

## **Super Trade at Simmental X Heifer Sale with Top Price of €2120**

At the Simmental X Breeding Heifer Sale which took place at Roscommon Mart on Wednesday evening last the high demand for quality breeding heifers continued. This was the 10<sup>th</sup> year of this specially organized sale by the Simmental Society and sees repeat buyers turning up to purchase quality heifers.

In a small in-calf section a top price of €2120 was paid for an April `19 born heifer, due in November to an A.I. Simmental bull. This heifer was sold by Geraldine Callan, Callicklane, Castleblaney, Co. Monaghan.

The main attraction of the evening was the maiden heifer section and here there was a top price of €1980 for a 455kg heifer sold by Patrick & Nigel Hogan, Bennekerry, Co. Carlow. This 13-month-old heifer is out of their stockbull Heathbrow Himalaya 1 and sold for €4.35 / kg. Next best of the Hogan's was €1610 for a 410 kg (€3.93 /kg) for another April `20 born heifer and in total the Hogan's sold 10 heifers all sired by the stockbull to average €3.25 /kg.

Selling at €1700 was a February `20 born heifer for Danny O`Connell, Ballydangan, Athlone. This heifer weighed 465kgs (€3.66 / kg) and was out of his stockbull Tulla Joker P. In total he sold 7 January / February `20 born heifer which were fully Genotyped to an average price of €3.03 / kg.

The trade for the maiden heifers remained very steady throughout with €3.00 / kg featuring regularly.

In summary, there was an 85% clearance of the 113 heifers entered confirming the continued demand for Simmental breeding heifers in the suckler herd. The Simmental Society would like to thank all exhibitors who offered heifers for sale on Wednesday evening and wish all purchasers the best of luck with the animals.