*

A number of Helga's Daughters are still in the Herd



Sacombe Shamus

***Dr. J. W. Wray, Ballyholey, Raphoe, Co. Donegal
Tel/Fax: 074 45161***

THE NORTH WEST SIMMENTAL CLUB

Members of the North West Simmental Club, though only 25 in number, gave their time and energy to help make 1995 an enjoyable and active year. More cattle than before were exhibited at shows and there was more demand for Bulls with better prices gained than in 1994.

The first date in our 1995 Calendar was the Letterkenny Bull Sale. This was judged by James Brown of Londonderry. Overall champion was an animal exhibited by Bertie Houston of Newtoncunningham. The Champion sold for 1280 gns. while another first class prize winner owned by Bertie Houston gained top price of 1500 gns.

The Club held its own Show and Sale in Raphoe Mart in April. This was judged by Joe Campbell of Strabane. The Championship and Reserve was won by Joe Keys of St. Johnston. Top price of 1500gns was paid for an animal exhibited by Bertie Houston.

Members exhibited stock at the small local Shows such as Bonagee at Letterkenny and the Finn Valley Show at Ballybofey. The main show in the area and qualifier for the All Ireland Championships at Limerick is held at Carndonagh each July. There, more animals were once again exhibited. The Calf classes introduced in 1994 to encourage breeders to train heifer calves early was again a success. The Club has to thank the Society for its generous support which allows us to sponsor this event. The Female Championship was won by George Gibbons of Ballindrait. The Supreme Championship and Male



• Our guest at the grooming and barbecue who are regular judges - Joe Campbell and Cecil McIlwaine with Joe Maxwell and Jean Wray.

Championship was won by Brendan Peoples of St. Johnston. This animal eventually was reserve in the Male Championship at the All Ireland Finals in Limerick.

Club member enjoyed plenty of 'crack' at their two social functions. Firstly, an animal grooming demonstration by Mr. Walter Short of Omagh was held at Dr. Wray's farm followed by a barbecue. Over seventy (members with family and friends) attended. Guests for the evening were our ever willing judges from north of the Border including Joe Campbell and Cecil McIlwaine and their wives. Keen interest was taken in Walter Short's demonstration and we will all be investing in plenty of a certain brand of yellow household soap for the coming shows. Other secret

ingredients of his grooming we can only guess about.

Our Annual Dinner Dance was held in Friel's Hotel, Raphoe in November. We were delighted to have as our guest Padge Mulhare, Vice President of the Society. He gave us an interesting and delightful talk peppered by his usual inscrutable wit. Raymond and Maura O'Malley were also present and an enjoyable evening was had by all.

At the Annual General Meeting in November Bertie Houston was re-appointed to the Chair with Joe Peoples re-elected as Vice Chairman and P.R.O. Jean Wray remains as Secretary and Treasurer. At present the Club is working on a programme of events to celebrate the 25th Anniversary of the Society.



• Heifer before grooming.



• Heifer after grooming.

CARNDONAGH SHOW

Judge: Mr. Andrew Patterson 20th August 1995

Class & Position	Name of Animal	Sire	Dam	Owner
Supreme over-all Champion	Moness Eric	Thornyhill Supremo	Star Wistful	C.B. Peoples
Reserve over-all Champion	Gortin Winnie	Hibernian Lorcan	Carn Majella	George Gibbons
Male Champion	Moness Eric	Thornyhill Supremo	Star Wistful	C.B. Peoples
Reserve Male Champion	Hollowfield Cliff	Thornyhill Rambo	Ballybane Rossita	George Gibbons
Female Champion	Gortin Winnie	Hibernian Lorcan	Carn Majella	George Gibbons
Reserve Female Champion	Moyle Embrace	Magheracrigan Special	Moyle Wendy	Robert Houston
Cow or Heifer In calf or In milk	1.Gortin Winnie	Hibernian Lorcan	Carn Majella	George Gibbons
	2.Bigrock Wilma	Carrickbrack Pumkin	Bigrock Nancy	Joe Keyes
	3.Ballyheerin Alice	Moyle Terry	Lettergull Kitty	Robert Houston
Heifer born in 1994	1.Moyle Embrace	Magheracrigan Special	Moyle Wendy	Robert Houston
	2.Gortin Edith	Hollowfield Cliff	Gortin Violet	George Gibbons
	3.Gortin Ellen	Freighduff Brendan	Gortin Ann	George Gibbons
Calf Born in 1995	1.Gortin Francis	Hollowfield Cliff	Gortin Violet	George Gibbons
	2.Moness Flare	Magheracrigan Special	Moyle Willow	Robert Houston
	3.Gortin Fran	Hollowfield Cliff	Gortin Veneer	George Gibbons
Bull Any Age	1.Moness Eric	Thornyhill Supremo	Star Wistful	C.B. Peoples
	2.Hollowfield Cliff	Thornyhill Rambo	Ballybane Rossita	George Gibbons
	3.Moness Crystal	Magheracrigan Special	Ballyholey Tilly	Michael McCarron



• Brendan Peoples with his
Champion Bull at Carndonagh
(went on to be Reserve Male Champion at
Limerick)

Donegal Simmentals Top of the Country



Sacombe Shamus
Royal Show Champion 1991
Sire Ballyholey North West

A warm Donegal welcome awaits all visitors to the herds of the following breeders and a selection of top class cattle

	Tel No.		Tel No.
1. Mr. Billy Barnett, Rockhill, Ballintra.....	073 34070	13. Mr. Michael McCarron, Ardmore, Muff.....	077 84060
2. Mr. Patrick Boyle, Corgary, Ballybofey.....	074 32349	14. Mr. Robert McCoach, Glinsk, Ballyherrin, Letterkenny.....	074 59492
3. Mr. Roy Cromie, Camone House, Castlefin.....	074 47192	15. Mr. Wm. Joseph McConalogue, Carrowmore, Gleneely.....	077 74174
4. Mr. Bernard Diver, Drumcairn, Manorcunningham.....	074 57357	16. Mr. Sean McDaid, Drumcairn, Manorcunningham.....	074 57398
5. Mr. Ronnie Edwards, Hillsboro, Ramelton.....	074 51056	17. Mr. James Middleton, Burnthaw, St. Johnston.....	074 48341
6. Mr. & Mrs. John Elliot, Ballydermott, Ballintra.....	073 34064	18. Mr. James Morrow, Abbey, Ballyshannon.....	072 51505
7. Mr. George Gibbons, Gortin House, Ballindrait.....	074 41274	19. Mr. Anthony Murphy, Conlin, Killybegs.....	073 31547
8. Mr. Norman Gibson, Ballyholey, Raphoe.....	074 45142	20. Mr. Brendan Peoples, Moness, St. Johnston.....	074 48361
9. Mr. Bertie Houston, Monfad, Newtowncunningham.....	074 56236	21. Mr. Robert Tait, The Bawn, Convoy.....	074 47194
10. Mr. Patrick Kelly, Waterwheel Farm, Ballyart, Killygordon.....	074 46150	22. Mr. Edward Toye, Carricknamart, Manorcunningham.....	074 57257
11. Mr. Joe Keys, Whitehill, St. Johnston.....	074 48321	23. Mr. Edward Vaughan, Portnason, Ballyshannon.....	072 51881
12. Mr. Joe Maxwell, Carrickbrack, Convoy.....	074 47188	24. Dr. James W. Wray, Ballyholey, Raphoe.....	074 45161

National successes include Simmental of the Year 1989 won by Bertie Houston and Reserve Male Simmental of the Year 1995 won by Brendan Peoples.

Cattle have been exported to U.K., U.S.A., Canada and New Zealand.

LOCAL CLUB SECRETARY - JEAN WRAY, BALLYHOLEY, RAPHOE. PHONE AND FAX: 074 45161

Photos from our roving reporter



• Junior Champion at Perth Sired by Seabank Bonaparte sold for 5,000 Gns.



• (l-r) Paddy Hennelly, David Dillon and Russell Taylor (Judge) at Mountbellew



• Bob and Jean Lunness in Limerick



• (l-r) Raymond O'Malley, Winston Ashmore, John Connaughton, Joe Brady, John Morton at Limerick



• Ballyroggan Warrior. Male & Overall Champion, Balmoral, May, 1995. Exhibited and owned by John Henderson, Burdennett Simmentals, Strabane, Co. Tyrone. Bred by Jean A. Fegan, Killinure Hse. Lr., Tullow, Co. Carlow



• Royal Show - Bob Lunness winner of Progeny Showcase for British 25th Anniversary

Photos from our roving reporter



• Cashelmore Eddie, Southern Champion calf bred and exhibited by Catherine & Richard O'Flynn. Sponsored by Macroom Mills



• Harry Smyth with Reserve Champion, Carrick-on-Shannon, February, 1995



• Rathdowney Show, 1995. Red Mills Class



• Niall Ryan, winner of the Junior Stockman Competition at Tullamore Show with Jim Flanagan (Judge) and John Shirley from the Farmers Journal



• Towerhill Edward, South Western Champion calf with Seamus Aherne (owner) Breda Aherne, Liam Lewis (President I.S.C.S.), Gerry Donnelly (Judge)



• Woodstock Eldorado bred by Raymond Grennan, Castlereagh, Co. Roscommon, Champion Male Simmental at Mountbellew Show with Mr. Arnold Russell, Judge. Eldorado was also 4th in the All-Ireland Yearling Final at the N.P.A.

LIMERICK DINNER



• *President I.S.C.S. Mr. Liam Lewis presenting Mr. John Connaughton with his Supreme Overall Championship Prize for Limerick Show*

• *Lyndsey & Jenna Stone receiving their prize from Donie O'Keefe (Sponsor from Mallinckrodt Veterinary)*

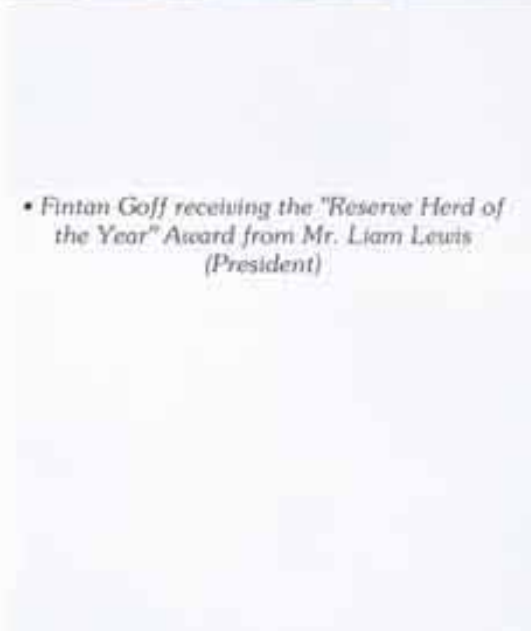


• *Cyril Goode and Dr. Wray presenting Mr. Michael O'Connor with "Simmental Family" on his Retirement from Council*

LIMERICK DINNER



• Peter and Marian O'Connell receiving the "Herd of the Year" Trophy from Mr. Liam Lewis (President)



• Fintan Goff receiving the "Reserve Herd of the Year" Award from Mr. Liam Lewis (President)



• (l-r) Padge Mulhare (Vice President), Liam Lewis (President), Cyril Goode (Secretary) at the Limerick Show Dinner

LIMERICK SHOW



• *Ballybane Debbie, Supreme Overall Champion, Limerick Show*
(l-r) Jack Byrne, Michael O'Farrell (A.C.C. Sponsor) John Connaughton (Owner) and Willie O'Connor (Steward)



• *Drum Wilma, Reserve Female Champion, Limerick Show.*
Shown by Emily Rothwell

LIMERICK SHOW



• *Coolbeggan Bart, Male Reserve Overall Champion, Limerick Show.
Shown by Dermot Moran*



• *Moness Eric, Reserve Male Champion, Limerick Show
Bred and shown by C.B. Peoples*

LIMERICK SHOW



• *Woodside Eve*
Shown by
Derek Ryan.
Winner of the Junior Heifer Class
at Limerick

• *Raceview Eve*
Winner of the Yearling Class at Limerick shown
by Jenny O'Connell



• *Raceview Frank*
Winner of the Calf Class at Limerick Show
Shown by Peter O'Connell

LIMERICK SHOW



• *Slaneyulew Elvis*
Winner of the Junior Bull Class at Limerick
Bred and shown by Eric Jackson

• *Peter O'Connell with his winning group of 3 at Limerick Show*



• *Simmental line up at Limerick*

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Silver Anniversary Programme

1971 - 1996

- February 9th* Anniversary Banquet in Jurys Hotel, Dublin
- April 13th* A. History of the breed in conjunction with special anniversary review
B. Annual General Meeting in the County Arms Hotel, Birr
- June 22nd* Field Day and Barbeque on the farm of Mr. Padge Mulhare.
(Owner of the Hillcrest Herd)
- July 28th* National Cow Production Competition at Waterford Show
- August 11th* National All Ireland Heifer Championships at Tullamore
- August 24th* All Ireland Repidose Simmental of the Year Final at Limerick
- September 4th* National Crossbred Suckler Heifer Championship Final at Virginia Show
- October 2nd - 5th* All Ireland Yearling Bull Calf Championship at the World Ploughing Championships in Carlow
- October 16th* Elite Show & Sale of Bulls and Heifers at Naas Livestock Mart
- November 15th* Closing Banquet for members. For tickets please contact the Secretary.



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Tel: (0402) 39408. Fax: (0402) 31836

