## SIMMENTAL

THE BREED FOR PROFIT

## INCREASE PROFIT WITH SIMMENTAL



Suckler Farmers are facing key decisions this spring that will effect the profitability of their Suckling enterprise

- 1) MALE PROGENY Must be off the farm as quickly as possible
- a) Sold as Weanlings with good weight for age
  b) Brought to slaughter at 14 16 months of age
- 2) REPLACEMENT POLICY
- a) Purchase replacement heifers as maiden or in-calf
- b) Breed Within Herd Replacement Heifers
  - · Advantages of Breeding Within Herd
    - High Health Status
    - Guaranteed Supply
    - Background Knowledge
    - High Value market for surplus heifers

## Next Simmental Show & Sale

At Tullamore mart on This Saturday April 18th

40 Bulls & 22 Heifers

Simmental X Breeding Heifer Sale at Roscommon on Friday May 15th.

To enter Heifers contact the Society Office on Number below

44 Church Street, Tullamore, Co. Offaly Enquiries / Catalogues 057 93 24577 or Email: simmental@eircom.net www.irishsimmental.com