

## Irish Simmental Cattle Society Ltd Privacy Statement

### **WHO ARE WE?**

The Irish Simmental Cattle Society Limited is registered with The Registry of Friendly Societies - Society Number 3146R

The registered address of the Irish Simmental Cattle Society is:  
44 Church Street, Tullamore, Co. Offaly, R35 C1K6.

This notice sets out the basis on which any personal data we collect from you, or that you provide to us, will be processed by us. Please read the following carefully to understand our practices regarding your personal data and how we will treat it.

### **HOW WE PROTECT YOUR PERSONAL DATA**

- We have implemented General Data Protection Regulation (GDPR) standards for technology and operational security to best protect personal data from loss, misuse, or unauthorised intrusion, alteration or destruction.
- We have applied secure certification and encryption for hardware and software (including websites and apps) to best protect your data, but please be aware that transmitting information to us over the internet can never be guaranteed to be 100% secure.
- For any payments we process we use recognised and regulated secure payment systems.
- We will notify you promptly in the event of any breach of your personal data which might expose you to any risk.
- We will always comply with the General Data Protection Regulation (GDPR) when dealing with your personal data. Further details on the GDPR are available at: <https://www.gdpr.ie/>
- The ISCS will continue to maintain your existing data in order to continue providing our services to you.

### **WHAT PERSONAL INFORMATION DO WE COLLECT FROM YOU?**

You may give us personal data by:

- Corresponding with us by phone, e-mail or otherwise. We ask you to disclose only as much information as is necessary to provide you with information relating to our services.
- Advertising with us.
- Subscribing to digital and/or paper copies of our publications / circulars.

### **WHAT INFORMATION ABOUT YOU DO WE OBTAIN FROM OTHERS?**

When you use our services, we may obtain the following categories of personal data from others:

- Information you voluntarily provide:
  - You may give us information about you by filling in forms or by corresponding with us by post, email, phone or otherwise. This includes information you provide to enter a competition, promotion or survey. The information you give us may include your name, address, email address and phone number, financial and credit card information, personal description and photograph.
- Internet  
We collect some information about our users through analytics on our website:
  - To enhance our service to individual users
  - To track visitor's path through the site
  - To improve the performance of the website
  - To identify repeat visits to the site by users

On visiting the ISCS website, our computer server will recognise information about your last visit. This information helps us in maintaining and improving the ISCS services. We may in the future use third-party organisations to conduct research on our website but your information will not be passed on to third-parties such as mailing organisations. Processing is necessary for compliance with a legal obligation to which we are subject.

### **Why do we collect this information?**

We collect the information in order to provide you with our services, to market our services and to improve our site.

### **When will we use this information?**

- To administer and improve our site and for internal operations, including troubleshooting, data analysis, testing, research, statistical and survey purposes
- As part of our efforts to keep our site safe and secure
- To deliver information about our services, where you have subscribed to receive same
- To measure or understand the effectiveness of advertising we serve to you and others, and to deliver relevant advertising to you
- To make suggestions and recommendations to you and other users of our website about services that may interest you or them. The legal bases for the processing of your data are:
  - Processing necessary for the performance of a contract which you have entered into with us or to take steps at your request prior to entering into a contract
  - That you have provided consent for the processing for marketing purposes

### **WHO DO WE SHARE THIS INFORMATION WITH?**

- We may share your personal data with our selected business associates/suppliers and contractors to provide you with our services. For example, these may include our postal services, couriers, web-hosting provider and our IT service providers.
- In addition, we may disclose your personal information to third-parties:
  - In the event that we sell or buy any business or assets, in which case we may disclose your personal data to the prospective seller or buyer of such business or assets
  - If we or substantially all of our assets are acquired by a third-party, in which case information held by us about our customers will be one of the transferred assets
  - If we are under a duty to disclose or share your information in order to comply with any legal obligation, or in order to enforce or apply our terms of use and other agreements or to protect our rights, property, or safety, our customers, or others. This includes exchanging information with other companies and organisations for the purposes of fraud protection and credit risk reduction

### **DISCLOSURE OF YOUR INFORMATION**

We may also share your information with selected third-parties including:

- Business partners, suppliers and sub-contractors for the performance of any contract we enter into with them or you.
- We hold a list of all entities with whom your personal data is shared. This list is available on request.

### **HOW LONG DO WE KEEP YOUR INFORMATION FOR?**

The time periods for which we retain your information depends on the type of information and the purposes for which we use it. We will keep your information for no longer than is required or permitted.

### **DO WE TRANSFER YOUR INFORMATION OUTSIDE THE EUROPEAN UNION OR EUROPEAN ECONOMIC AREA?**

No.

### **WHAT ARE YOUR RIGHTS WITH RESPECT TO YOUR PERSONAL DATA?**

You have the following rights:

- The right to access the personal data we hold about you.
- The right to require us to rectify any inaccurate personal data about you without undue delay.
- The right to have us erase any personal data we hold about you in circumstances such as where it is no longer necessary for us to hold the personal data or, in some circumstances, if you have withdrawn your consent to the processing.
- The right to object to us processing personal data about you such as processing for profiling or direct marketing.
- The right to opt out from receiving any marketing communications.
- The right to ask us to provide your personal data to you in a portable format or, where technically feasible, for us to supply that personal data to another provider, provided it does not result in a disclosure of personal data relating to other people.
- The right to request a restriction of the processing of your personal data.

Where our processing of your personal data is based on your consent to that processing, you have the right to withdraw that consent at any time but any processing that we have carried out before you withdrew your consent remains lawful. You may exercise any of the above rights by contacting the ISCS on 057 93 24577 or email: [simmental@eircom.net](mailto:simmental@eircom.net)

You may lodge a complaint with your local supervisory authority with respect to our processing of your personal data. The local Supervisory Authority in Ireland is the Data Protection Commissioner. The website is [www.dataprotection.ie](http://www.dataprotection.ie)

### **WHAT WILL HAPPEN IF WE CHANGE OUR PRIVACY NOTICE?**

This notice may change from time to time, and any changes will be posted on our site and will be effective when posted. Please review this notice each time you use our site or our services. This notice was last updated on 12/06/2018.

### **HOW CAN YOU CONTACT US?**

By phone: 057 93 24577 or email: [simmental@eircom.net](mailto:simmental@eircom.net)