

Dear Simmental Breeder,

Presently we are planning to hold our sale in Roscommon as normal but as we are too aware this sale will not run as normal. We propose leaving it as close as possible to catalogue completion to make the final decisions regarding the running of this sale. (This due to the ever-changing protocols around mart sales etc).

It is very likely that there may not be a show element to this sale and we may also be required to place a cap on animals allowed into the sale. If this is the situation and entries exceed this number, Council will decide on a formula to reduce entry numbers. The other major issue will centre around the presence of sellers and customers with limits on current numbers permitted entry to mart premises. A full update will be sent to all with animals entered prior to any TB testing by September 26th.

Finally, please be mindful that we will always have to follow NPHE & DAFF protocol which could at any stage cancel sales.

Exhibit Video – please see note below regarding Video Promotion option.

Thanking You, Peadar Glennon.

PREMIER AUTUMN SALE – FACT SHEET

- **Premier Autumn Sale** Roscommon Saturday, October 24th
(Closing date for Entry – Friday, September 4th)

Bulls born on or between 01/05/19 & 31/12/19
Heifers born on or between 01/01/18 & 29/02/20

Please find listed below the entry requirements for this Society Sale:

1. **Society Sales – Entry Fees**

Sale	Per Entry
Premier Sale	€50

(€30 Refund for animals failing inspection or who are withdrawn prior to catalogue)

2. **Testing Requirements**

Premier Sale – Export Standard (Animals must be TB Tested within 30 days of the sale & PLEASE NOTE that there must be 45 days between previous test to be EXPORT ELIGIBLE)

3. **DNA Sampling**

Council strongly encourages Breeders to have all animals offered for sale parentage verified either through standard DNA or through the new Genomics scheme (BDGP)

Irish Simmental Cattle Society Ltd – Note & Sale Fact Sheet Oct 2020

4. Entry Numbers Per Breeder

Maximum Entry Numbers Permitted for “A” Members

- 10 Registrations in 2019 – 4 Entries per sale on a 3 + 1 rule (not greater of 3 of one sex)
- 11 – 20 Registrations in 2019 – 6 Entries per sale on a 4 + 2 rule (not greater of 4 of one sex)
- 21 – 30 Registrations in 2019 - 8 Entries per sale on a 5 + 3 rule (not greater of 5 of one sex)
- 31 – 40 Registrations in 2019 - 10 Entries per sale on a 6 + 4 rule (not greater of 6 of one sex)
- 41+ Registrations in 2019 – 12 Entries per sale on a 7 + 5 rule (not greater of 7 of one sex)

Maximum Entry Numbers Permitted for “B” Members

- On a 50% Scale to that for “A” Members listed above.

5. Weight Limits – Bulls

The Minimum Weight limits are Listed below.

Days	Weight Kgs	Days	Weight Kgs	Days	Weight Kgs	Days	Weight Kgs	Days	Weight Kgs
295	458	350	536	405	613	460	686	520	758
300	466	355	543	410	620	465	692	525	764
305	473	360	550	415	627	470	698	530	770
310	480	365	557	420	634	475	704	535	776
315	487	370	564	425	641	480	710	540	782
320	494	375	571	430	648	485	716	545	787
325	501	380	578	435	656	490	722	550	792
330	508	385	585	440	662	500	734	555	797
335	515	390	592	445	668	505	740	560	802
340	522	395	599	450	674	510	746	565	807
345	529	400	606	455	682	515	752	570	812

7. Inspection Policy

Please note that the following is the Inspection Policy that will apply

- a. Premier Sales – Pre Sale Inspection on Evening before sale.

8. Johne’s Testing

Export customers are indicating that Johne’s Free Accreditation would be a major advantage on animals that they would consider purchasing. Breeders are asked to be mindful of this and to consider having animals and their dams tested in advance of TB Testing. Another notable point is to if possible ensure that samples are sent to a CHECS Approved Lab

9. Fertility Testing

While Fertility testing is not an entry requirement, it is recommended that breeders consider having their bulls tested prior to sale.

Council has set the following Base Price under which animals cannot be sold at the Premier Sale

Base Selling Price Bulls €2000 Heifers €1800 (€1600 if under 12 months)

Simmental Society Premier Sale
Entry Video Promotion

To: All Exhibitors,

As we prepare for this year's Premier Sale at Roscommon, we are unsure as to what format this sale will take and if we will even have a physical show element to the event.

Council has decided to host Videos of entries for exhibitors on its Website. These video's will be uploaded once the catalogue is completed and a latest date for receipt of such video's will be circulated to exhibitors in advance. (Depending on regulations at the time of sale these videos maybe used as part of the sale system).

Video Purpose – The purpose of going to the effort and possible cost of preparing such a video is that it will add to the promotion of your animal. Therefore, it is very important that these videos are of good quality and Council will in the view of its committee not publish any material that in its opinion takes from the potential sale of the animal in question.

Options – The two options available to exhibitors to prepare such a video are,

- a) Employ a professional – There maybe an opportunity to arrange a group price from the contractor if a few breeder's pool together.
- b) Home Video – The most important thing here is to focus on featuring the quality of your entry.

Video Length – The video must not be more that 20 seconds in length.

Note: If you are going with a Home Video seek help from a friend / neighbour if necessary.